

The euro in the world Challenge to the dollar in international dealings Birth of the euro, Page 19



East European Conformes Portugal becomes the 💸 model for the transition Page 3



Axa's Donald Brydon Building a truly global asset management group

Today's surveys South Korea Reporting Britain Separate sections

Fans call

World Cup

freezes up

By Patrick Harverson in London

The ticketing arrangements for

the World Cup descended into

chaos yesterday when a special

French hotline set up to sell

110,000 extra tickets was

swamped by tens of millions of

phone calls from European foot-

ball fans desperate to attend the

An estimated 15m calls came

from the UK alone, the vast

majority being greeted by an

engaged tone or a message to try

later. With the odds of getting

through calculated at about 2m

to one, supporters' groups described the situation as a farce.

Fans from other countries

faced similar problems. In the

first hour alone there were 2m

call attempts from the Nether-

Tony Banks, the UK sports minister, said the situation was

"wholly unsatisfactory". The Bel-

gian football federation described

The Comité Français d'Organi-

sation, the body running the

World Cup, had arranged for 60

operators to handle the calls

it as "deplorable".

lands and 1.7m from Belgium.

summer tournament in France.

foul as

hotline

WORLD NEWS

German government announces plans for jobless in advance of regional election

Germany's centre-right coalition government announced measures to put the unemployed back to work, only days before a regional election which the opposition Social Democrats are forecast to win. Page 2

Blow for tobacco advertising An Industry fight against a Euro-

pean Union ban on tobacco advertising was dealt a potentially mortal blow when the European Parliament's environment committee rejected amendments that could have reopened the debate on prohibition, Page 2

Soanish trawlers fixed £1m Twelve Spanish fishing companies were ordered to pay record fines and costs of more than £1m (\$1.67m) for heavy over-fishing in British waters. Page 16

Ulster contractors claim bias Two Northern Ireland contractors who claim they were refused public works contracts because of their religious and political beliefs have taken their case against the UK government to the European Court

of Human Rights. Page 16 lapanese coalition threatene Minority partners in the ruling coali tion of Ryutaro Hashimoto, the Japanese prime minister, have threatened to pull out if an anticorruption bill is watered down.

1.

Blair defends nuclear deal Tony Blair, the UK prime minister. defended his secret deal with Pres ident Bill Clinton to reprocess and store Georgian nuclear material, sisting the operation was designed to thwart international terrorists. Page 16; Editorial

Comment, Page 19 Guatemala is exploring legal action against two US tobacco companies to recover healthcare costs sociated with smoking, in what is believed to be the first suchmove by a sovereign state.

Page 5

UK clamps down on bootleggers The UK government has threatened to revoke the licences of pubs and restaurants caught selling illegally imported drink. The smuggling costs almost £1bn (\$1.67bn) a year. Page 16

Businessman charged in Portugal British businessman David Lowry. detained in Portugal for a year without trial, has been formally charged with fraud.

Australian dock action spreads The National Council of Dock Workers' Unions of Japan said it would block ships from Australia loaded by non-union workers as a gesture of support for the sacked

China and Taiwan in talks Negotiators from China and Taiwan met for the first time in nearly three years. Page 4

Limit sought to UK gan exports Pressure is growing on Britain to tighten export controls for guns and other small arms because of evidence that weapons from the UK are found in violence-ridden developing countries. Page 15

US Republicans retreat Retreating under pressure, the leadership of the US Republican partyoffered to allow comprehensive campaign finance legislation to come to the floor for a vote.

Philips fails to hit ambitious target in the market for mobile phones

Philips, Dutch electronics group, has scaled down its mobile phone ambitions after losses which flattened first-quarter profits before extraordinary items. Philips still lags far behind market leaders in mobile phones. Page 21; World stocks, Page 42

Boeing's first quarter net earnings dived to \$50m from \$540m lest year, hit partly by a price war with Airbus Industrie. The US aircraft expected losses on its latest 737 aircraft. Page 21

Sigments shares fell after the German electronics group warned profits might not reach its forecast of DM3bn net income this year. Interim net income rose 10 per cent to DM1.19bn (\$665m). Page 17; World stocks, Page 42

World Trade Organisation upheld complaints by the US, EU and Japan that Indonesia's "national car" programme violates international trade rules. Page 15

Ameritech, the US phone group, is seeking to invest between \$1bn and \$3bn in a central or eastern European telecoms group by the end of next year. The company has invested around \$4.7bn in Europe

Mobili of the US has struck a deal with UK-based partner Monument Oil and Gas and Turkmenneft. Turkmenistan's state oil company. to explore and develop energy resources in Turkmenistan. Page 28; Mobil declines, Page 23

property company, has almost \$2bn to invest in property outside the US and plans to create a new European-based company, Secu-

information services provided and Banca di Roma, the Italian commercial bank, signed a \$1.5bn, 10year information technology deal.

thanks to more visitors and oreater efficiency. The Paris-based theme park's interim losses fell to FFr205m (\$34.2m) from FFr210m a year earlier. Page 25

Philippine Airlines, the ailing national carrier, is talking to international airlines including Northwest Airlines, American Airlines, British Airways and Lufthansa

lending in the local renminbl cur-

First Pacific, Hong Kong-based conglomerate, has sold its stake in United Commercial Bank of Califomia for US\$120m. Page 22

Street forecasts, more than doubling second-quarter net income to \$180m. Page 23

World Equity Markets The latest trends and date from more than 50 national markets at a glasses

BUSINESS NEWS

maker made a \$219m provision for

Security Capital Group, US-based

Electronic Data Systems, the US

Euro Disney's losses reduced

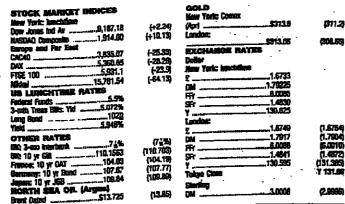
about a possible alliance. Page 22 Foreign bankers in China appealed to Beljing to relax curbs on their

rency. Page 4

Colgate-Palmolive, US consumer products company, boosted threemonth income by 16 per cent to \$196m despite the strong dollar. Page 23

Lucent Technologies beat Wall

WORLD MARKETS



O THE FINANCIAL TIMES LIMITED 1998 No.33,580 Los Angeles · Tokyo · Hong Kong



Communist leader vows to

reject Yeltsin's man again

By Chrystia Freeland In Moscow

Russia was pushed to the brink of political crisis yesterday when Gennady Zyuganov, the Communist party leader, said he was prepared to force new parliamentary elections in a crucial vote

Mr Zyuganov said the Communists were eager to call President Boris Yeltsin's bluff and reject Sergei Kiriyenko, his prime minister designate, when he faces a third and final confirmation vote on Friday.

if parliament votes against Mr Kiriyenko for a third time. Mr Yeltsin will have the power to dissolve the legislature and call new elections.

Mr Zyuganov said that was a sten the left would welcome. He said: "We are ready for elections. We think they would be very beneficial to us.

"In its current make-up, the Duma (the lower house of parliament) will not be bold enough to make changes to the constitution and put limits on the executive powers that are destroying the country." In past confrontations, Russia's

ment bas always caved in to the But this time, Mr Yeltsin's brinkmanship has provoked a more unified and hostile reaction from the parliamentary parties

weak and disorganised parlia-

than before. The key issue is whether the



Russia's Communist party leader Germady Zyuganov faces reporters in Red Square, Moscow, yesterday as he threatened to call President Boris Yeltsin's bluff and force new parliamentary elections

force rank-and-file deputies to give up their seats and risk new no signs of budging. A Kremlin elections. Unlike their party bosses. Communist backbenchers are unlikely to welcome new elections and the risk of losing their prestigious and lucrative Moscow

A crucial factor will be the parliament's decision, expected today, on whether the third vote for Mr Kiriyenko, 35, will be open or secret. If it is secret, he is likely to be confirmed as prime minister. If it is open and party discipline is easier to enforce, the risks for the Kremlin will be

Mr Yeltsin yesterday showed spokesman said his nomination of Mr Kiriyenko was final and could not be changed. However. Mr Yeltsin is expected to do some last-minute lobbying today, agreeing to meet with the speakers of the upper and lower chambers of parliament. The upper house yesterday spoke out on the president's behalf, urging the Duma to back away from a

Moderate Communists, including Gennady Seleznyov, the speaker of the Duma, and some

\$170bn merger agreement earlier

banks' focus on building fee

confrontation.

also urged the Communist leader ship to back down. In addition to the Communists. Yabloko, the liberal opposition

party, has said it will vote

against Mr Kiriyenko. The two groups by themselves do not have quite enough votes to sink Mr Kiriyenko's candidacy, but their united opposition would make Friday's decision very

precarious. The Duma's hostile mood was apparent in its decision vesterday to endorse a land code which does not provide for the free sale of arable land. Mr Yeltsin has

from outside France and 30 for domestic calls. However, telecoms experts said the number of operators was far too small. "A television programme with

phone-in for viewers expecting im calls in a couple of hours would have several hundred agents to handle them, backed by sophisticated technology, so 90 is woefully inadequate," said James Wilkinson of TSC Europe, a from BoNY. BoNY said that, tancy.

The CFO stood by its system for selling the tickets. It revealed that 10m calls, more than 2.5m from outside France, were logged in the first three hours yesterday. The phone companies of each country allowed only a fraction of calls to get through to the call centre in the Paris suburb of

Meanwhile, 30 members of the European Parliament in Brussels yesterday stepped up their campaign against the CFO's ticketing arrangements by starting legal action to force the organisers to redistribute more than 700,000 tickets already allocated to

Bank of New York bids for Mellon

John Authers in New York

The Bank of New York vesterday launched a \$24bm hostile bid for Mellon Bank of Pittsburgh, in an attempt by the oldest bank in the US to join the wave of consolidation sweeping the financial ser-

vices industry in the US. Mellon immediately rejected the all-stock offer - the largest ever unsolicited bid for a bank in the US. "We are not interested in pursuing a transaction - we are dian in the world, with \$5,500bn not for sale," said Frank in assets, and be one of the larg-Cahonet, chairman and chief executive of Mellon.

In response BoNY said it would not launch a tender offer but would work to persuade the Mel-

By Louise Kehoe in San Francisco

too early to start.

International

tem for 3-7 year olds.

ture blue.

When it comes to computer

Machines and Little Tikes, a sub-

sidiary of Rubbermaid best

known for its ride-along toys for

iomthy developed computer sys-a

The all-in-one unit includes a

child-sized desk and bench seat

IBM has thrown out its tradi-

tionally conservative palate of

greys and black in favour of

Little Tikes, which will distrib-

ute and market the "Young

Explorer" to pre-schools and ele-

mentary schools, designed the

unit with young children and

which typically have a mess of

wires coming out of the back of

the machine, all wiring is con-

their teachers in mind.

with a built-in computer system.

literacy, it seems it can never be

IBM attempts to

computer market

toddlers, will today unveil a click of a mouse. Pre-school

bright yellow and purple plastic in North America this summer at with just a touch of its signa- a price of \$2,300, is aimed mainly

In contrast to standard PCs, product development two years

tained and hidden. So too is the fun and games. In the US educa-

actual computer; ensuring that tion market Apple Computer

young inquiring minds do not remains the market leader. By

have too much opportunity to taking a new approach IBM aims

explore the wonders of disk to overtake its competitors. No

drives and other delicate equip- doubt it has also considered the

ment. The flat membrane key- benefits of making a good impres-

board is built into a yellow plassion on a future generation of tic desk. It can survive sticky technically astute workers.

tap into nursery

BoNY said that its unsolicited offer followed several years of onoff talks between the two banks. including a near-merger deal last December. "We are dismayed by the quickness of their reaction," said Thomas Renyi, chairman and chief executive of BoNY. If the bid is successful it would

create a global powerhouse in several investment managementrelated businesses. The bank would be the largest global custodian in the world, with \$5,500bn est fund managers with \$350bn in assets under management. It would be the sixth largest US bank by market capitalisation.

fingers and soilt orange juice, but

it has the standard keyboard lay-

out and size so that skills learn

can be transferred to home PCs.

children to start up programs

such as 'Millie's Math House' and

Balley's Book House' with the

teachers, who sometimes are less

enthusiastic about technology

than their charges, are also

assured that the system will

work at the press of a button

without them needing to take

The system, which goes on sale

at nursery schools and primary

schools. However, IBM is also

considering a retail version. "My

children are asking me 'When

can we get one?," said Michele

Riggs, IBM project manager and

mother of two. She initiated the

ago, after observing the use of

For IBM, the project is not all

PCs in her son's nursery school.

Business subsidiary is designed to enable

computer courses.

Software from IBM's Edmark

morning trading its share price fell \$1¼ - 2 per cent - to \$62%. Mellon's share price rose \$711 -11.4 per cent - to \$7713, partly on speculation that the nature of BoNY's so-called bear hug approach would push Mellon to seek a white knight bidder or It follows a flurry of huge bank

and Banc One.

this month by Travelers Group based on its stock price close on and Citicorp, and similar accords Tuesday, its all-stock offer valued each Mellon share at \$90. between NationsBank and Bank-America and First Chicago NBD Derek Sword, banking analyst at Keefe Bruyette & Woods, the Wall Street investment broker. US investors have long seen a combination between BoNY and

described BoNY's tactics as "extraordinary". Mellon as a good fit with both Other analysts said they were income. However, BoNY's bid surprised by the concessions made by BoNY, for example its tactics astonished analysts and in plan to situate the bank's headquarters in Pittsburgh, Pennsylvania, and name the bank the Mellon Bank of New York.

Lex, Page 20 Marriage prop

people within France. A FREE ride for your notebook



notebook in style with our latest attractive offer. We are giving away FREE with every purchase of an Ascentia M5230X and M5200X the very latest addition to the Samsonite Computer Case range - the Samsonite DataLux Attache. With a RRP of £165 this newly launched Samsonite Computer Case comes specially fitted with a padded comparism to house and protect your new Ascentia notebook. All you have to do is to send in the Execure registration card found in the instruction pack supplied with your notebook. We will then send you your new Samsonite DataLux Attache Case with our

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HARINGS

AMI THE

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By Michael Smith in Brussels

An industry fight against a European Union ban on tobacco advertising was dealt a potentially mortal blow vesterday when an influential group of European parliamentarians rejected attempts to toughen

the prohibition. The European Parliament's environment committee took the highly unusual step of backing without amendment a proposed law agreed last December by the

Portugal charges Briton with fraud card once more

By Peter Wise in Lisbon and Clay Harris in London

A Briton detained in Portugal in connection with a suspected international share sales swindle has been charged with "qualified fraud", criminal association and falsification of share cer-

Eight other US, Hungarian and Canadian citizens, none of them detained or publicly identified by the Portuguese authorities, have also been charged with offences related to the operations of Paramount Portugal, a Lisbon-based shares sales operation closed by Portuguese authorities last

Portuguese investigators Paramount suspect defrauded international investors by selling US shares that turned to be practically worthless. The charge of "qualified fraud" relates to activities undertaken on a professional

The charges against David Lowry, who has been held in a Lisbon iail for a year, were lodged on Tuesday evening the eve of the 12-month deadline for bringing criminal charges against a detained suspect

Mr Lowry's, detention without charge for a year had been challenged by supporters as a breach of his human rights. The UK ambassador in Lisbon wrote three times to Portugal's justice minister expressing con-

Mr Lowry, who denies any wrongdoing, has made several unsuccessful applica tions to be released on bail. He has also sought to take legal action alleging negligence by Portuguese judicial officials in the handling of

The attorney general's office said vesterday that Mr | by a US businessman. Lowry's legal rights under Portuguese law had been fully respected. It said charges had not been brought sooner because of the "extreme complexity" of the case.

The charges in the case are understood to involve nearly 1.400 separate instances of alleged fraud. The Swiss Banking Commission last month closed Paramount Securities & Trust Company, which held a controlling stake in Paramount Portugal. The Swiss regulator said Paramount had "violated rules on the

manner Since the beginning of 1997, Portugal has closed the local offices of other unauthorised share-dealing operations - Robinson Schwab and Bathgate, Dreyfus and Pierce.

conduct of trade in a crass

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of European Union nations. by a meeting of the full par- legal affairs committee voted parliament which could in dency of the EU ending in Many MEPs would have liked to strengthen the ban, which will be implemented in stages from 2001, culminating with a 2006 prohibition

on all forms of sponsorship. However, they accepted the advice of their leaders. including Ken Collins, environment committee chairenable prohibition opponents, including Germany, to reopen the debate and reverse the ban.

The committee's advice ems certain to be accepted

erbia is turning the

Schock back seven years.
Once again Slobodan

Milosevic, now president of a

diminished Yugoslavia, is on

a collision course with the

west and apparently prepar-

ing for another drawn-out

conflict - this time not in

Croatia or Bosma but with

ethnic Albanians demanding

independence from Belgrade.

Deluged by nationalist pro-

paganda carried by state

media, Serbs have been

exhorted to vote in a referen-

dum today against foreign

mediation in talks that have

yet to begin with ethnic

Mr Milosevic, the master

of brinkmanship, can bank

on overwhelming support

from a nation that views

itself as the collective vic-

tims of an international con-

spiracy. He is also bargain-

ing on a weak response from

an international community

tust as divided over how to

deal with Serbia as it was in

1991 when the former Yugo-

slavia disintegrated in war.

Dragan Tomic, the Social-

ist speaker of Serbia's parlia-

ment, has set the tone of the

debate, comparing US-led

threats of sanctions with the

Nazi "genocide" of the Serb

Albanians on the future sta-

tus of Kosovo province.

Milosevic plays the

Serbian nationalist

Serbs vote today on foreign mediation in

Kosovo. The government has made it clear

what the answer is, writes Guy Dinmore

liament in mid-May. Mr Collins said all the large parliamentary parties agreed the measures should be backed without amendment.

Parliament shares decision-making powers with the 15 EU nations on tobacco advertising. Tobacco manufacturers, newspapers and man, that changes could advertising groups have been fighting a rearguard action against the ban, arguing that it will destroy jobs and that the legal basis for it is ill-founded Last week the parliament's

"There can be no discus-

sions, no questions," he told parliament. "Either you are

boss in your own house or

not. When you are not a boss

in your own house, then you

can expect your neighbour

paramilitary leader whose

ultra-nationalist Radicals

have joined a coalition gov-

ernment with the Socialists,

is also rallying his support-

ers. "Whenever the west is

furious about something, we

know it's good for Serbia."

declared Mr Seselj, now a deputy prime minister.

patriotism. Those hostile to

Mr Milosevic fear repercus-

sions if they do not vote. "It

polling stations.

plans on hold.

Many Serbs regard the ref-

Vojislav Seselj, a former

in your wife's bed."

12-7 to reject the ban's legal base. However, the environment committee is preparing the report on the issue on which the full assembly will vote. If parliament makes no amendments to the proposed directive, the European council of ministers will be rejecting more than 70 obliged under EU procedure

out change. Anti-smoking campaigners had argued that a vote for amendments would lead to

to adopt the measure with-

turn have led to attempts to June. change the minds of countries that voted for the ban in December. At yesterday's meeting of

the environmental committee, members voted 36-7 in favour of the ban after hibition a year later. amendments. Their decision means the UK, a strong supporter of the ban after securing a long phasing out period for Formula One racing, is likely to facilitate the for "global events" to be "co-decision" negotiations final adoption of the prohibi- nominated by individual between the council and the tion proposal under its presi-

Member states would have three years to legislate to put the directive into effect. A billboard ban on advertising would come into effect then, with a newspaper pro-

Sponsorship of events including sports and arts would be allowed to continue for another year at further three-year exemption countries.

Belgrade police hold up a student march in support of Serb students in Kosovo

Mr Milosevic's intransigence. The five western nations have already agreed to freeze government credits to Yugoslavia and refuse visas to leading figures in erendum as a test of their the regime. The European Union is expected to follow

suit, despite opposition by

is like being asked if you are The UN imposed an arms a Serb or not," said a senior embargo on Yugoslavia on engineer in a state enter-March 31 and urged it to grant meaningful autonomy prise where workers have been given time off to go to to Kosovo. It also demanded that Belgrade agree to a for-Fearing sanctions and a eign role in dialogue and repeat of the hyperinflation withdraw its special police of the early 1990s, Serbs are forces from the province, stocking supplies of food and where ethnic Albanians basic necessities. Foreign make up about 90 per cent of investors attracted by sales its estimated 2m people.

of state assets have put their Next Wednesday's Contact

ernment funds held abroad while Russia, already owed more than \$200m by Belgrade for gas supplies, leads

Serbian commentators say Mr Milosevic is using the ref- tary of state, warned this from Yugoslavia's economic crisis and shore up his wanwill also undermine his main opponent, Milo Djukanovic, the pro-western president of the small republic of Montenegro.

The vote may also lead to further violence in Kosovo, where more than 100 people have already been killed this year. A police offensive against rebels of the shad-Group meeting, at the level owy Kosovo Liberation they have been attacked by The Contact Group - the of senior civil servants, may Army last month has only US, Russia and four main not be conclusive. The US is fuelled support for the miliareas and taken refuge in people in the second world European countries - is to pressing for the freezing of tant separatists, who have collection centres in Decanl meet again in Rome on April Serbian and Yugoslav gov- rejected the pacifist policies town.

of Ibrahim Rugova, "president" of the self-declared Republic of Kosovo.

"For the Balkans, this opposition to further sanc-tions. escalating violence is the road back to hell," Madeleine Albright, the US secreerendum to divert attention month. The result could be a full-fledged civil war, putting at risk peace in Bosnia ing popularity. The outpour- and spreading conflict like ings of Serbian nationalism an infectious disease to neighbouring states."

Those fears intensified yesterday. Mr Rugova's Democratic League of Kosove warned of an "impending full-scale attack against Albanian villages" by Yugoslav federal army troops and Serbian police in the Decani area near the Albanian border. Serb families, who say "terrorists", have fled rural

one group. After the share

shares lost 40 per cent of

their value from May 20, the

until the end of 1997, while

But getting nuclear mate-

infighting in Washington as

the reason the US would not

store the uranium its air-

plane is flying out of Geor-

gla. "The reason the US is

not prepared to take the

material is an inter-agency,

bureaucratic reason," he

Another US analyst said

uranium airlifted out of Kaz-

brought into the US. But the

1994 operation provoked

NEWS DIGEST

DEFENCE INDUSTRY

Ministers welcome report outlining integration plan

European industry ministers yesterday said a report they had received from leading aerospace and defence companies would serve as a starting point for integration of businesses in the sectors into a single European company.

British Aerospace, Aerospatiale of France and Daimler-Benz. Aerospace of Germany last month submitted a joint response to a call from their governments for a plan for consolidation of the defence industry.

After a meeting in London, ministers from France, Britain, Germany, Spain and Italy welcomed the report, which has not been published.

.They said all the companies believed commercial success. depended on full integration and re-structuring, that civil and military businesses should be merged, and that the Airbus industrie consortium would be a key element.

Sweden is to join the group of governments seeking rationation which consisted of France, Germany and Britain when it was formed last December. Alexander Nicoti

SHIPBUILDING

Brussels warns Italy over aid

The European Commission yesterday said that Italian plans to grant Ecu55.3m (\$60m) of aid to shipbuilders breached a directive designed to regulate shipbuilding capacity.

The Italian government is planning to grant L108bn (\$60m) of aid out of a total investment of L167.8bn in the creation of two new shipyards in Calabria and Sardinia.

Under the directive on aid to shipbuilding, aid to the creation of new shipyards may not be granted unless it is matched by a corresponding Irreversible reduction in the capacity of other shipyards in the same country.

The commission doubted whether the aid was justified.

because it was likely to increase shipbuilding capacity within the European Union. The plan was in breach of the directive, because the Italian authorities were unable to establish whether the capacity of recently closed yards corresponded to the new capacity which would be created.

The commission said traly had been unable to provide names of shipyards that had irreversibly closed down their activities, Samer Iskandar, Brussels

HOLOCAUST COMPENSATION

Swiss face renewed pressure The big three Swiss banks will face renewed pressure next

Monday to reach a quick lump-sum settlement of the multibillion dollar class actions by Holocaust survivors.

Stuart Eizenstat, the US under-secretary of state, has called a meeting in Washington of interested parties to try to speed up the process of finding a "global solution" to the various claims against the Swiss banks dating back to their activities during the second world war.

Mr Eizenstat is anxious to regain the initiative in negotiations which were in danger of being hijacked by local state finance officials.

The meeting comes a month after a steering committee of US state financial officials, headed by Alan Hevesi, the New York city comptroller, reviewed the banks' progress towards a global resolution of Holocaust-related issues. The committee suspended threatened sanctions against the banks for a month in order to see what progress was made by the end of April. William Hall, Zurich

TURKISH COMMISSION

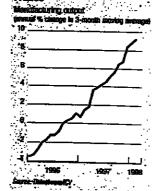
PM's wealth to be investigated

Turkey's parliament voted yesterday to set up a commission to investigate the wealth of Mesut Yilmaz, the prime minister. Although the commission could, in theory, lead to a Supreme Court trial on corruption charges, Mr Yilmaz's MPs are expected to kill the investigation in the committee stage. The decision followed a vote last week to set up a similar inquiry into Tansu Ciller, the conservative opposition leader whose party brought yesterday's motion against Mr Yilmaz. Ms Ciller's party charged Mr Yilmaz with having "abused his position to gain property and hidden part of his wealth from a parliamentary Investigation commission". Mr Yilmaz

Mr Yilmaz became prime minister for the first time in 1991 and his current conservative-led government came to power last June. Reuters, Ankara

ECONOMIC WATCH

French output rises 1.1%



Manufacturing output in France rose 1.1 per cent month-on-month in February, confirming the strength of the economic recovery. Overall industrial production was up 0.7 per cent, according to Insee, the official statistics Institute. This figure reflected weaker demand for energy as a result of mild weather. The robustness of the manufacturing sector was underpinned by a strong performance from the automotive industry. Compared with January, production grew 2.4 per cent and year-on-year increased more than 21 per cent. In general

output of consumer goods was above the month-on-month average, rising 1.9 per cent. Production of pharmaceuticals and perfumes increased 2.4 per cent against January.

The impact of the Socialist-led government's policies to tryto stimulate domestic demand began to be felt at the turn of the year. Manufacturing capacity is now being geared more to local consumption as the significance of last year's export led growth declines. Robert Graham, Paris

POLAND'S CURRENCY

Move to slow appreciation

Poland moved yesterday to slow the appreciation of its currency when the Monetary Policy Committee (RPP) told the central bank to lower the rate for its open money market operations by 1 per cent to 23 per cent.

Short term capital inflows have pushed foreign currency reserves up by \$2.6bn in February to \$22.9bn at the end of the month. The zloty has also risen by 4.5 per cent against the US dol-

lar since the beginning of this year. The first two months of the year saw the current account deficit reach \$1.2bn, \$123m more than in the same period

Despite the buoyant zloty, import spending in the first two months which was worth \$6.7bn rose by 10 per cent on the same period last year. Christopher Bobinski, Warsaw

Russian company sued over shares

By Charles Clover in Moscow

A conflict has broken out over shareholder rights between a subsidiary of the huge Russian Yuksi group and minority investors led Navaromco, a Cyprus-

based investment company. majority owned by the US businessman Kenneth Dart, has filed a lawsuit against Novabrskneftegaz, an oil company, which it accuses of diluting minority share holdings through a contested share issue last year. The suit is the latest in a

verdict for the oil company could slow consolidation plans for its parent company, Sibneft, which in Janform the holding company Yuksi.

Mr Dart has bought minorseries of battles over minor-

ity shareholder rights in after the the company's be a vote on the share issue solidate all subsidiaries into Russia's uncertain corporate board issued new shares last at a general shareholders' one group. After the share climate. An unfavourable May. The shares were meeting on May 20 1997 and dilution. Novabrakneftegaz uary merged with Yukos to result, Sibneft's holdings tions. "Sibneft has fully com- Sibneft's shares gained by 78 per cent.

investor battle against these companies' owners as well. Navaromco previously held a 7.6 per cent stake in Novabrskneftegaz, but its holdings fell to 4.4 per cent in advance that there would

bought by four investment many chose not to attend. companies, which subsequently transferred the shares to Sibneft. As a rejected Navaromco's allegaincreased from 61 per cent to plied with the relevant legis- roughly the same percent-The suit charges that

ity shares in several other minority shareholders were Russian oil companies and is not given pre-emptive rights in increasing its shareholdspearheading a minority to the equity, and that it was ing to 78 per cent was to Russian law.

priced at half its market

value, both violations of Shareholders also charge that they were not notified

proceed with plans to consolidate its subsidiaries without

Eugene Schvidler, chief

Yuksi has announced a Financial Group in Moscow three-stage share swap In 1996, Sibneft produced which eventually would con- 18m tonnes of oil

lation on this issue." he said. Analysts say a possible Noyabrskneftegaz reason for Sibneft's interest accounts for virtually all the oil production, and most of

financial officer of Yuksi, date of the share auction,

the fundamental value, of Sibneft, according to Steven O'Sullivan, head of oil and gas research at United

REACTOR SAFETY RISKS AT FORMER SOVIET RESEARCH SITES

Scientists warn of more nuclear perils

The republic of Georgia, where the US is removing enriched uranjum from a plant in Tbilisl for reprocessing in Britain, is home to

dangerous in the former Soviet Union. The controversial US-British decision to airlift 5kg of nuclear material to the Dounreay plant in Scotland has focused attention on the research reactor in Tbilisi, Georgia's capital, but an international expert said yesterday another research

another nuclear site that

could be one of the most

even more concern. William Potter, director of certainly need to take it out the Centre for Non-Prolifera- of Sukhumi," he argued. tion Studies in Monterey. California, gave his warning about the institute of physics and technology in Sukhumi, capital of the Abkhazian region, which is

site should cause the world

seeking independence from Georgia. Between 1992 and 1993 Abkhazia was thrown into attention has tended to stealing nuclear materials is chaos by a separatist war and Abkhazians and Georthreats posed by nuclear and higher education glans are still bitter rivals warheads and nuclear power become impoverished," said for control of the area.

The last inventory in might be stolen and director of the Institute of Sukhumi was in 1992," said that ill-maintained reactors Europe. "The situation is gained credibility in the US

armed conflict it was impossible to conduct a normal inventory and now the officials at Sukhumi don't even know how much they have." Sukhumi facility, which housed 2kg of enriched ura-

nium in 1992, posed an even

greater proliferation risk

The Sukhumi facility is

island in an archipelago of

nuclear facilities which,

since the collapse of the

greatest security risks on the

In the past, public agreed. "The possibility of

focus on the more obvious increasing as the sciences

globe.

a second Chemobyl. But Russian specialists said that the weakest link in the former Soviet Union's fragile nuclear chain might Dr Potter warned that the be the civilian research facilities such as the one near Thlisi. "In Russia and the

although the decline is grad- behind the operation this nal." he says. Western proliferation experts are increasingly rials out is only half the hatfocusing on civilian facilities tle. As the outrage of enviin the non-Russia republics, ronmentalists and Scottish

fearing that control there nationalists in the UK this may be even looser than in week has underscored, an former Soviet Union, the Russia. Dr Potter said that equally troubling issue is academic institutions pose a approximately 600kg of what to do with the nuclear than the reactor near Tbilisi. far greater danger than the enriched uranium was con-materials once they are outside the former Soviet During the armed conflict it was impossible to Dr Potter said the UK should be applauded for its conduct a normal inventory and now the officials at willingness to take the material. He said inter-agency

Sukhumi don't even know how much they have' "If we are taking the mate-military. I think the nuclear tained in facilities spread rial out of Tbilisi, then we power plants are also relaacross 6 former Soviet repubtively secure," said Andrei lics: Georgia, Belarus, Kaz-

Piontkovsky, head of the Moscow-based Centre for and Ukraine. perhaps the most precarious Strategic Studies. "The weak spot is academic and research institutes. The control over them USSR, has posed one of the . is weaker and they are more impoverished," he says.

luck in the less secure national laboratory where Other Russian analysts periphery states. user, you don't necessarily would be the natural first go to the place where there stop for addition fuel is the most of it, you go where it is most accessible," plants, fears that weapons Sergei Karaganov, deputy he said.

akhstan, Latvia, Uzbekistan Although far more said. enriched branium is found in Russia, Dr Potter said the American stance also that would-be thieves might had a political angle. Oakbe more likely to try their ridge, Tennessee, the US

"If you are a would-be end. akhstan in 1994 was taken,

This view, which has

legal and political protests from anti-nuclear activists. Dr Potter. "During the could melt down into constantly getting worse, over the past few years, is Blair defends deal, Page 16

French ex divisions plan for

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Portugal takes on mentor role to eastern Europe's economies

President Jorge Sampaio believes the experience of his country over the last 30 years can show the east how to catch up with the west, writes Peter Wise

Ustudents at the School of International Relations in Kiev while on a visit to Ukraine last week that, having been a leader of a militant student movement in the 1960s, he was looking forward to a lively discussion.

He tried not to look disconcerted as they queued politely at the microphone to ask respectful questions. But a restrained curiosity quickly emerged from behind the formality. It soon became clear that the issue for these young Ukrainians was much the same question as Mr Sampaio and his companions had posed in their own youth when Portugal was poor, isolated and uncertain: how do we become modern, democratic, prosper-

ous Europeans? Mr Sampaio believes he past 30 years to give Ukrainians and other east Europeans some of the answers.

In that period, Portugal toppled an authoritarian regime, emerged peacefully from revolutionary turnoil, privatised a state-dominated economy, made parliamentary democracy work, joined the European Union, almost caught up with western European living standards and qualified for economic and monetary union.

experience to east European countries which want to achieve similar ambitions.

At the same time Mr Sampaio believes pragmatic political and business advantages are to be won from making the lessons of Portugal's recent history available to emerging democracies. "The Portuguese transi-

the great strength of the ence. wave of democratisation, which then went on to ment, persistent questions Greece, Spain, and Latin on how Portugal's parlia-America," he told the Ukrai- mentary system works led

that, in a revolutionary situ- the presidency, government, prevailed over orthodox com- tions. The piece of paper munists." In this sense, Por- remained behind as an "his-

orge Sampaio, Portugal's pated the overthrow of comsocialist president, told munist regimes in central and eastern Europe".

While Mr Sampaio told Leonid Kuchma, the Ukraimian president, that he was impressed with the country's "determination to build a democracy based on the rule of law and the same humanist values as our own", there is something of an ambivalence in Portugal's attitude towards the former Soviet bloc.

For one thing, the market economies under construction in eastern Europe com-pete with Portugal for foreign investment. Most offer a lower paid but better educated workforce, production capacity much closer to big north European markets and a higher level of technology in some industrial sectors.

Moreover, when the main direction of European Union has learned enough over the aid flows is switched from southern Europe and Ireland to the east European countries joining the EU. Portugal will suffer a reduction in its level of EU funding.

Portugal relies more beavily than any other EU Portuguese experience is the member on so-called struc tural and cohesion funds, which provide the equivalent of more than 3 per cent of gross domestic product.

Yet Portugal has opted to throw itself wholeheartedly behind the EU's expansion Portugal is now eager to to the east. In return, it impart the benefits of its expects its own claims for continuing to receive a high level of EU aid to be given a receptive hearing.

Part of this strategy involves imparting the wis dom of its emergence from dictatorship to any east European willing to listen.

In Ukraine, Mr Sampaio and his delegation of businessman, scientists and polition was the first to reveal ticians found an eager audi-

In the Ukrainian parliahim to sketch a diagram of "It was also the first time the relationships between ation, democratic socialists parliament and other institutugal's experience "antici- toric document".

French expose divisions over plan for euro

By Robert Graham in Paris

The French parliament bave priority. yesterday gave a lukewarm final endorsement to French membership of the planned single currency after a Bank (ECB) would be called ragged two-day debate that before national parliaments exposed deep cross-party to explain monetary policy. differences over the "surrender" of sovereignty.

A resolution sponsored by the Socialist-led government of Lionel Jospin was passed by 334 votes to 49. Mr Jospin's Communist allies refused to back the resolution, as did several other supporters of the administration.

The opposition ranks were also deeply split over the resolution and the Gaullist RPR walked out before the

The RPR changed its mind several times over a 48-hour period, ending up by not voting but tabling a motion of censure of government policy, to be debated next deeply riven.

opted to vote for the euro resolution, believing it was which approved a change in wrong to confuse a the Bank of France's commitment to the single currency with condemnation sovereignty on monetary of government policy. Nevertheless, it eventually agreed to join its RPR allies in backing a censure motion.

Doubts about the euro among both government the supporters and opposition come less than Euro-X council, which will two weeks before the May 2-3 summit to launch the single currency.

They contrast sharply with the strong European commitment of President Jacques Chirac, who last week warned that France still needed to make further efforts to reduce the budget deficit and liberalise the

in the debate Mr Jospin

from the head of state. He went out of his way to reassure his Communist allies that France would not be at the mercy of the financial markets and that

social and job creation policies would continue to

Mr Jospin also pledged to ensure that members of the future European Central The debate revealed little idealism about the future

Europe of the single Almost without exception speakers clung to the idea of a Europe of individual nations with strong policy

Jack Lang, the Socialist veteran who heads the foreign affairs commission, caught the mood of both sides of the house, asking rhetorically: "A single currency without a common economic policy, isn't it likely to be very fragile at the mercy of the first stock market storm?"

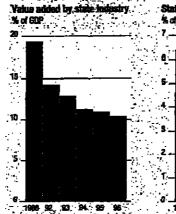
The Gaullist RPR was position also Its The more liberal UDF contradicted its stance on a vote earlier this month statutes surrendering policy to the future

European Central Bank. While the debate proceeded, the finance ministry further signalled France's intention of playing a dominant role in the future provide political direction to macro-economic policy under the single currency,

France aims to be well prepared for expected clashes with its partners on the question of its high budget deficit and fiscal harmonisation yesterday staged the first meeting of a newly formed 14-member economic council

for the euro. The French are unique among the 11 countries likely to join the single currency in forming such a body.

Portugal shows the way



extensive and successful in

Europe. Mr Sampaio drew

attention to how privatisa-tion revenue had been used

and to restructure other

readiness for privatisation.

Alberto Moreno, a econo-

World Bank on an inter-

change programme between

Portugal and east Europe, says one the most import les-

sons to be learned from the

Ukrainian politicians were also keen to learn the details petition in sectors that are to of Portugal's privatisation he privatised. programme, one of the most

both to lower public debt state-owned companies in mist who works with the

> "We understand the mentality behind the red tape

Portuguese businessmen the east European believe they have other expetins, Portugal's second largriences that can work to their advantage in east Europe. One of these is a familiarity with the same kind of stifling, time-consuming bureaucracy produced both by the Salazar-Caetano dictatorship in Portugal and the communist regimes of the former Soviet

need to create effective com- are justifying the existence of their jobs," says Pedro Soares dos Santos, head of operations of Jerónimo Mar-

est retail distribution chain. "This makes us more effective than many other foreign investors." Advice is not all Portugal is sharing with eastern Europe. Over the past four years, Jerónimo Martins has invested \$200m in setting up the largest food retail chain

Several other Portuguese companies have followed with investments in Poland. Hungary, Russia and neighbouring countries. "East European markets

are less competitive:in many sectors than any of the EU markets," says Mr Soares dos Santos. "That makes them a natural target for Portuguese companies finding there is no room left for expansion at home. By moving into east Europe we stand to benefit all over in Poland. It will be operatagain from the flow of EU ing more than 400 stores by funds that has stimulated and how officials have to the end of this year and fore- such' strong economic take their time because they casts 1998 sales of \$600m. growth in Portugal."

Fazio calls for spending cuts

Antonio Fazio, Bank of Italy governor, yesterday warned the government that it be constant at 4.5 per cent needed to press more between 1999 and 2001. Mr quickly towards balancing Fazio warned the figure the budget even though European Union finance ministers had warmly approved its recent financial

A day after Mr Fazio by half a percentage point to after that. 5 per cent, he warned that failure to make deeper and faster cuts in public spending could expose the country to uniavourable develop-

ments in the world economy. Appearing before the Italian parliament's joint budget committee. Mr Fazio gave overall approval to an outline three-year budget plan designed to ensure that Italy qualifies for economic and

monetary union. But Mr Fazio, one of the few people in Italy prepared publicly to criticise the government's economic policy, markets.' warned that deeper structural cuts needed to be made in welfare spending and taxassumptions for lower inter-

ing over the next three years could also prove optimistic. The government's plan assumes 12-month rates will could be higher.

The Italian government this week set out plans to reduce its budget deficit from last year's level of 2.7 per cent of gross domestic delighted Italian ministers product to 1 per cent by 2001. by cutting the discount rate moving towards balance

The plan was applauded by Italy's EU partners. Gerrit Zalm, the Dutch finance minister who has consistently opposed Italian entry into Emu, described Carlo Azeglio Ciampi, his Rome counterpart, as "a tough

However, Mr Fazio warned yesterday: "More rapid attainment of the balanced budget is necessary... to ensure the economy is less vulnerable to unfavourable cyclical developments and movements in international

He also cautioned the government that welfare spending was still growing as a ation. The government's proportion of gross domestic product, despite "significant



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ng's talks with Taipei resume after three-year break

By James Kynge in Beijing

Negotiators from China and Taiwan met for the first time embrace spring". yesterday in nearly three years, raising hopes of a from China at the end of the thaw in a relationship that has helped cool Washing- Beijing regards it as a reneton's ties with Beijing.

Taiwan's negotiator, Jan Jyh-horng, expressed a hope as he arrived in Beijing that

Water shortages

loom for China

well to harsh winter and

The island of Taiwan split might be deepened. The arranged. Chinese civil war in 1949. to attack if it ever declares once again. independence. Mr Jan, who is a deputy

lies not in its substance, but in the symbolism that both gade province and threatens sides are on speaking terms

meeting's main significance

One topic may be whether a second round of negotia-

(SEF), said he had come to Taiwan, and his counterpart mainland counterpart. Li discuss how future contacts Koo Chen-fu can be

> The first Wang-Koo talks were held in Singapore in as "technical" in nature. 1993, and led to subsequent lower-level talks on "technical" matters, but not on sensitive political issues such as the possibility of reunifica-

Yafei, of the Association for Relations Across the Taiwan Strait, are also characterised

Reijing's wish to move to political dialogue - as a precursor to tackling the question of reunification - may also be discussed this week.

a US decision to grant Lee Teng-hui, Taiwan's presi-

dent, a visa in 1995 that proof that China and the US name (Taipei, China) at the prompted Beljing to break off the talks.

Diplomats said Washing-

The resumption of dia- ton had recently been exert- little, if any, change in the the two long-standing rivals secretary general of Taipei's tions between Wang Daohan, tion. The talks this week The resumption of dia- ton had recently been exert- little, if any, connige in the would be able to "bid fare- Straits Exchange Foundation China's top negotiator with between Mr Jan and his logue is an indication that a ing some pressure behind fundamental tensions that central impediment to the scenes to bring Taipei make for turbulence in improved US-China ties has back into discussions. With cross-strait relations. Talpei been removed, diplomats President Bill Clinton sched- is still trying to increase its said it was China's anger at uled to attend a summit in diplomatic standing; it Beijing in June, this week's announced yesterday it talks may be held up as wanted to change its official have put behind them mem- Asian Development Bank to ories of Mr Lee's 1995 trip. remove any hint that it is

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shortage of water which will hit farmers, affect living to the massive food needs of standards and force a steep rise in grain imports in the medium term, according to Lester Brown, the US economist who created a stir three years ago with a stark warning about the ability of the world's most populous coun-

try to feed itself. The new study may focus debate on water, a hitherto neglected issue which he 665bn tonnes from 400bn says is "a political tightrope" for the government in Beijing. Written jointly with Brian Halweil at the Washington-based Worldwatch Institute of which he is president, the study is to be published in the summer.

Mr Brown's earlier fears. expressed in a 1995 book, that Chinese demand would prompt a sharp rise in world

grain prices and threaten world food security were China faces a growing but his high profile strictures drew broad attention the country's increasingly affluent population.

Residential demand for water is projected to increase to 134bn tonnes a year by 2030 from 31bn tonnes in 1995, the study says, while industrial demand will jump to 269bn tonnes from 52bn. Agricultural demand will rise to

Nearly half of China's 617 cities already face water shortages. The water table beneath much of northern China, where 40 per cent of the country's grain is produced, has fallen an average of 1.5 metres a year for five years, and 80 per cent of China's rivers are so polluted they no longer support fish.



A cyclist enjoys the puddles in Belling where the springs rains arrived ye

fifth of China's wheat and a an estimated \$14,000." seventh of its maize.

"Farmers simply cannot

one tonne of wheat which 1985, failed for some months has a market value of \$200, last year to reach Shandong while a thousand tonnes of province, which grows a water used in industry yields

China wants to protect agriculture in fertile downcompete economically with stream regions, but the need industry for water," Mr for water upstream is "over-Brown says. "A thousand whelming" as China seeks to The Yellow River, which tonnes of water produces redistribute income to the

prevent a mass exodus to its coastal cities.

China must restructure its economy to make it more water-efficient, Mr Brown says. China uses from 23 to 56 tonnes of water to make a tonne of steel, whereas the US, Japan and Germany use

Foreign banks ask for easing of yuan curbs The main reason for the low transfer of skills to Chinese levels of business was that banks.

Foreign bankers made a strong appeal yesterday for China to relax restrictions which hamper their lending in the area of Shanghai, business in the local yuan Mr Beeman, Michael Volzbusiness in the local yuan

John Beeman, country corporate officer at Citibank in China, said that a recent experiment under which nine foreign banks were given licences to conduct business in yuan had not

yielded positive results. "For the last four or five months, Citibank's renminbi [yuan] business has gone nowhere," said Mr Beeman. He described the yuan business done by foreign banks in China so far as "peanuts".

In roughly a year since the nine foreign banks started to conduct lending and deposit taking business in yuan, total loans of Yn519m (\$63m) have been extended and denosits now total Yn566m.

foreign banks are allowed to take yuan deposits only from foreign-invested companies

Kjer, general manager of Dresdner Bank in China, and Christian Murck, senior country officer of Chase Manhattan Bank, said that all restrictions on foreign banks doing yuan business should be lifted.

Such a step, they argued, would increase competition and spur overdue reforms in China's banking system. Calls for faster banking liberalisation have been a theme of a World Economic Forum meeting in Beijing

this week. Nicholas Lardy, senior fellow, foreign policy studies at the US Brookings Institution, said that an opening of the yuan market to foreign banks would facilitate the

This financial system does not have anywhere near the level of competition to enforce the reforms that the government has

planned," Mr Lardy said. China plans to complete most of the necessary reforms to its state-dominated banking system within three years. But Zhang Xunhai, deputy director of the foreign financial institutions at the People's Bank of Chins - the central bank said that yuan business for foreign banks cannot be fully opened at this

Liberalisation can only be achieved as fast as the central bank expands its ability to regulate the changes, said Mr Zhang.

"When conditions are ready, we will expand the pilot project to more financial institutions," he said.

Coalition split over LDP bid to dilute corruption bill

By Michiyo Nakamoto In Tokyo

Minority partners in the ruling coalition of Ryutaro Hashimoto, the Japanese prime minister, have threatened to pull out if an anticorruption bill is watered

party (LDP), which domi- receiving money for influnates the coalition, has also been rocked by internal party protest against the

rel" politics.

party and the New Party latest development will Sakigake, both junior mem- increase the pressure on the bers of the government, say proposed exemption clauses in the bill, which is designed ence-peddling would make a majority in the powerful farce of the legislation. Their withdrawal is

The Social Democratic Mr Hashimoto's LDP, this beleaguered prime minister.

because it has regained its

Mr Hashimoto is already

lower house of parliament.

bill, which is designed to unlikely to force an election under intense pressure at prevent so-called "pork-har- but, with declared support home and abroad for his from dissident members of handling of Japan's troubled economy.

To appease LDP politicians, who say the bill would in effect remove a key lever-The LDP has dismissed the age with voters in constituthreat from its minority encies, the LDP has inserted The Liberal Democratic to stop politicians from partners in large part a clause that exempts money received and registered under a separate law. This clause allows politicians to receive donations of up to

leader of the socialists.

regarded by many LDP politheir job. To deny influencepeddling "is to deny politi- today. cians themselves," one LDP member of parliament said in an interview.

Accepting political dona-

"Even dirty money will be ing a bridge or road is built the fiscal reform law, which legally protected up to in a particular constituency commits the government to Y500,000," says Takako Doi, is normal practice in Japan. The rift between the gov-

Influence peddling is ernment parties comes as the LDP prepares to unveil ticians as part and parcel of the details of its last eco-

Communist party yesterday called for an opposition alliance to reduce the consump-

tions in exchange for ensur- tion tax to 3 per cent, revoke budget cuts, and topple the government of Mr Hashimoto. Although the opposition is united by its common opposition to Mr Hashimoto nomic stimulus package and its demand for greater measures to boost the econ-• The head of the Japan only, the broader divisions are still too great for it to pose any real threat to the

prime minister.

Indonesia takes steps on reforms

implemented part of its reform agreement with the International Monetary Fund with measures to ease trade and investment, salvage the ailing banking sector and encourage debt rescheduling.

With this package of measures, the government claimed it had met a first deadline in the agreement reached with the IMF earlier this month, and said it hoped the Fund would approve a second tranche of \$3bn in standby credits on May 4

The IMF office in Jakarta would not comment but the list of measures came close to delivering what had been

expected. The package lacked a decree to make loan loss provisions fully tax deductible, however, and its decree on bankruptcy applied only to Jakaria. The justice minis-ter, Muladi, did not explain when a nationwide decree would be issued but said the capital would be a testing ground for the special courts hat will rule on bankruptcy.

The government replaced controversial ban on the export of palm oil products with export taxes of up to 49 per cent for crude, allowing one of the country's growth industries to earn export revenues again. Indonesia imposed the ban last autumn. when a collapse of the rupiah made exports much more attractive than supply ing to the domestic market

at controlled prices. Tanri Abeng, minister for State enterprises, listed seven state groups to be per-vatised, including a troubled steel mill, a coal mine, a lucrative plantation and a toll road company. The government was likely to opt for direct placement through limited tenders, he stid ---

The central bank raised the commercial bank capital requirement to Rp250bn (\$31m), a quarter of what it had planned. Officials changed their minds for fear of driving too many banks into the ground and discour aging bad loan provisioning The finance minister, Fuad

Bawazier, also reported pros ress in encouraging some of the 54 alling banks under Supervision of a new state agency to recapitalise or merge. He said four private banks were about to regain independence, two state banks were to merge and a third would be recapitalised by the government Central bank support for the banks is still rising, however.

"It's definitely good news that they're meeting condiyou might see some move her analyst said. "But we're ket analyst said. "But we're ment. But commerce will only carry things so far."

ket analyst said. "But still a long way from having the problem sorted out."

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Malaysia-Thai gas deal may serve as model for SE Asia

Ted Bardacke reports on a deal to

share a disputed offshore resource It was the kind of occasion south-east Asia needs a bit

more of these days. Yesterday Malaysia and Thailand put aside a long-running border dispute and agreed to share equally the natural gas jointly produced in an offshore area that both-claim as their territory. Witnessed by the coun-

Mahathir Mohamad and Chuan Leekpai, a gas sales deal for the Malaysian-Thai Joint Development Area (MTJDA) ends two decades of negotiations over 7,250 sq km in the Gulf of Thailand rich in hydrocarbons.

The Petroleum Authority of Thailand (PTT) and Petronas of Malaysia will each get 50 per cent of the natural gas produced in the area – expected to be 640m cu ft a day beginning in 2001 – and jointly develop and run a pipeline and gas separation plant near the southern Thai city of Song-

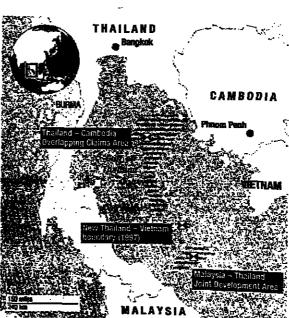
While the region's countries bicker about how to disperse the thick smog covering much of south-east Asia and are unable to mount a common strategy to deal with the economic chaos, the MTJDA is a victory for co-operation - albeit bllatexperience gained could serve as a model for defusing myriad of overlapping claims between China and

the South China Sea. But if the MTJDA is going to be used as a precedent to solve other disputes, rough going can be expected. The area was formally established in 1979 when both between the two countries on the delimitation of the boundary may continue for some time". It was not until 1991 that the agreement was ratified; it took three more years to award exploration concessions in the area.

"We had to adjust our leg-

islation to allow for produc-

governments noted that to 1978. In this case demarcait up?" asks Mr Nopadon.



to compromise." says Mr Nopadon Mantajit, director general of Thailand's Department of Mineral Resources. And despite its success joint development is not the ideal commercial arrangement, says Prajya Phiny. awat, president of PTT Exploration and Production, one of the MTJDA's contrac-

"The main difference is you are forced into a partnership . . . and it's 50-50. The partners have to have the same objective or it doesn't eral - in the region. And the land, for example, was the tensions surrounding the line grid in the gulf, as some executives wanted. It had to keep the production in the south-east Asian nations in south, where it could be shared with Malaysia.

> rawing a border is the route Thailand chose with Vietnam last year when it settled an offshore dispute that stretched back exploration, with either side required to give the other some revenue if an underground reservoir straddles the border. Next on the list for Thai-

land is its large overlapping claims area with Cambodia. Thailand is awaiting a response for a new round of talks, which could begin tion sharing. It took a long

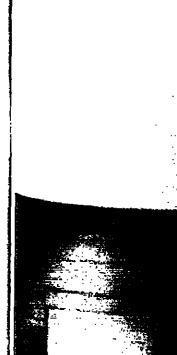
after Hun Sen, the Cambodían premier, visits Bangkok in May. Mr Nopadon says Thailand is willing to explore either joint development or a border But if the joint develop-

ment deals can indeed be done and there is growing experience in the region over how to reach such deals, can the experience in the Gulf of Siam be duplicated in the South China Sea? Many government offi-

cials, petroleum executives and industry analysts are sceptical. For starters, the work," says Mr Prajya. Thai-multilateral nature of the issue - at least seven coununable to link production in tries have overlapping claims in the South China Sea, which both pits members of the Association of South East Asian Nations against each other and unites them against China omplicates matters.

"The more countries, the more complicated it gets. Even if they agree ion joint development] in principle, how are they going to divide The MTJDA worked because it was small and has gas all over it. The commercial imperative helped carry it through," says an analyst at petroleum consultants Wood Mackenzie. "Perhaps if there were more potential in the South China Sea then

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POTENTIAL PRESIDENT APPROVAL OF IMPORTANT LEGISLATION LIKELY TO BE DELAYED BY FATAL HEART ATTACK OF LUIZ EDUARDO MAGALHAES

Second death upsets Brazilian reform hopes

By Geoff Dyer in São Paulo

The Brazilian government's programme of reforms has been thrown into disarray by the death of Luiz Eduardo Magalhães, the leader of the house of Congress and the to die in 48 hours.

Mr Magalhāes, who died on Tuesday night at the age back for the government's of 43 after suffering a heart economic reform plans.

attack, was responsible for reforms through Congress and was considered a strong candidate for the presidential elections in 2002

Coming two days after the government in the lower death of Sergio Motta, the minister of communications second important politician and the other government deal-maker with Congress, the news represents a set-

In a measure of the imporpushing the government's tance of Mr Magalhães to the government, Fernando Henrique Cardoso, Brazil's presistate visit to Spain to attend

the funeral yesterday.
The deaths of Mr Motta and Mr Magalhäes could delay the approval of important legislation, including reform of the social security system, until at least after October's general election.

was minister for political co-politicians begin campaignordination until last month's ing for the elections. cabinet reshuffle, said it dent, cut short a four-day could be "very difficult to the central part of the govget the [social security] bill through in time this year".

Some analysts said Congress would be paralysed over the next couple of weeks while the political parties tried to come to terms with the two deaths. From June, Congress is

The social security bill is ernment's strategy to tackle its large budget deficit, which reached 6.1 per cent of gross domestic product last year and which economists believe is the principal threat to Brazil's new-found economic stability.

Mr Magalhaes, a deputy reforms. "The politicians

of Bahia, and Mr Motta were bers to vote next week as a the central figures in the government's negotiations hāes in the legislature and Mr Motta from the executive branch of government.

However, Walder de Góes, a political analyst in Brasilia, said their deaths increased the chances of early approval of the

Luiz Carlos Santos, who expected to grind to a halt as from the north-eastern state will turn out in huge num way of honouring Luiz

Mr Magalhāes was being groomed by his party, the right-wing Liberal Front, the largest in Congress, to be its candidate for the presidency in 2002. The PFL's loyal support of Mr Cardoso was partly designed to make Mr Magalhäes the president's

Disney

real roar

The park is the fourth to

Its centrepiece is a 110-acre

savannah.

tries a

By Richard Tonkins

in New York

ment's founder-leader. Mr Quinteros (alias "Com-rade Luis"), said to be one of the movement's principal ideologues, was arrested in a Lima suburb together with three other Sendero mili-

All belonged to the so-called "Red" faction of Sendero, which comprises those militants still at large who have refused to give themselves up and bow to the peace initiative which Mr Guzman launched several years ago from his high

Although Sendero Lumin

Disney from featureless Florida cattle pasture into a pic ture-perfect piece of African Guests line up to ride in pen-backed trucks which take them on a tour of the safari park. Disney says people probably see more elephants, giraffes, zebras. lions and crocodiles than they would on a genuine

African safari. Disney encourages the animals to be in the right place at the right time by placing credit for the most recent tempting food at strategic points and restricting the capture to the joint effort of animals' movements with the counter-terrorist police, well-disguised moats and Dindote, and the national intelligence service. Sin. barricades.

Dispossessed farmers take shine off Mexican copper mining

Only a stay of execution on a court ruling can prevent the original owners of disputed land from recovering their property from a subsidiary of Grupo México, writes Leslie Crawford

been fighting the government and the biggest mining company in Mexico for a treasure nestling in the foothills of the Sierra Madre. long legal battle will have come to an end.

Mexicana de Cobre, a subsidiary of the mining conglomerate Grupo México. last month lost an appeal to have its case heard before the Supreme Court, and has been ordered to return 1,500 hectares of expropriated land to the farming community of Pilares de Nacozari. Unless there is a stay of execution, the land must be returned to its original own-

ers today. The disputed property is the site of Mexicana de Cobre's La Caridad complex, which includes the largest copper mine in Mexico, a copper smelter and refinery. and a second refinery for precious metals that is under construction. La Caridad employs 3,500 people. produces more than half the country's copper output, and

to Grupo Mexico's total revenues of \$1.2bn.

patronage and legal favours. is being hailed as a dramatic break with the past.

As a result of President Ernesto Zedillo's judicial Today, the farmers say their reforms, Mexico's discredited courts are being encouraged to assert their independence.

But the ruling has also underscored the tenuous nature of property rights in Mexico, and is likely to unsettle domestic and foreign investors who have built fortunes on the country's shifting legal terrain. The site of the mine has a long, chequered history.

ejido, or farming community, of Pilares de Nacozari was expropriated by the government of Luis Echeverria to make way for a mining complex, which was developed in conjunction with private mining investors, including the wealthy Larrea family. During the debt crisis of the 1980s, the venture went

government trust. When Mexicana de Cobre was privatised in 1988, Jorge Larrea last year contributed \$600m offered the winning bid. In another privatisation

bust and was placed in a

two years later, Mr Larrea

ired Cananea, the oldest

or seven years, dispos- country where great wealth copper mine in North Amersessed farmers have often bought political ica, and became Mexico's undisputed copper king. Because of Mexicana de

Cobre's economic importance, no one expected the ejido's grievances against the company to prosper. That they have owes much to Edmundo Rivera, the 47year-old president of the ejido, who transformed the legal battle into a personal crusade. When Mr Rivera inherited his grandfather's ranch, he returned to Pilares de Nacozari to encounter a ghost town. The last copper vein at Pilares, mined since 1895 by the Moctezuma Cop-In 1974, one-quarter of the per Company of Douglas, Arizona, had petered out in the 1940s. The ejido had turned to cattle ranching on a government land grant, but the huge new mining complex built on their expro-

> Mr Rivera, the only rancher with a college degree. Was determined to make Mexicana de Cobre ejido." pay for the damage. He

priated property was poisoning their streams and killing

their cattle.

Cobre refused to discuss the issue. "When I first threatened to take them to court," Mr Rivera recalls, "the company laughed at my impunobody and a madman and

that I would fail." In 1991, Mr Rivera's long pilgrimage through Mexico's court system began. Four years ago, the Supreme Court, represented by a col-legiate tribunal in the state of Sonora, annulled the expropriation decree. But the government, which had sold Mexicana de Cobre to Mr Larrea for \$1.3bn in 1988, tried to overrule the tribunal by ordering a second expropriation. The new expropriation decree was also thrown out by the Sonora court. The latest court order has

thrown the Mexican government into disarray. In effect, it has been ordered to return land it no longer owns. "There is a degree of social and political difficulty in complying with the Supreme Court ruling," says Hector Garcia Quiñones, deputy minister of agrarian reform. "I cannot tell what will happen. There may be other ways to compensate the

Last month, however, the learned that under Mexican Ministry of Agrarian Reform law, mining companies were notified Mexicana de Cobre obliged to pay royalties to of the court ruling and gave owners of expropriated land. the company 30 working But he says Mexicana de days "to remove...all pos-



sessions other than soil so as rer's nonchalance, the disto restore the land to the community of Pilares de

"If Mexicana de Cobre does not comply with the Supreme Court ruling," says Rafael Acuña, the ejido's lawver, "it will be in contempt of court." The company thinks differently. Sergio Ferrer, the company's legal counsel, said Mexicana de Cobre would not vacate its installations.

However, he declined to explain what steps Grupo México would take to defend its property. Despite Mr Fer-

Walt Disney yesterday opened its biggest and most unusual theme park yet; the \$800m Animal Kingdom, a safari park and adventure playground as part of its Walt Disney world leisure in Orlando, Florida, Animal Kingdom departs from Disney's earlier theme park concepts by relying on living animals as well as fake ones open as part of Walt Disney world. With the Magic King dom, Epcot and Disney-MGM Studios, it will help strengthen Orlando's position as the biggest tourist destination in the US. safari park transformed by

oute has come at an awkward time for Grupo México. Earlier this month, Grupo Minero México, the holding company for Grupo México's mining operations, raised \$500m in long-term bonds among international inves-

At Pilares de Nacozari, Mr Rivera said the ejido was prepared to settle out of court. It will demand \$200m to cover royalties it has not received and future compensation for the expected life of the mine.

Leading Peruvian militant captured

By Sally Bowen in Lima

President Alberto Fujimori has confirmed the capture of Domingo Quinteros Ayllon. a leading militant in Peru's pro-Maoist Sendero Luminoso (Shining Path) guerrilla group. He was formerly a member of the group's inner circle and friend of Abimael Guzman, the guerrilla move-

security prison cell.

oso is no longer considered a threat to Peru's internal security, it has so far proved impossible to eliminate these small fighting bands of the Red faction or capture its leader, Oscar Ramirez Durand ("Comrade Feliciano"). The columns that survive are concentrated in the Upper Huallaga valley. where Sendero has long had a hand in the illegal cocaine trade and in the mountains between Ayacucho and the jungle of Apurimac.

Analysts say over the past year Sendero has been rebuilding a presence in the impoverished shanty towns around Lima and other big cities. Setting aside their former strategy of coercion and cruelty, militants have taken up popular causes such as complaints about water shortages or electricity tariffs in an attempt to ingratiate themselves and win status as local political leaders. President Fujimori gave

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IMF urges Algeria to extend credit facility

By Roula Khalaf in London

The International Monetary Fund is recommending that Algeria takes on a credit facility for another year folmonth of a three-year \$1.5bn programme.

officials close to the IMF say a 12-month extension of the

Although the IMF believes Algeria can withstand the decline in oil prices and the resumption of debt payments this year - having accumulated \$8.8bn in foreign exchange reserves –

this year.

current facility or agreement on another one-off credit volatility in oil prices.

repeatedly insisted it does nearly \$50n during 1998. not need to renew the IMF lowing the expiry next facility. And, last March, the sation programme still failgovernment made the first ing to take off, the economy don Club rescheduling, sig- account for more than 95 per nalling that it would not cent of foreign exchange rev-

> agree at least to a limited exports declined by more In a country suffering Some 96,000 workers lost was made by the US. facility, which would not than 40 per cent last year to from an acute housing short their jobs last year as the Algeria was not of appear as a continuation of the IMF programme.

The Algerian regime has faces a heavy debt service of

With the promised privatipayment to commercial debt remains heavily dependent the official National Eco-Analysts, however, believe nomic and Social Council that the government may found that non-oil and gas

only \$495m. The council last week gave Algerian oil prices are a sober analysis of the eco-

realised Algerians were liv- announced last year of creat-

ing "a social hell". The council said gross 2001. per cent decline.

investors and help relieve about \$3 below the Algerian nomic situation, warning of just over a third of the the council the uncertainty of the budget projection for this an aggravation in the social 300,000 new homes needed • The European Council ted recently the government of government plans

> worse than projected, and stem social deterioration and compared with 4 per cent rising unemployment. Offitrial sector registered rate is more than 28 per cent another had year, with a 7 but is more acute among the

age, housing construction government attempted to on the agenda of the comstagnated again last year, restructure or liquidate monwith the building of only ey-losing enterprises, said rights

Algeria was not officially

mission, in spite of human

sion. A similar statement

 The European Union yesyear and the government crisis. Ahmed Ouyahia, the every year to satisfy tarday criticised Algeria's faces a heavy debt service of prime minister, also admit-demand. This falls far short continued refusal to allow United Nations rapporteurs on torture and extra-judicial ing 800,000 new homes by killings into the country. In a non-binding declaration domestic product declined The council called for made at the UN Human creditors since the 1996 Lon- on oil and gas, which by 1 per cent last year, urgent policy decisions to Rights Commission in Geneva, the UK, representing the EU presidency. seek another rescheduling enues. A recent report by growth in 1996. The indus- cially, the unemployment reminded the Algerian government of its obligation to co-operate with the UN Com-

Algeria: promiti prespects grim

GDP growth (%)

Algerian ambassador, yester

repeated appeals, and EU ment was committed to total members failed to reach con- transparency and to sensus on introducing a res- co-operation with the UN, olution to pressure Algiers and was presenting its into accepting UN investiga- reports on human rights to relevant UN committees. It Mohamed Salah Dembri, was not excluding any initiative in coming HANDLIN TIMES

Egypt and Israel seek to mend relations

Egypt and Israel will attempt to break an II- Arab view that unless Israel month cycle of worsening withdraws its troops from relations when Benjamin areas of the West Bank by Netanyahu, the Israeli prime minister, visits Cairo next interim accords, the peace respect agreements on an Israeli troop withdrawal

since last May, will allow Hosni Mubarak, the Egyptian leader, to explain the mid-June, as agreed in also convey the views of Yassir Arafat, president of the Palestinian Authority,

Pure Scandinavian.

The visit, his first to Egypt who is due in Cairo on the visit to the region this week-

Israeli leader. At the meeting, Mr Netanyahu will try plane," according to an flurry of activity represented Israeli official.

The talks will follow a

same day.

Mr Mubarak's decision to dle East peace envoy, and in advance of separate invite Mr Netanyahu comes are in advance of separate despite his public statement meetings that Madeleine that he does not trust the Albright, US secretary of state, plans to hold with Mr Netanyahu and Mr Arafat in

a "desperate attempt by all

involved to try to save

the peace process".

don talks. Israelis who plan to live at

Har Homa, the controversial planning a large demonstra-

The demonstration When Mr Netanyahu which settlers say would returns from Cairo he will include 80,000 protesters face increasing domestic could spark new Israeli-Palpressure ahead of the Lon- estinian tensions ahead of

the London meetings. It could also prove embarrassing to Mr Netanyahu, to "make sure relations with London on May 4. An Jewish settlement in Arab since the rally is scheduled week under pressure to process will collapse. He will Egypt are on a correct adviser to Mr Arafat said the Rast Jerusalem at the core of for the 50th Independence the peacemaking crisis, are Day holiday next week and would deflect attention from the celebrations.

US in bid to win backing for oil route

murat Niyazov, Turkmenistan's president, will secure a key piece of the Central Asian energy puzzle – his concrete support for the western-oriented, US-preferred cross-Caspian pipeline, officials say. Reuters

reports from Washington. The visit, which includes a White House meeting today with President Bill Clinton, is the latest move in a yearlong effort to rally backing for a Eurasian pipeline that would carry oil and gas from the resource-rich Caspian region to Baku, Azerbaijan, then to Ceyhan, Turkey, and

western markets. Mr Niyazov, who rules what US intelligence considers "the most repressive" central Asian state with an replay of the 19th century iron hand, is the last of the key Caspian leaders to visit world powers in the Cauca-

A leading lawmaker on Tuesday raised the possibility that the US may in some mer Soviet states on the Casway have to subsidise the project but did not define how the aid might be con-

structed. "It may well be that we and work co-operatively. have to come up with additional funds to supplement for US energy companies is the additional cost," to oil an even more compelling companies of the longer goal, as well as ensuring pipeline route, House appropriations committee chair- Russia do not wield commer man Bob Livingston told a

news conference.

Mr Livingston, a Republiator Sam Brownback of Kansas, visited the region this month. Both said they were convinced that for security reasons the pipeline should head toward the west. "We believe that it is important to guide these pipelines to areas will be relatively stable," Mr Livingston added.

While estimates vary widely, the Caspian Sea is potentially one of the world's most important new nergy producing region. US

The US hopes this week's officials have said it may Washington visit by Sapar-never rival the Gulf, but Caspian production can have important implications for world energy supplies on the margins

More broadly, the officials have argued for rapid development of Caspian resources and trade links as critical to US strategic goals, including stability, independence, prosperity and democracy in all the region's countries.

If internal and cross-border conflicts flare, "the region could become a breeding ground of terrorism, a hotbed of religious and political extremism and even a battleground," Strobe Talbott, deputy secretary of

state, has predicted. The US has repeatedly insisted it wants to avoid a "Great Game" meddling of sus and Central Asia.

Its aim is to promote a "framework" in which forpian Sea littoral - Azerbaijan, Kazakhstan, Russia and Turkmenistan - can profit from their energy interests

But fostering opportunities that Iran, in particular, and

cial and geopolitical power that can thwart US interests. US officials feel they are can from Louisiana, and Sen-making progress with the Baku-Ceyhan option. "We're in better shape than we were a year ago but it's still quite hard," in part because companies must consider underwriting the multibillion dollar project at a time of falling oil prices, a senior official said.

> Some Russians oppose the Baku route, but Moscow has told Washington it agreed Iran should not be allowed to dominate regional energy routes, the official said.



Rwanda to execute 33 for genocide

Rwanda will stage its first "still bent on pursuing geno-executions tomorrow for cide". crimes of genocide, publicly putting to death 33 prisoners trials in December 1996 and convicted after the slaughter of an estimated 800,000 people in 1994, Reuters

reports from Kigali. It said the executions. Which diplomats expect to be carried out by firing squad, were ordered at a special cabinet meeting when President Pasteur Bizimungu turned down pleas for rebel forces.

The public was invited to watch the executions in a soccer stadium in Kigali, the capital, and four other towns.

A cabinet communiqué said: "This will act as a lesson to people who do not respect the life of others," it said. Radio Rwanda broading against Hutu militiamen

Rwanda began its genocide has condemned scores of people to death for taking part in the three-month orgy of killings by Hutu extremists. An estimated 800,000 ethnic Tutsis and moderate Hutus were killed in the genocide, which ended when the former Hutu government was driven from power by

Rwanda's prisons are packed with about 130,000 prisoners - overwhelmingly Hutus - awaiting trial for the genocide.

The no-nonsense process at the Rwanda trials, which are often over in a day, contrasts sharply with the slow pace at the International Criminal Tribunal for cast the government's warn- Rwanda, a United Nations court trying the ringleaders.

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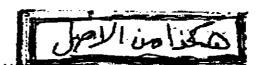
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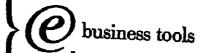


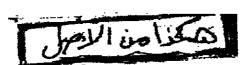


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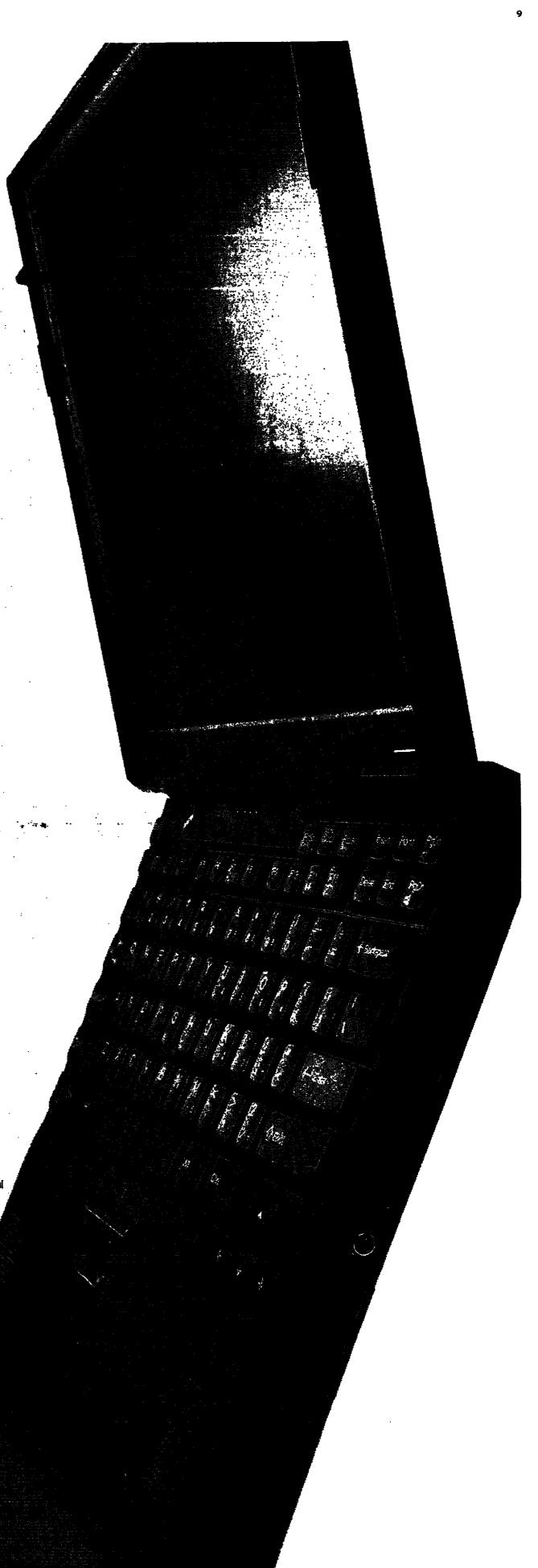






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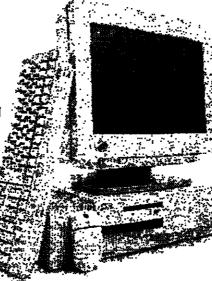
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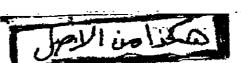
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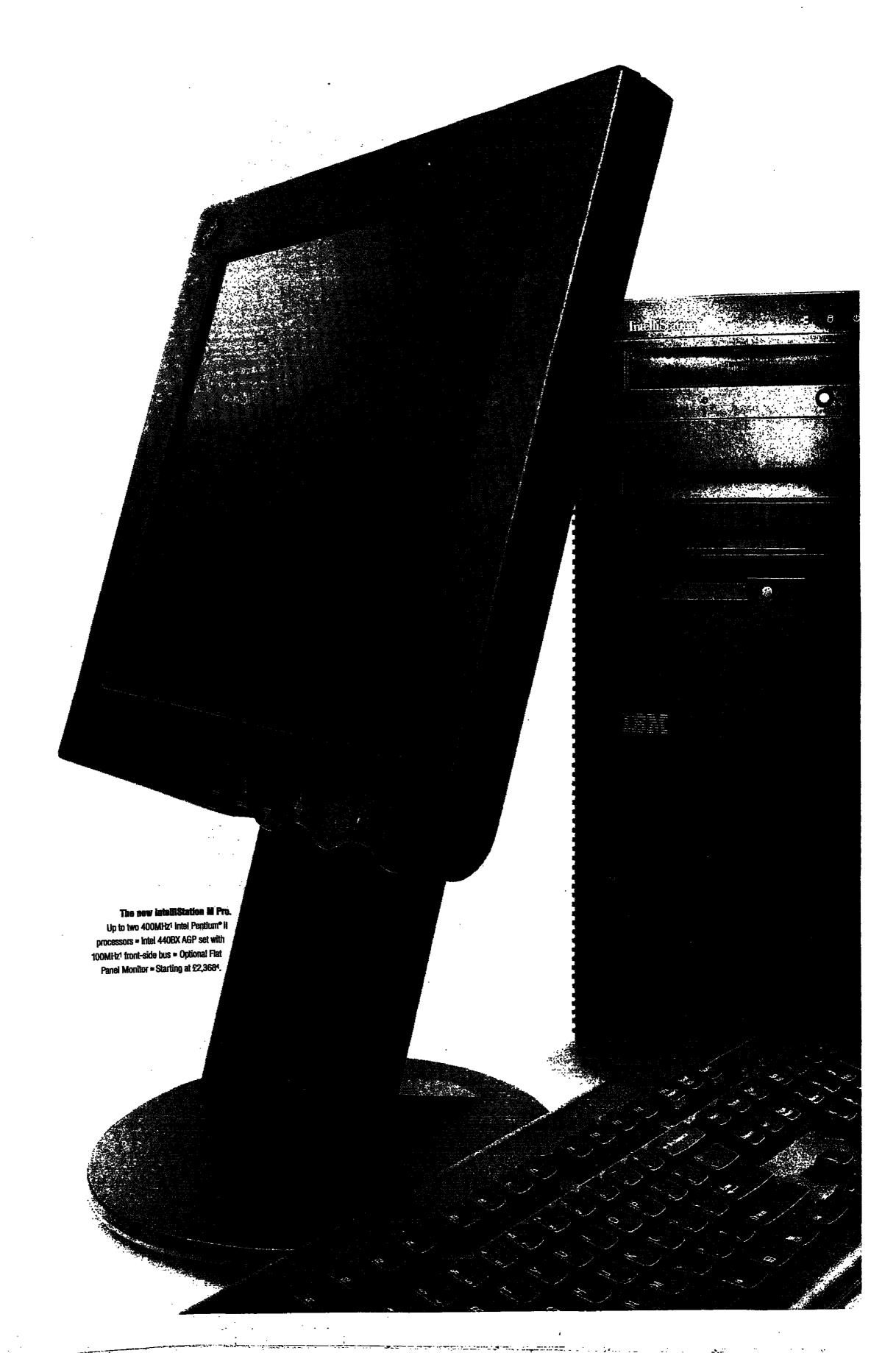
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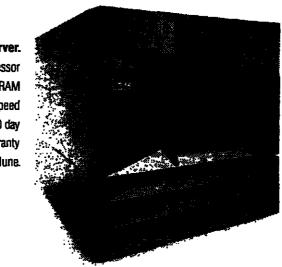
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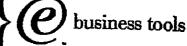
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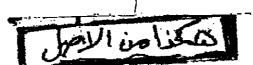
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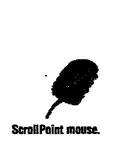
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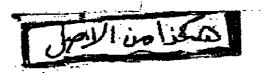
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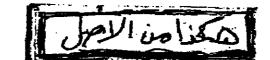
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WORLD TRADE

UK urged to tighten gun export curbs

Pressure is growing on Britain to tighten its export controls for guns and other small arms because of evidence that weapons from the UK are found in violence-

ridden developing countries. A report published today by the development agency Oxfam accuses the government of dragging its feet on fulfilling promises to overhaul the export licence control system and to publish full data on arms

The charity's criticisms will add weight to concerns within the Clinton administration that weapons shipped to the UK are reexported to other European countries, from where they find their way to strife-torn countries and into the hands of criminals.

A US embassy spokesman in London said Washington bad decided to revoke outstanding licences to compa-

to the UK, because Britain's recent ban on handguns meant they could not be intended for use in Britain. He could not give a figure for the number of licences

Washington was also pre-pared to act on licences for exports to other European countries if Europe did not halt re-exports to other countries. Companies which exported guns to countries not specified in the original export licence were violating US law, he said.

The UK government described the Oxfam report as "disappointing and unfair". A Foreign Office official said the Labour government was committed to greater transparency and believed its export controls were "to the highest stan-

The official noted that the UK, as current president of Seven industrialised counthe European Union, was leading negotiations on an EU-wide code of conduct on arms exports and hoped that nies for exports of handguns EU foreign ministers would



Countries re	ceiving UK smail arms	and related produc	ts/conflict zones
Region	No. countries receiving small arms, ammunition, related products	No. countries identified as 'conflict zones'	Per cent of countries supplied with UK small arms that are 'conflict zones'
Africa · · ·	. 27	19	71
Asia ·	19	9	52
L America & Carib.	24	10	40
Middle East	16	5	30

discuss the issue next It also shared Washing-

ton's concerns about proliferation and illegal trafficking of small arms and was working with the Group of tries and Russia on a joint statement of principles and

was working. Half of UK small arms exports were to countries suffering political violence or conflicts, it said. It called for much more transparent statistics to be Oxfam said Britain was a published; for a single UK

"key player in the world's arms control agency to be

small arms business" and had exported small arms to Audit Office report on the more than 100 countries. effectiveness of the export between 1995 and 1997, control unit in the Depart including 42 in which Oxfam ment of Trade and Industry.

The DTI is working on new legislation on strategic export controls, following recommendations in the Scott report on arms exports to Iraq, and expects to publish a white paper in the

US to press China on direct selling ban

change their licence for that

appears to be warming

ton's summit in Beijing with

Jiang Zemin, his Chinese counterpart.

Amway has a registered

capital of around \$100m in China and a 58,000 sq m fac-

tory in Guangdong province. It registered sales of \$178m

in the year to August 31 1997

and \$65.2m in the first half

of international government

relations at Amway, said he

was confident the company

of the 1998 fiscal year. Richard Holwill, director

ahead of President Bill Clin

state council edict said.

China has issued a ban on direct selling, hitting the operations of US companies such as Amway, Mary Kay and Avon, and creating trade friction ahead of a planned US-China summit in

The issue is expected to be raised by Charlene Barshefsky. US trade representative. who was due to arrive in Beijing yesterday for talks with senior Chinese officials. Ms Barshefsky is expected to argue for a review of the

The prohibition by China's state council (cabinet) said that consumers in the domestic market were not mature enough for direct selling, which typically involves people trying to re-sell the goods they have bought from companies such

as Amway and Avon. In addition, criminals have seized on the direct selling concept to create cults, spread superstition and carry out illegal activities, according to the prohibition

order. could remain in business in officials, Communist party China, although perhaps in a members, teachers and sol- somewhat modified form.

sales people, it added. Companies engaging in business strategy," Mr Holwill said. The company had direct selling in China have until October 31 to wind up stopped selling to new distheir business or apply to tributors but existing distrib-

of a regular retailer, the Mr Holwill and western diplomats in Beijing argue The announcement was a blow to the considerable that it has not been the practices of US companies in interests of direct selling companies, which have built China that has given direct selling a bad name. Rather. up significant businesses in China and are backed by it has been Chinese con artpowerful lobbies in the US. ists touting chain letters, pyramid savings schemes. panaceas and elixirs which have besmirched its reputarare area of friction in a bilateral relationship which

utors were still permitted to

The proliferation in freelance Chinese direct selling operations has been such that the state administration for industry and commerce. which regulates the distribu-tion industry, has closed down 570 unlicensed direct sales companies, investigated 2,500 cases of illegal direct sales and seized Yu70m (\$8.5m)of goods.

Newspapers have carried reports of people, some of them sacked workers, who have signed up as direct sales agents in a desperate attempt to get rich. Many of them lost everything.

ST Aero revives hope for aircraft project

Rv Michael Skapinker

The head of Singapore's aerospace company said yesterday his group was still prepared to help China and Airbus Industrie build a 100-seat jet, provided the project was financially via-

Lim Chin Beng, chairman that his government-controlled company had withdrawn from the 100-seat proj-

2.12%

178

"We have not really said 'No'. What we've said is that we'd like to see the feasibility study," Mr Lim

Aviation Industries of China (Avic), Singapore Technologies and Airbus, the European consortium, signed a contract to develop a new 100-seat jet last year. Airbus said earlier this year that the project was in trouble after Singapore

questioned its viability. But Mr Lim said ST Aero was waiting for Airbus to finish a feasibility study before making a final deci-

"If we are to go in, it's got to be a profitable venture. That's the crux of the matter," he said.

Mr Lim said the Asian financial crisis had not increased ST Aero's doubts about the viability of the project. "That's not a factor. This is a long-term project and we are confident that the Asian crisis will

The leaders of China and France both added their support for the 100-seater earlier this month. During a visit to France, Zhu Rongji, China's prime minister, told French president Jacques Chirac that his government regarded the project as important. Mr Chirac's because the tax breaks spokeswoman said France enabled the Timor unfairly supported the Chinese posi-

China's choice of Airbus as its partner on the project was seen as a victory for the European consortium over Boeing of the US. Boeing had lobbied China heavily to joint venture partner in building a 100-seater.

Boeing subsequently decided to build its own 100seater, the Boeing 717, above a 35 per cent ceiling. adding to the pressure on the Airbus project. The 717 is based on the MD-95, which found in breach of WTO was developed by McDonnell Douglas. Boeing bought money than the cost of pro-McDonnell Douglas last viding the service Argentina year. However, Boeing has had claimed that the tax was had to delay flight testing on | needed to raise revenue in the 717 because of engine trouble.

Mr Lim also said yesterday that ST Aero, which main- body yesterday that it was tains and upgrades aircraft and engines, was looking for joint venture and acquisition opportunities in Europe. He said ST Aero had held initial discussions with British Airways' engineering division and with companies in Germany, Holland and Switzer-

WTO rules against Indonesia car policy

The final report of a World Trade Organisation panel has upheld complaints by the US, the European Union and Japan that Indonesia's "national car" programme violates international trade

The panel report, which was circulated to the parties of Singapore Technologies this week, confirms earlier ce (ST Aero), denied interim findings that the Indonesian programme is breach of several WTO rules including those on non-discrimination, subsidies and

The Indonesian government is bound to comply with the panel judgment unless, improbably, the findings are reversed on appeal. Indonesia claims that the scheme has already been abandoned as part of a deal with the International Monetary Fund in January on a \$43bn bailout package, but this is contested by the com-

The 1996 national car proramme grants sales tax and import duty exemptions to cars which meet given local content requirements. However, the only car authorised under the scheme is the Timor saloon produced by a company controlled by President Suharto's youngest son in co-operation with the now troubled Kia Motors of South

Korea. In the early stages of the programme, Kia Motors exported 45,000 fully assembled cars to Indonesia with the same tax and duty

The WTO panel said the programme violated rules prohibiting investment measures conditioned on local content, as well as WTO commitments not to discrim inate between trading part ners or like products. In esia was also in breach of the subsidies agreement to undercut its foreign rivals in the domestic market.

Meanwhile, the WTO's dispute settlement body yesterday adopted panel and appeals body reports upholding a US complaint against Argentina was found to

have imposed tariffs on textiles and clothing that exceeded its WTO commitment not to raise tariffs The statistical tax of 3 per

cent on imports was also rules because it raised more compliance with an IMP ment but IMF officials told the dispute settlement Fund policy not to advocate measures inconsistent with countries' WTO obligations. The dispute settlement body also yesterday adopted

the panel report rejecting US

claims that Japan's photo-

film market was unfairly against Eastman

rigged

THERE ARE 29 NAMES FOR HOUSE IN DUTCH

THERE ARE 17 NAMES FOR RUNNING WATER IN CZECH

THERE ARE 7 NAMES FOR CHILDREN IN JAPANESE

and now

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NEWS DIGEST

yesterday from new variant Creutzfeldt-Jakob disease, the

fatal human brain disorder thought to be linked to BSE, or

Clare Tornkins, 25, was diagnosed with mcCJD last August.

The first clinical case of BSE was recorded in cattle in 1986 -

a year after Clare stopped eating meat. At the time she was

diagnosed, her father said: "When we told doctors Clare had-

brows. They were very, very surprised, Clare was a very strict

vegetarian, though she did eat cheese and drink milk." Clare,

who was engaged to be married, worked in the pet depart-

ment of a garden centre near her home in Tonbridge, Kent, in

southern England. She first showed signs of the disease in -

early 1987. She is thought to be the 22nd person to contract

The prime minister today rejected a cell by William Hague,

Conservative Party leader, to lift the ban on beef on the bone in spite of a court ruling in Scotland on Tuesday that the rules were defective. Mr Blair said in the House of Commons that the ban, introduced on the advice of the Chief Medical Officer

Sir Kenneth Calman, must stay until there was evidence the BSE threat was receding. He said: "I don't believe, in the light

of the history of BSE, that it would be sensible to act contrary to what was the strong advice of the CMO - and if you

Plans to lift broadcasting ban

The government is today expected to set out plans to lift the

ban on British Telecommunications becoming a broadcaster,

allowing it to provide services nationwide from 2001, a year

recommended that the ban, imposed by the Conservative

government in 1991 to allow the cable industry to establish

itself, should be lifted nationwide from 2002. By freeing BT

from nationwide broadcasting restrictions a year earlier than

anticipated, the government will displease many cable com-

BT has argued that the ban is an anomaly as the company

already offers internet services. Broadcasting over the internet

is now widespread. Tony Blair, the prime minister, committed the Labour party to ending the broadcasting ban in his party

conference address in 1995. He said BT had agreed to wire

up schools to the internet if the restrictions were removed.

The Conservatives accused Labour at that time of "cosying

Demand signals slowdown

was 6.6 per cent. The number of people out of work and

claiming benefits in March was also lower, the ONS said. The

claimant count fell by 6,400, the smallest shortening of the

dole queue since October 1995. March's fall was well below

number of jobless claiming benefits is at a 17-year low of

Plea over music copyright

Record executives are pressing the government to accelerate

Delivering music to consumers on digital networks, such as

Music executives aired their concerns about digital piracy to

efforts to amend copyright legislation to protect intellectual

expected eventually to command a substantial share of the

music market. Edsting copyright law gives very little protec-

tion to music and other intellectual properties when distrib-

uted electronically, thereby leaving musicians and record

ministers and civil servants at a meeting this week of the

Music Industry Forum, an advisory group created by Tony

Online values 'to top \$835m'

The introduction of digital television and the emergence of

consumer goods companies as major online advertisers will see the value of internet advertising in the UK soar to almost

2500m (\$835m) within the next five years, a survey predicts

today. According to Fletcher Research, the London-based media research company, online advertising will grow at a

year, although it is expected to reach more than £15m this

However, the arrival of digital television is predicted to

transform the business. The four companies competing to

offer digital services are expected aggressively to market to

households the internet applications of the new technology,

Internet advertising in the US is now growing at a rate of 12

per cent a month and is likely to be worth well over \$1bn by

the end of this year. Patrick Harverson, London

Soccer body delays deal

a new £50m (\$83.5m) England team kit deal with Umbro,

The association requested extra guarantees because it had

rate of about 7 per cent a month between 1998-2002. With most UK companies still wary of using the internet as a marketing tool, the value of advertising transactions between internet publishers and advertisers was only £8m last

Blair, the prime minister. Alice Rawsthorn, London

properties, including music, when distributed on digital

the internet and high-speed cable television systems, is

1.37m. Richard Adams, London

DIGITAL NETWORKS

companies prey to piracy.

INTERNET ADVERTISING

the average fall of 17,000 during the last six months. The total

Declining demand for workers

and stable growth in earnings:

were greeted as signs the UK

economy was slowing, after

the publication of new figures

National Statistics said the fall

in unemployment has slowed

in recent months, while aver-

age eamings growth over the

stable". The ONS's new sur-

people saying they are unem-

ployed and available for work

showed a fall of 52,000 in

the three months to February,

previous three months the rate

a rate of 6.4 per cent. In the

vey-based unemployment

vesterday. The Office for

panies which are still sustaining heavy losses.

up to" BT. Cathy Newman, London

EMPLOYMENT

THE NEW STATISTICAL

METHOD COESN'T

appear to have

EMPLOAMENT STATUS

ALTERED HIS

See Lex on Companies & Finance: UK

In a policy document before the election, the Labour party

believe it would be right, I don't believe you are acting

BRITISH TELECOMMUNICATIONS

earlier than anticipated.

and die from so-called new strain CJD.

been vegetarian since 1985, there were a few raised eye-

'MAD COW DISEASE'

variant CJD

"mad cow disease".

TRANSPORT OF NUCLEAR MATERIAL US-UK OPERATION DESIGNED TO THWART INTERNATIONAL TERRORISTS, PREMIER TELLS MPS

Blair defends secret reprocessing deal

Political Correspondent

Tony Blair, the prime minister, yesterday defended his secret deal with President Bill Clinton to reprocess and store Georgian nuclear material, insisting that the operation was designed to thwart international terrorists.

been full disclosure of the transfer of 5kg of material to Dounreay in Scotland once it of the story.

He said the government of Commons written answer

giving details of the transfer, but details of the deal were leaked in advance to the in Georgia might have taken New York Times. Mr Blair's assurances in near Tbilisi and seized the

the Commons flew in the face of a briefing at his Downing Street, London, nuclear deal would "proba-bly not" have been disclosed the reprocessing facility at if the press had not got hold

Mr Blair said: "We have folhad already drafted a House lowed entirely the normal rules for transportation for civil nuclear fuel." He said there were fears that rebels over the civil nuclear reactor

been made public. The government was The prime minister office on Tuesday, when a forced to make an emerinsisted there would have spokesman said that the gency statement on the deal. in which many MPs questioned the government's handling of the agreement

material if the matter had

vate by Mr Blair and Presi- at this stage whether the dent Clinton last year. The material comprises

about 5kg of fresh and spent highly-enriched uranium the reprocessing. fuel, of which 0.8kg was Dounreav was controversial Installations Inspectorate already 14,000 stored there," has asked the plant to Mr Blair said. upgrade its facilities - which are currently incapable of

reprocessing the fuel. As a result the material will have to be stored at Dounreay, and the inspector-

plant, on the north coast of of the Scottish National Scotland, would definitely win a licence to carry out

"The total amount of interirradiated. The choice of mediate waste that will be added to Dounreav is two because the UK Nuclear drums' worth - there are

Most MPs supported the government's argument that the decision to accept the fuel was made in support of its policy on non-proliferation and our obligations to which was reached in pri- ate said it was unable to say enhance security and safety.

But Alex Salmond, leader party, said: "It would have its funny side if it wasn't such a serious issue.

We've now got a govern ment who think beef on the bone is too unsafe for people in Scotland to eat but that Donnreay, a plant which is totally decrepit, which hasn't reprocessed anything for the last 18 months because it's literally falling apart, is a convenient dump

efficiency 'ahead in Germany'

The UK's productivity performance is far behind that of France and Germany and its productivity growth is due to working longer hours rather than more efficiently, according to a report published today by the

Russian federation of inde-

The TUC report says British workers now work 9 per cent more hours than Germans as an annual average and 5 per cent more than the French. But productivity lev-

The UK ranks 11th out of

Japan and Italy. The report says that while UK productivity grew by 2.2 per cent a year in the 1990s, real wages improved by only 1.2 per cent. But UK profit ability rose by 87 per cent over the same period. Last year the UK had the lowest share of investment in gross domestic product at 16.6 per cent of any large industria-

The TUC's analysis indicates that the UK has far to go to bring overall productivity and investment levels up to those of its main competitors. It follows the report earlier this week from the Swiss-based International Institute for Management Development which showed that the UK's world competi tiveness is lower than that of

The TUC wants next eight leading industrialised nations to commit itself to a new set of priorities to deal with under-investment and

Workforce France and

The TUC study has been released to coincide with today's meeting between Tony Blair, the prime minis ter, and the leaders of the world's main trade union organisations including John Sweeney, president of the AFL/CIO in the US; Dieter Schulte, the German DGB union president; and Mikhail Shmakov, president of the

the 19 industrialised countries belonging to the Organisation for Economic Co-operation and Development in productivity growth between 1987 and 1995. That was above France and the

lised country compared with an EU average of 18.7 per

Penalties for smugglers to be tougher

By George Parker, Political Correspondent

Owners of pubs and restaurants caught selling responsible for customs and illegally imported drink excise issues, said: "The govcould have their licences ernment is committed to revoked under a new govern- cracking down on tobacco ment crackdown on a trade and alcohol smuggling. worth almost £1bn (\$1.67bn) a year.

Dawn Primarolo, Treasury minister, said yesterday that smugglers of alcoholic drink from mainland Europe could also have their vans or cars confiscated if they persisillegal to import excise goods acquired duty free or duty paid from another EU state and then sell them without

The new measures are designed to curb the trade, their operator's licence which cost the exchequer revoked. £950m last year, an increase of £50m on the previous year. The domestic drinks

gally imported alcohol is cutting into its market share.

Ms Primarolo, the minister Those caught smuggling will be dealt with severely, and people thinking of getting involved in this illegal activity should be warned." Customs and Excise will

take a particularly strong line against those businesses tently flouted the law. It is that sell cheap imported alcohol and will press for an immediate revocation of their licence to sell alcohol. Smugglers using a truck for payment of UK duty or VAT. large-scale transport of drink and tobacco could also have

Ms Primarolo is also expected to announce within the next fortnight plans to



Trucks were forced to queue on a motorway heading for the English coast vesterday even after the end of a strike at the French port of Calais. There were also queues in France and Belolum.

vehicles much earlier than have an immediate effect. now, saving the Customs which run at £2m a year.

expected to be made availyear to help catch offenders, following the conclusion of the government's spending believe the sanctions will or a sum equivalent to 100 ties.

Vehicles used for cross-Channel smuggling of alcohol and tobacco can already Further resources are be seized by customs, with a restoration fee of £250. Under able to the Customs this the new regime that charge could rise to 50 per cent of the value of the seized goods. For a second offence, the review. But ministers fee would be raised to £1,000

per cent of the seized goods; vehicle could be confiscated.

The Customs is also expec ted to pursue a tougher prosecution policy. Over the last financial year. Customs officers caught 8.700 smugglers of alcohol and tobacco to the UK and seized almost 3,000

N Ireland companies in plea to EU court

Legal Correspondent

Two Northern Ireland contractors who claim they law. were refused public works contracts because of their because they were prevented Roman Catholic connections, by certificates issued by the

McElduffs are challenging to a fair hearing as guaranthe existing national secu- teed by the European Conrity provisions contained in vention on Human Rights. Northern Ireland's fair John Tinnelly & Sons ten-

government to change the

The contractors claim that public works contracts, they

employment legislation. Vic- dered for demolition work under section 42 of the Fair A blocking certificate was tory for the contractors in with the Northern Ireland Employment (NI) Act 1976 then issued which had the ther the contract nor any sub-contract.

yesterday took their case UK government's Northern denied the contract on dis-use on a contract with the the purpose of safeagainst the UK government Ireland Office from challeng- criminatory grounds, they Department of the Environ- guarding national security to the European Court of ing in court the refusal of complained to what was ment. John Tinnelly & Sons and have been denied the right Agency for Northern Ireland. refused and the McElduffs of religious belief or political from pursuing their complaint by a certificate issued

Strasbourg could force the Electricity Authority. In stating that they had been effect of barring the tribunal spite of making the lowest denied the contract on from hearing the complaint. bid they were awarded nei- grounds of national security.

> then the Fair Employment But they were prevented

complained to the Fair opinion". Employment Tribunal that by the UK government contract was discriminatory. year.

The government contends

The McElduffs were that the decisions not to named by another contractor award the contracts were I than in France Believing they had been as a company he intended to made in good faith for and that there was "no dis-Security clearance was crimination on the grounds

The European court's decithe refusal of the sub- sion is expected later in the

Defence group to protest | Record fines for over 'battlefield taxi' deal Spanish trawlers

Vickers, the engineering and defence group, plans to proand German parliaments folannouncement that a consortium including its rival GKN had won a £3bn (\$5bn) multirole armoured vehicle

The German, British and French governments said a consortium including Krauss-Maffel, MaK and Wegmann of Germany, Giat UK was the preferred bidder in the "battlefield taxi" competition against a grouping of Vickers with Alvis of the UK, Henschel of Germany and Panhard of France.

The announcement was a

jobs to GKN in future years. commence until 2004.

The award for a contract for 5,000 to 6,000 vehicles yesterday's of which 600 will be built under the initial award - is likely to cause restructuring original vehicle was 6x6. of the crowded armoured vehicles sector across ulation about a deal between

Vickers, which noted that the contract remains subject to governmental approval in is disquiet among politicians, especially in Germany, about the handling of the tender.

Defence Systems, said: "Our the tender. boost for GKN, which said biggest concern is that a the potential value to it major contract is being let See Editorial Comment

would be £800m. UK officials without the building of presaid it would bring up to 500 production prototypes." Mr Trueman said the Vick-Full production will not ers design for an eight-wheel drive (8x8) vehicle, submit-

ted late after it became clear this format was favoured. would be cheaper than the winning 8x8 design. Vickers' Vickers is also unhappy that, when it raised concerns

Europe, and will renew spec- about the tender with the UK Ministry of Defence, it was simply referred to the German agency managing the procurement - in future. it is to be handled by Occar. the nascent European armaments agency. British defence ministry officials said the requirement for a vehicle with specified Brian Trueman, a senior degrees of armoured protec-executive with Vickers tion had not changed during

Twelve Spanish fishing The case followed a three-

in northern Spain.

Wales, Judge Martin Step-

ordered to pay record fines and costs of more than £1m (\$1.67m) for heavy over-fishing in British waters. The companies and their trawler skippers admitted more than 100 offences against European fishing regulations in the biggest such prosecution

brought in a UK court. Spanish-owned trawlers which were registered in Milford Haven, south Wales, to qualify for British quotas.

Their catches, far above legal amounts, were landed Sentencing at Haverfordw-

would act as a warning to others. The companies and skippers admitted over-fishcompanies and some of their ing, netting protected spe-employees were yesterday cies and falsifying logbooks in which catches have to be recorded. The skippers were fined £36,500 each.

Fines levied against the skippers and their companies totalled £984,600 and the defendants were also ordered to pay a total £68.500 costs. Manuel Garcia, skipper of Mera I, who admitted overyear investigation of insisted outside the court

fishing hake and monkfish, the case would make no difference to "quota-hopping". "It is not possible to do things legally at the moment," he said. "When all this started we had a good situation because there were enough quotas for everyone. est Crown Court in west Now, too many things are

By Robert Taylor, Employment Editor

Trades Union Congress.
The organisation also argues that UK investment as a share of national income is the lowest among leading industrialised

nendent trade unions. els per hour worked in the UK are 20 per cent lower

US but behind Germany,

the Republic of Ireland though higher than Ger-

month's lobs summit conference in Birmingham of the poor productivity.

Sensitive software helps choose locations for pubs

Vanessa Houlder reports on how mathematical analysis and computers are transforming a national institution

associated with innovative people - all targeted by the year on converting its pubs technology. Yet information large pub groups in an to new formats. It has 2.562 technology is playing an attempt to breathe new life intriguing role in the pub into a declining market. industry as thousands of oldverted into themed bars.

ware are helping the large profile for their brands.

has a distinctive ambience

A company has to find

style public houses are con-sites with the best customer base for each brand. It needs Complex - mathematical to minimise harmful compeanalysis and computer soft- tition between the pubs while recognising that some pub groups find locations types of pub benefit from with the right demographic proximity to others. For a large pub company with sev-The new brands have eral different brands and names such as All Bar One, many potential sites, the of the computer labs at Uni- of the ideal location with decide which pubs to connumber of possible permuta-

and Chef & Brewer. Each tions is vast. Few companies have grapand style and is aimed at a pled with the issue more

The pub - that most trae specific group such as single thoroughly than Bass Lei- tools make it possible to corditional of British insti- women, students, young pro- sure Retailing, which is relate data with geographitutions - is not usually fessionals, families and older spending £300m (\$500m) a cal locations on a map. outlets and a dozen brands including O'Nellis Irish bars, It's A Scream student pubs, Harvester restaurants. Vin-

tage Inns and All Bar One. computer-based approach type of pub. Bass then comusing tools derived from research into artificial intelligence. The system was census and market research devised by Searchspace, a groups. company that was spun out versity College London.

based in North Carolina. required criteria. These business mapping Potential customers for

the different brands are defined by factors such as age, affluence and car ownership. The size of a catchment area is defined by how far customers are willing to The group has pioneered a travel to reach a particular pares its ideal catchment area with information from

Comparing the attributes

each available site is

been difficult to automate rithms (mathematical prothis process. Searchspace analysis tools use "fuzzy logic", which replaces the that each has the least black-and-white choices of classical logic with a less

rigid form of reasoning.

the geographical information system, gives Bass a map that displays "hotspots" of promising locations and grades potential sites. Bass has used the system

in a number of ways. During the conversion of its existing pub estate, it helped it vert to certain brands and As well as the Searchspace extremely laborious. Clearly, which pubs to sell. It has analysis tools, Bass uses it would be much easier if a also helped assess potential "geographical information computer could identify acquisitions. The software

systems" from Mapinfo, those sites that met the has been helpful in making detailed expansion plans. But until recently, it has The system has special algocesses) that show Bass where to locate new pubs so adverse effect on another's business. For Bass, the next step is to use the system to The software, used with estimate the potential turnover of each location. Bass says the system has

> about £350,000, including £100,000 for the market research data, is comparable to the cost of fitting out a single pub. "If you only save one mistake, it pays for itself," says Jim Cameron, national

already saved it money by

preventing errors. The cost,

Vegetarian dies from new A woman who has been vegetarian for the past 12 years died ويعمر جوريون gray In

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become concerned about Umbro's position following a redevelopment manager for financing and restructuring of the group by its U2-based parent, Stone Manufacturing, Patrick Harverson, London

Sportswear.

The Football Association has not yet decided whether to sign even though the UK sportswear group believes it has provided enough guarantees of its financial strength to reassure

THE ARTS

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CINEMA: MORALITY IN MODERN AMERICA

Bowled over by cautionary tales

The Coen brothers, director ers faces a mile off - and pola. The Rainmaker is Joel and co-writer Ethan, dream sequences give the may not have much in common with Hitchcock, but the film's cheerful good they share the old master's nature scores palpable hits in the arena of the law. ability to buttonhole an along the way, finely acted Young Rudy, barely qualiaudience into complicity by a cast including some of the Coens' regulars. John lent of "once upon a time". Goodman is bulldozingly pursues the hatchet-faced. The Big Lebouski starts with good as The Dude's sidekick: a tumbleweed ball rolling a Vietnam-obsessed veteran through the desert, along whose mania for meticunocturnal urban boulevards, lously disastrous plans of on to a seashore. The voice-over narrator sets the charging a gate. tone, an old-timer who sporadically manifests himself THE BIG LEBOWSKI to our amiably slobbish antihero like a sort of guardian Joel Coen angel. He ends the story by reminding us how lovable THE RAINMAKER the very un-big Lebowski is. Have the ironic Coens fallen for their own usually U-TURN detached irony? There's a cosiness lacking in their sim-**Oliver Stone** ilar Forgo. But it's still the week's most sheerly enjoy-US MARSHALS able movie; the most suc-**Stuart Baird** cessful fairy-tale in a batch

ity plays. Jeff Lebowski, aka "The Dude", is a weed-smoking, vodka-downing relic of the student radical 1970s, now bumming through an agreeably unemployed life centred on the local bowling alley. Confusion with another through the plot's twists and turns like a spaced-out Philip Marlowe.

of modern American moral-

maigre lui: a comedy thriller Johnson (don't ask) and that is actually funny. There are predictable jokes - you can spot the deceased's

impression of padding. But campaign evokes a bull

Francis Ford Coppola

HAPPY TOGETHER

Wong Kar-Wai

Steve Buscemi is the third of these unlikely musketeers of the bowling alley, gently goofy, on his own little cloud, several steps behind Lebowski, a crippled million- the conversation. Julianne aire philanthropist, leads to Moore is memorable as the labyrinthine complications: millionaire's crisply connivkidnapping, mutilation, the ing daughter with her own pornography industry... feminist agenda and an The Dude weaves his way avant-garde art gallery to match. And there is a hilariously earnest gang of German nihilists, whose grimly-Be reassured: the film's delivered orders in a panrepellant poster depicting a cake house are satire of foot with a severed toe is the clashing cultures at its most nastiest thing on show. The accurate. Led by Peter Stormovie takes its cue from Jeff mare and replete mit cher-Bridges' laid-back and fre- man accents, they also quently zonked-out detective threaten to cut off our hero's

"stemp on it end sknash it".

Another fairy-tale, this

familiar Grisbam territory. interest Goliath, fought out flint-hearted insurance companies who refuse to pay out on the fatally ill. Matt Damon confirms a real acting talent as the lawyer whose physique must be as robust as his moral sense to withstand having a kitchen dismantled and hurled on

him to little visible effect. But then the good are very good (black ivy league edu-cated judge hot on civil rights), the drudgery remarkably easy (Danny DeVito is a treasure as the sidekick who produces vital evidence by simply examining the corporation's rubbish bin); and the plot is guilty of breath-taking "with one bound he was free"-ism, when Rudy lets the abused wife take the blame for the husband he himself killed, and in an almost perfunctory postscript we are assured that she won't be prosecuted. I fear for their future life together.

The Rainmaker is a formulaic pot-boiler, decently acted, notably by Mickey Rourke, smoothly shark-like as a legal shyster, and Jon Voight, a company lawyer flush with high living

Voight is less probable as a blind, oracular Apache in U-Turn. Oliver Stone's overblown tribute to film noir. first, he calmly acquiesces in hour after exhausting the This mind-numbing blow to murder and lends himself to dangers the four elements Arizona's tourist industry the plot's twists, predictable can hurl at us does the story swelters its interminable in their very improbability, proper get under way. "We way through the single day until one no longer cares. (symbolic?) spent by Sean Penn trying to escape the cate's view of film noir: manhell-hole small town where a nered, heartless, kitsch. car break-down has trapped him. His money stolen, US marshals is what you get. time from the pen of John beaten up by a manically in a sequel to The Fugitive,



Laid-back and zonked-out: Jeff Bridges as The Dude in 'The Big Lebowski

of humour), hired by each road again with his nicelypartner in a tortured marriage to kill the other, already nursing the stumps where gangsters have starting, we have a smashremoved two fingers, and evading the Russian gambling mafia, Penn endures all with minimal facial exercise and no noticeable character. Put-upon victim at ly-up in a river. Only half an This is a knowing, sophisti-

US Marshals it says and ashes blowing in the mourn- Grisham, directed by Cop- jealous youth (the one touch Tommy Lee Jones hits the bam syndrome, moving too

fast to build up tension. best director award at characterised band of law-(Hitchcock would have relished the image of someone enforcers. Within 20 seconds of Stuart Baird's film in a giant chicken-suit, handing out free samples to passing (in all senses) car crash. ers-by, drawing a gun from Shortly after, a hole blown inside the costume.) Jones in the fuselage of the presredeems all: he plays the surised cabin causes a plane ruthless pursuer with the to catch fire and end belfaintest hint of send-up, the merest suggestion of camp. Likeably unpretentious, the film enjoys an unexpectedly distinguished cast including Kate Nelligan, Tom Wood got a fugitive," intones (Ulee's Gold) and Robert Jones; and Wesley Snipes, Downey Jr. Only Irene Jacob accused of murder, is on the looks bewilderingly out of place, especially when

A gripping yarn swiftly if circuitously told, the film suffers only from the wham-

Cannes last summer. Despite switching not entirely convincingly between grainy black and white and colour, the story of two Hong Kong gays in Argentina works bauntingly well. Director Wong Kar-Wai (of Fallen Angels) evokes disorientation both geographical and emotional, the isolation resulting when a failing relationship throws a feeling of alienness into relief. Beautifully photographed by Chris Doyle, the film's gently understated metaphors of searching and exploration scrambling through a climactic cemetery chase in a

Martin Hoyle Happy Together won the

Dance for grown-ups Clement Crisp

reviews

Tango Por Dos It is the simplest formula in dance-theatre: fine dancers, fine musicians, and no decorative tra-la-la. In the case of the Tango Por Dos troupe, now happily returned to London for a three week season at the Peacock Theatre, it means that seven musicians are seated at the back of the stage (very well lit) and a chain of tangos, danced and sung, slink and swoop over

the stage in front of them. Nothing else is needed What holds us enthralied is the knife-flash of legs, scissoring the tiny space between the couples, the way the women's feet can caress the floor, the bite and kick of the tango rhythm and the sometimes acrid. sometimes swooning sonorities of the music, and the ritualised sexuality of the dance.

I think the tange fascinating - because of its ability to seem at once both blatant and hieratic; because of its tight structure on which dancer and musicians erect fascinating shapes of melody and step; and because it seethes with

emotion The four couples whom we watch, and Miguel Angel Zotto who is director and leading man, are tremendous performers. The musicians are, it needs hardly to be added, no less tremendous: the link between dance and score is important and, in this show the twinning is positively Siamese. There is also an admírable singer, Roxana Fontan: I didn't understand a word she sang, and I

believed her utterly. The ingredients are what we expect: fedoras and silk-scarves, natty suiting, the last pair of spats in captivity, a certain amount of cross-dressing (sexual ambivalence is a sudden, vivid flavour in this tange brew), skirts slit to the hip. and the blank gaze that does not mask the eroticism of what the legs and body are the saurian-chic manner and patent-leather hair I associate with George Raft's screen persona: when they dance together it is like a meeting between Mafia

bosses). The dances are cleverly varied. Only one number tries, and fails, to be cute about a pig-tailed girl and a footballing chap. The performers are blazingly good. Men, not boys - the tango is for grown-ups and women who are beautiful, and beautifully aware. The tango's roots in urban dance-halls and brothels gives a lingering identity to its interpreters. and under the vastly stylish skills of these artists we can sense the dance's social force. An unashamed tango-freak, I salute the evening as an ideal view of the tango's richness and its insidious power. The music is intoxicating - difficult to sit when the band is luring us to our feet - and intoxicatingly played.

Housewife in need of a break

THEATRE IAN SHUTTLEWORTH

Dame Edna: The Spectacle Theatre Royal, Haymarket

Reviewing Julian Clary's show late last year, I expressed surprise and relief that Clary, when mocking his audience, was not as the programme has it - is cruel or humiliating as Dame Edna Everage. On finally seeing the housewife megastar herself on the London stage, I felt surprise, relief and also a little disappointment that, well, neither ie Dame Edna any more.

She may accuse one punter of smelling like a week-old J cloth, she may question couples in minute detail about their babysitting arrangements whilst they are in the Haymarket stalls...but the audience Schadenfreude which Edna can still muster is directed, not at the embarrassing tit- artificial colouring - unlike opening-night audience Everage context.

bits which punters are whee-dled to reveal, but simply at the fact that they are coming in for such lengthy attention. (On the press night one woman, overjoyed to be picked out, was quickly disnatched in favour of more fertile cringe material.) The classic Edna approach

"Verbal Intercourse", as displayed only after the interval. That other Barry Humphries creation, Sir Les Patterson - as vile, droolsome, and to me unfathomable in his appeal as ever ("I've never hit Row G before!" he announces proudly after one prize splutter) - introduces the first half of the three-hour show. consisting of "Musical Foreplay", in which an amnesiac Edna is regressed not only to of us by: when Humphries her own childhood but to ber forebears' era. Some of Kit doch, and even managed to Hesketh-Harvey's lyrics are slip in a topical gag about deliciously streaked with his marital separation, an



the Everage hair, which is quite natural: "Why am I mauve?/What is it I lack?" bemoans her several-greatsgrandmother in song; 'Where'er I rove/I come out lilac" - others merely serviceable.

But what we want is the celebrated Humphries acidity. Strangely, some of its finest appearances pass most appeared as Rupert Mur-

which included Conrad Black, David Frost and Andrew Neil remained strangely muted. Dame Edna herself appears trapped in a three-way quandary: either stick with material which has proven successful in the past but whose edge is now blunted by familiarity; be seen to be taking possibly too much of a back seat as in the musical first half; or raise the stakes ~ as with the kitsch canonisation of the finale - to a level which looks excessive even in an

| Manchester hosts new music festival Manchester is playing host for its own composers. I well to the International Society remember the 1962 affair,

for Contemporary Music. which is celebrating the 75th anniversary of its first festival. That was in Salzburg; since then the annual festival has moved from capital to capital - mostly in Europe, but sometimes further afield: Haifa, North America, Tel Aviv. Seoul.

For an official body with representatives from much of the world, the ISCM boasts a remarkably impressive track record. Major works as disparate as Berg's violin concerto and Poulenc's two-piano concerto have had their first performances under its auspices. There have been duds too, of course: even the most scrupulous ISCM jury cannot be prescient. The "ISCM World Music Days" remain, nevertheless, a forum like no other.

This is the sixth time that the festival has been held in Britain. The host country usually gets generous time

when foreign delegates were impressed by Peter Maxwell Davies' string quartet. bemused by Tippett's new King Priam and distinctly embarrassed by Britten's old violin concerto. More than 50 works

little black cocktail number.

selected by this year's jury. from many countries, are being performed in Manchester. The "world premieres" are mostly of smaller pieces, though the festival will conclude on Saturday with the first integral performance of Elliott Carter's Symphonia. Thus far, the deepest imprestwo composers from ~ appro- what used to be
 the Manchester priately called school", Maxwell Davies and Harrison Birtwistle. Davies himself conducted

the BBC Philharmonic in the opening concert last Friday. His Worldes Blis, a single slow, agonised movement lasting over half an hour, famously horrified a Prom

tive, maybe, but relentlessly gripping - and closer in spirit to Mahler than anything Davies has composed before or since. Birtwistle's recent Pulse Shadows, a cycle which alternates nine movements

audience 30 years ago. Now

it sounds like a gritty mas-

for string quartet with nine settings of Paul Celan's melancholy poems for soprano and another ensemble, commanded general awe and admiration. Claron McFadden was the superb soloist, her partners the Arditti Quartet and the Nash Ensemble, who were equally searching in this luminous Birtwistle's reputation for

wielding forbiddingly large forces is one-sided; the general public hears less of his transparently etched chamber music, and Pulse Shadows is the peak of it. None of the younger composers' music heard in Manchester so far has been on that level. though there are encouraging sparks. There is a lot

David Murray

INTERNATIONAL

Arts Guide

AMSTERDAM

EXHIBITIONS Stedelijk Museum Tel: 31-20-5732911 www.stedeliik.nl Walter Pichler: Drawings: Sculptures: Buildings. installation by the Austrian artist of work which challenges the boundary between sculpture and architecture; ends on

BERLIN CONCERTS Philharmonie Tel: 49-30-2548 8354 Berlin Philharmonic Orchestra: conducted by Claudio Abbado in works by Mozart, Rihm, Brahms and Schumann; Apr 25, 26, 27

DANCE Dautsche Oper Tel: 49-30-34384-01 La Sylphide: revival of a production designed by David Walker and directed by Peter Schaufuss, after August Bournonville; Apr 25, 28

OPERA Deutsche Oper

Tel: 49-30-34384-01 Der Prinz von Homburg: by Henze. Conducted by Christian Thielemann in a staging by Götz Friedrich: ADr 24 Lohengrin: by Wagner. Revival of a production conducted by

Christian Thielemann and staged by Götz Friedrich; Apr 26 BIRMINGHAM CONCERT

two Pogorelich: recital by the planist of works by Rachmaninov, Granados, Prokofiev, Schumann and Chopin; Apr 23

Symphony Hall Tel: 44-121-212 3333

BOLOGNA OPERÁ Teatro Comunale Tel: 39-51-529 999 www.netturno.it/bo/teatrocomunale Don Pasquale: by Donizetti. La Scala production condoucted by Maurizio Benini/Roberto Polastri in a staging by Stefano Vizioli. Cast

includes Ruggero Raimondi;

CHICAGO CONCERTS Orchestra Hali

Арт 28

Tel: 1-312-294-3000 www.chicagosymphony.org Chicago Symphony Orchestra: American premiere of Carter's Clarinet Concerto, conducted by Plems Boulez with clarinet soloist John Bruce Yeh. The programme is completed by Mahler's Symphony No. 1 in D Major, Apr

23, 24, 25, 26, 28

COPENHAGEN EXHIBITIONS Louisiana Muse Art, Humlebaek Tel: 45-4919 0719 www.louisiana.dk Francis Bacon: major retrospective, including loans from around the world; ends on Sunday

FLORENCE OPERA Maggio Musicale Fiorentino

Tel: 39-55-211158 The Lady Macbeth of the Mtsensk District: by Shostakovich. New production by Lev Dodin, conducted by Serriyon Bychkov; Teatro Comunale; Apr 24, 26, 29

FORT WORTH EXHIBITION Kimbell Art Museum Tel: 1-817-3328451 www.kimbellart.org

Renoir's Portraits: impressions of an Age. More than 60 paintings spanning the artist's career, of subjects including Claude Monet and Madame Renotr, ends on Sunday FRANKFURT

CONCERTS Frankfurt Oper Tel: 49-69-21202 Warsaw Radio Symphony Orchestra: conducted by Woiciech Reiski in works by Beethoven and Dvorák. With piano sololst Olli

Mustonen; Apr 26

HELSINKI **OPERA** Finnish National Opera Tel: 358-9-4030 2211 The Magic Flute: by Mozart. New production by Swedish director Etlenne Glaser, designed by Peter Tillberg. Conducted by Mikko Francic Apr 24, 29

LONDON CONCERTS Barbican Hall Tel: 44-171-638 8891 London Symphony Orchestra: conducted by Michael Tilson Thomas in works by Bernstein, Mahler and Copland; Apr 29

Royal Festival Hall Tel: 44-171-960 4242 The Royal Opera: Parsifal, by Wagner. Concert performance, conducted by Bernard Haltink. The title role is sung by Placido-Domingo; Apr 23, 28 Orchestre de Paris: Frans Brüggen conducts works by Haydn and Mozart. With cello soloist Truls Mork; Apr 26 Philharmonia Orchestra: Mozart Planto Concerto Cycle. The first of two concerts given by pianist Andras Schiff features Piano

English National Opera, London Tel: 44-171-832 8300 La Bohème: by Puccini, Steven Pimiott's production is revived by

Concerto Nos. 22, 23 and 24;

Aor 26

entropy which is the company of the

Barry Atkinson and Frances Moore, and conducted by Alex Ingram; Apr 23, 28

LOS ANGELES **OPERA** L.A. Opera, Dorothy Chandler Tel: 1-213-972 8001 www.laopera.org Il Trovatore: by Verdi. Conducted by Gabriele Ferro in a staging by Stephen Lawless, Cast include: Vladimir Bogachov; Apr 25, 29

MUNICH CONCERTS Tel: 49-89-5481 8181 Klassische Philharmonie Bonn: conducted by Heribert Belssel in works by Rossini, Chopin and Beethoven; Apr 23 Könlaßch Flämische Philhamonie: conducted by Mu Hai Teng in works by Mozart. Brahms and Tchaikovsky, With violin soloist Julian Rachlin and oienist Anna Gourari: Apr 25 Moscow State Symphony Orchestra: conducted by Pavel Kogan in works by Rachmaninov and Tchaikovsky. With pleno soloist Nikolai Petrov, Apr 26 Munich Philharmonic Orchestra: conducted by Bernard Klee in a

Hildegard Behrens; Apr 27, 28 EXHIBITION Haus der Kunst Tel: 49-89-211270 Symbolism in England 1860-1910:

soloists including soprano

programme including works by

Debussy and Schoenberg. With

previously seen in London's Tate Gallery, this show presents work by British pre-Raphaelites alongside that of their European contemporaries, includes works by Rossetti, Burne-Jones, Watts and Lord Leighton; ends on Sunday

> **NEW YORK** OPERA New York City Opera, New York State Theater Tel: 1-212-870 5570 www.nvcopera.com Paul Burryan: by Britten, New production directed by Mark Lamos and conducted by Ste

Robertson; Apr 25 EXHIBITION New-York Historical Society Landmarks of New York. A selection of photographs by Barbaraice Diamonstein. Until July

PARIS CONCERTS Saile Picyel Tel: 33-1-4561 6589 Orchestre de Páris: conducted by Frans Brüggen in works by Haydn and Mozart, With cellist Truls Mork; Apr 23 Orchestre de Paris: conducted by Kurt Sanderling in works by

Théâtre des Champs Etysées Tel: 33-1-49525050 Vienna Philhermonic Orchestra: conducted by Zubin Mehta in works by Weber, Mozart and Mahler. With oboe soloist Martin

Mozart and Bruckner: Apr 29

Gabriel: Apr 24

Irresistible

ROME OPERA

Teatro dell' Opera Tel: 39-6-481601 Parsifel: by Wagner, Bernard Haitink conducts a production from Covent Garden: Apr 26

Peacock Theatre, London WC2.

ST IVES **EXHIBITION** Tate St. Ives Tel: 44-1736-796 543 Roger Hilton (1911-1975): retrospective of the British painter; ends on Sunday

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05:07; 06:07; 07:07; 08:20; 09:20: 10:20; 11:20; 11:32; 12:20; 13:20;

Business/Market Reports:

At 08:20 Tanya Beckett of FITV reports live from LIFFE as the London market opens.

The days of 20-year development programmes and \$600 toilet seats may be numbered as the US defence industry moves to lean manufacturing. But, says Alexander Nicoll, there is still much fat to be trimmed

Louis Missouri a team of engineers gathers in front of three-dimensional images to discuss progress in designing Boeing's version of the Joint Strike Fighter, the next US combat aircraft.

In former days, their task would have been simply to make drawings. They would have given little thought to how factories would turn their designs into manufactured products and none at all as to how the finished product would be maintained. But the St Louis team does not just include designers. The manufacturers of the aircraft, its subsystems and its tooling are all represented, as are maintenance crews. The aim is to create, with computer-aided design and manufacturing techniques, an aircraft that will work first time - and cost-effectively - from the perspective of everyone

Enthusiasm for modern production techniques is suddenly to be found everywhere in the huge windowless factories that have been turning out military aircraft in basically the same fashion since the second world war. Lean thinking has been embraced from the top of our corporation down. enthuses Bill Bullock, who heads Lockheed Martin's plant in Marietta, Georgia. Some metal parts for the C130 transport aircraft that used to take 65 days to make are now produced in two

minutes, he says, This is a big turnaround for an industry notorious for \$600 toilet seats, cost-plus contracts, very long developdelayed deliveries and substantial post-production modifications to equipment.

Now the trend is to adopt commercial practices and speed the bureaucratic wheels in response to a dwindling defence budget. The Pentagon wants its weapons to incorporate the latest technology, which is often to be found in the civil world, and to do so at minimum cost - a far cry from Adapting to change; an F16 production line at Fort Worth, Texas

mornings in St President Reagan's futuristic "Star Wars" programme in which money was no object. But the revolution is in its early stages. And it masks the fact that considerable

overcapacity remains in US defence manufacturing in spite of a \$62bn rapid-fire series of mergers and acquisitions. The question is: how much more fat can be cut from the industry? Pressures on the Penta-

gon's suppliers to reform are strong, First, US defence procurement spending has fallen precipitously. Second. the Pentagon is pushing for affairs" to match the "revolution in military affairs" the impact on modern warfare of computer technology and precision weapons. The defence department wants to only in its own establishments, but also in its dealings with contractors.

The Pentagon has clearly signalled that "we're going to shave to use commercial technology and commercial practices." savs Alan Mulally, who beads Boeing's defence division. "What they want is parts to be made in the same factory [as for commercial aircraft] and to the same standards.

Mr Mulally symbolises the arrival of commercial forces

t 6.30am most cold war projects such as in the military aircraft busi- over the next three years out employers even if they are Bosing acquired military aircraft maker McDonnell Douglas, he had spent nearly 30 years on Boeing's commercial side.

He was general manager of the 777, an aircraft that progressed from a gleam in the eye to first delivery in 4½ years. In Boeing's Seattle factory, production techniques developed for the 777 are now being applied to Boeing's portion of the F-22. the stealth fighter aircraft with a 22-year gestation

Mr Mulally says the thinkbetter value. It talks of a ing of military chiefs has "revolution in business changed so much that, if he closed his eyes, he could be talking to the chairmen of United Airlines or Cathay Pacific. But he and other executives admit the revolution in defence production instil the best practices of has come only so far. Most the commercial world not procurement programmes still inch forward in cumbersome stages, and manufacturers are subject to rigorous annual government inspections of their costs.

The uncomfortable fact for forward-looking managers like Mr Mulally is that most of the old military factories are still open. Although Boeing announced last month it would discontinue making sheet metal and some smaller parts, the net effect of the reorganisation will eliminate only 8,200 jobs

ness. Until last year, when of Boeing's total of 238,000. The organisation of

defence production sites is still a far cry from the civil aircraft industry. In military aircraft, Boeing is making its section of the F-22 in Seattle. It produces the C-17 transport in California, where it will also assemble its competing prototype for the Joint Strike Fighter (though the forward fuselage of this is being built in Missouri). It is keeping its advanced research "Phantom Works" mechanism." in Missouri, where it also makes the F/A-18, the Navy's

nent plants for military aircraft in other states. Lockheed Martin is similarly spread out. For example, although it has built a state-of-the-art assembly line within its Marietta, Georgia, plant for the F-22, the aft fuselage and wings come from Boeing and the mid-fuselage is trucked from Texas.

fighter. Boeing makes

Apache helicopters in Ari-

zona, and will keep compo-

"Corporate nameplates have changed, but the mergers and acquisitions have not led to a true industry restructuring," write Eugene Gholz and Harvey Sapolsky of the Massachusetts Institute of Technology in a recent paper.

Executives at the companies say the reason for this is simple politics: aircraft assembly plants remain big

leaner producers. Mr Gholz and Mr Sapolsky see the production overhang as encouraging excessive and inefficient government

spending on defence. "The defence industry is not govern erned by normal, competitive market forces: plants that would otherwise be forced to close, either via bankruptcy or a post-merger consolidation, can be kept open by aggressive lobbying circumventing the market

Congress has often acted as a drag on efforts to reform defence, delaying closures of military bases by the Pentagon and reinstating equipment programmes. Instead of closing down

factories, manufacturers are concentrating on productivity improvements that can made on a plant-by-plant hasis. Modern-day communications make it easier to operate with scattered factories, they argue. Boeing has espoused a "design anywhere, build anywhere, assemble anywhere" policy Designs created in for example. St Louis can be input directly into machine tools at any other plant, although the final product still has to be assembled somewhere. At Fort Worth, Lockheed

has used such virtual product development techniques to cut dramatically the time taken to produce an F-16 from order to delivery. In St Louis, Boeing engineers producing a mould from which to make an air inlet first reduced the time from a vear to three months. Then they answered a newspaper advertisement placed by a commercial boatbuilder who could do the same job in two

But pressures from the Pentagon to go one stage further will not let up. According to Jacques Gansler, the defence department's procurement chief, there is still considerable scope for savings. "The way you get savings is you close a plant and you put two of them together," he says. This has not yet happened. But, he over time".

BOOK REVIEW SAMUEL BRITTAN

When 'sound finance' may not apply

When I studied economics at Cambridge my elders used to ask me what I had learned that had not already been obvious. One reply was: "Government budgets don't have to balance." The fashionable argument of the time against balanced budgets was that it was a function of the state to offset any excess or deficiency of private savings relative to investment opportunities. Far from being like households, public finance should act as a balancing wheel. A few years

anced budgets were so wonderful. But the case for incurring deficits - in carefully defined circumstances - is not entirely dead.

later I was less sure unbal-

Most of the contributors to Debts and Deficits would not give houseroom to this case, except perhaps to finance a war, or very temporarily in a recession if the budget were near balance over the whole cycle: The book is the outcome of a conference on British budgetary policy over several centuries and reads much better than most conference volumes. It is not confined to high theory. For instance, we are given a detailed account of Gladstonian finance; and we are reminded that John Maynard Keynes was far more cautious about budget deficits than his disciples.

On the point of principle, the book emphasises the dangers of a "debt trap", especially in Walter Eltis's contribution. If deficits exceed more than a modest proportion of the national income, taxes have to rise faster and faster, not to pay for public goods, but simply to service the interest on the national debt.

Fortunately we can usually avoid these risks because of the existence of monetary policy as a better inflation and recession. At a yen and thus could be minimum, it can act more quickly. Although my sympathies are with the "doves" on the Bank of England Monetary Policy Committee, their argument that it would

DEBTS AND DEFICITS An Historical Perspective

Edited by John Malony

be undesirable to raise interest rates now and reduce them soon afterwards is a bad one. One of the virtues of monetary policy is that it can be changed when circumstances change, without the need for political egg on anyone's face. The case for relying on

monetary policy is probably valid in relation to normal business cycles. But suppose a country is not just in a temporary recession but in a long-lasting slump in which output remains well below capacity levels due to a deficiency of spending? What happens then if interest rates have already gone as low as they can, but money supply growth remains depressed and spending is

"liquidity trap" and is more popularly known as "pushing against a string". It is all too like Japan today, where short-term interest rates have fallen to between a half and 1 per cent, but the economy is still stagnating. Professor Milton Friedman does not however believe that Japan is yet in a liquidity trap or that the possibilities of monetary policy are Japan may already have begun to take his advice to inject money by more aggressive security purchases. But annual broad money growth has still to respond. Such a policy, if continued with sufficient intensity, will bring further instrument for tackling both downward pressure on the

> export surplus. This would be far from the disaster popularly supposed. If the Japanese save too much in relation to domestic

> accompanied by a still-larger

there are plenty of others. above all Americans, who save too little. Would it not be the most natural thing in the world for the Japanese to lend their savings to finance investment abroad? The mirror image of an investment outflow is a current account surplus. In other words, the Japanese economy can be stimulated by an excess of exports over imports - just as an excess of imports can help subdue any inflationary bubble in the US.

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FINANCIA

There is thus a strong case at present for "benign neglect" of the yen exchange rate. The mercantilist obsecsion of the US and Europe with their own balance of payments is an obstacle to such a recovery process. I wish the Japanese government were more robust in the face of international pressure on the issue. Suppose, however, that the

Japanese government does not feel able to stand up to US bullying? Or, suppose that one day there were to be a lasting excess of savings, not confined to This is what Keynes called Japan but affecting the whole world? Then there would be a prima facie case for budget deficits for as long as necessary to offset excess private savings propensities. Even if government debt were to increase output would still be higher and citizen welfare improved. Most of the antideficit analysis in the book implicitly assumes the economy is working at an optiexhausted. The Bank of mal level of employment over the business cycle. But if it is not, it would be worth incurring the "burden" of transfer payments to domestic government creditors to make it so.

Modern economists may be too inclined to diagnose a liquidity trap where none exists. But on the few occasions when one does occur the principles of sound finance should indeed go by the board, just as Keynes's disciples said they should.

samuel.brittan@fl.com



| Plugged-In Healthcare

Experts say that information technology can reshape healthcare delivery and financing, but privacy concerns and lack of standardisation pose barriers to change. How will governments respond?

Modern healthcare is driven by technology. Sophisticated surgical procedures, new medical devices, and advancements in biotechnology save lives and, ultimately, drive down costs.

But there is another, quieter technology revolution under way in healthcare, one with profound consequences on financing, treatment, and the relationship between doctors and patients. In the United States and across Europe, information technology has become the most important force in reshaping national healthcare systems.

Recognising the promise of medical information technology, the Business and Industrial Advisory Committee of the OECD convened a forum last autumn that brought together physicians and healthcare technology experts to discuss the prospects and challenges. A report on their wideranging meeting has just been published.

The alliance between healthcare and information technology is an old one. Since the late 1950s, computers have been used to store volumes of medical information and manage immense national healthcare financing accounts.

Today, however, the use of information networks is far more ambitious. Surgeous are experimenting with stelemedicines, transmitting information electronically to radiologists or pathologists working miles from the operating room. In Germany. 73 million people now carry a "Versichertenkarte," a machine-readable card that contains basic information about their health insurance. Hospitals in Britain and the United States are dramatically reducing the time between treatment and diagnoses through electronic message centres that link physicians, laboratories, and patients' records. The training of surgical students with virtual reality techniques is not far off.

This futuristic, interconnected world of medical technology still faces hurdles. The last decade has seen a wave of healthcare reform in OECD nations. Yet virtually all of these reforms have been local. One country's policies have little influence beyond its borders.

By contrast, medical information networks offer the possibility of changes that are truly transnational. With systems that can track patients' long-term medical records regardless of where they travel and consultations that can take place over computers, healthcare information networks break down many of the barriers established by local government.

Information technology has become the

most important force in reshaping national healthcare systems.

Many OECD governments, however, have been accustomed to maintaining rigid domestic healthcare regulations that prevent foreign doctors, services, or institutions from operating within their boundaries. Instead, politicians must view medical information technology not as an expense or a threat, but as a strategic tool for efficiency, improved access, and enhanced quality. Properly understood, the development of medical information networks will expand beyond a health minister's portfolio and become a full-

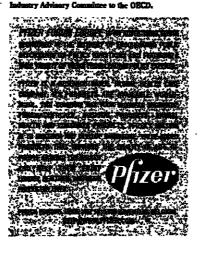
blown trade and economic issue. Some technological advances are still needed. Although there are thousands of electronic information networks scattered in healthcare centres across the globe. few of them can communicate with one another because clear international standards are not yet in place. Fortunately, both the U.S. and the European Community have made considerable progress in establishing protocols for standardising electronically transmitted health information. Making them operative is a-

critical next step. Technology protocols will facilitate moving data between countries. But sensitive privacy issues and the protection of individual patient data present a special - and urgent - policy challenge. Major reform campaigns are already under way in Europe where a sweeping EU directive on privacy must be implemented by member states in October of this year. Other legislation is pending in the U.S., Canada, Japan, and elsewhere. Yet no effort to harmonise these initiatives is contemplated, making the future transmission of data across national borders a complex political and Preventing someone with access to

private information from misusing it requires governments to walk a fine line. They must establish penalties that deter and punish misuse of sensitive information without creating a security policy so inflexible that it inhibits the use of medical data for disease management and research or makes cooperation with other countries impossible

The impetus for change will ultimately come from spreading technology among doctors and hospital administrators, many of whom still rely on pencils, note pads, and filing cabinets. When they are active participants in the healthcare information revolution, then computers, electronic medical records, and multicountry networks will become the engines of higher quality, less costly, care

Daniel Cause served as the rapporture at the Busin ament Forum on Medical Information Network



LETTERS TO THE EDITOR

Storing up more suffering than joy

From Mr Andrew Campbell. Sir, Three cheers to Gary Hamel ("Wrong merger, wrong logic", April 15) for exposing the flaws in the Citicorp/Travelers deal.

The merger will fail, Mr Hamel argues, because there is no pile of gold at the end of the one-stop-financialproducts company rainbow. Consumers need financial retailers who sell all the top

But even if he is wrong (that is, there is a pile of gold), the Citicoro/Travelers merger may still make no

synergies. If the pile of gold Travelers and an independent Citicorp from working

Second, we have no evidence that either set of managers are capable of creating these synergies. Travelers has not tried before, and Citicorp, like the rest of the industry, has had plenty of

failed attempts. Finally, what about the Management Centre downsides? Investment 17 Portland Place,

that common parentage is commercial banking culture needed to mine out these direct sales operations suffer in a branch-based culture: is large, there is nothing and service-based businesses stopping an independent suffer in a product-driven culture.

As Citicorp and Travelers try to bring these businesses closer together there is every likelihood that there will be more suffering than joy.

Andrew Campbell. Ashridge Strategic banks do not thrive in a London WIN 3AF, UK

The really staggering data | Moment on Italy's net fund inflows

From Mr Marco Ricci. Sir, Rverybody makes little mistakes once in a while. In your article "Sales of mutual funds hit record" (April 14) you translate net inflows into Italian funds of L38.735bn as \$58.45bn. The

Also, the net increase in Spanish funds was closer to and there seems to be no \$9.6bn than the \$117bn you indication of a slowdown.

real figure would be about

More important, though, your writers failed to point flows between Italy and the

US. Net funds inflows are hitting record figures, but the really staggering data are how a country with only a fraction of the population and gross domestic product is now regularly producing

net inflows more than twothirds of those in the US. These are due to the structural changes you mention

Marco Ricci. 10 Friend Street, Finsbury, London EC1V 7NS, UK

of truth

From Mr Nigel Scott. Sir, I have just taken on a new secretary with impaces ble qualifications but little financial experience. I am impressed, though, by her perspicacity in referring in a report typed for me to the Bank of England's Momentary Policy Committee". Is this really what the chancellor had in mind?

Nigel Scott, director of finance. Children's Aid Direct, 12 Portman Road. Berks RG30 1BA, UK

Back now to boom and bust

From Mr Mourice

Sir, Downing Street may or may not be correct to say that industry does not want to return to boom and bust ("Blair ignored warning signs over sterling", April 21), but a return to boom and bust is what industry has been given.

The economic growth forecasts in the March 1998 Budget Red Book suggest that quarterly economic growth in the 18 months to June 30 1999 will average barely 0.4 per cent compared with the average 0.75 per cent achieved in the 18 months to 31 December 31 1991. Given the continued resilience of the service sector, which accounts for around 70 per cent of gross domestic product, this fall in overall economic growth will effectively be taken up by industry - which will be stagnating or in recession for much of 1998 and 1999. As far as much of industry is concerned, boom and bust has already returned, despite what the Treasury main-

Maurice Fitzpatrick head of economics. Chantrey Vellacott Russell Square House

tains to the contrary.

Japan has only itself to blame for this economic melodrama

From D. Jerome Murphy. . economic woes has been somewhat of a kachini no kari, or hot chestnut that no one dares to grab. So I was surprised when Hikaru Matsunaga, the Japanese finance minister. Iobbed one over to Robert Rubin, the US

Treasury secretary. On Tuesday we learned that Mr Matsunaga testified that Mr Rubin's off-repeated remarks in support of a strong dollar were to blame for his government's failed intervention in currency ment's ad hoc response to the situation have much more to do with the most recent routing of the yen.

Politicians and bureaucrats are facing a perilous situation that requires their courage and initiative. Their responses to date have suggested that they have an insufficient grasp of the severity of the problem. While it is clear that the huge Y16,000bn package will provide a temporary lifeline

Sir, Lately the issue of tered state of the Japanese to be unveiled tomorrow will at home, and an earlier responsibility for Japan's economy and the govern- contain a familiar recipe of pork projects to the heavily and other vested interests. now witnessing. In the As the economy is already showing signs of recession, any increase in economic activity would be a welcome

reprieve. But officials should not delude themselves into thinking that the economic melodrama unfolding now is the result of some foreign plague which has washed up on their shores. The respon-

to the economy, many ana-sibility for Japan's lacklus-

lousy investments of public money, only buying a little

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markets. In reality, the tat- lysts expect that the details tre growth in the 1990s lies acknowledgment of this could have prevented the indebted construction sector slow-motion accident we are absence of fundamental change, the government may find that its currency interventions and Nikkei "pricekeeping operations" were

> D. Jerome Murphy, 3-27-23 Jingumae Apt 211. Shibuya-ku, Tokyo 150,

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Nuclear parcel gets passed

Most people want to reduce the Soviet Union (and apparently forthis week shows that people are much less sure about how to deal with the dangerous materials which go to make bombs.

The fuss in this case was disproportionate to the danger. The UK agreed to take 4kg of U235, pass the percel. most of which was quite safe to handle or store and could be one grade manium from the conmedical purposes. Only 800g had been irradiated in a research reactor and needed special treatment at Dounreay nuclear complex in Scotland. It will be much safer there than in Georgia.

The quantity which the UK such as this one. agreed to accept is very small compared with the surplus bomb and trivial compared with that in the rest of the world. In total the five acknowledged nuclear powers (US, UK, France, Russia and China) have produced some 2,000 tonnes of plutonium and highly enriched uranium for military use. But as a result of international agreements to reduce their arsenals, only about 400 tonnes are now needed according to must find ways to counter the some estimates. In Russia alone there may be a surplus of about leading cries of environmental 1,000 tonnes, enough to make perhaps 100,000 bombs.

comparison, would make only horrors to consider. To make about half a bomb, even in anxieties about nuclear re-pro-

risk of nuclear war. But the row gotten) in a country where it over shipments of weapons-grade could be vulnerable to theft by uranium from Georgia to the UK bandits or international terrorists. That is why the US was prepared to pay some \$2m to ship it to the UK. But environmental lobbies are so strong that neither US nor France would store the uranium. Russia also decided to

machined into smaller pleces for trol of unstable or vicious regimes must be a top priority for the major powers. And good progress has been made as a result of the efforts of the International Atomic Energy Agency combined with specific deals

However, the nuclear states need also to increase the momenmaking material held in the UK, turn towards disposal of their own surplus stocks. For these may also be open to theft, particularly in Russia, where records and accounting procedures are far from adequate. More openness and willingness to submit to tough inspection is needed by all the nuclear powers.

But the main lesson from this week's row is that governments strident and often wilfully mislobbies. Disposing of nuclear material carries some danger, to The Georgian consignment, by be sure. But there are far greater skilled hands. Its significance is cessing the excuse for inaction that it was left by the former would be criminal folly.

Not cricket

England so useless at cricket?

Obviously, they are not deliberately sabotaging their team's performance. But they are determinedly pursuing other aims that have the same effect. These aims are to provide a steady income for the 18 county cricket clubs which run the game and steady work for the 300 or so county

cricketers who play for the clubs.

Offering employment to hard- of counties rejected the plan. working county cricketers is an the national game. The counties' interest is to maintain a full schedule of domestic matches. To this end, they require everyone ~ about 100 days of cricket a year, roughly twice as much as rival Test players from Australia, the West Indies or other cricketing

nations. This requirement is the single reduced to below international the only way to guarantee longstandard by the county grind.

leather resounds on willow. The interests because of the bizatre cuckoo greets the first snowfall. financial arrangements on which Loud among the sounds of the English cricket is based. Nearly season, the cry echoes in the long all the money raised for the game room at Lord's: why, oh why, is comes from international matches. These are packed to the There is an answer. It has rafters. Nearly all the money that nothing to do with the innate is spent on the game is distribabilities of the players. It is that uted by the counties - to ordithose in charge of the game do nary players and county grounds.

money mean the counties can ignore the plight of the national team. They did so last year when Lord MacLaurin, the former Tesco chairman who now heads the England and Wales Cricket Board, proposed a reform to raise standards by allowing the best teams to earn more. A majority

This decision was self-destruchonourable thing to do. But not if tive. In the end, without a sucit is being done at the expense of cessful national side, spectators will abandon cricket and the county system will die too. That is already happening. So the sea-son now beginning ought to be Test cricketers included - to play considered a last chance for the countles to change their minds.

If they do not, those who stage Test matches should declare unilateral independence, set up a domestic system of their own and re-invest the cash they keep in biggest explanation of English players whose aim is to compete cricketing failure in the last 30 at the top. That is the only way years: English players are to produce a successful side, and

run public support.

Watch out, dollar The euro could become an international currency with real clout more quickly

than many people are expecting, argues Vicki Barnett

The introduction of the sure will transform Europe. But the creation of the world's second large est currency area will also have a huge impact on the global finan-cial system. What is still unclear is whether the euro's influence will be primarily regional or whether it will come to rival the dollar as an international currency. The answer has important implications for both Europe and the US.

The US dollar has dominated the international finance system for nearly a century. Because of its importance in global financial transactions far exceeds the US's 27 per cent share of world output (see chart). The dollar accounts for 56 per cent of the world's foreign exchange reserves; 48 per cent of export invoicing; and participates in more than four-fifths of all foreign exchange transac

It is no accident that just one currency has gained pre-eminence. As the use of a currency rises, the market becomes more liquid and transaction costs fall, inducing even more people to use it. Once a currency becomes widely used, it is hard to dislodge. Neither the yen nor the D-Mark has made significant inroads into the dollar's dominance. So why should the euro be

A big factor will be the sheer size of the euro area. The 11 prospective members have a combined gross domestic product of \$6,300bn, against the US's \$8,100bn. The euro area will be the world's largest importer and exporter, excluding intra-RU trade. And if, as planned, Emu is extended to all 15 EU countries, the euro area will become the world's largest economy.

A huge economy means a huge new capital market, with much lower transaction costs. And, unlike Japan, Europe's capital markets are fully open to foreign investors. The effect on liquidity will be dramatic. Avinash Persaud, head of currency research • The euro is also likely to be at J.P. Morgan, predicts that widely used in eastern Europe "transaction costs will collapse and, to a lesser extent, north overnight". This will immedi- Africa, where many local currenately make the euro more attractive as a vehicle currency for trade and foreign exchange.

The unification of the Euronies exporting to Europe will use example, are almost always inter-the new currency to denominate mediated through the dollar, cent of its output to Germany, 5 per cent to France and 5 per cent to Italy. Before Emu, the trade would probably be transacted in dollars because of the expense of dealing in several different currencies. But after Emu, with a fifth of its exports going to the enro area, it might well switch. All this means the euro's use

as a vehicle currency could quickly expand. In particular: • Effects could be felt first in those countries expected to join the next wave of Emu - the UK, Sweden, Denmark and Greece. Hillary Thompson, head of European strategy at NatWest, says many Ruropean companies will ask their UK suppliers to invoice them in euros. Several of Nat-West's larger UK clients, which have European-oriented businesses, have been discussing rency. This means that any shift plans to switch their operations

entirely into euros.

The denomination of a country's trade is also an important towards using the euro in trade will have a knock-on effect for

foreign exchange markets.

countries could end up operating

in euros to keep their customers

happy - what Ms Thompson calls

the "euro supply-chain effect".

She believes the euro could

become a quasi-domestic cur-

rency in the UK "within two to

three years". This process is

already beginning. Last week,

British Steel became the second

large UK company - ICI was the

first - to announce that it would

ask its suppliers to accept pay-

cies are already pegged to Euro-

transactions between the euro

US currency. As the euro gains

Many of the world's central

banks may also reduce their high

concentration of dollar holdings

by switching to euros. Central

banks want greater diversifica-

tion in their currency portfolios,

losses when the exchange rate of

and lower transaction costs (com-

currencies) will be a big attrac-

tion: a prime consideration in

choosing a reserve currency is its

effectiveness for intervening in

1980s.

Many suppliers in non-Emu the desirability of euro reserves.

momentum, this could change.

ment in euros.

pean currencies.

Given these expected changes, most economists agree that, sooner or later, the euro will achieve international status. The question is when. The most common view is it will take some time. Martin Brookes, international economist at Goldman Sachs, thinks that, although a bipolar financial system is economically logical, "it will take a very long time before there is a big shift to the euro". And the International Monetary Fund, in last October's World Economic Outlook, said the new currency would only achieve international status "in the medium to longer-

term". The reasons most often cited It may start to be used in for such caution are that the economic stability of the euro area pean currencies will also lead to area and countries outside has yet to be proven, while Euroeconomies of scale, making it Europe. Currency transactions pean capital markets are considmore likely that foreign compa- between Japan and Europe, for erably smaller than their US counterparts.

tional currency needs the support that the euro area could suffer significant economic turbulence sistently high unemployment. and relatively sudden".

particularly after many made big Such problems will not matter the dollar plunged in the late The euro's greater liquidity pared with individual European

There is a counter view to the

tinuing low inflation seems prob-The second argument against the euro's rapid rise - that European capital markets are too

small - is more relevant. The **European domestic securities** market is only two-thirds of its US equivalent. And without a central government bond issuer, European fixed income markets will remain more fragmented than in the US. In this, the early entry into Emu of the UK, with its deep financial markets, will be crucial.

idea that the euro will take a long time to mature. Some economists suggest the sudden fall in unlikely actively to manage their transaction costs will lead to the rapid adoption of the euro world- of factors has led Fred Bergsten. wide. "The euro will become an director of the Institute for Inter-The control of other people's their trade. Say, for example, a while most exports from Asia to a decisive impact. On the first matter of months, not years," Japanese company exports 10 per . Europe are also invoiced in the point, it is true that an interna- says Mr Persaud of J.P. Morgan. Academics Richard Portes and of a stable economy. True also Hélène Rey, in a paper recently

published by London's Centre for Economic Policy Research*, in the transition period. But share this view. They suggest these will be primarily structural that the shock Emu will bring to problems concentrated in pockets the international financial sysof overheating or regions of per- tem "is likely to be substantial

The internationalisation of a to international holders of euros currency is not just a status symso long as the overall macroeco- bol. It has significant economic nomic performance of the euro and political implications. First. area is stable and inflation the issuer of such a currency remains reasonably low. And, gains a direct economic benefit in

Share in State Septime Stare is two-may Share in world market plants. I purpose indicate the state of the section of the secti

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with the European Central Bank the form of seigniorage: in likely to play it very safe as it exchange for almost costless establishes its reputation, con- notes, the issuer receives real resources - net imports. A sec-ond benefit is the greater liquidity in the bond markets that results from internationalisation: this lowers yields, cutting the ernments and companies.

A rapid rise in demand for the euro would also affect the euro exchange rate. Unless it were offset by an equally rapid rise in the amount of euro assets issued, it would exert a powerful upward

The exchange rate between the dollar and the euro will become the most important in the world. But the US and the EU, being relatively closed economies, are exchange rates. This combination a "quantum leap in transalantic co-operation" will be needed to avoid a damaging increase in

exchange rate volatility**. So far. American policymakers seem unconcerned at the potential challenger to their currency's dominance. "The dollar will remain the primary reserve currency for the foresesable future," Larry Summers, the deputy Treasury secretary, said in a speech last year. "We expect the impact of the euro on the monetary system to be quite limited initially and to occur only gradually".

Mr Summers and the rest of the US establishment, it seems, may be in for a surprise.

* The Emergence of the Euro as an International Currency by Richard Portes and Helène Rey, in EMU: Prospects and Challanges for the Euro", CEPR April 1998

** The Dollar and the Euro by C Fred Bergsten, Foreign Affairs

Forward march

not fast enough or to a grand

role played by the German govare the customers, the award of state holdings. For another, such

This process must create a set

their products globally, not just have strong businesses in the in Europe. Only in this way will most important markets. European industry be able to compete with whichever large US has advocated a pan-European companies emerge from the con-

Atlantic. The urgency with which European governments are (at last) treating the issue is to be emphasise the problem. But they applauded - including measures must be careful to let the sointhis week towards harmonising tion emerge from the market.

The consolidation of Europe's procurement and avoiding duplidefence industry is happening, if cated research and development

But governments need to be wary of lumping the existing Yesterday's victory of a consor- players into one big mass and tium in a competition to build hoping that somebody will be armoured vehicles is bound to able to manage the new grouplead eventually to an overall ing. For one thing, it will not reduction of capacity. This may work: shareholders of British be hard for the losers, some of Aerospace and GEC, for example, whom are complaining about the will not throw in their lot with an amorphous group of ineffiernment. But since governments cient companies with substantial contracts is inevitably the most a group would probably have powerful means of forcing rationerly focused on business goals.

The defence companies which of compatitive companies which are likely to succeed are building can win enough business to do businesses without waiting for a more than merely survive the pan-European solution. GEC's decline in arms spending which strategy to expand its presence followed the ending of the cold globally in defence electronics seems right. Part of its purpose They must have expertise in in buying Tracor, a Texas elecareas of defence which will cre-tronics company, may be to put ate hig orders at the cutting edge pressure on the French governof technology for years to come, ment to speed up privatisation. and they must be able to market But GEC's primary aim is to

Although British Aerospace solidation which is taking place it too has an eye across the on the other side of the Atlantic and is strengthening its

links with other private sector companies in Europe. Governments are right to not standard banking takeover

Bony was a warrior Yesterday's move by the Bank of New York for Pittsburgh outfit Sam's oldest financial company

Melion Bank suggests that Uncle takes after its founder, Alexand Hamilton, who was also one of the nation's founding fathers.

Bony's normal level of activity is the butt of a Wall Street joke about the duel in which Hamilton was killed by Azron Burr, then US vice-president, with whom he was conducting a long-running slanging dean out to the field of honour, he told underlings to do nothing until he came back wags say they are

But Hemilton's career included spells in such widely differing roles as aide-de-camp to George Washington and secretary to the Treasury, and he was prepared to go out and face a duel when his honour was at stake: similarly. Bony occasionally has a rush of blood to the head and does something out of the ordinary.

A decade ago, its successful bid for the Irving Trust Company was the first hostile takeover in US banking for decades. Now, after months of rumours, it is applying a beer hug to Mellon, and doing so In an unorthodox way - publicising a letter to your target's board is.

practice. Whether this is just another I isolated incident or an indication of

how new chairman and chief executive Thomas Renyi plans to operate remains to be seen.

There is one way in which Bony won't want to follow the founder's example. Hamilton took the first shot in the due! - and missed.

Poll position

President Fidel Ramos's man is stumbling in the popularity stakes with just three weeks to go until polling day in the Philippines, and speculation has begun about the possible return of one of the country's grand old traditions:

The late and lamented-by-practically-nobody dictator Ferdinand Marcos was a great believer in the health-giving effect of a well-stuffed belief box and many Filipinos believe to this day that, even if Remos was declared the winner of the 1992 election, Mirjam Defensor-Santiago actually got more votes.

chosen successor is Jose de Venecia, the speaker of the House of Representatives, whose popularity appears to be roughly in line with his charisma. His current poll rating is 14 per cent - half that of vice-president and former film

This time round, Marcos's

star Joseph "Erap" Estrada. Concern about how the poll will be conducted has brought worried noises from Cardinal Jaime Sin, the country's top cleric, who is no shrinking violet when it comes to intervening in politics. The business community doesn't electrical and electronics giant, has pretty well for Gates.

see him in Malacanang Palace than risk a dodgy victory for de Venecia.

don't fike Estrada any more than

Sin does, but they're now saying

privately that they would far rather

Judge not

OBSERVER

The court system in Hungary can seem a bit of a mess, not helped by the fact that poor pay for judges makes recruitment and ention difficult.

One judge in the small eastern town of Mateszalka seems to have taken the lack of judicial training to heart and devised a work experience scheme: she took the day off and sent her daughter who's a court official and keen to follow in mum's footsteps - to hand down a few verdicts in her

The authorities take a less maginative approach to training: they've asked the judge to resign and advised the daughter to think up another career path.

War cry

Even Gerhard Schröder's sliky election campaign machine is capable of misfiring. The slogan The Power of the New - under which the 54-year-old Lower Saxony state premier was installed as Social Democrat contander for Chancellor Helmut Kohl's job last week, wasn't all that new after all. Siemens, the Munich-based

like the idea of civil disturbances if the elections are not credible. They the slogan up about six months So it's back to the soundbite

factory for the SPD. Not that it's all gloom for Gernard: any jarring notes are drowned out by the strife between Kohl's Christian Democratic Union and its felsty Bavarian sister the Christian Social Union.

Wolfgang Schäuble, the CDU's crown prince, and Theo Waigel, finance minister and CSU leader, were at each others' throats when MPs of the two parties met this week. Astonishingly, Kohl did nothing to stop the row, prompting renewed doubts over his ability to come down from the heady world of Euro-politics and establish order over his feuding followers ahead of Şeptember's poli.

Windows frame Windows 98, Microsoft's

much-hyped new operating system which is coming soon to a computer near you, will eventually make Bill Gates yet more millions of dollars: but for the moment, it's just being an embarrassment. At a trade show in Chicago this week, Gates suffered the humiliation of seeing his new baby crash during an on-stage demonstration. It was just a test version, he explained, adding: While we're all very dependent on technology, it doesn't always work." It seems to have worked

Financial Times 100 years ago

War At Last Key West, 22nd April. The

American fleet salled at a quarter to six this morning. The monitors "Terror" and "Puritan," the gunboat "Helene," the cruiser "Marblehead" and three tomedo boats remain here. 11 a.m: The fleet has captured a Spanish freight steamer near here, with a cargo of lumber from Texas. Washington, 22nd April. The New Orleans harbour authorities

yesterday seized 1,000 mules on board the steamer "Catalonia" as contraband of war. The mules were intended for protested, and declared that as war had not been declared, the seizure was illegai.

50 years ago

Democrats Win in Italy Rome, April 22. The final results of the elections have consolidated the Christian Democrats' victory. They have gained an absolute majority in both the Senate and the Chamber of Deputies, with 148 Senators and 307 Deputies out of 574. The Communistdominated Popular Front will be represented by 182 deputies. The Milan Bourse was weaker, some sharp falls taking place in Safe but dull? If only. In remoulding itself

as a racter proposition. Volvo has skidded

off the tracks at a fair old lick. Higher

launch costs and an unfavourable sales

mix have dented profitability just when

confidence in the stock was recovering. A

half percentage point fall in operating

margins to 4 per cent leaves the company ill-placed to hit its 5-7 per cent target.

Continuing gloom over higher margin

Asian sales - accounting for around 6 per

Clearly much hope is pinned on the success of new models. The new upmarket

saloon will have its work cut out to chal-

lenge the established strength of BMW

and Daimler-Benz at a time of intense

price competition. But given the success

of its new mid-size cars - which helped

treble Volvo cars' operating profit in 1997

of the doubt. After all, current investment

in this new large car platform will soon

support other models too.

- it seems fair for now to offer the benefit

cent of the total - cannot help either.

FINANCIAL TIMES

THURSDAY APRIL 23 1998

members: will they act with the share-

holder side of their brain or the vested

interest lobe? And there is some ominous

detail to sort out in the shareholding

structure. Most importantly, the impact of

the proposals on the key issue - securing

the exchange's competitive future -

remains unclear. On the introduction of

automated trading, for instance, there has

been no ratcheting up of orgency. Surely

an electronic programme should start

rolling earlier than the eve of the millen-

The proposals need to gain strong back-

ing from members to demonstrate a bury-

ing of divisions. And the new chairman

will need to reform the board further. The

decision-making structure still looks too

Americans are married to the stock

market as never before. Total assets of the

booming mutual fund industry, at nearly

\$5,000bn, are expected to overtake those of

the entire US commercial banking system

this month. According to Federal Reserve figures, 53 per cent of household financial

assets - which exclude real estate - is

now invested in equities, higher even

than at the previous peak reached in the

1960s. By contrast, cash holdings have

dropped to a record low of 14 per cent.

How long can this shift in assets con-tinue? Probably for a bit longer. After all,

cash levels have been declining for 15

years. But they are unlikely to go to zero.

And the rising popularity of bond funds

(at the safe end) and venture capital funds

(at the risky end) shows investors search-

ing for alternatives to dizzily-rated equi-

US mutual funds

AS OF MAY 27: 5x A WEEK ZURICH-SAN FRANCISCE NONSTOP swisscir a the refreshing ciriles

Irish asked to make leap THE LEX COLUMN of faith for peace deal Veering Volvo

Republic may not be easy to win over, writes John Murray Brown But he concedes that voting

amon de Valera, the austere to win round. For many Irish people, republican leader and former articles 2 and 3 of their constitution - which define Ireland as the whole large shadow over the small County Clare town of Ennis, in the west of

His statue looms over the local courts building. His granddaughter Sile holds his old parliamentary part of the legacy of "Dev", as he was known, will be dismantled when voters are asked to abandon the republic's territorial claim to Northern Ireland, one of the central tenets of his 1987 constitution.

As part of the peace settlement agreed two weeks ago, the Irish are being asked to adopt the principle that change in Northern Ireland's status as part of the United Kingdom can only take place with the backing of a majority of the Northern Ireland

Bertie Ahern, the Irish prime minister, was given a standing ovation in the Dail (the lower house of the Irish parliament) when he outlined the case for compromise during a debate this week on a motion on the

The motion was passed without a vote on Tuesday night but opinion loyalty to Bertie but also loyalty to a in country areas could prove harder principle."

island, its islands and its territorial seas - represent a core belief.

An opinion poll last week suggested that people in the Repub-lic were more reluctant to endorse the peace package than in Northern seat. But next month a symbolic Ireland. Only 61 per cent were in favour compared with 73 per cent north of the border.

"It can't be taken for granted that people will vote for it. We are getting mixed signals," says Gerry Collison, editor of the Clare Champion, the

reland, he says, is "just a couple of generations from a civil war, and attitudes are strongly held". Clare is traditionally a republican area, returning three deputies from Fianna Fail, the party founded by de Valera, who died in 1975.

The local Flanna Fail party is due to debate a motion next week calling for the retention of the territorial

PJ Kelly, chairman of the Clare County Council, says: "It's a difficult time for Fianna Fail. There would be

Moosajee Bhamjee?" says Milo, a local shopkeeper. In 1992, Mr Bhamiee, a South African Indian. became Ireland's first ethnic minor ity member of parliament when he won a seat for Labour in the four

against the package would put him

in the same boat as Ian Paisley,

hardline leader of the Democratic

As one local member said: "If Sinn

Féin, (the political arm of the IRA)

can sign up to it then I suppose we

Outside Fianna Fail, there is less

resistance. "But if Dev's philosophy

is so strong, how come we elected

Unionists in Northern Ireland.

can too.

seat constituency. "If South Africa can sort out its problems, then so can we," says Mr Bhamjee, who withdrew from parlie-

ment to pursue a career as a psychi-The Rev Willie Walsh, a Catholic

bishop, says "I would have despaired of ever getting to the point we are st. now. And for better or worse we will become more deeply embedded in the north as a result of the deal." He says his only concern is that "if the peace process breaks down, it is

much more likely the violence will spill over into the Republic".

offer, the market is not putting huge odds That would be a shame. The merged bank's dominance of tedious businesses such as securities processing, global cus-

B share price relative to the Affarstanden Index

tics are probably the next best thing. But

they depend on Mellon's shareholders put-

ting pressure on their board to negotiate.

With Mellon's stock trading 12 per cent

below the value of BoNY's \$90-a-share

Expanding the truck product range in Europe and Latin America will help Volvo take on the market leaders. But, given the overcapacity in the sector, growth by acquisition might be better. Renault's Mack unit in the US remains the best fit. tody and depositary receipts would make With SKr18bn (\$2.32bn) net cash on its it one of the country's most profitable, with a return on equity of nearly 25 per balance sheet, Volvo would still have plenty of room to pick up Mack and cent. And via the premium, BoNY is offerrepeat last year's share buy-back. Until ing Mellon investors virtually all the \$5bn then the discount to BMW and Damler- or so value of the \$800m of expected Benz looks warranted. savings upfront. That must be worth mak-

Mellon/Bank of New York

For such an apparently ardent suitor. Bank of New York's embrace of Mellon Bank looks feeble. Following yet another round of failed merger talks, it has published the terms of its rejected \$24bn takeover proposal, but says it will not back has sanctioned evolution. The profit discithis up with a tender offer or pursue an pline can be usefully employed to overunfriendly deal. That gives Frank Cahouet. Mellon's famously difficult interests at the expense of the exchange's chairman, the option to keep on stone- overall wealth. Recognising that autowalling. Since BoNY's bid is at a juicy 28 per cent premium to Mellon's market tion basis paves the way, at last, for divorprice, the latter's shareholders would cing access to the exchange from surely prefer a proper hostile bid, allow- ownership. On top of the decision to

ing them to decide matters. Unfortunately, hostile takeovers are almost impossible to pull off under state banking laws in Pennsylvania, where Mel- committee fudge. It is envisaged that own-

ing a fuss over.

It was too much to hope that Liffe's cumbersome board would launch a revolution in the way London's futures and options exchange is run. But at least it rule moves by members to protect their mated trading will be done on a subscripappoint a full-time chairman, progress is

But the proposals still bear signs of

CONTENTS

Meanwhile, the baby boomers (born from 1946 to 1965) who have been saving for the past 15 years are starting to pay children's college fees. At best, this will consume some of the monthly cash flows going into equities. At worst, it could force some households to dip into their This is a potentially serious threat.

Arguably, equity fund inflows have taken over from falling interest rates and compelling valuations as the prime driver of the stock market. If that pillar is weakened or removed, share prices will have lon has its headquarters. So BoNY's tac- ership will still be dominated by existing little support left.

Bonn announces \$2bn aid plan for jobless as state poll looms

Germany's centre-right coalition government yesterday announced easures to put the unemployed to work, days before a regional election which the opposition Social Democrats are forecast to win.

The government said the measures, ranging from extra job training places to incentives for the self-employed, would be worth DM3.7bn (\$2bn), but did not represent an additional burden on the

The plan sparked strong criticism from the Social Democrats, who called it "totally inadequate". It conmemployed, the SPD said.

The SPD has developed a strong Lander (states), where unemploy- many and plans to extend the pro-

ment is highest. It is leading Chan-gramme until 2001. cellor Helmut Kohl's Christian Democratic Union by 40 per cent to 24 per cent in the eastern state of Saxony-Anhalt, where an election takes place next Sunday.

Unemployment in Germany reached its highest level since the second world war in January, but has fallen slightly since. In the eastern states unemployment is roughly double that in the west.

Total German unemployment is 12.1 per cent, while in Saxony-Anhalt the official jobless total is 22.6 per cent, and unofficial esti-

mates put it nearer 30 per cent. Among other measures, the govtained nothing new and only "paid ernment is to provide DM1.5bn for initiatives to 3 own business. It has laid aside DM230m to create 17,500 additional following in Germany's eastern job training places in eastern Ger-

Germany's plan is part of a European Union-wide drive to tackle unemployment agreed at last year's Luxembourg summit, where member states pledged to try to cut 20 per cent of their unemployment total.

Günter Rexrodt, economics minister, insisted the government was sticking to its commitment to supply-side economics, with the funds for the programme coming from a restructuring of the employment budget. He said the programme was only one of several economy-boosting measures, such as tax reform and steps to increase workplace flexibility. The government estimates that, as the economy picks up, there by the end of the year than at the end of 1997.

This announcement appears as a matter of record only

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March 1998



A protester makes a point to Beigrade police as Serbs prepare to vote today on foreign mediation in talks on Kosovo province. Page 2

Europe today

Rain will clear from northern Norway

leaving northern and eastern Scandi

navia dry and bright. The south will

ranean will have some sun but there

Black Sea and across Turkey. The

central and western Mediterranear stem Spain will have heavy showers with scattered thunder-

storms. Other parts of the Iberian Peninsula will see some sun but the

north and north-west will become

drizzly. Rain will move into north-

west Europe but showers across central areas will die away.

thundery rain spreading eastwards. The Iberian Peninsula will be sunny

before heavy rain at the weekend. will stay mild with sunny spells and sharp showers. Central and eastern areas will remain mostly fine.

Lufthansa

Five-day forecast

be cloudy with rain spreading east

Europe and the eastern Mediter-

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and the same of the same How Kenyan horticulture in and Page 2

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Fr America .

CROSSWORD, Page 31 MARKETSTATIST

COMPANIES & MARKETS

THURSDAY APRIL 23 1998

result, Philips' profits from

slightly - to Fl 859m from

Fi 836m for the same period

last year. Declining earnings

at PolyGram, the entertain-

ment group, of which Philips

extraordinary income

affected results.

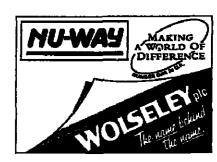
controls 75 per cent, also

Fl 845m from the sale of Phil-

ips Car Systems to Mannes-

mann VDO, net profits rose 76

However, after taking in



INSIDE

Dax index ignores hints of trouble As the Xetra Dex index



in Germany has reached successive highs, those who presched restraint have been proved wrong. The clouds on the horizon, such as the possible impact of the Asian crists on profits, a looming election that could see a change of government and the

next year of Europe's single currency, have be shrugged off. This year, the Dax has risen 28 per cent to about 5,400. Market focus, Page 42

Logical end to BNY-Mellon tie-up Bank of New York's offer for Mellon Bank of Pittsburgh - the largest hostile takeover bid in US banking - has helped BNY lose its reputation for inactivity. The move by BNY represents a logical end to the increasing emphasis by many commercial banks on fee-generating businesses, such as securities processing, rather than on traditional lending. Page 24; Lex, Page 20

How Kenyan horticulture is blooming in the past five years Kenyan horticulture exports have grown by about 20 per cent a year, due in part to the lightest of government touches. This year the sector will still grow, but in single rather than double digits. The performance contrasts with coffee and tea, Kenya's two leading commodity exports, which are languishing under the weight of state-run marketing boards. Page 32

ITT to cut 1,000 jobs at pumps arm To remove spare capacity, (TT Industries, the world's biggest pump-maker, is cutting 1,000 jobs and shutting up to five plants. Page 24

\$2bn aid plan

te poll looms

Sun Life boosted by pensions sales A jump in sales of pensions and unit-linked high income bonds helped Sun Life & Provincial Holdings, the UK insurance arm of France's Axa Equity & Law, lift new life business 11.9 per cent in the first quarter. Expressed as regular premiums plus a tenth of single premiums, UK new business rose from £91.4m to £102.2m (\$170.7m). Page 28

Petron weathers the storm of 1997 Petron, the largest oil company in the Philippines. is on the mend following its problems in 1997. Asian exchange crises had oushed up crude oil prices while a freeze on price rises stopped it compensating for a weaker peso. But impending sector deregulation has helped boost Petron's shares 70 per cent in five months. Pege 22.

Zambia puts copper back on agenda Zambia is taking action to put the privatisation of its copper industry quickly back on track by restarting tails with the Kafue consortium, whose bid for the country's two main mines was relected three weeks ago. The government may change the itate new talks with the group. Page 32

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22 Thai Military Bank

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26 United Technologies

25 UAL

16 US Airways. 21 Ultramer Diamond

26 Unitever

24 Volv0

27 Xerox

32 Yaqe0

26 ZCCM

Bouygues ST Aero Saga Petroleum British Telecol Scanla CP Group Security Capits Сопосо Creditanstal SmithKline Be Stone Container

Doughty Hanson DuPont EDS Euro Disnes First Pacific GKN

Geberil Glasso Wellcome Henschel

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Philips cuts its mobile phone targets

Heavy losses in joint venture flatten Dutch group's first quarter profits

Philips, the Dutch electronics group, said yesterday it had scaled down its mobile phone targets after heavy losses flattened company profits before extraordinary items in

the first quarter. Jan Hommen, chief financial officer, said the mobile phones Philips drive to recover from unit, run jointly since last year with Lucent of the US, had lost about Fl260m (\$124m) in the first quarter, dragging the con-mobile business two years ago, sumer products division into it said that, by the turn of the the red. The joint venture unit, century, it wanted to rank called PCC, was about one year behind schedule, but he largest players in the tough hoped it would break even market. But it lags far behind

later this year. Lucent said the three market leaders, not exactly slouches." He has basically lost a year." As a venture, to which it had con- Motorola of the US. Ericsson of acknowledged the mobile unit tributed 10,000 people, was "not achieving its goals" and "needed to be fixed". The mobile business was

seen as a key element in the years of underperformance in cutting-edge consumer products. When Philips entered the among the world's three

Sweden and Finland's Nokia, had run into production and despite the joint venture with distribution delays. The two Lucent, sealed in June in an sides have also encountered effort to catch up. Philips difficulties marrying the concontrols 60 per cent of the sumer-oriented Philips busi-

Mr Hommen said Philips had achieved a market share of signal markets Mr Hommen about 6 per cent, while the said costs had to be cut. market was growing at an estimated annual rate of about 35 per cent worldwide. He said: "Coming from nowhere, that is quite something," but added:

ness with Lucent, which is more pitched towards profes-

Philips had decided to take a "more realistic approach", concentrating for now on protecting its market share. "The potential is still there," said "The other folks out there are Mr Hommen, "but the group for the whole year.

Analysts pointed out that sectors, and expressed relief about the limited impact of the Asian troubles on the compa ny's activities. Philips shares rose sharply in Amsterdam, closing up Fl 18.30 at Fl 185.30. Semiconductors reported a particularly strong perfor-

mance, with margins above 22 per cent. Mr Hommen did not near future. Philips plans to invest at least Fl 1.2hn in semi conductors this year.

group confirmed its forecast of

as first quarter profits weaken

Shares in Volvo yesterday fell by almost 13 per cent after the Swedish automotive group announced weaker-than-expected first quarter figures and warned it was suffering from rising production costs and intense price competition.

The company's most commonly traded B shares closed first three months of the year, from SKr5.25hn. Although the 1997 figures America.

were flattered by a SKr3bn gain on share disposals, this year's first quarter profits were SKr500m-SKr700m below market expectations. Of Volvo's largest divisions

operating profits in cars fell from Skr1.07bn to SKr915m and from SKr209m to SKr297m in construction equipment. Profits in trucks rose from SKr304m to SKr636m. tive, said Volvo would embark

sures to offset pricing prescar, to be launched this year. "In order to attain a higher operating margin, work is now

being intensified to further reduce cost levels," he added. Mr Johansson also hinted that Volvo might withdraw non-automotive operations include marine, industrial and aero engines.

"There are going to be changes in Volvo's structure; we are going to develop and invest in important segments and leave segments where operations can be better run under another ownership

structure." he said.

Volvo's first quarter difficulties were exacerbated by sharply reduced demand in Asia, where sales fell by 22 per down SKr30.50 at SKr240 as cent following the economic industry analysts reacted with crisis in the region. The dismay to pre-tax profits down decline, accounting for 6 per to SKr2.27bn (\$292m) in the cent of group turnover, was offset by solid sales growth in western Europe and North

Operating margins, however shrank from 4.5 per cent to 4 per cent as underlying operating profits rose modestly from SKrl.88bn to SKrl.98bn, while sales jumped 17 per cent from SKr41_9bn to SKr48.8bn.

Earnings per share, calculated on a 12-month basis, fell from SKr22.90 to SKr16.80. Excluding exceptional items. SK112.70 to SK113

Industry analysts said they on further cost-cutting meawere most disturbed by Volvo's warning over pricing pressures and increasing produc- sures. "These pressures raise tion costs for its P23 saloon the prospect of an extended period of weaker margins." said John Lawson, at Salomon Smith Barney in London. Other analysts said they

were reducing their full-year profit forecasts of around SKr12bn by between 7 and 10 from non-core areas. Volvo's per cent, compared with SKr13.2bn for 1997.

Volvo shares hit Lean times for Lonrho's African assets



ausage making in Kenya to cotton ginning in Uganda. However, the timing may not be ideal. Report, Page 28

Boeing first quarter earnings fall 90%

aircraft manufacturer, yester- said the production problems admitted Boeing had displayed division fell to 4.8 per cent in they rose slightly from day said continuing produc- and strong price competition insularity and arrogance in the the quarter compared with 11 with Airbus Industrie, its meant it would sell the first European rival, caused its first quarter net earnings to tumble loss. to \$50m from \$540m last year.

to the suspension of its assembly lines for a month, were now focused on its new generbodied aircraft.

The group made a \$219m after-tax provision for expected first quarter. losses on the aircraft in the first quarter - in addition to a \$437m provision last year. Boe-

from the Airbus A320 family. 400 new generation 737s at a

Boeing's woes follow a net Boeing said manufacturing annual loss of \$178m in 1997 - into as you try to express your demand from airlines. "This is difficulties, which last year led tis first for 50 years. Its manufacturing problems, caused by "the steepest production great companies have that buying cereal off a shelf. increases since the dawn of the ation of 737 narrow- jet age", meant it could deliver only 108 of the 115 aircraft it had promised to airlines in the

more charges related to the 737 pher, former chief executive of against expected losses on the as it triples production from McDonnell Douglas, which 737, the operating margin of Boeing, the world's largest seven to 21 aircraft a month. It Boeing acquired last year, Boeing's commercial aircraft ding up to its produc tion difficulties. "It is a danger for any great company that has had a lot of success. One of said the company could not the problems that you can fall pride is that it can turn into a market characterised by arrogance. I suspect that all

> Boeing said the difficulties with the new generation 737 is intense competition in the were the result of changes that marketplace and the market is had to be made because of where prices are set." The Harry Stonecipher, presi- flight test and certification group said margins would dent, said: "We are not proud requirements. Excluding remain under pressure of that, but 108 is a heck of a research and development

ing warned there might be lot of aircraft." Mr Stoneci- expenses and the charge per cent in th last year.

Philip Condit, chairman, long-term orders. It is not like

"Airlines are making deci-

Liffe endorses limited reform

by Edward Luce in London

The London International Financial Futures and Options Exchange yesterday endorsed a series of reforms aimed at staving off the increasingly fierce competitive challenge from its German rival, the Frankfurt-based Deutsche Terminborse. But the proposals, which will be put to a vote of Liffe's 215 members next month, stopped a long way short of the radical changes demanded by its critics.

Under the package - put forward by Liffe's 24-member board of directors after a heated two-day meeting - Liffe will transform itself into a commercial and profit-based cial basis," Daniel Hodson, organisation. At present, the Liffe chief executive, said exchange distributes profits to

to defend the interests of its the exchange said the package members. The exchange will ever, it would, it said, remain "predominantly owned by existing members of the market".

It will, however, allow outsiders to buy the right to trade directly on the electronic trading system it plans to introduce alongside its "open outcry" trading floor in the second half of next year.

able to act unequivocally as a commercial company taking decisions purely on a commeryesterday. Several leading members of Lex, Page 20

also simplify its six-tiered than the proposals originally shareholding structure and put to the board. These encourage outsiders to take a included the creation of a new stake in the company. How- supervisory board with a directors. Under yesterday's proposal, the existing board remains dominated by mem-

problem is that directors on the board act in the interests of their member firms and not necessarily for the collective interest of the exchange," said "For the first time we will be one former board member yesterday.

Critics also attacked the reforms for lacking detail Many decisions have yet to be

Glaxo 'wanted Leschly out'

By Daniel Green

Glaxo Wellcome, the UK's largest drugs company, demanded "The the resignation of Jan Leschly, chief executive of UK rival of the price of a merger said. between the two companies.

Mr Leschly revealed the story of how the deal collapsed in February when he appeared before a UK parliamentary committee on science and technology yesterday.

He said that because Glaxo had broken the deal, a return to merger talks was extremely unlikely.

what could only have worked takeover, Mr Leschly said. He said the two companies

would have benefited from tee that on January 24, the day merging, but only if one did the Financial Times published Sir Richard Sykes, chairman of not impose its culture on the news that SmithKline was in "The two companies remain

strong individually, and that is better than having a failed SmithKline Beecham, as part marriage between them," he and I said 'no'," said Mr Separately, he said that this

months of negotiations in 1996 on merging the two compament operations.

would have supplied new med- Leschly, the deal as it stood icines to separate manufactur-The resignation demand was one of several changes to an That deal failed because the for this," said Mr Leschly. "understanding" that turned two sides could not find a mechanism for deciding which as a merger of equals into a discoveries would be sold by

merger talks with US rival American Home Products, Sir Richard telephoned him. "Richard said: Is it too late?

Leschly. There followed six days of

was the second time talks "intense discussions" that culbetween the two companies minated in the announcement had failed: there had been four of a merger of equals jointly led by the two men.

It came as a shock when Sir nies' research and develop- Richard called a private meeting in New York for February A single R&D organisation 20 and said, according to Mr would not work.

> "What was presented was a takeover without a premium. "By breaking the deal they

CHASE WHEN EUROPEAN OIL & GAS COMPANIES GO TO THE US CAPITAL MARKETS, THEY CHOOSE CHASE. EVENO: NACT YOU LASMO USA Inc PremierOil U.S. \$130,000,000 For further information, please contact: Jonathan Franklin, Managing Director Colin Carscadden, Vice President London London Tel:+44 (0) 171 777 1575 Tel: +44 (0) 171 777 1587 CHASE. The right relationship is everything.

which company. destroyed our board's trust Mr Leschly told the commit- and confidence in their board."

CP unit reviews financial position

CP Pokphand, the Hong Kong subsidiary of Thai- crisis. land's CP Group, has asked almost US\$100m worth of sively and is heavily geared. financial position.

request could result in lending. default of payments, CP Pokphand warned yesterday. siness conglomerate with

group calling for immediate

cuts in oil prices and a halt

to deregulation. Petron. the

country's largest petrol

group, must have wondered

whether it was destined

always to be a political foot-

The Philippine govern-

ment, said Mr Webb, a sena-

tor seeking re-election in

both the International Mone-

tary Fund - which strongly

supported deregulation of

Mr Webb's outburst high-

lighted the public's hostile

attitude to the big three and

also helped reinforce the

they are operating as a car-

tel in a deregulated environ-

Notwithstanding these his-

Petron, which is 40 per cent fix prices.

trionics, the fortunes of

owned by the state and 40

Three" oil companies.

telecommunications, is the Pokphand balked at this, ers." latest company to hit and has called a meeting for financial problems in the wake of the Asian financial

Analysts say the group, leaders to await payment on which diversified aggresthe Asian economies began Failure to agree to the to falter and banks tightened

The CP Pokphand floating rate notes are due in 2000, CP Pokphand, an agri- but their holders sought to use a get-out clause to

Positive developments lift

gloom surrounding Petron

Full deregulation and a more stable currency have eased the

Supreme Court prevented

the group compensating for

As if that were not

threw out as unconstitu-tional the law deregulating

the oil sector. By the end of

the year, Petron made a loss

Recent positive develop-

ments have removed much

of the gloom. The present

softening of world crude

prices have eased pressure

Furthermore, last month

the government announced

anticipated June deadline.

This reduced the public sec-

The good news has not

the weaker peso.

Philippine oil company's problems, writes Justin Marozzi

hen Freddie Webb, annus horribilis of 1997.

V chairman of the Phil-ippine Senate's crisis pushed up crude oil

energy committee, recently prices - which represent 80

launched Kontra Kartel, a per cent of the group's costs

national polls next month, of 631m pesos (\$16.6m), its

the oil sector – and Petron, stabilisation of the peac at Shell and Caltex, the "Big about 38 to the dollar, and

widespread perception that full deregulation of the oil

following the company's per cent over five months.

on Petron.

was being manipulated by first for 22 years.

next month to ask holders "to revoke all redemption

Sumet Jiaravanon, director, said: "The directors have decided to make this request notes while it reviews its was a likely casualty once in view of the continuing review of the current financial position, including the present working capital requirements and cash flow position of the company and the ongoing confidential dis-

cussions which the company

"Profits are obviously

going to improve from the

bloodshed of last year," says

Alex Connor, head of

research at Indosuez WI Carr

However, Ms Connor notes

weaknesses in the

short-term outlook for sales

- while a freeze on price in Manila, who is forecasting

rises imposed by the net income of 1.6bn pesos in

notices" given on the notes.

interests taking in retail and redeem the notes today. CP will be having with the lend-

The meeting will also ask note holders to refrain from taking legal action against the company, so long as it cycle to a Chinese partner. continues to meet interest payments.

Redeeming the FRNs now would require \$92.8m plus interest of \$3.5m, CP Pokphand said. Holders of two further tranches of notes, worth a principal \$285m, will be asked to avoid taking legal action - none has yet sought early repayment.

The group is taking steps to improve its financial position, and is negotiating the sale of its 50 per cent stake in Shanghai-Ek Chor Motor-

The revelations that the sprawling CP business empire is suffering awkward financial problems has come as a surprise to some Bangthought that the cheaper baht would be a boon to CP's export businesses, especially its trademark agro-industrial how this would be accomventures, and that foreign

borrowings would be offse by foreign earnings. One listed entity without foreign earnings but foreign debts to the tune of approxi-

mately US\$1bn is Telecom-Asia, which holds the fixedline telephone franchise for Bangkok and raised money on what have turned out to be over-ambitious forecasts. TelecomAsia announced last month that it would raise Bt7.8bn in fresh capital though without detailing plished.

NEWS DIGEST

CONGLOMERATES

First Pacific nets US\$18m from sale of bank stake

First Pacific, the Hong Kong-based pan-Asian conglomerate, has sold its stake in United Commercial Bank of California, the company said yesterday. First Pacific, slong with Indonesia's Salim Group, which owns 31 per cent of the conglomerate, sold its entire stake in the bank for an aggregate US\$120m. The bank was previously 85 per cent owned by the Salim Group and 15 per cent by First Pacific, which was

responsible for overall management. The sale will realise US\$18m for First Pacific, 11 years after it made the purchase, and will result in an exceptional gain of about US\$5m. Louise Lucas, Hong Kong

JAPAN

Supermarkets report losses

Two of Japan's largest supermarket chains fell into the red last year and sold assets to prop up their balance sheets. Both blamed their problems at least partly on the collapse in

Dalei, Japan's largest supermarket operator, reported its first pre-tax loss but managed a net profit by selling property and shares in a convenience store subsidiary. On a parentcompany basis, pre-tax losses were Y25.83bn (\$196m) for the year to February 28, compared with a profit of Y591m the previous year. Net profit was Y1.1bn, down from Y1.24bn.

Seiyu reported its first unconsolidated net loss, of Y25.24bn, and halved its dividend. Its results were dragged down by an extraordinary loss of Y128.5bn, mainly relating to an affiliated finance company, Tokyo City Finance. Bethen Hutton, Tokyo

THAILAND

Provisioning hits banks

That banks vesterday continued to report large declines in first-quarter results because of large provisioning for nonperforming loans.

State-owned Krung Thai Bank, the country's second largest commercial bank, said net profit for the quarter fell 85 per cent to Bt378,000 (\$9,700). The bank made new provisions worth Bt2.77bn in the period.

Siam Commercial Bank saw net profits fall 95 per cent to Bt116.75m. Earnings per share fell from Bt5.85 to Bt0.21 after a capital increase of 619m new shares late last year.

Bank of Ayudhya, the country's fifth largest, swung from a net profit of Bt1.21bn to a net loss of Bt529m. That Military Bank, the sixth largest, lost Bt1.27bn, compared with a profit of Bt791m. Ted Bardacke, Bangkok

NAWIAT

Yageo jumps 36%

puters, said first-quarter preliminary net profits jumped 36 per cent to T\$680m (US\$20.1m), Turnover climbed 24 per cent to T\$720m. Including its local and overseas subsidiaries, Yaoeo said first-quarter combined sales rose 20 per cent to T\$1.4bn. Laura Tyson, Tainei

enough, the same court of industrial products which represent about onethird of group turnover - as well as Petron's dependence for another third of its sales lated environment.

on Napocor, the largest state-owned utility whose financial position the World Bank recently called "precarious". An additional worry for Petron is that Napocor is shifting its power supply mix away from oil. Moreover, the regional

refining outlook is bleak. with a level of overcapacity not seen for several years. Refining margins in Singasector, well ahead of the pore, the regional leader, averaged 78 cents a barrel, the lowest in six years, says tor's ability to make damagone analyst, and the situaing populist interventions to tion has worsened. For seven out of the first eight weeks of 1998, refiners in Singapore were operating in the red. per cent by Saudi Aramco, been lost on investors appear to be on the mend Petron's shares have risen 70

As a result, Petron's mar-

renewed pressure, particu- have to match those prices larly in the newly deregu- and we'll see some squeeze on margins. As long as that Earlier this month, the doesn't happen, and so far I group announced an average don't think the margins price cut of 1.5 per cent, the have been sufficiently attracfirst reduction since deregu- tive for importers, we can

lation. This followed a 7.5 dictate prices." per cent price cut last Ms Ruivivar also plays month. One analyst is fore- down the impact of full casting gross margins of 10.7 deregulation on competition, per cent this year, a leap including the removal of the from 3.9 per cent in 1997, but old tariff differential, under still behind the 1996 level of which imported oil was 14.7 per cent. taxed at 7 per cent compared with 3 per cent for refined irginia Ruivivar, head of products. Competition will investor relations at only begin to be felt in ear-

V Petron, believes the nest in 1999, she argues. regional overcapacity will eventually bring new competition but says that a trend Institute of Petroleum, a has yet to emerge. "If the new players start "There is already competi-

Rey Marquez, executive director of the Philippine trade association, disagrees,

tive as buying finished products like diesel and gasoline, they'll switch and they'll get better leverage with the suppliers abroad because of the higher volumes.

back in force and they're

Last year, new entrants

captured 9 per cent of the

market for liquid petroleum

gas, 7 per cent for kerosene

3 per cent for fuel oil and 3

Mr Marquez doubts Petron's

ability to face off the new

both worlds," he says. "If for

any reason buying crude and

refining it is not as attrac-

"Petron has the best of

plavers.

r cent for diesel. Not that

really bullish," he says.

"Let's face it, after 60 years, the big boys like Petron are not going to importing products from tion: There is no question make it easy for the new gins are expected to face Singapore, of course we'll about it, the new players are players."

Yageo, Talwan's leading maker of resistors for personal com-

April 1998

This announcement appears as a matter of record only.

\$1,500,000,000



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PAL seeks international

Philippine Airlines, the ailing flag carrier, vesterday said it was in talks with international airlines with the aim of forming an alli-

Jaime Bautista, chief financial officer, said PAL Filipino tycoon and PAL was talking with operators including Northwest Airlines, American Airlines, British Airways and Lufthansa to inject equity.

"PAL is considering 20bn pesos (\$526m). investments from other airlines. We are talking about alliances - it is the trend in

on your own anymore," he ger loads. Its ambitious mod-

were at an exploratory stage but were targeting a techni-cal and marketing alliance that would include codesharing.

Lucio Tan, the Chinese chairman, would not be diluting his stake of about 70 per cent, Mr Bautista said. The group last year doubled its authorised capital to

Like other airlines in the region, PAL has been hit by the regional currency crisis, the industry. You can't live with a sharp drop in passen- as Garuda of Indonesia and

Mr Bautista said talks

ernisation programme, which the group said gave it the youngest fleet in the region, has also boosted foreign debt to \$2bn. Since the modernisation began, financing charges

have soared with the collapse of the currency from 26.4 peacs to the dollar last July to a low of 46.55. It has since recovered to about 38 pesos to the dollar, but banks' lending rates remain

high at about 22 per cent. Mr Bautista sald the group was in better health than its regional counterparts such

dollar obligations. But PAL was still expecting to end 1998 with a loss of about 2bn pesos, which would be the fourth consecutive year of

"We are all affected by the Asian crisis but we have our own market and we will be able to ride it out with or without a foreign partner." he said. "It is logical for demand to go down but we have good loads on trans-Pacific routes and domestic operations are OK. It is only in Asia and Europe that loads are not as satisfactory

This announcement appears as a matter of record only

\$348,000,000



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in partnership with Management and Co-investors has acquired



The undersigned assisted in the negotiations and acted as financial advisor to Castle Harlan Partners III, L.P.

CASTLE HARLAN, INC.

April 23, 1998

New York

Smard Auder, Toronto CHEMICALS Du Pont slips to \$91 TO PAR MINING the gen element, the Affor tax of े क्षेत्रकार स्टब्स्ट हो। इ.स.च्याचीका Tracy Com PROPERTY

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Norma Cohen, Property Correspondent

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quoted UK property company.

LEGAL NOTICES

OIL SHARP FALLS IN CRUDE PRICES HIT US GROUPS' FIRST-QUARTER RESULTS

By Christopher Parkes in Los Angeles

Mobil exceeded analysts' first-quarter profit estimates, earning 88 cents a share. The average prediction was for earnings of 75 cents per share.

with overall industry result. results.

By Louise Kehoe in San Francisco

acquisitions.

acquisition charge.

PHOTOCOPIERS

Street's expectations.

cent on a year previously.

Edward Alden, Toronto

CHEMICALS

PROPERTY

and an advance of more than of the regional economic

Lucent Technologies sailed

past Wall Street projections, more than doubling income

for its second quarter and

setting a new fast pace for

14 cents a share, before an

arm of AT&T was \$180m, or a share.

although group revenues tive. dropped almost 16 per cent to \$18.6bn.

down from last year's \$1.03. refining and marketing venture with UK-based British \$310m. Petroleum, and other cost-The decline was in line tributed about \$100m to the independents, also felt the profits as long as refining est level in almost a decade,

Asian downstream Increased oil production operations improved in spite ing the quarter.

about 9 cents a share.

product development and \$21m after-tax reversal of

communications equipment income was \$23m, or 2 cents

This compared with \$66m, or 5 cents, a year ago - well ahead of expectations of on the consolidated busi-

NEWS DIGEST

Xerox advance in line

Xerox yesterday reiterated its belief that sales of its new

ing company reported a 12 per cent growth in underlying earnings for the first quarter of this year, in line with Wall

from Xerox's reported revenue growth from a year before,

per cent and accounted for 39 per cent of the company's

share. The latest figures also included a \$190m post-tax

charge to reflect Xerox's previously announced exit from the

of \$111m, or 32 cents a share. Richard Waters, New York

Bombardier orders at record

C\$18.1bn (US\$12.7bn) for the year to January 31, up 74 per

Bombardier reported a modest 2.2 per cent profits rise for

Du Pont, the US chemicals company, yesterday reported first-

quarter net income of \$906m after charges, compared with \$1.02bn a year ago. Earnings per share of 92 cents before non-recurring charges, up from 39 cents, were just ahead of analysts' estimates of 90 cents. Charles Holliday, Du Pont

president and chief executive officer, said that a record per-

formance in chemicals and speciality chemicals and a strong

performance by oil subsidiary Conoco represented "a signifi-

cant accomplishment when viewed in the context of slower

Asia and significantly lower oil prices". The group took nonrecurring charges of \$145m after tax, or 13 cents a share, in

worldwide growth, a stronger dollar, the economic situation in

the first quarter, part of which related to the modernisation of its global nylon operations. Tracy Corrigan, New York

Security Capital raises \$1bn

tions in property companies outside the US.

Security Capital Group, the US-based real estate company,

will announce today it has raised nearly \$1bn in equity from institutional investors to create a new European-based com-

pany, Security Capital Global Realty, which will make acquisi-

SC-GR also has just over \$500m in equity from its parent

company and is arranging a \$500m credit line, giving it \$2bn

to invest in non-US real estate. Up to \$1.5bn of that is expected to be invested within the next few months. The company.

has already agreed to acquire two unlisted UK property companies and is in talks to acquire a further two, as well as a

cal to the last three months of the previous year.

Du Pont slips to \$906m

leaving it with a 7 per cent advance, to \$4.3bn.

with expectations

Net income for the former Including special items, net

The company took a spe-

cial, after-tax charge of \$157m for the acquisition of

Prominet, a leader in high-speed office networking technology.

The results also included a

restructuring charges.

Revenues for the quarter

were \$6.16bn, an increase of

sharp fall in crude prices, said Lucio Noto, chief execu-

also benefited from the joint last year, while international about 25 cents a share in the in the first quarter. earnings slid from \$470m to quarter.

Ultramar Diamond Shambarrel drop in oil prices dur- improve.

profits offset some of the with BP helped in Europe, 22 cents before special items. auguring an "excellent"

development cycles in half,"

standard performance."

were \$5.15bn.

chairman of Ultramar, said

saving measures, which con- rock, one of the larger US second-quarter operating prices remained at their lowimpact of an average \$3 a margins continued to gas prices had increased

Motor fuel demand was Its earnings for the quar- quite strong and margins first quarter to \$4.8bn, and 100 per cent in downstream troubles, and the alliance ter dropped from 26 cents to were significantly better, earnings of \$287m were \$44m

net service providers

phone exchanges, messaging

Semiconductor sales rose

a market that is growing fas-

ness. Last time revenues network operators and inter-

"We recognise speed is the systems and call centre

essence of competition and equipment, were up 32.3 per

said Don Peterson, chief 14.6 per cent to \$705m. In the

financial officer. "We have chip segment, Lucent proven that we can do it, focuses on devices for use in

now we have to make it our communications equipment,

Lucent's revenues for ter than other parts of the

equipment sold to telephone semiconductor industry.

we are cutting product cent at \$1.73bn.

Roger Hemminghaus, three months, he said Conoco, the Du Pont sub-US exploration and probe estimated that the lower sidiary, was "cautiously optiduction profits tumbled to crude price and refining mistic about the rest of the The company's margins \$90m, compared with \$224m margins cost the company year after a 13 per cent fall By Richard Waters in New York

Archie Dunham, president However, Mr Hemmin- and chief executive, said ghaus was optimistic about that even though crude recently.

Sales fell 11 per cent in the

lower than last time. Lucent surges to \$180m in second term

growing markets and taking The company said it was increased 24.7 per cent, to share from competitors in bringing communications \$3.65bn. Sales of business the North American marnetworking technologies to communications systems, ket, said Mr Peterson. "I'm market faster than ever which include office tele- a little indifferent as to which competitors we are beating."

> For the first six months of 1998, net income rose 41 per cent to \$1.3bn, or 99 cents a share, excluding acquisition charges. Revenues for the half-year were \$14.88bn. an increase of 19.5 per cent on continuing operations and 13.7 per cent on the consoli-

Colgate by dollar

Colgate-Palmolive, which relies on sales in emerging markets more heavily than most other US consumer product companies, notched up a 16 per cent advance in after-tax income in the first quarter. The gain came despite a notable translation impact due to the strong US dollar.

This turned a 9 per cent advance in local currency sales into a reported revenue gain of only 1 per cent to \$2.2bn.

Colgate was also hampered by the economic troubles in Asia, a region which accounted for 17 per cent of its sales during the period. The company recorded a 10 per cent fall in sales compared with a year before, despite a 3 per cent increase

in sales volumes. However, Colgate lifted earnings thanks to robust growth in other parts of the world and cost controls. Colgate reported after-tax

profits of \$196m, or 65 cents a share, both of which represented increases of 16 per cent from a year before.

US AIRLINES LOW OIL PRICES BRING RELIEF

Mobil declines in line with sector held back UAL held back by Asia factor

By Richard Tomkins

UAL, the holding company of United Airlines, the big- benefited from the tempofirst quarter in spite of the at rival American Airlines. strongly positive factors that have boosted profits at other US airlines.

ownership plan was complete, net earnings edged ahead from \$215m to \$218m. or \$1.68 a share. That was better than the \$1.55 expected by analysts.

net profits sank from \$85m to \$35m, and earnings per share tumbled from 92 cents to 34 cents, partly because the cost of acquiring shares for employees rose in line with its higher share price. Most big US airlines have

benefited from record traffic and fares in their domestic market. But many of United Airlines' routes extend into \$51.4m on revenues up from south-east Asia, and it has \$762m to \$765m. suffered from the region's TWA said it ended the economic troubles.

slipped 1.6 per cent to \$4bn, a year earlier.

with the airline blaming a fall-off of traffic in the Pacific. In addition, it said, the prior year's quarter had gest US carrier, barely rary lapsing of a federal increased earnings in the ticket tax and labour unrest Like other airlines, however, United benefited from

the sharp fall in oil prices, On a pro forma basis, which reduced its fuel costs assuming its employee share by more than 30 per cent. US Airways also reported lower revenues – down 1.8 per cent to \$2.1bn. This reflected a contraction of its route network last year.

The reduction of loss-But on a reported basis, making routes helped lift operating profits by 9 per cent to \$192m, but net profits fell 36 per cent to \$98.2m because the company's tax rate shot up from 8 to 40 per cent. Earnings per share were 96 cents, against analysts' forecasts of 94 cents. Trans World Airlines

reported first-quarter net

quarter with cash balances First-quarter revenues of \$346.1m, up from \$237.8m

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The German Pfandbrief

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MANUFACTURING US GROUP CONFIDENT

Mixed outcome for US producers

By Mikki Tait in Chicago

Mixed results were reported by some of the larger US steel companies yesterday, with most reporting encouraging demand and strong tonnes to 2.74m tonnes. But in shipping had been largely shipments, helped partly by after-tax profits were flat at weather-related. the recent mild winter.

However, there were also cautionary noises about the possibility of increased imports and the potential impact this could have on

over the sector since the early trading.

Asian crisis began to develop Analysts had expected rellast year and the US dollar appreciated, although little

based mini-mill group, saw sales increase by 13 per cent in the 1998 first quarter to tion rising from 2.39m \$65.1m. and earnings per share unchanged at 74 cents.

hoping for about 77 cents, according to First Call, the research group - and Nucor This prospect has hung shares fell \$1% to \$57% in

atively high scrap prices to hold the group back, but yesof the anticipated rise in terday Nucor put the blame imports has yet materialised. on "significantly higher than 5 per cent to \$1.13bn, with

pleted steel joist, deck and selling prices, but continued improved profits of \$20.3m, building systems products". It said that these had been \$1.14bn, with steel produc- custom-made for certain buildings and that the delays

Cleveland-based LTV also saw earnings weakness in This was below market the first quarter - although expectations - analysts were this had been anticipated by Wall Street - as the company continued to feel the

> Trico Steel joint venture. After-tax profits were \$19m. down from \$27m a year earlier, with earnings per share dropping from 25 cents to 19 cents. Sales rose

and sixth.

It is already one of the big

three US custodians, with

Chase Manhattan, and State

continued to signal its inter-

Last year, shares in State

est in a big deal.

Nucor, the North Carolina- normal inventories of com- LTV reporting lower average flat-rolled steel, saw sharplystrong demand.

per tonne basis, were also cut by about 2 per cent in previously and analysts' estithe year, part of an ongoing mates of 13 cents. Its shares cost reduction programme. But the company warned

that foreign competition could still increase in the coming month: "Recent economic volatility and currency devaluations in Asia impact of start-up costs at its may also result in further increases in the level of the US." it said. LTV shares eased \$1/4 to \$12%.

By contrast, Pittsburghlargest producers of stainless \$441.3m to \$444.7m.

up from \$9.4m a year earlier. Steel-related costs, on a Earnings per share increased to 15 cents, against 5 cents jumped \$\frac{1}{4} to \$7.

The company attributed product mix, and thus better margins, following the elimination of carbon steel production at its Mansfield Ohio, facility.

It also said it was benefitimports of steel product in ing from demand from makers of light trucks and sports utility vehicles and strong electrical steel markets based Armco, one of the Group sales were up from

ITT to cut 1,000 jobs AlliedSignal at pumps division

industry.

ITT Industries, the world's biggest pumpmaker, is to cut 1,000 jobs and shut up to five plants in its pumps division. The moves are in line with ITT's wish to remove spare capacity after its \$815m takeover a year ago of Goulds Pumps, a rival US producer. But they also reflect a weak ening outlook for the pump

The changes will reduce the workforce at the compa-ny's pumps division to 13,000 by the end of the year. By then, the company's worldwide pump factories will be reduced from 27 to 22 or 23.

ITT. with nump sales running at about \$2.1bn a year, accounts for about 14 per cent of the world's pump industry, itself a good bellwether of broad industrial growth, supplying sectors uch as energy, chemicals and water treatment.

The economic crisis in Asia since last autumn is starting to hit world pump demand, according to Richard Labrecque, president of III's pumps division.

Spending on industry and infrastructure projects in the region was being cut back. while many of ITT's cump customers in the US were also scaling back investment caution linked to developments in Asia".

Meanwhile demand for pumps in Europe remained weak as governments cut back on public spending in preparation for economic and monetary union. Mr Labrecque said.

The company, which also makes defence systems, is investing \$160m over the next two years in its worldwide pump plants. It is also reviewing the future of its large vehicle parts subsidiary with the option of putting it up for sale. Earlier this week ITT

announced a 26 per cent rise in first-quarter net income, from \$44.3m to \$55.6m, on revenues down 1 per cent at gets lift from aerospace arm

Stronger results from its aerospace and engineered materials businesses more margins. than offset a decline in automotive-related earnings and helped AlliedSignal, the New Jersey-based manufacturing group, report first-quarter profits of \$300m after tax, up from \$259m in the same period of 1997.

This translated into earnings per share of 52 cents, gainst 45 cents, while group sales rose by 10 per cent to

\$3.3bn. company also The remained fairly upbeat about the remainder of 1998, saying that it was confident of meeting its target for earnings growth of between 13 per cent and 17 per cent. Allied said that the impact of the Asian crisis had not

been significant on the results, with the effect on demand being offset by reduced raw material costs. But Lawrence Bossidy, chairman, sounded a few cautionary notes over second-half prospects, saving

about the strength of the US dollar, and the impact of the troubled Japanese "There are still some clouds on the economic hori-

that he was still concerned

zon that I'd like to see disapnear." he said. Although the earnings result was one cent better

than analysts' forecasts. according to First Call, Allied shares still slipped \$7 to \$46% in early trading. The company's biggest sarnings gain came on the aerospace side, where net

\$149m, while sales increased from \$1.4hn to \$1.7hn. Allied said this reflected demand for original equipment as well as aftermarket

profits tumped from \$99m to

parts and services. Earnings at the engineered materials business rose from \$108m to \$127m on sales up

from \$1bn to \$1.1bn.

Mr Bossidy said that while some prices had been soft. input costs also fell in the quarter, helping to improve The section of the section

EDS and Banca

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Dassault jumps 30

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Creditanstal**t rises**

Swedish Match in t

Saga revamps shan

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On the vehicles side, however, sales fell from \$927m to \$805m, while profits declined from \$52m to \$21m.

While the sales fall reflected the divestiture of the safety restraints unit last year, underlying profits for the vehicles businesses were still down "sharply", due to shortfalls in the automotive products division, which only broke even.

However, Mr Bossidy said he believed that this should do better as the year prog-

Meanwhile, United Technologies, another broadlybased manufacturing group which serves the automotive, aerospace and building industries, also bettered estimates with earnings of \$1.04 a share, up from 87 cents. Analysts, on average, had expected \$1 and the shares nudged higher.

In net profit terms, UTC made \$260m, against \$224m last time on sales of \$6.1bm up 3 per cent on the previous

Like Allied, the company said that the strong dollar had begun to impact and that earnings per share would have been two cents higher at constant rates but added that it expected to meet earnings expectations

for the current year. UTC saw strong profit gains from its Pratt & Whitney division, which made an operating profit up from \$182m at \$293m, and from its automotive interests, where profits rose from \$31m to

However, the Carrier and Otis divisions saw operating profits fall, due to restructoring charges.

ter deliveries.

Flight Systems' profit was also down 8 per cent, due to lower volumes at Sikorsky, due to the timing of helicop-

Grand old man proposes marriage

Analysts have long regarded BNY and Mellon Bank as a good fit, says John Authers

last have rid itself of its rep- attempted to build fee of the market. utation for inactivity.

Yesterday's news that it lon Bank of Pittsburgh - the fee businesses, and the largest hostile takeover bid in the history of US banking seemed to ensure that it will have at least one more place in the history books, whether or not it is success ful in persuading Mellon to merge.

The move represents a logical culmination to the believe economies increasing emphasis by a range of commercial banks of scale are on fee-generating businesses. such as securities processing and fund management. rather than on traditional

Further, it is the strongest demonstration yet that bankers believe economies of improvements in information technology, are essendeal would create the largest several investment manage-

A combination between BoNY and Mellon has been (with 60,000 trusteeships), widely regarded as a good fit stock transfer (with 25.6m has also built up more than

has launched a bid for Mel- Mellon's profits came from

The move is the strongest demonstration yet

that bankers

essential for survival

equivalent figure for BoNY was 54 per cent.

The so-called "Mellon scale, made possible by Bank Of New York" would further enhance BoNY's dominance in American tial for survival in these Depositary Receipts with 60 businesses. If successful, the per cent of the market. It would also be the largest organisation in the world in global custodian in the world, with \$5.500bn in assets, along with enjoying leadership in corporate trust

ank of New York, the by Wall Street analysts for shareholder accounts), and \$3,000bn in assets under cus-Soldest in the US and some years, as the two government securities clear-tody, rose sharply after generally regarded as banks, more than almost any ance, where it claims it BoNY announced it had one of the most staid, may at of their competitors, have would have more than half applied to increase its stake This has been profitable widely interpreted as an Last year, 66 per cent of for both of them. According attempt by BoNY to test the water for a full takeover, but to last year's survey by Salomon Brothers of the largest the move was abandoned 50 US banks, BoNY ranked after opposition both from second in terms of return on State Street's management assets, and fifth in return on and from Massachusetts equity. On the same mea- banking regulators.

sures Mellon ranked fourth ellon, with Frank Cahouet as chief exec-utive, has adopted a Since its protracted hostile takeover of the Irvine Trust in 1988. BoNY has eschewed similar strategy, making big mergers. However, it has greater inroads into retail de a series of moves to fund management than any build scale, buying small other US bank over the past. Melon has made a string of companies, and blocks of few years via a string of deals under Frank Cahouet business from larger banks, small acquisitions.

Over the past two years it has bought securities pro- the best known names in the \$350km in assets under mancessing businesses from mutual fund business, three J.P. Morgan, NationsBank, years ago, and this year com-Bank America, and Wells pleted a deal to buy Found-Fargo, which had all decided ers Funds, a strong Denverbased mutual fund company. that it was better to leave Like BoNY, it has made no custody rather than attempt

to compete on a small scale. secret of its interest in a bigger deal, and last year made an \$18bn bid for CoreStates Street of Roston. But it has hank that has made more muted moves into asset management, only to withdraw after the bid was rejected by Street, a Boston bank which CoreStates' management.

Significantly, the com-



It bought Dreyfus, one of bined company would have agement, ranking it second only to State Street among banks in the booming US

While many banks have tried to build fund management in recent years, the industry remains dominated by independent groups such Financial of Philadelphia, a as Fidelity Investments. The emergence of a hank with a strong presence in both retail and institutional fund management would increase the pressure on its rivals to buy fund managers.

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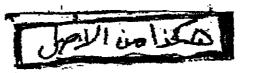
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NEWS DIGEST

OUTSOURCING

EDS and Banca di Roma agree \$1.5bn deal

Electronic Data Systems of the US and Banca di Roma, the Italian commercial bank, last night signed a \$1.5bn outsourcing deal for information technology, in what is being halled as one of the biggest of its kind in Europe. In an accord that also involves EDS signing up to be a strategic shareholder in Banca di Roma, the two sides agreed that the information services provider would run all of the bank's data centres, network, desktop technology and its business applications for

the next 10 years. EDS will take a seat on the Banca di Roma board, maintaining its 2 per cent stake. The other core shareholders are Ente Cassa di Risparmio di Roma and Toro Assicurazioni, the insurance arm of the Agnelli family's Fiat group, industry analysts said the outsourcing deal was a significant demonstration of how such operations are penetrating the European banking industry. James Bittz, Rome

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Dassault jumps 30%

Dassault Systèmes, the French computer-aided design and manufacturing specialist, yesterday reported a 30 per cent increase in profits after what it described as a "very solid" first quarter. Net income for the three months to March 31 rose to FFr141.3m (\$23.5m) on revenues of FFr596.2m, against FFr109.1m on sales of FFr480.8m a year earlier Diluted earnings per share climbed 20 per cent to FFr1.25.

MANUFACTURING

Geberit advances to SFr164m

Gebarit, one of Europe's leading makers of sanitary ware and drainage systems, lifted 1997 earnings before interest, taxes and amortisation 18 per cent, to SFr164m (\$110m). Sales rose 5.7 per cent, to SFr957m. However, the net figure, after accounting for the costs of a highly leveraged SFr1.9bn management buy-out by Doughty Hanson, the UK venture capitalist, was a SFr1.7m loss for the 10 months to December.

Doughty Hanson has been left with 79 per cent of the equity; former shareholders have 10 per cent, and top management, 11 per cent. The LBO, which has an interest cover of about 4.5 times, has substantially reduced the group's abil-Ity to grow by acquisitions in an Industry due for consolidation. William Hall, Zurich

BANKING

Creditanstalt rises 13%

Creditanstalt, Austria's second biggest bank, increased 1997 pre-tax profits 13 per cent to Sch7.3bn (\$580m) and essets 12 per cent to Sch767.8bn. Operating Income rose 8.3 per cent to Sch20.9on and operating expenses rose 5.6 per cent, to Sch13.6bn. The group's cost income ratio fell from 66.5 per cent to 65.1 per cent. Net interest income rose 1.5 per cent to Sch10.5bn, net fee and commission income rose 15 per cent, to Sch4.5bn, and trading profits rose 42 per cent, to "Sch2:4bn, Bad debt charges fell 17 per cent, to Sch2.5bn.

Creditanstalt was acquired last year by Bank Austria, the country's biggest bank. The latter agreed to continue operat-Ing Creditanstalt as a separate unit but the international operations of the two are being merged into Bank Austria Creditanstalt International, which will have Sch300bn of assets, Sch18bn of capital and 3,800 staff.

TOBACCO

Swedish Match in buy-back

Swedish Match, the tobacco products group, yesterday proposed a SKr1.2bn (\$156m) share redemption after pledging to return surplus funds to shareholders. The company, which manufactures tobacco, matches and lighter products, said it could afford to redeem up to 35.7m shares without hampering its growth strategy. Shareholders will be able to redeem shares on a 1-for-13 basis at SKr35 a share. Tim Burt, Stockholm

OIL

Saga revamps share structure

Saga Petroleum, Norway's largest Independent oil producer, vesterday announced it was abandoning a share structure that restricted any one individual or institution from holding more than 20 per cent of its equity or voting rights.

At present, Norsk Hydro, the Norwegian oil and gas com-pany, is the largest single shareholder with 12.1 per cent of the equity. Foreign investors account for 42 per cent of the

In a separate announcement, Saga yesterday awarded contracts worth NKr7.5bn (\$1bn) for platform and production equipment in the Snorre oilfield. The total costs of the so-called Snorre B project, boasting capacity of about 110,000 barrels a day, is expected to reach NKr11.8bn.

CAR SAFETY

Autoliv depressed by airbags

Swedish-US car safety equipment group Autoliv said yesterday it saw continued price pressure on airbags in the second and third quarter of 1998. Blaming lower airbag prices for a poor first quarter, it said a weaker dollar should make business easier, although it did not expect a significant improvement in margins until the end of the year. For the first quarter, net profit fell from \$55m, or 64 cents a share, to \$42m, or 41 cents. Sales were \$838m, against \$834m.

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GERMANY PROVISIONS FOR ASIA AND WEAKER CHIP PRICES MEAN GROUP MAY NOT REACH DM3bn NET INCOME TARGET

Siemens shares decline 5% after warning

By Graham Bowley in Frankfurt

Shares in Siemens fell yesterday after the German ation product line. electronics and electrical shoot its forecast this year. Net income rose 10 per

cent to DM1.19bn (\$665m) in the first half of this year, the effects of the Asian cri- per cent to DM5.3bn. sis, weaker computer memory chip prices and problems with new gas turbines meant it might not meet its DM3bn very difficult at the moment.

engineering group warned unsure about the scale of accelerate the pace of the company said. that profits might under- provisions for risks in south- restructuring. east Asia. Big projects in the region had so far been unaffected. However, new orders in Asia fell 11 per cent in the Siemens said, However, it first six months, to DM6.5hn. cautioned that provisions for Asian sales, however, rose 28 "We are hoping that the

prices for memory chips will increase," Siemens said. The shares fell DM6.15 net income target this year. just over 5 per cent - to "The circumstances are close at DM113.30.

introduction of a new-gener- selling small non-core busi- mens said. International Stemens said it was still pressure from investors to growth in sales and profits,

DM120hn.

Sales in the first half of Analysts had predicted this year rose 17 per cent to total sales of about DM50hn DM52.1bn. New orders and forecast total orders of increased to DM59.5bn.

Better results at its indus-

company said. The turbine promised a robust recovery. unit were the main reasons problems are linked to the The company has started behind higher profits, Sienesses but has come under business was the driver of

> It continued to benefit However, Siemens said from strong, economic yesterday it would stick to growth in North and South its forecasts for sales of America. New orders in the between DM110bn and region rose 26 per cent to DM115bn. It would also meet DM13.6bn. Sales in the US its target for new orders of rose 30 per cent to DM7.5bn. between DM115bn and In Germany, sales rose 3 per cent to DM16.9bn.

> > about DM60bn.

The company said espe-Slemens disappointed last trial businesses, in its light-cially high growth was seen The forecast may be year, but Heinrich von ing units and at its Siemens in Denmark, Greece, the UK reached, it may not," the Pierer, chief executive, Nixdorf information systems and Portugal.



Euro Disney cuts losses as visitor numbers rise

in Paris

Rising visitor numbers and efficiency gains helped cut losses at Euro Disney, the operator of the Paris-based

rising financial costs.

that both visitor numbers half of the previous year. and spending per visitor had increases in entry prices. cent to FFr2.4bn.

The news came in spite thems park, to FFr205m of a predicted rise in net bursement of principal on its botels and Disney Village tion and the development of (\$34.2m) for the first half of financial charges to FFr436m debt. its 1997-98 year in spite of as a result of its restructuring begun in 1994, compared

risen, partly in line with the rise in net financial and entertainment complex reflecting rising turnover, charges for the full year to just outside the park, to ris- cost control measures and Turnover was up 11 per September would be ing sales. cent to FFr2.4bn. FFr120m, plus an additional Park tur FFr30m linked to the reim- cent to FFr1.2hn, and in its that plans for a new attrac-

Gilles Pélisson, the chair- FFr1bn. man appointed last year, The group said yesterday with FFr356m in the first highlighted the growing tional profit ahead of finan- park would allow it to cope per cent at FFr9.80.

The company warned that lage, the shops, restaurants from FFr107m to FFr227m, Park turnover rose 9 per

He stressed that the opera-

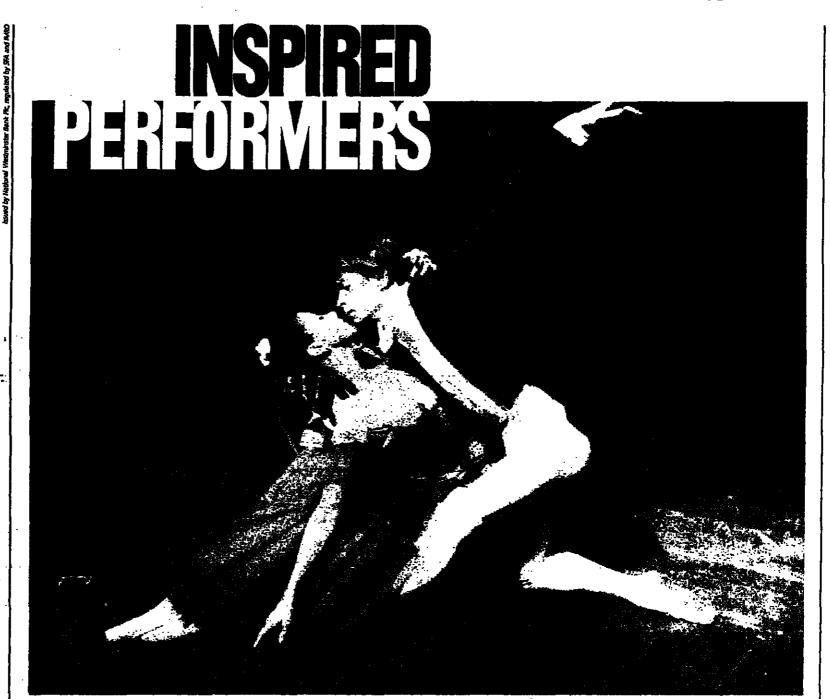
productivity gains. Mr Pélisson also argued

together by 15 per cent to Euro Disney's shopping centre and related property activities to the south of the

importance of Disney Vii- cial charges almost doubled with its rising financial charges.

> There was a drop in exceptional gains from FFr26m in the first half last year to FFr4m this time. The group said that some of its compar ative figures for 1997 had

The shares closed down 2



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Hoechst, the German cals group, yesterday stepped up its sell-off programme by agreeing to sell its worldwide polyester activities to a group of US and Mexican investors.

ing chemicals conglomerate into a company focused on life sciences, said it had sell the remainder of its Trevira polyester activities to Koch Industries of the US and Grupo Xtra of Mexico.

The sale price was not disclosed but the activities have annual turnover of DM4.5bn

The sale will come as a relief to investors who have begun to show frustration at the pace of restructuring at Hoechst. Sales and profits have disappointed in recent months and Hoechst's share price has lagged behind hose of German chemical rivals BASF and Bayer. Jürgen Dormann, Hoechst

chief executive, has also come under pressure from the company's workers who have protested against job cuts in Germany.

There is growing scepticism about the extent to material supplier to the poly-which Hoechst will be able ester industry, is one of the

to raise profit margins at Hoechst Marion Roussel, the pharmaceuticals operations chemicals and pharmaceuti- that are now its main busi-

Last month Mr Dormann forecast that Hoechst sales would decline to between DM40bn and DM45bn this year from DM52bn last year, Hoechst, which is trans-forming itself from a sprawl-of the expected sale of the polyester interests.

to sell its European polyester fibres business to an Indonesian buyer. But the acquisition has been beld up by financing difficulties although Hoechst said talks were continuing.

The company has also agreed to sell its interests in with Mitsubishi Chemical to

The agreement yesterday means that the US and Mexican consortium will acquire the remaining, and by far the biggest part of Trevira. The sale includes assets in the US, Europe, Mexico, China and Turkey. Separately, the consortium is also negotiating to acquire Hoechst's Canadian polyester interests.

Koch industries, which is based in Kansas and is a raw material supplier to the poly-



biggest privately-held US companies. "The polyester market is fairly exciting. It is growing quite rapidly. We would therefore like to grow this business," said Edward Wilson, managing director of ness and its polymer unit. Koch Industries Interna-

Grupo Xtra is a also private company, controlled by businessman Isaac Saba and

pharmaceuticals and agrochemicals, Hoechst has said it would consider selling, floating or finding partners for its basic chemicals busi-It may also float or seek

partners for Messer, which makes industrial gases, and the paints business Herberts. Hoechst shares closed up 29 pfennigs at DM67.99.

Spanish bank steps up

Banco Central Hispano, the Spanish banking group, said yesterday it was stepping up its acquisition drive in Latin America as it unveiled strong growth in first-quar-

BCH is understood to be

considering the acquisition cent of Retevision, the secof a 20 per cent stake, worth ond domestic telephone oper-\$600m, in Banco de Galicia, ator, through its alliance the biggest network in Argentina. The deal would esa. It is also bidding for 28 be done through O'Higgins Central Hispano, the Latin American holding which it jointly controls with Luksic, one of Chile's largest busi-

is Banco Santa Cruz, the biggest financial institution in Bolivia, accounting for 20 per cent of banking deposits. BCH's Latin American ven-Banco Santander, BCH's

domestic rivals.

increase its industrial portfo-

with the power group Endper cent of FCC, Spain's largest construction group.

• Bouygues, the French construction group facing pressure to alim down its diverse range of activities, has sold its nearly 4m-share holding in BCH, writes David Owen in Paris.

It said the FFr735m (\$122.5m) raised by the disposal would result in a capiture was pre-selected last al gain of FF7220m in its month for the purchase of 67 first-half 1998 accounts. Marper cent stake in Santa Cruz, tin Bouygues, chairman, has beating competing bids from submitted his resignation as pany that participated in

Yesterday's announcement came more than a year after Latin American assets cur- BCH sold its 3 per cent stake

in Bouygues for Pta15bn. Bouygues is under presunder the expansion strat- sure from Vincent Bolloré, a egy this is expected to rise to French financier who has taken a 10 per cent interest in the group, to sell its telecoms activities. But Mr lio in Spain where it is a Bouygues insisted earlier this month that the company did not intend to dispose of any of its main lines

BCP to sell 28% holding

Banco Comercial Português, Portugal's second largest financial group, is to make a public offer of up to 28 per cent of Banco Portugnês do Atlàntico, worth Es161.7bn (\$881m) at market

BCP, which already owns 75.4 per cent of BPA, will first acquire a further 20.69 per cent of the bank from Império, the insurance com-

BCP will acquire 22.76m BPA shares from Imperio at Es2,500 each, the price paid in their joint acquisition of BPA. BCP said it would then make a public offer of BPA shares that would reduce its stake to no less than 67 per

The price of the offer has not yet been announced. BPA shares soared yesterday from Es3,800 at Tuesday's close. Analysts said the shares were volatile because BPA shares have a free float of less than 5 per

BCP said it expected the offer to attract strong interest from investors as a result of its investment in repositioning the BPA brand, updating computer systems, modernising its branch network and expanding the cross-selling of financial products within the BCP/ BPA group.

Low-yielding, non-strategic assets owned by BPA had also been sold for a total of Es64bn, BCP said.

BCP announced the offering as it posted a 34.6 per cent increase in net consolidated profit for the first quarter, to Es9.2bn, up from Es6.8bn in the same period last year. The result was slightly above market expectations.

Earnings per share rose 17.5 per cent to Es58.3, taking into account a share capital increase last year. Operating costs fell to 47.3 per cent of total income from

56.4 per cent in first quarter of last year. Analysts said BCP was

proving particularly successful in controlling costs, turnover in service-related | which have remained virtuproducts increased from ally flat over the past two-

Greek bank share offering restarted

By Vincent Boland in London

The Greek government, keen to capitalise on a spectacular re-rating of the country's stock market after saying it was gearing up for membership of European monetary union, has restarted a partial privatisation of the National Bank of Greece, one of the country's main banking

A global offering of up to 10 per cent of the bank, that could raise \$250m, is about to get under way and is expected to be completed by

the middle of May. Shares in NBG, which is

already listed on the Athens stock exchange, have soared in the past few weeks along with the overall market after the government said it hoped to join the euro in

accompanied by a devalualed to a rush of foreign investment in Greek stocks. The stock market has risen nearly 70 per cent in the past

originally to have been com- as senior co-lead manager. pleted last November but was postponed in the wake of a collapse in confidence in emerging market issues after the Asian financial crisis.

Now, the bank has moved to the top of a growing list of Greek companies expected to The announcement was come to the market this year after an official pledge to tion of the drachma, which step up progress on privati-

Merrill Lynch and SBC Warburg Dillon Read are the NBG issue, with HSBC

The NBG offering coincides with another share offering from General Helienic Bank.

The Greek army pension fund is selling one third of GHB, which will be followed by a rights issue. The total value of that transaction is about \$73m.

NBG's share price closed at more than Dr54,000 yesterday. At the end of January, they were trading at under joint global co-ordinators for Dr20,000. Pricing for the new tranche of shares is expected The NBG offering was Investment Banking named to be announced in May.

Net attributable profit rose 31.3 per cent to Pta16.3bn ness groups. (\$107m), after the bank put aside Pta24.7bn for future goodwill allocations and gen-The result, based on

improved margins across the board, puts BCH comfortably on track to meet its profits target of Pta65bn this year, against Pta43bn in 1997. TIOUT COA

erage, excluding mortgages, rose year-on-year from 88 per cent to 110 per cent, and underlying capital gains from trading totalled The balance sheet has

been further strengthened by the completion last week of a 1-for-8 rights issue that raised Pta163.8bn and lifted shareholders' equity to Pta1,0200bn, a BIS ratio of

rently contribute 25 per cent to BCH's group income; 35 per cent.

The group is also due to

significant investor in the electricity, construction and telecommunications sectors. It plans to buy up to 15 per of business.

Restructuring costs dent first quarter for Scania

By Time Bart in Stockbolm

Scania, the Swedish heavy truck manufacturer, yesterday blamed restructuring said Leif Ostling, chief execcosts in Latin America and pricing pressures elsewhere for a 4 per cent decline in first quarter profits.

Although turnover rose (\$1.35bn) in the first three months of the year, pre-tax profits fell from SKr577m to SKr552m year-on-year.

The company said profits were dented mainly by a SKr200m restructuring at its plants in Brazil and Argentina, where the introduction of its new 4-series truck had led to redundancies and increased production and

marketing costs. That restructuring - of which SKr100m was the shares closed down incurred on job cuts and the SKr9.50 at SKr181.50. remainder on production changes - helped reduce 11 per cent over the past Scania's market share in month, but industry analysis Brazil, its single largest mar- said the outlook for the ket, from 48.2 per cent to 32.2

"The second quarter will also be affected by the changeover in Latin America, but to a lesser extent,"

He added that order bookings were subdued in Latin America and moribund in south-east Asia. Difficulties from SKr8.8hn to SKr10.4hn in those markets were compounded by depressed prices in western Europe.

According to Scania, the introduction of new vehicles by European manufacturers led to heavy discounting of older models, which undermined the benefits of higher year-on-year volume sales.

That helped reduce operating profits from SKr642m to SKr629m in the first quarter. Earnings per share fell from SKr2.10 to SKr1.95, and

Scania shares have fallen group still remained rela-

Disruption in Latin Amerito ease in the second quarter, while order bookings in western Europe and the emerging markets of central and eastern Europe are

growing strongly. In the first three months of the year, the western European heavy truck market grew by 30 per cent against the first quarter of 1997 to about 50,000 trucks.

Scania, which has 16 per cent of that market, predicted that total demand for new trucks could reach 200,000 units this year.

The company did not dis-close divisional profits. But it said first-quarter truck sales rose 20 per cent to SKr6.22bn, against SKr5.16bn last time.

Bus sales, by comparison, rose from SKr677m to SKr778m; engine sales rose from SKr85m to SKr88m; and SKrl.32bn to SKrl.51bn.

COMME

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DEG - Deutsche invest Eniwicklungsgewellar Cologne

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and Conditions of the Books that the Company has provided to the Trustee a legal opinion confirming Bons (i) to (iii) of the Condition and that, subject to the conditions of redemption specified therein being fulfilled, has determined to redeem all outstanding Books at the price of 100% of the principal amount of the Bonds together with the interest accrued to the Redemption Date, if any, on 31st July 1998 (the "Redemption Date"). April 23, 1998 Microtek International Inc.

Novartis AG

of Directors

By order of the Board

MICROTEK INTERNATIONAL INC.

("the Company") (Incorporated as a company limited by shares in Taiwan, Republic of China)

US\$29,000,000

3.5 per cent. Bonds due 2001

Notice of Redemption at the Option of the Company

NOTICE IS HEREBY GIVEN PURSUANT to Condition 7(B) of the Terms

GOLD FIELDS

Tet 0171 802 8009

23 April 1996

Republic of Argentina

US\$ 7.9 billion

Privatization of the Argentine Airports

The Republic of Argentina has awarded a

Dividend for the Financial Year 1997

At the General Meeting of Novartis AG held on 21 April 1998,

For Registered Shares the Dividend Payment Order will be sent to

For Bearer Shares payment can be obtained against surrender of

The Dividend Payment Order and Coupon No. 3 can be cashed

free of charge at all Swiss branches of the following banks from

Credit Suisse First Boston, Zurich

Union Bank of Switzerland, Zurich

Bank Sarasin & Co, Basel and Zurich

Swiss Bank Corporation, Basel

Bank Ehinger & Co Ltd, Basel

the address registered by the holders for this purpose.

CHF

8.75

16,25

it was resolved that a dividend for the financial year 1997 be

30 year concession of 33 airports of the

Argentine National Airports System to

Aeropuertos Argentina 2000

UBS Securities LLC acted as the

exclusive financial advisor to the Republic of Argentina

UBS Securities

U NOVARTIS

as follows:

Net dividend

Coupon No. 3.

Friday, 24 April 1998:

Basel, 21 April 1998

U.S. \$100,000,000

B.B.L. International N.V.

Floating Rate Notes Due 1999

Guaranteed on a Subordinated Basis

as to payment of principal and interest by

BBL

Banque Bruxelles Lambert S.A./ Bank Brussel Lambert N.V.

Credit Suisse First Boston (Europe) Ltd.

Agent

Interest Rate

Interest Period

Interest Amount per

U.S. \$5,000 Note due

23rd October 1998

5.8125% per annum

23rd April 1998

U.S. \$147.73

23rd October 1998

Dividend per share

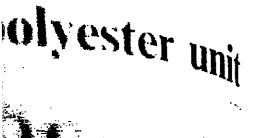
Less 35% Federal Withholding Tax

MARCH 1998 QUARTERLY RESULTS

Copies of the March 1998 quarterly reports and development results are available from the under web site http://www.goldfields.co.za

Goldfields Comorate Services Limited Greencoat House Francis Street Landon SW1P 1DH

1-3 Strand London WC2N 5HA Tel: 0171 747 3900





BCPto, sell 28% holding in BPA

e offering resta

requested at **Brit Biotech**

recently-dismissed head of ued the trials. It is thought clinical trials at British Bio Mr McCullagh turned down tech said yesterday he had unsuccessfully requested because he believed they emergency reviews of two drug trials central to the age investor confidence. controversial company's commercial strategy.

plans were too heavily predicated on the success of the trials of the drug Zacutex for acute pancreatitis and of the cancer drug marimastat and Zacutex of £350m. when used to treat pancre-

"All I wanted to do was to reconcile the research with Millar said yesterday.

The revelations further dent British Biotech's battered image. This has been affected by delays to approval to sell drugs to an Commission into the accu-

racy of its press releases. The company was once capitalised at close to £2bn and seen as the flagship of the UK biotech sector. Its capitalisation is now only £370m (\$618m). Analysis calculated the share price of 53%p yesterday is only 20p

above its break-up value. Millar's request, to be shares. replaced as chief executive of British Biotech.

Dr Millar would have protrial results. If these were considering taking his case poor, British Biotech could to an industrial tribunal

Millar, the have changed or discontinthe request for reviews would cause delays and dam-

The success of the drugs in the two trials, due to con-He said he believed the clude in the first half of next biotech company's spending year, are central to the company's plans to become an integrated drugs company. Marimastat has forecast peak sales of £875m a year

Good results would make it easy for the company to raise money for expansion. Analysts forecast it will need the business plan and go a cash injection by the end ahead at a sensible rate," Dr of next year at the current rate of spending.

Dr Peter Jensen, development director and chief medical officer said: "It was not appropriate because it would have increased risks...if you investigation by the US do an unplanned interim Securities and Exchange analysis you attract a statistical penalty (from drugs regulators). This means you have to increase the number of patients in the trial which also increases costs - or accept that the power of the proposition you are trying to prove will be reduced."

Dr Millar was dismissed after discussing the issue Some fund managers are at Perpetual, the investment now lobbying for Keith manager which holds 8 per McCullagh, who refused Dr cent of British Biotech's

The company dismissed Dr Millar on Monday, alleging The reviews requested by he had leaked confidential information to third parties. Dr Millar is understood to be

COMMENT

UK interest rates

The news that a hawk changed into a dove at the last meeting of the Bank of England's monetary policy committee will be interpreted by the market as a sign that UK interest rates have peaked. With the pound bubble already pricked by a rallying D-Mark, this will remove a much more important prop. That is good news for exporters and some retailers. Their cries of pain had already been heeded by four MPC members, alongside the related slowing of economic growth. It could also provide a fillip for equities, as many industrial stocks have been hindered by the high

But exporters should not count their chickens all at once Charles Goodhart was apparently partly swayed by the stabilisation of earnings growth. A resurgence could cause doves to change back into hawks. And a weak pound would be bad news for inflation. A change of mind is not a crime, but it can cut both ways.

It sounds like every regulator's nightmare. British Telecommunications is to be allowed to throw its weight around in the broadcasting market. Imagine a tie-up with that other regulatory bug-bear, British Sky Broadcasting, and the ightmare becomes a sleepless night. How will ITV companies survive the onslaught? Will this be the coup de grace for cable, just as the industry seemed to be getting its act

The truth is this news makes little difference to any of the players. Broadcasting is no honeypot, as the cable compa-nies well know. The light at the end of their duct lies in offering cheap telecoms packaged up with new internet services. The time for them to panic is if or when BT starts investing billions of pounds to transform the local network into a broadband one. BT will make far more money out of the demand for data transmission than out of broadcasting entertainment. It is technology, not regulation, that threatens to hold back BT.

The right to broadcast is of some marginal use to BT. It might help the company tailor specialist channels, or make more use of internet clips. But the regulator can afford to sleep easy. BT has enough sense not to throw away its money trying to entertain the masses

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DM 3,000,000

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granted by the German Investment and Developm

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Trial reviews | Bank of Scotland sees end to the good times

By George Graham

The Bank of Scotland good times for UK lenders might be coming to an end, while it revealed a 12 per cent increase in pre-tax profits to £742m (\$1.24bm) in the year to February 28.

by 25 per cent to £219m, but going to be a deterioration."

this high indefinitely: "I gage loan book by 20 per in the next five years." think this is going to be as cent. good as it gets. I don't know end of this year or next, but Bad debt provisions rose I am pretty certain there is

However Peter Burt, chief banks, increasing its market of the market. I see no reawarned yesterday that the executive, warned that share from 5.48 per cent to son why we can't add credit quality could not stay 6.13 per cent and its mort- another 3 percentage points

> whether it's going to be the \$980m, cutting the cost:income ratio from 52.5 per cent house. to 50 per cent.

Bank of Scotland contin- Bank of Scotland would still

Expenses rose 6 per cent to pressure, particularly in Capital Bank, the finance

But margins came under

Richard Coleman, banking Mr Burt predicted that analyst at Merrill Lynch,

their standards." Sainsbury's Bank, a joint

venture with the supermarket group launched in February 1997, has now raised down of leases following last 1.5bn of deposits and 1400m of loans. Although still loss-making, it is losing less than expected as it has managed

terms at 0.4 per cent of the ued to expand its lending be able to produce growth. were struggling a little to Australian subsidiary, bank's loan book. much faster than most UK "We have only got 6 per cent produce much growth by increased pre-tax profits 9 per cent to A\$163.7m (\$109.80).

Pre-tax profits were depressed by a £37.1m write year's Budget (offset at the post-tax level by a reduction in the tax charge) but improved by a £26.4m gain to widen its interest spreads. on the sale of the corporate BankWest, the group's trustee services division.

Merger talk lifts Strong demand Smurfit shares

Shares in Jefferson Smurfit, the Irish multinational paper and packaging group, touched a 12-month high yesterday on speculation about an imminent merger between its US corrugated cardboard unit, Jefferson Smurfit Corporation, and Stone Container, the US

cardboard maker. The deal would allow Smurfit to restructure JSC, in which it holds a 46.5 per cent stake. The Irish group has been seeking either to raise its shareholding or merge JSC with another

ation as "fluid". The shares rose to a high of 213p, before slipping back to close 4½p up at 211%p.

Shares in Stone, listed on the New York Stock Exchange, rose \$% to \$14% in early trading. However, those in JSC, quoted on Nasdaq, were down \$% to \$18%.

Analysts said a merger between JSC and Stone would be welcome as it would reduce competitive pressure in the US cardboard industry. Demand has weakened since the Asian finan-

fuels Avis Europe

Alun Catheart, chairman of Avis Europe, expects strong economic growth in continental Europe to fuel demand for the group's services this year. However, he was more cautious about the UK, which represents about

"The UK has been growing like a wonder economy in the last few years, but looks as if it is slowing down." Avis, which is the largest European car rental operator, with a market share of about 17 per cent, said

demand for car rental ser-

their rate of GDP growth. Operating profits in the vear to February 28 increased 6 per cent to

slightly lower at £508.8m. Results in sterling terms were depressed by the appreciation of the pound. Avis said that in Ecu terms, sales were 15.5 per cent higher at Ecu 741.9m, while operating profits rose from Ecu 126.2m to Ecu 155.9m. Volumes rose

Pre-tax profits rose 32 per cent to £75.6m. The group floated last April.

by 18 per cent.



Akın Cathcart (right) with David Maloney, fd Ashley Ashwood

All of these securities having been sold, this announcement appears as a matter of record only These securities have not been registered under the U.S. Securities Act of 1933



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March 1998

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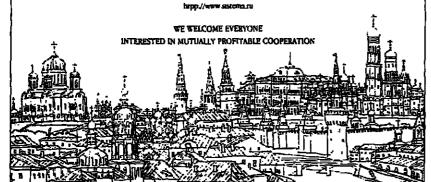
ABN Amro Rothschild

Sistema JSFC owns more than 100 companies in Russia and abroad. In Moscow alone the Corporation employs 30,000 people. Analysis of the main financial indices of Sistema JSFC proves the effectiveness of the chosen economic policy. Grand total of 1996 balance increased 5.7 times as compared to 1994 making over 1 bin USD. its profit has grown 7 times and its assets have grown 4 times.

Sistema's own capital at present exceeds 750 million USD. For more than four years of its history the Corporation has invested over 350 million USD. At present, the company is working on projects requiring Investments of over 1,680 million USD.



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Long gestation and untimely birth for Lonrho Africa

Andrew Edgecliffe-Johnson gives the background to the forthcoming demerger of the non-mining assets;

week of May 7 - the Lourho Africa's portfolio. when Longho will cut the umbilical cord from its ideal. Not only did operating African trading assets. The profits fall from £54.7m to gestation of Lonrho Africa, £42.3m (\$70.6m) last year, where Mr Newman is chief but trading conditions have executive, has taken rather turned against its five diviionger, and the timing of its sions since then, and ana-

Talk of demerging Lonrho's diverse non-mining interests, which range from sausage making in Kenya to cotton ginning in Uganda, began in 1995. This is the unravelling conglomerate's third attempt.

Mr Newman makes it clear that Lonrho Africa would have liked more say over when to leave the nest. If this were a flotation, rather than a demerger dictated by its parent, "we could be looking at a fourth attempt," he admitted over dinner in by 70 per cent. Currency

ark Newman's third Nairobi's venerable Norfolk devaluations in many of toir and sausage factory - in child is due within a Hotel, one of the prizes of Lourbo Africa's 14 countries Nairobi also demonstrates

The timing is certainly not in sterling. birth is even more awkward. lysts predict profits will slumn to 229,4m this year.

The El Niño weather system has washed away crops and roads in East Africa, leaving consumers less able to afford Lonrho Africa's products, which range from potent maize beer at a few pence a litre to top-of-the-

range Toyota trucks. Pre-election violence in Kenya has scared tourists away from some of the hotels, and political turbulence in Zimbabwe has cut

mean profits are worth less Lourho Africa's ability to There can be little argu-

ment with Lonrho Africa's marketing line that it is "a impact of El Niño, it has unique investment". The prospectus includes the "The unusual warning: directors believe that although breaches of applicertain territories, any action taken as a result by regulatory authorities or says the question asked others will not have a material adverse effect."

The bad news about recent trading obscures some genuine strengths, however. For example, the motor division has the franchise for Toyota, the largest vehicle brand in sub-Saharan Africa.

A visit to the Farmers agricultural vehicle orders Choice pig processing plant could start trading at two-

make the most of volatile markets. With its poorest customers suffering from the brought out a Spam Lonrho will help, letting look-alike which costs less

than dog food. Unique companies present problems, however. There is tors will not be interested in cable laws have occurred in no comparable listed com- an African conglomerate, pany on the London Stock whatever its attractions, and Exchange, and Mr Newman most often by analysis on a a prospect raises the possitour of its operations this month was: "How should we

> Two weeks after the trip, most have yet to complete their reports. Roger Chaplin of T Hoare believes the group's net assets are worth £190m, but says the shares

increase in reserves to

138.2m barrels of oil equiva-

lent, with virtually all of the

increase coming from Turk-

menistan. It currently pro-

duces about 10,000 b/d from

Mobil and Monument were

the first two western

oil companies to develop

Turkmenistan reserves.

the region.

value you?"

Charles Kernot, an analyst with Paribas, admits to much "scratching of heads" about the company, but is tentatively looking for a valuation of just over £200m.

A £48m silver spoon from Lonrho Africa pay off its more expensive debts. But many Lonrho inves-

the shares look likely to start off at a discount. Such bility of bids for some or all of Lonrho Africa's divisions. Given growing South Afri-

can interest in hotels in sub-Saharan Africa, competition for motor franchises, and the commanding market posi-tions of Lonrho Africa's agribusinesses, the awkward child may soon be surprisingly popular.

fillip for

By Christopher Adams

A jump in sales of personal pensions and unit-linked high income bonds helped Sun Life & Provincial Holdings, the UK insurance arm of France's Axa Equity & Law, lift new life business 11.9 per cent in the first quarter, despite internal restructuring. Expressed as regular pre-

miums plus a tenth of single premiums, UK new business rose from £91.4m to £102.2m (\$170.7m). Analysts said the favourably with competitors. Shares in the company, in which Axa has a 72 per cent stake, rose 5%p to 609p.

Sales of single premium pensions, rose from £226m to 9268m. Overseas, single premium sales fell 12 per cent to £77m, with new business down in Germany and the

Mobil and Monument strike deal Pensions Monument's shares gained

By Arkady Ostrovsky

RESULTS

ORDER £75

Contents of European

• UK in = UK out:

a red herring?

'Compliance'

Timing

Structure

Getting started

Business strategy

· 'Mind the gap!'

Implementation

Resourcing

Conclusions

Operational impact

Union (EMU):

Economic and Monetary

Mobil, the US oil group and Monument Oil and Gas, the UK independent exploration company, have extended their interests in oil rich this year, would give Mobil, Turkmenistan, by forming a strategic alliance with the former Soviet republic to develop its onshore oil fields. The alliance, signed yesterday in Washington by the

the exploration and produc- tively in the adjacent 2,000 tion of a 4,500 so km area so km Nabit Dag area, which onshore in western Turk-

agreement, to be signed later the operator, 52.4 per cent, Monument 27.6 per cent and Turkmenneft, the state oil company, 20 per cent.

Turkmen president, covers 35 per cent stakes respec- be about \$1bn.

___ Yr to Mar 31 437.4 (338.4)

1½p to 62½p. Last year Monhas oil reserves of about ument reported a 28 per cent 2bn barrels, with a recovery A production sharing factor of between 25-35 per cent Bill Guest of Monument,

said the potential of the new Garashsyzlyk, or "Independence", area was "as great or greater than that of Nabit Mobil and Monument Dag". However, the cost of already have 45 per cent and developing the fields could

10.1 38.9 14.2 31.65 (-) (31.6) (10.9) (7.49) (8.72) (11.84 Yr to Feb 28 508.8 11.7♥ 2.3♥ 18.2 (97.3) (44.7) (126.3) (3.77) (1.654) (18.7) Yr to Jan 31 13.22 11.83 46.5 130 __ 6 mths to Jan 31 6 miles to Feb 28 112.9 (98.1§) . 59 weeks to Feb 28 132.32 (97.78) 0.35 3.6 2.08 __ 6 miltes to Feb 28 130.05 (116.81.1)

Earnings shown basic. Dividends shown not. Figures in brackets are for corresponding period. After exceptional charge. Valler exceptional cradit, †On increased capital. After exceptional charge. To special. After exceptional charge.

CONTRACTS & TENDERS

THE KENYA POWER & LIGHTING COMPANY LIMITED INVITATION FOR EXPRESSIONS OF INTEREST FOR TWO POWER PROJECTS

The Kenya Power & Lighting Company Ltd (KPLC), currently the sole distributor of electricity in Kenya, plans to offer two power generating projects of around 55MW each for development by the private sector under a Build, Own, Operate (BOO) arrangement. Diesel plant is preferred but other technologies can be considered. Expression of interest is invited from experienced individual firms or consortia to be prealified and short listed for subsequent invitation to Bid for these power projects.

The objective of this exercise is to identify potential participants in the projects and their competence to implement such projects. It is intended that a twenty year term power purchase contract will be executed between KPLC and the successful bidder.

BACKGROUND TO THE PROJECTS

The effective generating capacity available in Kenya is currently approximately 806 MW comprising Hydro (584 MW), Geothermal (45 MW) and Thermal (177 MW), including two stations operated by Independent Power Producers which have a combined total installed capacity of 88MW. The country's maximum power demand is expected to rise from 763 MW in 1997/98 to 2,349 MW by 2016/2017. The corresponding energy demand is projected to increase from 4,499 GWh to 13,626 GWh during the same period. In order to meet this demand, the country's generating capacity is projected to increase by 2,018 MW from a combination of Geothermal (576 MW), Thermal (1130 MW) and Hydro (313 MW). In the next five years 302 MW capacity of generating plant will be constructed through public sector financing and 139 MW through private financing by independent power producers (IPPs).

A recent update of the Least Cost Power Development Plan, undertaken by a firm of international consultants, recommended installation of roximately 110 MW capacity within the next 2 years on a fast track basis.

SCOPE OF THE PROJECTS

should be provided.

We intend to award contracts for the development under a BOO arrangement for two 55MW power plants. One of the plants will be located at Nakuru while the other one will be based at Eldorer. Bidders will be given the option to quote for either one or both plants. The sites have been identified and will be allocated under a leasing arrangement. The successful firm/consortia will be required to finance, design, supply, construct, test, commission, operate and maintain the power stations and will also be responsible for the fuel supply. These projects are required to be commissioned within the fiscal year, 1999/2000.

We contemplate seeking World Bank (IDA) guarantee, through the Government of Kenya, for the projects. CRITERIA FOR PRE-OUALIFICATION

To pre-qualify for short-listing, interested parties shall submit satisfactory evidence to meet the following criteria:

 Evidence of participation in at least three BOO/BOT schemes involving electrical generating plants of not less than 30MW capacity each and located in developing countries is required. All the schemes should have been implemented within the past ten years. Details should also be provided of the capacity of the generators installed in these plants together with details of the plant's general operating regime. Also to be provided is information on operating hours from the time of commissioning and the total units generated whilst the plants were under the applicant's control.

At least one of the generating plants of whatever type controlled by the applicant under an IPP agreement should have operated for a inimum of 10,000 hours in the last four year period.

The applicants must demonstrate capability to organise the fast track design, manufacture, construction and commissioning, to acceptable internatioani standards of power plants with installed capacity of not less than 50 MW. Evidence of the maintenance of the plants currently under their control to acceptable international standards should be submit

The names and addresses of the organisations with which the applicant concluded Power Pruchase Agreements prior to operating the plants

Description of the management/organisation structure and confirmation of a joint venture partnership by all members to the joint venture is

Resumes of key individuals who will be involved in developing the projects should be provided.

Evidence of financial standing of the applicants (and of each party to a joint venture) such as profit and loss statements, balance sheets and

auditor's reports for the past five years is required. The capability and experience of applicants (as may be relevant to the individual consortium members) in financing, developing, operating and maintaining generating plant projects requiring a minimum investment of \$60 million should be presented. Evidence of capability and experience in negotiating construction contracts and fuel oil contracts for BOO/BOT thermal power projects in developing countries

 Evidence of incorporation in the country of domicile is required. Information regarding any current or potential linigation in which the applicant is involved or likely to be involved should be declared.

● The names of the Engineering, Procurement and Construction (EPC) contractor, the Operation and Maintenance (O&M) contractor and any other contractors that would be involved, including any joint venture partners and their roles, should be disclosed.

Details of the project's eventual management structure should be supplied together with information regarding the membership of any joint

The bids will be evaluated on the basis of technical and financing details, price of electricity, terms of the power purchase agreement, eac. The pre-qualified bidders will be invited to undertake a site visit and participate in a pre-bid conference in Nairobi. Kenya. The selection of firms or consortia for participation in the bidding process will be at the sole discretion of KPLC, which reserves the right to reject any or all the pre-qualification proposals. Only pre-qualified bidders will be provided with project bid documents and invitation to submit

COMMUNICATIONS AND CLOSING DATE

All communications and requests for clarifications relating to this invitation are to be directed to the Company at the address shown below. The closing date for receipt by KPLC of completed pre-qualification statements is 1700 hours (Nairobi time) on 31st May, 1998. Completed pre-qualification statements should be submitted to:

THE CHIEF PROJECTS DEVELOPMENT & CORPORATE PLANNING MANAGER
THE KENYA POWER & LIGHTING COMPANY LIMITED, STIMA PLAZA, KOLOBOT ROAD, PO BOX 30099, NAIROBI
Fax No: 254 2 337351 Tel No: 254 2 243366

S. K. GICHURU, EBS, MBS, MANAGING DIRECTOR

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Mission to spread the word on a virtual company

The man who aims to lead the first truly global asset manager without a central base talks to Jane Martinson

don, the head of Axa Investment Managers, calls up a the world's biggest manag-computer model that looks ers with assets of about

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circles of red represents the ing full or part ownership of central service company set separate companies around up by Mr Brydon and the the world. But Mr Brydon European asset management businesses belonging to Axa, the French financial services group. The sense of virtual reality is intended. Mr Brydon would be horrified by use of the word "central". He has schooled his new colleagues in the lexicon of a virtual company.

"If anywhere, we are 'based in Europe'." Mr Brydon says. "With technology today you don't have to be a business that is based in one office. That is a model which is out of date." His belief in the new system has taken on have to be a a missionary quality. When told that the Financial Times was unlikely to abandon such old-fashioned but one office' well understood phrases, he says: "You should educate your readers in the realities of the virtual company."

pany, "technically" - and legally - based in Paris, is an interesting one for an industry grappling with the ited with turning BZW, the lysts that he would intro- mation efficiently, and size challenge of making globali- investment banking arm of duce the index-tracking means you can gather inforsation a reality. While the Barclays, into one of the methods that proved so suc- mation better." world's largest fund manag- world's biggest asset managers claim to be "truly ers, has maintained a sort of the statement of philosophy notion that asset manageglobal", most have profits purdah in the past year as that has resulted from his ment is no different from and clients derived from one he sought to find the best deliberations over the past other industries, citing market. None has achieved way to bring the business year starts with the "belief ice-cream manufacturing, two central requirements of together. Last week he in the superiority of where size can buy the best investment consultant drew a global company: creation unveiled a raft of appoint- research", a fundamental for machinery and ingredients.

meal feed ban

US scientists have uncovered new evidence that supports a

ban on feeding pigs and

of cattle and sheep. The research, published in

poultry with meet and bone

Nature journal today, casts

doubt on the assumption that certain species, such as pigs

and chickens, are resistant to

the transfer of prion diseases

dormant in a species that was

The researchers, from the National Institute of Allergy

Hamilton in Montana, studied

the impact of hamster scraple

They found that the brain

and spleen of mice infected

year later - even though the

The scientists said their results "strongly favour a decision to stop feeding

ruminant-derived products to ali animai speciesⁱ.

The use of meet and bone meal in feeds for pigs and

pouttry has been banned in

National Institute of Allergy

and Infectious Diseases: US,

Space technique

finds a shelf life

A technique that was originally

Scientists at the University

cleans the air of ethylene, the

fruit and vegetables ripen and

· rot, using titanium dioxide, a

catalyst that breaks it down

into carbon dioxide and water

vapour. The titanium particles

of Wisconsin-Madison have

developed a device that

plant hormone that makes

experiments on the space

shuttle could be used to

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the UK since 1996.

tel 4063639264; fax

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with hamster scraple can

cause the disease when re-injected into a hamster a

mice themselves never developed clinical symptoms.

not itself susceptible to the

and Intectious Diseases at

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from another species. The researchers found that the

Infectious agent could lie

meal made from the remains

backed by

research

Axa's position as one of picking analyst to look at like a set of flying saucers. \$530bn is further compli-A blue disc surrounded by cated by a structure includechoes others when he says: "We probably have the best chance of being the first truly global asset manager."

His approach derives partly from the fractured nature of the business he inherited. Axa had just merged with UAP, a rival insurer with its own asset management companies.

With technology today you don't business based in

Communication was limited in a business that now The reality of his com- manages about \$180hn from branches in Paris, London,

Cologne and Brussels. Mr Brydon, the man cred-

One of the first things he did on his appointment was To outline the of a global brand and a lead-structure of his new ing position in the world's He also created a steering business, Donald Bry-main investing markets. pan-European issues and a strategic analyst. Their decisions are filtered through the various businesses such

> Individual fund managers will still be able to make their own decisions. The difference is that new monitoring tools will mean they will be judged against the recommendations of this central group. Other new functions include a strategy group to look at issues such as a single currency, and administrative functions such as a compliance and regulation

> Mr Brydon stresses that the central group must add value and describes it as a magnet for the disparate fund management companies: "We are not going to do this in a colonial way." An in-house document says: "Shared resources are not remote resources. The centre is everywhere."

Mr Brydon says most of ious locations have been to beat stock market indices. keen to work with this new geographic entity. His vision for Axa defies the expectacessful at Barclays. Indeed,



the 665 employees at the var- an active manager that aims "I have never been theological about index funds," he says. "But I am passiontions of some industry ana- ate about organising infor-

He subscribes to the

Income statement

If successful, his approach is likely to extend to Axa's the acquisitive US financial businesses in Asia. Alliance Capital, Axa's US fund man-Hanson, the former 1980sagement business, is expec- style conglomerate. ted to continue to act as a

separate entity. Initial reactions to the new unfavourable parallels with them in the early 1980s.

services group, and even

The opinions of such people are vital if Mr Brydon is to succeed in his goal of structure among UK invest- increasing third-party funds. ment consultants, where But he points out that his Axa is relatively unknown, speeches on index tracking showed that Mr Brydon may a favoured investment have a struggle in redefining vehicle after years of good the lexicon. One leading returns - met with stony silences when he first made

MARKETING GLOBAL BRANDS

The global consumer myth

Convergence is a fiction, a market research chief tells Alison Smith

The global brand is real enough, but what of the global consumer? Nicholas Trivisonno, the chairman and chief executive of AC Nielsen, the US-based international market research company, believes such a character is fictional.

"There is no global consumer. Bach country and the Coca-Cola's latest advertisconsumer in each country has different attitudes and different behaviours, tastes, spending patterns," he says. Nielsen should know. It has a presence in more than 90 countries across three continents, and has more than 9,000 clients. Its reve- of its appeal. nue last year was \$1.4bn, out of a \$12bn global market research industry.

Mr Trivisonno specifically includes teenagers in his a young man telling his ssertion, although they are often seen by marketing Moscow subway. executives as increasingly sharing similar views and

"We are seeing changes in behaviour," he says. He believes the reason for this is that even though a global brand may elicit similar reactions in very different markets, the consumer will view it against different sets

of rivals in the market. that product may be the but it isn't Russian." same, but the competitive set in any particular country will be different - it could be area: "Since buying Coke still water, coffee or other can be relatively expensive types of soft drinks. You in some parts of the Russian need to look behind not only

reaction to the global brand but to competitors' brands."

Comments on the

financial results

sensible use of market research information, and the boundaries are moving increasingly often.

Mr Trivisonno cites breakfast cereals. At one time competition for a cereal would have been from the brands it stood alongside on supermarket shelves: these days it may be with other breakfast foods, such as yoghurts. "Now it's all about share of stomach, share of thirst," he says.

Separate evidence to back his view has come from ing in Russia. If there is a global consumer, surely it must be a Coke drinker.

But the Coke campaign for Russian national television diverges from the brand's advertising elsewhere, which focuses on the universality An updated version of the

Russian folk tale about the firebird, carrying the slogan "drink the legend", features story while travelling on the

"Russia is a market where Coke's American values can be a mixed blessing," says Gerry Moira, executive creconsumer behaviour, but not ative director in the London a convergence of consumer office of Publicis, the French advertising agency which created the campaign.

"Arguably, this is the first time they have met any resistance to that bandwagon. Among Russian youth there is some ambivalence to American products. "Take a global brand of It's not that Coke advertissoft drink. Acceptance of ing is disliked by Russians -

The contest in this case may not be in the drinks hinterland," says Mr Moira, "it is competing with other treats more generally for a Defining the competitive share of a fairly limited market is critical to making purse".

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are activated using ultraviolet The device, called Bio-Kleen, is said to be better than existing techniques for removing athylene because it does not require the hormone to be filtered or collected.

Meat and bone The technology has been licensed to KES irrigation Systems, based in Atlenta. It says the system will increase

> a week. University of Wisconsin-Madison: US, tel 6082622674; http:// www.wisc.edu/

the shelf life of perishable thuit and vegetables by more than

Flax fibres put body into cars

Using natural fibres to make cars might seem an extreme example of a environmentally friendly manufacturing technique. But Daimler-Benz, the German carmaker, says the strength and lightness of flax makes it a suitable alternative to glass fibre for certain applications - It has already been used in car car Interior linings.

The flax fibres are separated from the stems, processed into fleece material and embedded in plastic. The material can be recycled several times and when it is eventually burned, it releases the same amount of carbon dioxide which it absorbed from the atmosphere as it

Dalmier-Benz: Germany, tel 7111793271; fax 7111794365.

Stars cast light on drug therapy

UK scientists are adapting a technique used to study distant galaxies to help analyse the impact of cancer drugs on human tissue. It could also help investigate the toxic effects of organophosphate pesticides

on humans. Researchers at Leicester University, who have been working on a satellite mission to be isunched later this year, have developed a "digital autoradiography" system which can produce high-resolution, low noise X-ray images.

A version of the system can detect beta particles, the fast electrons given off from radicactive isotopes - a quicker way of tracking isotopes injected into living organisms than conventional photographic film-based methods. This could help biologists explore the ways that cells react with drugs and other chemicals. University of Leicester: UK, tel (0)116 2523335; http://

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www.le.ac.uk/ Vanessa Houlder

Eskom's Results for the year ended 31 December 1997

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Reuel Khoza, Chairman

ar of Eskom's existence. This gives The state of the s de an oppositually to reflect on our achievements.

Eskonis 1987 net income amounted to R3 083m, which is significantly ahead of budget for the year. Eskom's financial position, as measured by the debtioquity ratio, continued to improve during the year. At 31 December 1997 it stood at 1.08:1. I am also pleased to report that Eskom capitalised on its strong financial position and good investor relations programme during 1997, by becoming the first South African Issuer of Eurorand bonds since the debt standsfill in 1985.

Durley 1997 Eskom achieved public recognition for its efforts in a umber of fields. We were awarded the prestigious Corporate Governance Award in the face of stiff competition. This augurs well for the future of

the Electricity Supply Industry as we enter an era of transition and increasing compatition. I would like to topress my sincere thanks to those

estors and members of the financial community who supported Estom to the past, and who continue to do so Their support is a vital element of Eskom's continued



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GOVERNMENT BONDS By Simen Davies In London

and John Labate in New York Prices continued their

European interest rates. the European markets will remain relatively sheltered peaked. from this," said Andy Bevan,

Goldman Sachs. from sheltered was UK yield spread of 95 [basis GILTS, which fell sharply in points] over Germany, and spite of seemingly optimistic comments from Eddie its. You really need signifi-George. Bank of England cant further gains at the governor, and evidence that short end, before the 10-year the fall in unemployment

Mr George had said on Tuesday there were "encouraging signs" that domestic demand would slow in time to stop inflation picking up. The market response was downward push yesterday, in part a reflection of the

despite more optimism on shape of the yield curve. Investors shifted out of the "It seems to us that we are lower yielding medium-term gearing up for a tightening and long-term maturities, move from [the US Federal and into the shorter-term Reserve J. But we think that maturities, which will benefit most if interest rates have

Joanne Collins, gilts stratsenior bond strategist at egist at Nomura International, said: "The long-end One market that was far was getting expensive at a people decided to take profarea will benefit, because of the inverted vield curve."

higher, with more than day low. 142,000 contracts traded com-

future fell through several support levels. In the cash market, the yield spread argued that there was "no against bunds widened by room" for a rate increase, five basis points to 101

However, the short sterling market rallied on the hope that interest rates have a Bank of France official now peaked, and the gap suggesting that European between yields on one-year and 10-year bonds narrowed by 10 basis points.

GERMAN BUNDS contin-

Volume was significantly the day, but 0.16 off its intra-

There were gains at the pared with 66,577 on Tues- shorter end of the yield curve, as investors took com-Traders said there was fort from comments from some stop-loss selling, as the two Bundesbank council

> Klaus-Dieter Kuehbacher stable. which was exactly what most investors would have wanted to hear. There were also positive comments from interest rates would converge towards the French and German levels.

ITALIAN BTPS made a ued to be in the thrall of strong start, following the Wall Street, and shifted surprise timing of the 50 lower with a weaker opening basis point interest rate cut

E US DOLLARS

New international bond issues

The June 10-year contract in the US. However, the on Tuesday night. However, tors continue to show settled down at 1082, hav- June contract in London set- an initial 15 basis point gain robustness in the US econing fallen as low as 108%. tied at 107.16, down 0.18 on in the June future gave way omy, with few signs of slowto negative sentiment, as down. traders questioned why the

> by half a percentage point. The contract settled 0.31 lower at 118.82. However, the yield spread against bunds in the cash market remained

Bank of Italy had only cut

US TREASURIES were per cent." little changed in morning 30-year bond was unchanged cent. Among shorter-term unchanged at 9912, yielding 5.601 per cent, while the 10-year note was down & to

98%, yielding 5.667 per cent. The recent trend in lower Treasury prices comes at a anese stimulus package later time when economic indica- this week.

"Sentiment on Wall Street has shifted," said Claude Persico, economist at Dresdner, Kleinwort Benson. "A lot of investors have lost patience with the Asian effect. I think they're going to push the long bond to 6

He said a 6 per cent long trading. By early afternoon bond yield would bring buythe price of the benchmark ers back into the Treasury market. In addition, Mr Perat 102H, to yield 5.946 per sico is expecting more evidence in the second quarter issues, the two-year note was of Asia adding to a US growth slowdown, a situation that could lower bond prices in the months ahead. In the nearer term, investors await details of the Jap-

+115(Feb08) Osutschaft.ehman Bros +77(5)/eMar03) Deutsche/SBCWDR +21(5)/eMar03) ABN Amro/Nomica Ind

NEWS DIGEST

HEDGE FUNDS

Financial services and media sectors outperform

Hedge funds specialising in US media and communications and US financial services were the best-performing funds in the first quarter of 1998, reporting returns comfortably in excess of the S&P 500 index. The average fund in the US media/communications sector returned 16.1 per cent in the first three months, compared with a 13.9 per cent gain for the S&P 500, while the average fund in the US financial services . sector reported a gain of 14.7 per cent, according to a report. by Van Hedge Fund Advisors, a US investment advisory firm. George Van. chairman, said "massive and potentially highly beneficial consolidation" in the two sectors was behind the outperformance. Hedge funds specialising in aggressive growth strategies also outperformed the S&P 500, returning.

gains of 14.5 per cent. The returns from the average US and offshore hedge fund, meanwhite, were 7.5 per cent and 6.3 per cent, while the average US equity mutual fund gained 11.5 per cent.

"The average [hedge fund] manager appears to be sacrificing current returns in a volatile, if rewarding, market cycle, in favour of keeping his ammunition fresh in anticipation of a near-term market correction," Mr Van said.

in March, the average US hedge fund returned 3.5 per cent. and the average offshore hedge fund 3.2 per cent, compared with a gain of 5.1 per cent for the S&P 500. The average US equity mutual fund gained 4.4 per cent for the month, while the average US bond fund gained just 0.4 per cent. Vincent Boland

OPEN OUTCRY FUTURES TRADING

CBOT extends hours for DJIA

The Chicago Board of Trade, the largest futures market, said yesterday it was extending the pit-based, or open outcry, trading hours for its new contracts on the Dow Jones Industrial Average. The DJIA futures contracts, introduced last September, and the associated options contracts will now open for pit-based trading at 7.20am central time, compared with the current 8.15am. The stock market itself begins trading in New York at 9.30am eastern time - or 8.30am central.

CBOT said the change - which will take effect next month provided it gets regulatory approval - would allow traders to 'capture market movements' following early morning releases of government statistics and economic data. It would also allow investors to send orders to the Dow pit during European. business hours. At the moment, anyone wishing to trade the contracts during the European business day would be more likely to utilise CBOT's after-hours electronic trading system, known as Project A. Since the beginning of this month, this has allowed investors to trade the Dow contracts between-6pm and 6.45am the following morning.

The change brings the Dow contracts into line with CBOT's other main financial contracts, which also start pit-based trading earlier. The close for pit trading of the Dow contracts will remain at 3.15pm central time. Nikki Tait, Chicago

INTERNATIONAL BONDS

General Motors deal includes 30-year tranche

INTERNATIONAL BONDS By Vincent Boland

General Motors, the US with interest rates convergmotor vehicle manufacturer, broke new ground in the international debt markets extending along the vield vesterday with the first curve," one banker said. global long bond from a cor-

porate borrower. Continuing the flood of US motor industry bonds this week, GM issued a 30-year a \$500m 10-year. The 30-year \$600m issue priced to yield 89 basis points over the rele-

vant US Treasury. Syndicate bankers at Merrill Lynch, joint lead manager with Bear Stearns, said there was a growing appetite among European investors for longer-dated corporate banker said international yield than government tranche had exceeded expecbond was

"There has been a reluctance among investors, outside the US in particular, to buy this type of bond, but ing, they are diversifying into corporate credits and

The \$600m issue was one of three tranches that raised a total of \$1.6bn. The others were a \$500m seven-year and was raised from \$500m due to the strong demand.

All three tranches were twice subscribed, with half issues and 30 per cent of the 30-year issue sold to investors outside the US. The

"General Motors was the right first name for this type of issue," he said, adding that the long bond tightened by one basis point to trade at 88bp late yesterday.

GM's bond followed a jumbo offering from Ford earlier this week that raised \$3.25bn and reflected the popularity of very liquid ROTHMANS NEDERLAND

HOLDINGS, a unit of the tobacco group, raised \$660m in a two-tranche issue, the first financing under its recently-announced \$2bn the seven-year and 10-year medium-term note programme. Each tranche is for \$330m, with one for five years and one for 10 years. Deutsche Bank, joint lead

STERLING ... British Steel(b) 99.122R May 2006 0.40R E FRENCH FRANCS Deutsche Finance Nethe(c) E ITALIAN LIRE Societá Générale(d) I PESETAS TDA No 4, Class A1(11) TDA No 4, Class A2(12): EUROS(e) ____ Frozing-rate note. R: fixed no-offer price; these shown at no-offer level, a) Fungible with \$500m. Plus 76 days accuract, b) Standard Spens call provision, c) Fungible with DM1.5bn upon Emu. d) Redemption linked to convergence between MIB 30, DAX 30, CAC 40, lbex-35 and ADX min 4%, max 44%, e) Payments in Ecu prior to Emu. Spread release to French govt Ecu bonds. I) Secured on Spenish residential mortgages. Originator, Cata de Ahronos del Mediterrance, Quarterly coupons, Legal maturity; 26/1/23, ff) Av fife: 2.6 yrs. t2) Av fite: 5.6 yrs. 3-mith Libor +16bp. (3) Class 8; Pts1.5bn, 3-mith Libor +45bp, 7.5 yrs. I) Over interpolated yield, s) Short 1st coupon.

heavily in demand from retail investors, with institu- the Argentine mortgage Europe, having tapped the bonds that offered a better interest in the 30-year manager, said the bonds met with strong cash flows," it from an emerging market strong demand across said. Both tranches were corporate.

BANCO HIPOTECARIO, issuer was well-known in tions targeting the 10-year bank, tapped the euro sector tranche. "Rothmans is a with an E200m issue, the very strong brand name first in the new currency

E ECU BOOD PATURES ANATA ECUIDO.O

times, and yesterday's issue met a good response. The bond was trading at "a fraction above the fixed An official at Chase, joint price re-offer" late yesterday, lead with Paribas, said the he added.

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-0.05	+0.05	+0.31								
+0.07	+0.07	-0.84								
-0.32	-0.20	-0 15	#07R	HAL GERMAN	BOND (HO	IL) HUIDE	25 (DTB)E	M250,000 1	1025 of 100	7%
-0.12	-0.26	-1.30		Ореп	Sest price	Change	High	LOW	Est. vol	Open in
+0.03	+0 19	+0.30	Jen	104,77	104.89	+0.13	104,95	104.77	186,369	234,055
+0 03	+0.12	-0.91	Sep	104.75	104.76	+0,12	104,78	104.73	885	6,67 6
+0.07	+0.24	-1.43								
+0.04	+0 02	-1.75								
-0.04	+0.10	-135		NAL GEROLAN	BOBL FOR	RES (LFTE	* OM250.00	G 100ths of 1	100%	
+0 05	+0.04	1 B7		Open	Sett price	Chappe	High	Low	Est. vol	Open ist
-0.07	-0.09	-0 35	Jen	- upon	104 87	-	-	-		•
48 03	-g ! !	-214	Sep	- :	104.75	+0.05 +0.04	:	:	0	684 0
-0.06	+0.17		•	-	Incla	+0,04	-	•	U	U
+0.09	+0.29	-0.55	Italy							
+0.06	-0.03	-0.28	30000	MAL TEALIAN	GOVT. BON	क्षारे) स्ट		Ura 200m	1000m of 1	00%
+0.08	-0.11	-1.52		Open	Sett orice	Change	High	Low	Est. vol	Open int
+0.10	-0.07	-1 72	Jane	119.13	118.82	-0.31	119.28	118.63	77196	128172
÷0 10	-0.07	-1.94	Seo	119.38	119.27	-0.31	119.38	119.38	7	9695
*0.DI	40.07	-079	~~p		1,027		113.30	110.00	•	2000
+0.05	+0.10	-1.01	- THE	UI GOVT. BOM	n #100 m	TT-0000 AUT	10 Mile 4 ETTS	I I—440— 10	400	
+0.06	+0 09	-1.10		GUT1. GUT	2 (D11) 10	I UNICO UPI		با الانصوص	MES CI IUU	
+0.04	-0.06	-1 06	Strike		c	us			PUTS	
-003	+0.09	-0.22	Price		May	Ja	T.	May		Jun .
-0.08	AB 66	-170	11850		137	0.67	7	n		35

	01/00 04/07	4.00 5.50				-103 -103	+0.09 +0.06	-0.22 -1.30	Price 11850		Many 1.32	Jon 0.67		May O	
Lecal ro	New York nad- rivel standard/iv pointsidents		edd Dasis. Y	Melds shawa		e hierach			11960 11960 Ex vol	100al, Carlo 4654	0 0 Nats 5899, Pre	0.39 0.19 Sous day's c	pen int., Cash	0.18 0.68 : 61186 Pats	139454
YEA	R BEN	CHML	ARK S	SPREA	DS				Spain	ı					
12	Bid Yietd	Spreed vs Bunds	42			Bid Yield	Spread vs Posts	Sûread va T-Bonds	401	OHAL SPANISH				1	F-4
 ula	à.71	+0.77	+0.04	New Ze	aland	677	+1.83	+1.10	Jun	Open 109.84	Sett price 108,80	Change -0.16	High 109.07	Low 108.65	97,62
	501	+0.07	-0.66	Norway		5.30	+0.35	-0.37	Ses	108.70	108.59	-0.17	108.70	108.70	
-	5.02	+0.08	-0.65	Portuga	1	5.04	+0.10	-063	94 9	100.10	100-39	-0.17	102.70	106,70	93
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myk	5.14	+0.20	-0.53	Swaden		5.19	+0.25	-0.48		Au			** *** ***		
ď	4.92	-002	-0.75	Switzerl		3.10	~1.54	-257	4 800	ONAL 6 YEAR (ALI PULUNE	S (TIAF) E	100,000 100	es a ini	
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- SRV	494	_	-0.73	ŪŠ.		5.67	+0.73	_	h	102.97	102.82	_	-	480 70	
ď	511	+8.17	-0.56	ECU		5.02	+0.08	-0.65	Jun Seo	102.31	104.17	-0.08	103.05	102,78	151
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III. LATIN AI Aroentina	09/27	9.750	98	97.2500	10.03	-0 07	+0.29	+4.10	105 109	Ō	-37 -62	0-60 0-27		0-03 0-32	i	0-26 0-57
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ME AFRICARI Lebazon Jouin Africa	07/00 10/05	9.125 8.375	88. 86.+	102,5000 102,4089	7.84 7.96	+0.06 +0.01	+0.05	+2.24	Sep Dec	-	119-19	Ξ	-	-	5, 53 1	86,171 22,637
wisy m BRADY 8	70/07 20000	10.000	В	102,8490	9.51	+0.01	-0.07	+3 85	Japan ***********************************	H) AND TH	RIN JAPANES	FRANT R	ata sime	98 4 HEED Y	100m 100de	ad 100ms
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e Indices chits Up to 5 ye 5-15 yaya 5-15 yaya ye	183 (18) (20) (18) (20) (18) (18) (18) (18) (18) (18) (18) (18	21 22 22 22 270	19d r 22 31.53 33.76 33.99 63.34 66.00 4.93 4.79 2.89 para shor	Change -0.0 -0.2 -0.7 -0.1 -0.1 -0.1 -0.1 -0.1 -0.1 -0.1 -0.1	13 13 13 19 18 19 17 19 17 10 10 10 10 10 10 10 10 10 10 10 10 10	Tue Apr 2: 120.57 164.40 205.61 259.44 156.58 15.03 25.17 223.04	749%; I	2.78 3.06 3.73 4.54 3.12 0.35 1.34 1.24	22 21 22 24 24 24 24 24 26 26 26 26 26 27 26 27 26 27 27 27 27 27 27 27 27 27 27 27 27 27	13 Up 13 Up 14 Up 14 Up 15 Up	yes yes yes 2† b 5 yes r 5 yes A seel gene. †	Apr 22 6.03 5.80 5.80 5.80 5.83 ————————————————————————————————————	Apr 21 5.99 5.72 5.72 5.85 Station 8 Apr 2 2.77 yid hear 1	77. 85 7.86 7.76 7.77 7.77 7.77 7.77 9.3 3 3 3 9 3	90 Apr 21	22 Apr 20	721 Yr. 08 7 75 7 73 7	300 / 30 / 30 / 30 / 30 / 30 / 30 / 30	- High PF 22 8.13 5.93 5.93 5.93 77, ago 2.54 3.41	600 600 600 600 600 600 600 600 600 600	7.37 7.57 7.57	-
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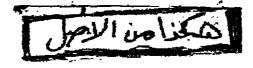
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MARKETS REPORT

Bundesbank officials said now 3.30 per cent. German interest rates were

London, summed up the completely change markets." mood of many strategists Johann Wilhelm Gaddum, when he said: "I'm a nervous bank's vice president, was dollar bull, but a dollar bull nonetheless " The Bundesbank officials seemed to be acting to talk down their currency, and to

quell the market's recent

belief that German rates

pricing in a repo rate of rates. However, he indicated nearly 4 per cent for January that German rates might The D-Mark held firm 1999, when European mone-rise after this quarter, sayagainst the dollar yesterday tary union is due to start. ing that the Bundesbank's even though three leading The German repo rate is decisions in the second half

But investors are reluctant stable euro, that should be narrow range in which it has happen abruptly. If the doldani, senior currency econo- moderate change.... If the mist at Morgan Stanley in dollar slides, that would

> POUND IN NEW YORK

would rise soon. Euromark quoted as saying he saw he futures contracts have been "no acute need to act" on

of the year would be guided But Klaus-Dieter Kueh- more by European concerns. on hold for now. Foreign bacher, Bundesbank council Many of the states planning exchange strategists said the member, said he saw "no to join kmn seem to require D-Mark's vigour showed that room for a rate increase in higher interest rates than the market's faith in the currency was growing as interest in letting the dollar lainen, Finland's influential Europe's economies recover. slide, he added. We want a central bank governor, to push the dollar below the taken care of, but should not which include hers - might slow their economies by traded against the D-Mark lar is now at DMLsO, then tightening fiscal policy for all of 1998. Ravi Bulchan- we actually want only a rather than through higher European rates. "There is concern about a possible pick-up in inflation, at the core countries' interest rate level, unless fiscal policy is tightened in these coun-

tries," she said. Reimut Jochimsen, another Bundeshank council member, said there was "no need" to raise rates. He said the dollar's recent slide did

Bundesbankers cannot help dollar Many in the market expect

> that it was short-term. pigs against the D-Mark to

■ The dollar was also fragile against the yen, fall- important to convince the ing as the market geared up world that Japanese assets for the details of Japan's lat- were "a buy". est economic stimulus package, due out tomorrow. against the yen to Y130.6.

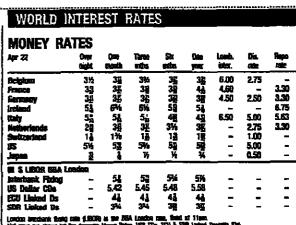
the package appears. The dollar was also hit by threatened that Tokyo might buy yen in the market. His remark was hardly news, since Tokyo officials have been warning of intervention not worry him, implying almost daily. Mr Sakakibara said Japan could sell its US

fund intervention. It was The dollar dropped Y0.8

the Bank of Japan to inter- The Polish rate cut took vene for the yen again when advantage of easing inflation, and was aimed at weakening the zloty. The cur-Eisuke Sakakibara, Japan's rency has been one of the vice finance minister for strongest in Europe, fuelled international affairs, who by real Polish interest rates of more than 10 per cent. The Polish market is perceived as one of the safes high-yielders after last year's collapse of Asian currencies The central bank's mone

tary policy committee cut Treasuries "any time" to minimum of 24 per cent to minimum of 23 per cent However, it left its Lombard unchanged at 27 per cent and 24.5 per cent respectively, and said that fighting objective.

The zloty fell marginally.



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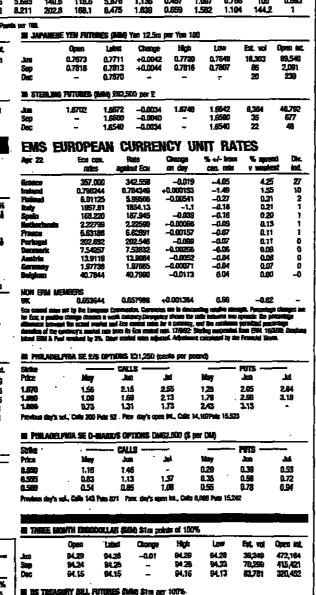
9.1 2967-21 (IFI) 81.9812 (FI) 3.3787 (RM) 12.4851 (Est) 307.512 (Pts) 254.962 (SM) 12.8522 (SFr) 2.4857 (E) - 1.5167 1.5224 1.5126 1.5125 3.3 1.5048 3.2 1.4717 1.5187 +0.001 157 - 178 1.8747 -0.0005 742 - 752 1.9132 +0.0011 125 - 138 2.3987 +0.0023 976 - 998 14.1739 +0.0124 671 - 806 1.8749 -0.0005 744 - 754 1.6827 1.9206 2.4084 14.2382 1.6794 | Control | Cont

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Zambia puts privatisation back on track

Zambia is taking action to put the privatisation of its copper industry quickly back on track by restarting negotiations with the Kafue consortium, whose offer for the country's two biggest mines was rejected three weeks ago.

Copper contributes 80 per cent of Zambia's foreign earnings, and delays to the privatisation have caused serious economic disruption. It is understood the government is considering changing the composition of the privatisation committee to facilitate new talks with the consortium.

Francis Kaunda, the former chairman of the state owned Zambia Consolidated Copper Mines who is now in charge of the mines' sale rejected a bid from Kafue for the Nkana and Nchanga operations, which account for more than 60 per cent of ZCCM.

Mr Kaunda told the Financial Times he was talking and that the committee had with other bidders. "We are aiming at completing the privatisation at the latest by July, and we are confident of doing that," he said.

A reshuffling of the committee to include more Kaunda put out feelers to people sympathetic to the government's position could make it difficult for Mr Netherlands or the Binani Kaunda to block any future

deal with Kafue. Kafue, the only bidder for the mines, includes Avmin protracted talks with Zambia of South Africa, the Com- Copper Investments, an assomonwealth Development ciate of Anglo American. Corporation. Noranda of over the Konkola Deep proj-Canada and Phelps Dodge of ect were going well. If sucthe US. The government is cessful, the \$800m project understood to value the would be "the most imporexpertise these groups can tant investment in Zambian bring to Zambia as much as mining in the last three

Kafue is believed to have offered just over US\$100m cash and agreed to spend at least \$400m to revitalise the crumbling mines.

Members of the consortium indicated this week that they were still willing to take over the mines but stressed there could be no increase in their offer.

"Someone has to tell the government that the assets are not worth much - just above zero," said one repre-sentative. "The operations are only just in a commercially rectifiable state."

Some analysts suggest **2CCM's losses are running** at an annual rate of \$250m. Jacob Mwanza, governor of the central bank, said: "We are limping along. We have to regroup, but we remain optimistic."

Mr Mwanza, who is also a director of ZCCM, is believed to favour a renewed bid from

Mr Kaunda said the collapse of the Kafue bid was "not the end of the road." received "expressions of interest" from companies that it considered to be serious. "The door is now open to whoever." he said.

It is believed that Mr see if CNNC, China's state metals group, Ispat of the conglomerate of India might

Mr Kaunda said the

Shortage pushes palladium price to new high

MARKETS REPORT By Kenneth Gooding

Palladium's price set a new record yesterday and was "fixed" in London at \$380 a troy ounce, driven higher by further uncertainties about Russian politics. The price was \$43 an ounce, or nearly 13 per cent above Tuesday's afternoon "fix".

because the market was paralysed by the lack of palladium exports from Russia, prime minister is rejected. the biggest producer. There bid and offer prices, which among those who had sold one price being quoted.

months of last year and trad- country.

Some dealers suggested ers yesterday were becoming the prices were meaningless convinced there would be a re-run, particularly if President Yeltsin's nominee for said Trevor Pitts, chairman

There was a certain was a \$10 difference between amount of panic yesterday forced most trading to the palladium short - sold metal "fixes", as these result in they did not own in the hope of buying it later at a lower Russia failed to export any price - particularly in palladium for the first six Japan, the main consuming

"Liquidity is drying up very fast. You can't magic up metal that isn't there." of the London Platinum and Palladium Market. "The market is continuing to function but the spreads [between bid and offer prices] will widen. The spread reached \$30 [an

ounce) last year and lending

rates were exceptionally

On the London Metal Exchange copper jumped to \$1,910 a tonne in the morning. It closed at \$1,890 a tonne, up \$22, or 1.1 per cent, from Tuesday's close.

Macquarie Bank analyst Adam Rowley warned that the "squeeze" on investment funds who had sold copper short would become intense in May and June and might send cash copper prices above \$2,000 a tonne

World oil prices retreated on signs of higher US stocks. American Priroleum Industry figures, released late on Tuesday, showed a rise of 3.29m barreis in crude inventories and an increase of 1.35m barrels of gasoline.

HARRIST BUILDING

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in late trading on London's International Petroleum Exchange, Brent crude for June delivery stood at \$14.43 a barrel, against Tuesday's close of \$14.51.

Growers flourishing on Kenya's natural blessings

Horticultural exports have been expanding by some 20% a year, writes Gary Mead

hile coffee and tea. commodity exports, are languishing under the weight of state-run marketing boards, the third most important is blooming, due in part to the lightest of government touches.

Kenyan horticulture exports in the past five years have flourished, growing by about 20 per cent a year. This year will be an exception, following a period of exceptionally heavy rainfall. The sector will still grow, but in single rather than double digits.

Kenya's total fresh fruit, vegetables and cut flower exports expanded from about 65m kg in 1994 to more than 84m kg in 1997.

in cut flowers alone. Kenva exported 35.736 tonnes of blooms to Europe last year, representing some 60 per cent of total African cut flower exports and earning \$100m equivalent of foreign currency. While more than 24,000

tonnes of those exports were flower growers are increasingly turning towards direct sales to European retailers. About 1,300 hectares are given over to flower production in Kenya, the main growing areas being at Lake

Naivasha and Thika.

Stiffest competition comes Kenya's two leading from Colombia, Israel and Zimbahwe, but by eschewing the Dutch auctions, Kenyan flower growers are confident they will be able to fend off their rivals.

The largest of Kenya's horticulture exporters, the privately owned company Homegrown, is now the biggest supplier of cut flowers and packed specialist vegetables to the UK-based retail chain Marks & Spencer.

With international sales of around £44m (\$74m) a year, Homegrown has taken advantage of what chief executive Dicky Evans calls the "perfect growing environment" of Kenya. About 75 per cent of the group's production is vegetables and fruit; the rest is flowers. Homegrown has grown

exported just 17 tonnes of cut flowers; by 1997 the figure was 10,000 tonnes. Mr Evans and other private sector executives are convinced the government's attitude toward the horticul-

with alacrity. In 1982, it

sold via auction in the ture sector could be a useful Netherlands. Kenyan cut model for developing the Kenvan economy as a whole: it has left it almost entirely to its own devices. Mr Evans applauds the elimination of foreign exchange controls, the sim-

plification of the process to

obtain import licences, and



Exports bloom: Kenya sold 35,736 tonnes of cut flowers in Europe last year

tilisers, greenhouses and other essential inputs.

The result, according to Mr Evans, is that Kenyan horticulture now enjoys a business environment allowing it to capitalise on the country's natural blessings. We now export 30 tonnes

of flowers, fruit and vegetables to Europe every night." he says. "Kenya sits on the Equator, which means we have perfect growing conditions, with temperatures averaging a minimum of 6 to take over, the private secdegrees centigrade and a tor to grow, and government maximum of 30 degrees centigrade. Our overseas com- tion any more," he says.

the removal of duties on fer- petitors can't match the natural benefits we have here."

The plea to extend the kind of economic liberalisation enjoyed by horticulture into other commodity areas be; we have the perfect cliis cautiously welcomed by Moses Mudavadi, recently appointed minister of agriculture. He recognises that other sectors such as tea and coffee are burdened by red tape, but is wary.

There is a need for cautious, gradual, liberalisation. We would like market forces not to be involved in produc-

MEAT AND LIVESTOCK

III LINE CATTLE CHE (40,080lbs; cents/lbs)

"Take augar production. where the government has the largest shareholding. Kenya is a net importer of sugar and it really shouldn't

mate for sugar growing. Horticulture has been driven by the private sector and has been growing by 15 to 20 per cent a year. ertainly, Homegrown shows what can be

achieved by the private sector. Although a relatively small company by international standards, the business has developed rapidly and soundly from a standing start hardly more than a decade ago, to become a leader in Kenyan terms.

This year, Homegrown plans to reinvest 23m in expansion, and, as Mr Evans points out, the health and safety standards, as well as the quality controls he and his workers have to meet to satisfy the exacting demands of several of the UK's most exigent retailers, have to be beyond criticism.

The packaging and shipping plant operated by Homegrown at Nairobi's international airport - items picked on one day are on British supermarket shelves the day after - is a model of efficiency and cleanliness.

The outlook for both Homegrown and agricultural production in Kenya should be rosy. "The development of the agricultural smallholder sector in Kenya has been a success," says Martin Geake, regional manager for the Commonwealth Development Corporation in Nairobi.

"However, we're at a crossroads. To continue this success the central authorities need to improve efficiency and in our view the use of private sector capital would provide the quickest and most efficient means of doing that," he added.

That cautious note sug gests Kenya's immediate future will probably not be,a bed of roses - but horticulture does at least highlight what can be achieved.

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Precious Metals continue **W** GOLD COMEX (100 Tray az.; \$780y az.) +23 3159 3120 37,013 +23 3182 3153 2373 +23 3200 317.7 167 +23 3218 3195 1,309 M PLATINUM HYMEX (50 Tray oz.; \$700y 02.) 428.7 +3.8 421.0 421.0 3 429.7 +3.8 423.0 418.0 1,280 413.7 +3.8 418.8 418.9 11 409.7 +3.8 -E PALLADOSM NYMEX (100 Troy oz.: \$\$troy oz.) 626.3 -3.0 634.0 523.0 14.351 631.1 -2.9 639.0 628.0 5.521 631.4 -2.7 639.0 630.0 202 531.3 -2.5 639.5 639.0 486 630.6 -2.5 - - 179 628.8 -2.5 - - 179 **ENERGY** CRUCE OIL NYMEX (1,000 barrels. S/barrel) MI HEATTING OIL HYWEX (42,000 US galls; caus gai Latest Day's price change High. Low Yel 43.75 -0.29 44.25 43.60 12.786 44.45 -0.23 44.68 44.25 8,755 45.20 -0.23 45.20 45.00 1.570 46.05 -0.28 46.19 48.05 777 47.00 -0.28 47.20 47.00 801 43.25 +0.02 48.30 48.15 1.059 # GAS OIL PE (S/bjone) 137.50 -200 137.75 137.00 2.197 139.50 -1.75 139.75 139.25 958 142.25 -2.00 142.00 142.00 20 145.25 -1.50 145.25 144.25 172 14225 -2.00 142.00 142.00 14525 -1.50 14525 14425 14725 -1 75 147.25 146.75 IN HATURAL CAS PE (1,000 therms peops per thems 9.250 - 9.250 9.250 10

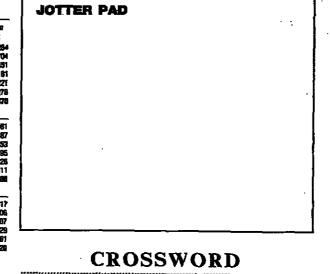
2475 -0.085 2585 2485 48,813 39, 2526 -0.085 2630 2525 19,735 43, 2.550 -0.075 2.650 2.556 10.569 25.7 2.575 -0.070 2.655 2.570 8,005 21.2 2.550 -0.068 2.635 2.545 3,105 16.2 2.560 -0.050 2.840 2.550 2.125 15.4 NYMEX (42,000 US gails.; cAUS gails.) 51.65 -0.83 52.00 51.35 18,958 52.95 -0.77 53.80 52.90 14,289 45,308 53.70 -0.40 54.00 53.40 4,946 14,863 53.75 -0.20 54.00 53.40 4,946 14,863 53.75 -0.20 54.00 53.50 2732 11,243 53.15 -0.15 53.30 52.90 946 13,072 51,85 -0.10 51.90 51.85 399 4,181 41,822123,967

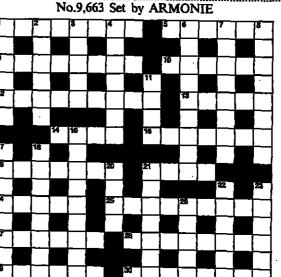
ed		AINS Eat LFR						. 5
Open		Sett	Day's				Open.	
lat 365	May	-	-0.35	_				
102k 6,452	Jali Sep	77.85	-0.25 0.40	78.25				j S
4,791	How	77.60	-0.40	78.00			3,077	D
16,587 8,625	,iae Total	79.60	-0.40	80.00	79.75	77 282	583 7,137	*
184,930		EAT CET	5,000be	Min; co	nts/ 60%	_	1,144	T
	May				295.00		21,096	-
128 12,793	Jai Sep	305.75 315.00	-5,75 -6.25	312.50 391 00	305.50 915.00	17,264	62,781 11,838	J
540	Dec	700 DD	-15	THE ST	330.00 340.50	7.705	77,595	S
42 13,510	Mer Jai				349.50 349.50	7	- 91	Di M
	Total	ATT 4	- 000 6-				116,115	M Te
4,321 1,049		<u> </u>					71,730	=
279	Josep Josep	253.75	-5.00	258.75	253,00	27,244	134,148	A
5,642	Sep Dec	260.75 266.50					32,584 114,114	D
31,469	jihar May	274,75	-5.25	277.50	273.06	345	9,253	_
22.5tn	Total	278.75	-3,30	401.00	لادانة		,647 3 68,9 13	Jt
5,512 11,553		RLEY UFF		Onnes; !				S
15 2.509	Mary Sep		-0.50 -0.40	75.00	74.50	25	785 10	ji ji
81,336	How	74.60	-0.40	74.50	74.80	-	642	Te
	Jan Mar		-0.40 -0.40	Ξ	Ξ	_	94 1	=
	Tatel	/ABEARS	POT 45.0	·		25 DMD 1004	936	J.
Opes	May	640.75						Se
	أوار	839.50 ·	-11.00	650.00	638,50	40,236	63,868	
133k 56,271	Avg Sep	639.73 624.50	-9.50	633.00	624.5D	357	12,757 2,812	Mi To
31,991 25.173	Hor Jan	617.25 624.75	-8.50	626.50	616.00	9,367 182	37,825 1,767	≝
15,802	Total					69,007	147,365	A ₁
10,156 67,376	_	ABEAN O						15
	May Jul	28.92	-0.23 -0.26	29.27 29.55		11,040 22,379		=
Орма	Aug Sep	28.94 28.78	-0.16 -0.04	29.50 29.15	28,88 28,75	3,080 373	15,888 7,713	AL Oc
int 84.117	Det Dec	26.39 26.09	-0.05 +0.02	28.80	28.30	452	6,532	De Ma
37.365 19.848	Total			28.50		41,178	18,693 1 63,29 0	ũ
11,758	_	/ASEAN II						Az To
9,018 10,354	May Jef	157.9 158.3	-28 -32	161.û 162.8		8,296 10,542		
n/a 	Avg Sep	160.9 161.5	-3.2 -3.0	163.0 163.8		1,398	17,536 11,887) i
Open	0et	160,9	-3.5	163.8	150.8	138	5,730	Os Ma
int.	Dec Total	163,6	-35	166.5	163.4	23,555	19,896 138,793	
29,971 33,372		ATOES L						Je To
18,771 13,848	May Job	83.0 98.0	+11.0 +10.0	83.0	90.0	18	276	•
11.987	Hey Mar	74.0	+10.0	-	-	_	3	
8.743 74,375	No.	152,0	+10.0 +4.0	153.0	151.0	148	753	Ja Oc
•	Total	988T (SIF	20A 1 E	E #10	ده ساجگ	188 	1,829	De
	Apr	1005	-z	1010	1001	23	532	Mile To
Open	Sky	990	-35	1005	990	27	319	
28,876	Joj Joj	975 930	-25 -10	835	536	77	43 320	JA:
17, <u>920</u> 9,972	Jan Jan	1076 1090	-10 -10	1085	1070	13	142 58	Je Se
9,979 11,134	Total			_	_	74	1,424	He
13,729		Çices 1905	Part 1004					Je Ma
35,500	PUL	D AN	D P	ΛPE	R			To
•		PEX OMIL)						
1,860	=		Day's				Орея	٠,
2,050 20,035	_	price	chango			Voj	ίπε	13
	Jian Sep	533.00 557.00	-2.0G	533.00	533.00	3	536 258	1
Opes	Total		_	_	_	3	\$73	18
		S DATA						L
39,345 43 <i>,2</i> 87	AT DE	· 古	ر انجامیت	y CAS				-

540	Dec	330.00	-4.25	334.50	330.00	2,305	17,596	Sep	1582
42	Mer	341.00	-6.50	342.00	340.50	2,305 236	2,525	Dec	1706
3510	Jai Total	349.00	-6.00	349.00	349,00		91 116,115		1734 1752
		ZE (81 6	- NVO 6		-5-	-	110,113	Tetal	ITGE
4,321			-	<u> </u>		<u> </u>		= 200	QA (ICCO) (
1,049	May					24,320			4. 6!
279 5.842	Jel Sep	260.75				27,244		Apr 21 Daily	
	Dec					20,977			PEE LIFTE (
	No.	274,75	-5.25	277.50	273.06	345	9,253		_
1,499	May	278.75	-5.50	281.00	277.50		647	May	1978
2.501 5,512	Total				_	-	368,913	Jal Sep	1916 1873
1,553		ALEY LIFE	E (100 1	Ohnes; S	e per to	1000) 		- Apr	1833
15	Her			75.00	74,50	25	786	Jac	1793
2.509	Sep		-0.40			-	10		1753
1,336	Nov Jan	74.60	-0.40 -0.40	74.60	74.60		642 94	Total	
	Mar.		-0.40	_	Ξ	_	1	E CO-	HE TO CS
	Tated					為	935	بجلا	148.00
	# \$01	ABEARS	CBT (5,0	OObs and	in; consist	90th bes	hel)	74	143.20
Des	May	640.75	-10.00	650.00	640 25	17.400	26.461	Sap Dec	137.50 131.50
	Jaj	639.50						Her	127.75
133k	Aug	638.75	-10.00	648.75	639.00	1,258	12,757	May	125.75
5,271	Sap Hor	624.50 617.25	-9.50	6331.00	624L50	357	2,812	Total	
1,991 5.173	Jan	624.75	-0.3V	020.3V 833.00	RZ4 NO	183	1,767	MI COF	AE (CCC) (I
5,802	Total	— y		400.49	-1.00		147,365	Apr 21	
0,156	■ 801	ABEAN O	L CET	80.00G	bs: cant			Comp. (
7,976	May		-0.23			11,040	20 684		average
	₩,	28.92		29.55		22,378		3 AM	te Sugar (
bea	Aug	28.94	-0.16	29.50	29,88		15,888	Aug	251.6
in	Sep	28.78	-0.04		29.75	373		Oct	256.4
L117	Det Dec	28.39	-0.05 +0.02	28.80 28.50		452	6,532	Dec Mar	261.3 267.7
7.365	Total	20.00	TU.02	القويد	27.30		18,693 1 60,29 0	رطلا	272.7
2.848	EL SON		EAL CE	T (100 :	nna: 57			Ang	274.D
1,758 9.018			-28					Total	
1,554	May Jef	157.9 158.3	-28 -32	161.û 162.8	157.6	8,296 10,542	20,632	F 516	NR 111 CS(
m/a	Aug	160.9	_17	163.0	190.8	1,399	17,536	May	9.19
<u>u</u>	Sap	161.5	-3.0	163.8	161.4		11,887	<u>;;</u>	9.05
per.	Oct Dec	160,9 163,6	-3.5 -3.5	163.8 166.5	150.8	138 2,940	5,730	Oct Mar	9,27 8.69
tat.	Total	100,0	-33	100-0	103.7	23,535		May	9.73
1,071		ATOES LI	FF (20	iomes:	£ per tr			أكال	9.77
1,372								Total	
,771	May Jos		+11.0 +10.0	83.0	90.0	18	276	E (2017)	TON HYCE (
1,848 1.987	Hey		+10.0	Ξ	Ξ	_	3	May	61,73
1.743	Mar		+10.0	_	-	-	_		63.49
L373	Apr.	152,0	+4.0	153.0	151.0	148	753	Oct	66.30
	Total					168	1,629	Dec Mar	67.61 69.20
	₽ FRE		EX) UF	E 610	testex po			بظ	70.10
Den .	Apr	1005	-డ	1010	1001	23	532	Total	
ing.	Sky	990	-35 -25	1005	990	27	319	E GRA	E 510;
3,876	Jee	975		-			43	Hay	
.920	Joi Des	930 1076	-10 -10	835 1085	536 1070	77 13	320 142	Jel	98.30
372	Jan	1090	-10	-	1070	13	58	Sep	99.40
1.979	Total					74	1,424	Her	102.10
,134			Part				•	J==	104.70
1,729 1,500		1905	1004					Mar	107.30
	Di II	P AN	D P	ADE	R			Total	
_	M POL	HEX (MIL)	(155;	24 W 6	7 1040				
,860		200	Day's				Open		
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-	Juga.	533.00	-2.00	533. 0 0	533.00	3	536		ederesi and
<u></u>	Şep.	557.00	-	-	-	-	268		on COMEX E Crude (12
pen.	Total					3	\$73		inference for
	ROTERS	S DATA						1.	
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267				-				MDI	DEC
,718								INDH	
.325 271								<u>= 8ua</u>	rs (Base; 1
469	Nut	s and	See	des Pr	kas fr	om Ka	nakos (Apr 2	2 Apr
747	Lond	lon \$ pa	ĸ m⁄Ł	kanie	n pist	ahies	28/	1850	2 164
	30 r	awa in a	hell a	والحريف	coen	ed trou	net: i	M CRE	Futures (82
	стор	1998 a	2 54,1	00 FC	A cro	p 1997	at	Apr 2	
	54.3	UU FGA	OF C	ra fro	m kar	. Curi	ush	227.2	3 225
_		inuis 1: ation S4						■ 65 07	Spot (Base
pen:		y White						Apr 2	
	\$2,5	807 00	Europ	p. Few	evede	ble. Inc	an i	169.0	6 167
,888, ,308,	cast	10 FDB	P 18	7 and	1998	CFR 4	mon		184062E 21
, SUE 1988	į top	shippera	, W32	O at:	5,200,	W240) at	/hardnig:	
243	30.5	50. Few	c-ship)	ו אוו פו	4400	- PARIET	# FE	وإنسان	alloy

US admonds standard 5 per cent grop 1997 at \$4,000 FAS, crop 1998 at \$4,400

	1120	+3	1122			32,532	n-i	69.825	→n trin				12.1
	1141			1117		39.771				70.450			
ı	1155					13,111		71.125	-0.275	71.300	71,125	41	1,2
d					4,068	162,125	Total					15,880	88,4
JOC	A CSCE	(10 kom	es; \$/10	anes)			= 1E	AN ADES	CALE (4	0,000 Es	comis/i	16	
	1672	-18	1685	1663	354	1,352	Jag	80.550	A) 1775	60.875	RO 100	A 367	148
	1662					24,826	. 156	58.85D	÷0.225	80 25D	59 400	1.338	5.4
	1582	-17	1695	1882	1,826	10.883	Ace	57.725 54.075	+0.075	58.075	57.125	529	3,8
	1706	-17	1713	1710	694	14,830 9,722 3,886	Oct	54.075	+0.750	54.200	53,600	315	3,19
	1734	-17	1740	1740	156	9,722	Dac	54.500	+0.125	54,900	54.250	106	3,3
	1752	-17	17/3	17/3	324 11 787	3,000 70,547	Total	57.900	-0.2/3	30.173	21.100	6,779	51 941 75
_		@DOw.			ıçıw	(Upper	-		se Aus	een noon	·		3441
	V (ICCO)	SUKE					= ru	RK BELL					
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! -			1312	ar.		1275.80	-	57.600					2,40
2017	E LIFE	(5 inni	s; \$/10n	106)			San	54,700 50,000	-1.200 -1.500	51 DOG	48 550	3	90
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	1916			1910			Total					1,921	7,52
	1873			1871								•	•
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ay a	verage	~	121.	JE2		121.70	1850			_ 115	139	49	116
ш	E SUGAR	UFFE	90 toque	s, \$/100r	<u> </u>		1900			90	121	74	148
	251.6	-0.7	254.0	251,7	1,191	17,791	1950 .			70	111	104	
				256.5				COA LIFE		74	Sep	76	Sep
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	274.0	+1.5	274.0	274.0	ĩ	508 103						48	
ı						30,847	4.00	en cru	UE ITE	JUN	Jul	_	
بكال	B 41, 02	GE (112	,000ths	cents/fb	s)		1450			_ 40	81	77	
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	9.05	+0.06	9.06	8.961: 9.22	3,430	77,314				_	-		
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	8.63	-0.01	8.73	9.65	1,872	22,124	LON	IDON	CDI	T N	IARK	ETC	•
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		-0.03	9.77	9.73	378	9,170							
		-0.05	9.77	9.74	378 35 2.8221	3,498 93,182		DE QUL F					1 07-
I OT:O	9.77	-0.05	9,75	4	378 35 2,8221	3,498 193,162	Onter	EDE QUL F	OB (per	berrei) Str	2,86-2.7		
OT SI	9.77 MI NYCE	-0.05 (50,000	9.75 DS, CHOI	is/baj_	2,8221	93,162	Onter	EDE QUL F	OB (per	berrei) Str		2x -	+07- 0.360 0.125
I OT II	9.77 M NYCE 61,73	-0.05 (50,000 -0.61	9.75 0s; cent 62.00	12/104) 61.55	4,515	193,152 6.801	Outbai Street E Street E	EDE QUL F	OB (per	berreij St. St. St.	2.86-2.7 3.71-3.7 4.38-4.4	2x -	+07- 0.340 0.125 0.255
1 0131	9.77 M NYCE 61,73 63.49	-0.05 (50,000 -0.61 -0.55	9.75 05, cent 62.00 63.65	61.55 (63.30 (2,8221 4,515 5,505	193,152 6,801 29,972	Outbasi Strent E Strent E Vr.T.L.	RDE QUL F	ad) 08 (per	berrei) St. St. St. St.	2.86-2.77 3.71-3.7 4.38-4.4 5.80-5.8	2x -	+0r- 0.360 0.125 0.255 0.330
1 OT 11	9.77 M NYCE 61,73 63.49 66.30	-0.05 (50,000 -0.61 -0.55 -0.43	9,75 05, com 62,00 63,65 66,40	61.55 4 63.30 5	4,515 5,506 571	4,801 29,972 3,761	Outsi Srent E Brent E W.T.L.	DE QU. F Send (dzi Send (dai PRODUC	08 (pez 34) 1) 13 MME	barrel) S12 S13 S13 prompt d	2,66-2,71-3,7 4,26-4,4 5,80-5,8 lathery (2x -	+0r- 0.360 0.125 0.255 0.330
1 0131	9.77 M NYCE 61.73 63.49 66.30 67.81 69.20	-0.05 (50,000 -0.61 -0.55 -0.47 -0.47 -0.49	9,75 05, CRM 63,65 66,40 67,95 69,40	61.55 63.30 68.10 67.85 69.20	4,515 5,505 571 1,703	6,801 29,972 3,761 31,854 6,473	Outsi Srent E Brent E W.T.L.	DE QU. F Send (dzi Send (dai PRODUC	08 (pez 34) 1) 13 MME	barrel) S12 S13 S13 prompt d	2,66-2,71-3,7 4,26-4,4 5,80-5,8 lathery (2x -	+0r- 0.360 0.125 0.255 0.330
) <u>OT 31</u>	9.77 M NYCE 61.73 63.49 66.30 67.81 69.20	-0.05 (50,000 -0.61 -0.55 -0.47 -0.47 -0.49	9,75 05, CRM 63,65 66,40 67,95 69,40	61.55 (63.30 (66.10 (67.65)	4,515 5,505 571 1,703 237 91	93,162 9,801 29,972 3,761 31,854 6,473 2,842	Outset Brent E Brent E W.T.L BI OIL Premiss See Di	DE QIL F Send (dai Send (dai PRODUCT D Stanfir	08 (per ed) 1) (S 1897)	States	2,66-2,71-3,7 4,26-4,4 5,80-5,8 lathery (2x -	+0r- 0.360 0.125 0.255 0.330
 	9.77 M NYCE 61.73 63.49 66.30 67.81 69.20 70.10	-0.61 -0.61 -0.55 -0.47 -0.47 -0.40	9,75 05, 080 63,65 68,40 67,95 69,40 70,15	81.55 4 63.30 5 68.10 67.85 1 69.20 70.00	2,822 1 4,515 5,505 571 1,703 : 237 2,642	6,801 29,972 3,761 31,854 6,473	Outsi Brent E Brent I W.T.J. To Oil. Premiss Gas Of Heavy	DE QUE F Signal (daz Signal (daz PSODUC: O Gasour Fuel (NI	08 (per ed) 1) (S 1897)	States St	2.66-2.77 3.71-3.7 4.38-4.4 5.80-5.8 168very (1165-167	2x	+0r- 0.340 0.125 0.255 0.330 88)
 	9.77 M NYCE 61.73 63.49 66.30 67.81 69.20	-0.61 -0.61 -0.55 -0.47 -0.47 -0.40	9,75 05, 080 63,65 68,40 67,95 69,40 70,15	81.55 4 63.30 5 68.10 67.85 1 69.20 70.00	2,822 1 4,515 5,505 571 1,703 : 237 2,642	93,162 9,801 29,972 3,761 31,854 6,473 2,842	Outsel Srynt E Srent E W.T.L. THE COL. Premiar Gas Off Heavy Haphitte	DE CAL F Send (dat Steed (Jea PRODUCT TO Steeding Fuel Cil	08 (per ed) 1) (S 1897)	States St	2.66-2.77 3.71-3.7 4.38-4.4 5.80-5.8 168very (1165-167	2x	+0r- 0.360 0.125 0.255 0.330 18) -1.5
 	9.77 81.73 63.49 66.30 67.61 69.20 70.10	-0.05 -0.61 -0.55 -0.43 -0.47 -0.47 -0.49	9,75 05, card 62,00 63,65 68,40 67,95 99,40 70,15	81.55 / 63.30 / 68.10 67.95 / 69.20 70.00	4,515 5,505 571 1,703 237 91 2,642	8,801 29,972 3,761 31,854 6,473 2,842 86,109	Outsi Srent E Srent E W.T.J. Tol Oil. Premiss Gas Oil Heavy Raphits Jet Aud	IDE OIL F Send (da Send (Ja PRODUC Sesoir Fuel Cil 8	08 (per ed) 1) (S 1897)	Sizerell Sizes Size Sizes Size	2.66-2.77 3.71-3.7 4.38-4.4 5.60-5.6 165-167 137-139 \$79-81 128-131	2x - 44 - 41 - 2x - 74 (total	+0r- 0.340 0.125 0.255 0.330 es) -1.5 -2 -1
 	9.77 81.73 63.49 66.39 67.10 68.20 70.10 62.70	-0.05 (50,000 -0.61 -0.55 -0.43 -0.47 -0.40 -0.40 +0.40	9,75 05, card 62,00 63,65 68,40 67,95 59,40 70,15 5,0000s	61.55 63.30 68.10 67.85 70.00 1 1,00068	4,515 5,505 571 1,703 237 91 2,642	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,108	Outer Street E Street E W.T.L. W. Coll. Premium Case Of Report Let Guess Outer College	IDE OSL F Send (dai Sead (Jar PRODUC Sesoir Sual (1)	OB (per sq) 1) (S NAME)	STATES ST	2.66-2.77 3.71-3.7 4.38-4.4 5.80-5.8 168very (1165-167	2x - 44 - 41 - 2x - 74 (total	+0r- 0.360 0.125 0.255 0.330 18) -1.5
 	9.77 61.73 63.48 66.30 67.61 69.20 70.10 92.70 98.30 99.40	-0.05 -0.61 -0.55 -0.43 -0.47 -0.40 -0.40 +0.40 +0.80 +0.50	9.75 bs, card 62.00 63.65 68.40 67.95 59.40 70.15 5,000bs	61.55 (63.30) (68.10) (70.00) (1.55) (69.20) (1.55) (29.80) (29.00)	4,515 5,505 5,71 1,703 237 91 2,642 15 2,031 2,173	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,108	Outset Street, E Street, E Street, E W.T.J. Fremian Gas Di Heavy I Raphite Jet Sud Di SAA	ROE COL F Bend (da Bend (Jan PBODUC B Steel B	OB (per sq) 1) (S NAME)	STATES ST	2.66-2.77 3.71-3.7 4.38-4.4 5.60-5.6 165-167 137-139 \$79-81 128-131	2x	+0r- 0.340 0.125 0.255 0.330 es) -1.5 -2 -1
 	9.77 61.73 63.49 66.30 67.61 69.20 70.10 92.70 99.40 102.10	-0.05 -0.61 -0.55 -0.47 -0.47 -0.49 -0.49 +0.60 +0.60 +0.60	9.75 05, cut 63,65 66,40 67,95 59,40 70,15 5,0000s 98,90 100,00 102,45	61.55 63.30 68.10 67.85 170.00 11 59.00 12 59.00 101.50	2,8221 4,515 5,506 571 1,703 237 91 2,642 81 2,173 159 333	\$3,162 \$,801 29,972 3,761 31,854 \$,473 2,842 88,109 8,730 11,126 4,902 3,809	Outset Street, E	RDE (ML F Bend (dat Bleed (Jan PRODUCT B Steplin Fuel (DI B I TURAL BA (Apr)	OB (per BO) O IS NOWE,	SII ST	2.86-2.71-3.7 4.38-4.4 5.80-5.8 fellowry (1165-167 137-139 379-81 1128-131 1146-148 1141-142	2x	+0r- 0.340 0.125 0.255 0.330 es) -1.5 -2 -1
 	9.77 61.73 63.49 66.30 67.61 69.20 70.10 92.70 98.30 99.40 102.10 104.70	-0.05 -0.61 -0.55 -0.47 -0.47 -0.47 -0.40 +0.60 +0.60 +0.60 +0.60	9.75 05, cmi 63,65 68,40 67,95 89,40 70,15 5,0000s 98,90 100,00 102,45 105,70	61.55 63.30 68.10 67.65 70.00 t 52.65 29.00 101.50 105.70	2,822 1 4,515 5,506 571 1,703 2,642 81 2,173 159 333 62	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,109 11,126 4,902 3,809 1,357	Outsi Srent E Srent E Srent E Srent E Srent E Srent E Strent E Str	FOR OIL F Signal (state Sign	OB (per BO) O IS NOWE,	SII ST	2.86-2.71-3.7 4.38-4.4 5.80-5.8 fellowry (1165-167 137-139 379-81 1128-131 1146-148 1141-142	2x	+0r- 0.340 0.125 0.255 0.330 es) -1.5 -2 -1
 	9.77 61.73 63.49 66.30 67.61 69.20 70.10 92.70 99.40 102.10	-0.05 -0.61 -0.55 -0.47 -0.47 -0.47 -0.40 +0.60 +0.60 +0.60 +0.60	9.75 05, cmi 63,65 68,40 67,95 89,40 70,15 5,0000s 98,90 100,00 102,45 105,70	61.55 (63.30 (68.10 (67.85) 77.00 (67.85) 92.05 (78.00) 92.05 (78.00) 92.05 (78.00) 105.70 (105.70)	4,515 5,505 1,703 1,703 237 2,642 81 2,037 2,173 159 333 62 19	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,109 9,730 11,126 4,902 3,809 1,357 814	Outset Street, E	FOR OIL F Signal (state Sign	OB (per BO) O IS NOWE,	SII ST	2.86-2.71-3.7 4.38-4.4 5.80-5.8 fellowry (1165-167 137-139 379-81 1128-131 1146-148 1141-142	2x	+0r- 0.340 0.125 0.255 0.330 es) -1.5 -2 -1
 	9.77 61.73 63.49 66.30 67.61 69.20 70.10 92.70 98.30 99.40 102.10 104.70	-0.05 -0.61 -0.55 -0.47 -0.47 -0.47 -0.40 +0.60 +0.60 +0.60 +0.60	9.75 05, cmi 63,65 68,40 67,95 89,40 70,15 5,0000s 98,90 100,00 102,45 105,70	61.55 (63.30 (68.10 (67.85) 77.00 (67.85) 92.05 (78.00) 92.05 (78.00) 92.05 (78.00) 105.70 (105.70)	4,515 5,505 1,703 1,703 237 2,642 81 2,037 2,173 159 333 62 19	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,109 11,126 4,902 3,809 1,357	Outbal Strent E W.T.J. Till COL. Promiss Gas Cip Heavy Naphtite Let find the Let	FOR COLL F Send (statistical (char PRODUCT TORNAL CA	OB (per ad) 10 13 NAME as	Sizeres	2.66-2.77 4.36-4.4 5.80-5.80-5.85 5.80-5.85 5.80-5.85 5.80-5.85 5.80-5.80 5.	2x	+0r- 0.340 0.125 0.255 0.330 0.88) -1.5 -2 -1 -1
 	9.77 61.73 63.49 66.30 67.61 69.20 70.10 92.70 98.30 99.40 102.10 104.70	-0.05 -0.61 -0.55 -0.47 -0.47 -0.47 -0.40 +0.60 +0.60 +0.60 +0.60	9.75 05, cmi 63,65 68,40 67,95 89,40 70,15 5,0000s 98,90 100,00 102,45 105,70	61.55 (63.30 (68.10 (67.85) 77.00 (67.85) 92.05 (78.00) 92.05 (78.00) 92.05 (78.00) 105.70 (105.70)	4,515 5,505 1,703 1,703 237 2,642 81 2,037 2,173 159 333 62 19	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,109 9,730 11,126 4,902 3,809 1,357 814	Outer Strent E Strent	SDE COL F Signal (statistical (Jan PRODUCT ON Suspin Fuel COL I TURAL SA (Acr) Or Argust 1 SR Or May 66	OB (per and) 1) 13 MAYE 19 S (Pence of Londo	barrel) S1: S1: S1: S1: prompt of	2.66-2.77 4.38-4.4 5.60-5.60-5.60-5.60-5.60-5.60-5.60-5.60-	2x	+07- 0.340 0.125 0.255 0.330 0.330 -1.5 -2 -1 -1
 	9.77 61.73 63.49 66.30 67.61 69.20 70.10 92.70 98.30 99.40 102.10 104.70	-0.05 -0.61 -0.55 -0.47 -0.47 -0.47 -0.40 +0.60 +0.60 +0.60 +0.60	9.75 05, cmi 63,65 68,40 67,95 89,40 70,15 5,0000s 98,90 100,00 102,45 105,70	61.55 (63.30 (68.10 (67.85) 77.00 (67.85) 92.05 (78.00) 92.05 (78.00) 92.05 (78.00) 105.70 (105.70)	4,515 5,505 1,703 1,703 237 2,642 81 2,037 2,173 159 333 62 19	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,109 9,730 11,126 4,902 3,809 1,357 814	Outher Street E Stree	FOR COLL F Send (statistical (char PRODUCT TORNAL CA	OB (per and) 1) 1'S MAYE, as as London	barred St.; St. St. St. prompt of S S S S S S S S S S S S S S S S S S S	2.86-2.73 3.71-3.7 4.38-4.4 5.80-5.8 5.80-5.8 5.80-6.8 5.	2x	+07- 0.340 0.125 0.235 0.330 -1.5 -2 -1 -1 10.50
	9,77 61,73 65,29 65,30 67,51 69,20 70,10 92,70 98,40 102,10 107,30	-0.05 -0.61 -0.55 -0.47 -0.47 -0.47 -0.40 +0.60 +0.60 +0.60 +0.60	9.75 05, cmi 63,65 68,40 67,95 89,40 70,15 5,0000s 98,90 100,00 102,45 105,70	61.55 (63.30 (68.10 (67.85) 77.00 (67.85) 92.05 (78.00) 92.05 (78.00) 92.05 (78.00) 105.70 (105.70)	4,515 5,505 1,703 1,703 237 2,642 81 2,037 2,173 159 333 62 19	83,162 8,801 29,972 3,761 31,854 6,473 2,842 88,109 9,730 11,126 4,902 3,809 1,357 814	Outer Street E Street E Street E W.T.J. Tel Off Premiss Gas Off. Street E Street	Special Colors Special Colors Final Colors (April 19 Apper 19 Special Colors (Apper 19 Apper 19 Special Colors (Appe	OB (per pol) 1) 15 NAME per S (Pence per per per per per per per per per pe	barrel) S13 S1 S1 S1 prompt of	2.66-2.77 4.38-4.4 5.60-5.60-5.60-5.60-5.60-5.60-5.60-5.60-	22x	+07- 0.340 0.125 0.255 0.330 0.330 -1.5 -2 -1 -1
	9.77 61.73 63.49 66.30 67.81 69.20 70.10 92.70 99.40 104.70 107.30	-0.05 (50,000 and 10,000 and 10,	9,75 custo 52,00 custo 52,00 custo 56,00 custo 57,95 custo 57,95 custo 57,95 custo 57,95 custo 55,000 custo 5	61.55 63.30 68.10 69.20 70.00 1 5.020 82.05 5.50 92.50 101.50 105.70	4,515,5,506 5,506 571 1,703 237 2,642 2,037 1,593 2,037 1,593 3,033 6,2 1,9 4,784	83,162 8,801 29,972 3,761 31,854 5,473 2,642 85,109 9,730 11,125 4,902 1,357 514 32,336	Outer Street E Street E Street E W.T.J. Tel Off Premiss Gas Off. Street E Street	SDE COL. F Signal (data Signal (data Signal (data Signal (data Signal (data Signal COL S	OB (per pol) 1) 15 NAME per S (Pence per per per per per per per per per pe	barrel) S13 S1 S1 S1 prompt of	2.86-2.73 4.36-4.4 5.80-5.8 165-167 137-139 \$79-81 1128-131 1148-148 141-142 20-9.30 369 872 1313.50c 1421.00	22x	+07- 0.340 0.125 0.255 0.330 -1.5 -2 -1 -1 -1 -1 -1 -7,50
EAN COLUMN	9.77 61.73 63.48 66.90 67.61 59.270 99.40 102.10 104.75 107.30	-0.05 (50,000 -0.61 -0.43 -0.44 -0.44 -0.44 +0.80 +0.50 +0.50 -0.44 +0.60 +0.50 -0.44 +0.60 -0.44 +0.4	9.75 contained to the c	61.55 (63.30) (67.65) (69.20) (77.00) (7.65) (99.00) (105.70) (1	4,515,5,506 5,506 571 1,703 2,173 2,173 159 2,173 159 3,53 3,53 159 19 4,764	83,162 8,801 29,972 3,781 3,854 6,473 2,642 86,730 11,126 4,902 3,809 11,357 814 32,336	Dubar Srynt E Srent E Srent E Strent E	SPE COL. F Blend (stat Sead (Jas PEDDUC: Sesola Fuel Cil Acri RAS France J GR GR France J		barrel) S12 S13 S13 S13 S13 S14 S15	2.56-2.71-3.71-3.71-3.71-3.71-3.71-3.71-3.71-3	22x	+07- 0.340 0.125 0.255 0.330 -1.5 -2 -1 -1 -1 -1 -1 -7,50
Edition in the control of the contro	9.77 61.73 63.49 66.30 67.61 69.20 70.10 99.40 102.10 104.70 107.30 E OATK	-0.05 (\$0,000 -0.61 -0.45 -0.47 -0.44 -0.40 -0.44 +0.60 -0.44 +0.44 +0.44 +0.44 +0.44 +0.44 +0.44 +0.44 +0.44 +0.4	9,75 cmil 52,00 fm 52,65 68,40 57,95 68,40 77,15 5,000 fm 102,45 105,70 107,25 105,70 107,25	61.55 (63.30 (63	4,515,5505 5,505 5,505 5,505 5,71 1,703 2,612 2,037 1,733 1,	88,162 8,801 29,972 37,854 6,473 2,842 88,109 8,730 11,102 3,809 1,357 814,902 3,809 1,357 814,902 3,809 1,357 814,902 3,809 1,357 814,902 3,809 1,357 814,902 3,809 1,357 815 815 815 815 815 815 815 815	Dubar Strent E Strent	SPE COL. F Signal (data Signal (data Signal (data Signal (data Gasolin Fuel Col. B Garrier Gar		barrel) S13 S1	2,86-2,73 3,71-3,7 4,38-4,8 188-88, 18	22x	+07- 0.340 0.125 0.255 0.330 -1.5 -2 -1 -1 -1 -1 -1 -7,50
EANI En in	9.77 01 NYCE 61.73 63.48 66.30 67.61 68.20 70.10 82.70 98.30 102.10 104.70 107.30 E DATA deresi an deresi an control	-0.05 (50,000) -0.61 (50,000) -0.61 (50,000) -0.61 (50,000) -0.43 (70,000) -0.43 (70,000) -0.43 (70,000) -0.60	9,75 cmm 50,00 cmm 50,00 cmm 60,00 c	EXPLOY 61.55 63.30 (4,515 5,506 571 1,703 7 91 2,642 159 159 4,784 1784 1784 1784 1784 1784 1784 1784 1	83,162 9,807 23,972 37,854 5,473 2,642 86,730 11,126 14,902 3,803 1,357 814 32,336	III CRIMA Outsid Street E Street E Street E Street E Street E Street E Reception Recep	Blend (statement (stat	COB (per col) S (Pence col)	barrel) S12 S15 S15 S15 S10	2,86-2,7-3,7-3,7-3,7-3,7-3,7-3,7-3,7-3,7-3,7-3	2x - 44 - 41 - 2x - 7 (xon + 1 + 1 + 1 + 1 + 1 + 1 + 1 + 1 + 1 +	+07- 0.360 0.125 0.255 0.330 -1.5 -2 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1
EANI En in	9.77 61.73 63.49 66.30 67.61 69.20 70.10 99.40 102.10 104.70 107.30 E OATK	-0.05 (50,000) -0.61 (50,000) -0.61 (50,000) -0.61 (50,000) -0.43 (70,000) -0.43 (70,000) -0.43 (70,000) -0.60	9,75 cmm 50,00 cmm 50,00 cmm 60,00 c	EXPLOY 61.55 63.30 (4,515 5,506 571 1,703 7 91 2,642 159 159 4,784 1784 1784 1784 1784 1784 1784 1784 1	83,162 9,807 23,972 37,854 5,473 2,642 86,730 11,126 14,902 3,803 1,357 814 32,336	IN CREATE COUNTY OF THE CREATE	Final Coll. If the state of the	COB (per comp) S (Percolar) S (Percolar) S (Percolar) S (Percolar)	barrel) SIL SI	2,66-2,77-3,71-3,7 3,71-3,7 4,38-4,4 5,80-5,8 5,80-5,8 5,90-1,3 5,72-8 1,72-1,7 1,72-1,7 1,72-1,7 1,72-1,7 1,72-1,7 1,72-1,7 1,72-1,7 1,7 1,7 1,7 1,7 1,7 1,7 1,7 1,7 1,7	22x	1380 0.125 0.255 0.235 0.235 0.330 -1.5 -2 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1
EANI En in	9.77 01 NYCE 61.73 63.48 66.30 67.61 68.20 70.10 82.70 98.30 102.10 104.70 107.30 E DATA deresi an deresi an control	-0.05 (50,000) -0.61 (50,000) -0.61 (50,000) -0.61 (50,000) -0.43 (70,000) -0.43 (70,000) -0.43 (70,000) -0.60	9,75 cmm 50,00 cmm 50,00 cmm 60,00 c	EXPLOY 61.55 63.30 (4,515 5,506 571 1,703 7 91 2,642 159 159 4,784 1784 1784 1784 1784 1784 1784 1784 1	83,162 9,807 23,972 37,854 5,473 2,642 86,730 11,126 14,902 3,803 1,357 814 32,336	III CRIMING COMMING CO	IDE OIL F PRODUCT PRODUCT PRODUCT Prod OIL A first of the first o	COB (per company) (S HAME) (S Company) (S HAME) (S Company) (S HAME) (S Company) (S Compan	barrel) SIL	2.65-2.73 3.71-3.73 4.38-4.4 5.80-5.8 billionery (1 1055-107) 107-107	22 13 22 7 (con	+07- 0.360 0.125 0.255 0.255 0.250 0.300 0.15 -1.5 -2 -1 -1 -1 -1,50 0.50 0.50 0.50 0.50 0.50 0.50 0.50 0
	9.77 01.73 03.49 05.76 05.20 70.10 05.20 70.10 102.10 102.10 107.30 E DATA does Coule to charact to r to	-0.05 (50,000) -0.61 (50,000) -0.61 (50,000) -0.61 (50,000) -0.43 (70,000) -0.43 (70,000) -0.43 (70,000) -0.60	9,75 cmm 50,00 cmm 50,00 cmm 60,00 c	EXPLOY 61.55 63.30 (4,515 5,506 571 1,703 7 91 2,642 159 159 4,784 1784 1784 1784 1784 1784 1784 1784 1	83,162 9,807 23,972 37,854 5,473 2,642 86,730 11,126 14,902 3,803 1,357 814 32,336	III CRIT Outsid Styrit E Service E S	IDE OIL F PRODUCT PRODUCT THE OIL OIL A CAPT A CAPT A CAPT B CA	COB (per per per per per per per per per per		2,66-2,7, 3,71-3,7, 4,36-4, 4,36-4, 500-5,8 500-5,8 500-5,8 500-5,8 510-5,9 510-5,1 51	22 13 22 7 (con	+07- 0.340 0.125 0.255 0.255 0.250 0.300 0.15 -1.5 -2 -1 -1 -1 0.50 7.50 0.50 7.50 0.50 0.50 0.50 0.50
	9.77 01 NYCE 61.73 63.48 66.30 67.61 68.20 70.10 82.70 98.30 102.10 104.70 107.30 E DATA deresi an deresi an control	-0.05 (50,000) -0.61 (50,000) -0.61 (50,000) -0.61 (50,000) -0.43 (70,000) -0.43 (70,000) -0.43 (70,000) -0.60	9,75 cmm 50,00 cmm 50,00 cmm 60,00 c	EXPLOY 61.55 63.30 (4,515 5,506 571 1,703 7 91 2,642 159 159 4,784 1784 1784 1784 1784 1784 1784 1784 1	83,162 9,807 23,972 37,854 5,473 2,642 86,730 11,126 14,902 3,803 1,357 814 32,336	IN CREATE ENTRY IN CREATE	IDE OIL F PEDOUC PED	COB (per control of the control of t	barrel) SIL	2.66-2.7. 3.71-3.7. 4.38-4.4. 5.80-5.8 5.80-8.8 5.80-9.9 1.65-167 1.72-133	22 -44 -415 -7 (ton	+07- 0.340 0.125 0.255 0.255 0.330 -1.5 -2 -1 -1 -1 (0.50 7.50 0.55*
COMMENT IN THE PROPERTY OF THE	9.77 01.73 03.49 05.76 05.20 70.10 05.20 70.10 102.10 102.10 107.30 E DATA does Coule to charact to r to	-0.05 (50,000) -0.61 (-0.55 -0.43 -0.55 -0.43 -0.40 -0.55 -0.43 -0.40 -0.40 (-0.60 -0.40 -0.60) +0.60 (-0.60 -0.6	9.75 cent 52.00 52.00 52.00 52.00 53.40 70.15 53.50 53	EXPLOY 61.55 63.30 (4,515 5,506 571 1,703 7 91 2,642 159 159 4,784 1784 1784 1784 1784 1784 1784 1784 1	83,162 9,807 23,972 37,854 5,473 2,642 86,730 11,126 14,902 3,803 1,357 814 32,336	III CREATE E CONTROL C	IDE OIL F BERNE (BERNE C B	COB (per company) S MANTE (per company)	barrel) SIL	2,66-2,7,3,7,1-3,7,5,5,5,5,5,5,5,5,5,5,5,5,5,5,5,5,5,5,	22 -44 -415 -7 (ton	+07- 0.340 0.125 0.255 0.255 0.250 0.300 0.15 -1.5 -2 -1 -1 -1 0.50 7.50 0.50 7.50 0.50 0.50 0.50 0.50
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Committee in the Commit	9.77 10. NYCE 61.73 63.49 66.30 66.30 66.20 70.10 68.20 70.10 68.30 98.30 102.10 104.70 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30	-0.05 (50,000) -0.61 (-0.55 (-0.47 (-0.40 (-0.55 (-0.47 (-0.40 (-	9.75 cent	teritoria (1.55 to 1.55 to 1.5	2,822 1 4,515 5,506 571 1,703 1,703 1,703 1,703 2,612	183,182 183,972 3,761 184,972 11,125 2,362 11,125 11,125 1,369 1,367 1,369 1,367 1,369 1,367 1,369 1,367 1,369 1,367	IN CREATE TO COMMITTEE TO COMMITTEE TO COMMITTEE COMMITT	IDE OIL F IDENTIFY PRINCIPLE P	COB (per company) (S. Market)	barrel) SIL	2.66-2.7. 3.71-3.1. 5.60-5.8 5.60-5.8 1.65-157 1.79-151 1	22x	+07- 0.380 0.125 0.235 0.235 0.235 0.235 0.235 0.235 1.05 1.05 1.00 10.00
Commission of the Commission o	9.77 10. NYCE 61.73 63.49 66.30 66.30 66.20 70.10 68.20 70.10 68.30 98.30 102.10 104.70 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30 107.30	-0.05 -0.81 -0.55 -0.47 -0.55 -0.47 -0.60 -0.55 -0.47 -0.40 -0.60 -0.55 -0.47 -0.60 -0.55 -0.47 -0.60 -0.55 -0.47 -0.60 -0.55 -0.47 -0.60 -0.55 -0.47 -0.60 -0.55 -0.60 -0.55 -0.60 -0.60 -0.55 -0.60	9.75 cent 52.00 52.00 53.60 53	1.55 (2.25) (2.2	2,822 1 4,515 5,595 571 11,703 2,612 2,612 2,612 2,613 2,613 2,031 1,593 519 1,794 1	183,182 183,972 3,761 184,972 11,125 2,362 11,125 11,125 1,369 1,367 1,369 1,367 1,369 1,367 1,369 1,367 1,369 1,367	IN CREATE OUT OF THE PROPERTY	SIDE OIL F SIGNAL CAR PEDIDUC C TENAL CA SESSOR Fuel OIL TENAL CA A Spec F TENAL CA TEN	COB (per company) S NOWE (Company) S NOWE (Com	barrel) SIL	2,86-2,7,73-13,143-445,500-58,600-58,600-68,	22x	+07- 0.360 0.125 0.255 0.2
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Links of Property of the last	9.77 61.73 63.49 66.30 66.30 70.10 68.30 98.30 102.10 102.10 107.30 102.10 107.30 108.	-0.05 (50,000) -0.61 (-0.55) -0.47 (-0.50) -0.47 (-0.40) -0.40 (-0.50) +0.60	9.75 conditions of the conditi	terford	2,822 1 4,515 5,506 5,71 1,703 1,703 1,703 1,703 1,703 2,612	102 3 15 12 2 3 15 12 2 3 15 12 2 3 15 12 3 2 3 15 12 3 2 3 15 12 3 2 3 15 12 3 2 3 15 12 3 2 3 15 12 3 2 3 15 12 3 2 3 15 12 3 2 3 15 12 3 12 3	IN CREATE OUT OF THE PROPERTY	IDE OIL F IDENTIFY PRINCE P	TO BE (PROCEED OF SECOND O	barrel) SIL	2.86-2.7.3 3.71-3.1 5.80-6.8 5.80-6.8 1.65-167 1.79-13 1.79-	22 44 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	+07- 0.360 0.125 0.255 0
Links of Property of the last	9.77 61.73 63.49 66.30 66.30 70.10 68.30 98.30 102.10 102.10 107.30 102.10 107.30 108.	-0.05 -0.61 -0.55 -0.47 -0.60 -0.55 -0.47 -0.60 -0.55 -0.47 -0.40 -0.55 -0.47 -0.40 -0.55 -0.47 -0.60 -0.55	9.75 conditions of the conditi	Extract 51.55 (5.55) (5.15) (5	2,822 1 4,515 5,516 5,516 5,511 11,703 2,173 91 12,173 2,173 2,173 2,173 2,173 2,173 2,173 2,173 2,173 1,170	戦 122 15572 3.751 5.727 3.755 5.727	IN CREATE OUT OF THE PROPERTY	IDE OIL F	TO BE (PROCEED OF SECOND O	barrel) SIL	2.86-2.7.3 3.71-3.1 5.80-6.8 5.80-6.8 1.65-167 1.79-13 1.79-	22 44 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	+07- 0.360 0.125 0.255 0





1 How to carry a cutting tool

12 Native finds barristers in speciality buffet (6.3)
13 Road by river in the country (5) 14 Dirty canteen (4)

19 Keep an eye on the TV (7) 21 Shelter acceptable to some Rwandans (4) 24 Interior cow? (5) 25 I reckon to get an ace (6,3) 27 Accessory for many an art-

ist attracts tax (6) 28 Sports car register gets outside publicity (8) 29 Cash for members of the opposite sex (6)
30 Captain gets workers' clothing (3,5)

DOWN 1 Admit supporting husband in worship (6) 2 Coercion has Don going round the bend (6) 8 Eliminate queen during relaxation (5)

4 Endlessly sit on burn when confused in vehicle (7)

and betray (6.3) dition (8) 5 Checks about a hundred 8 Street car (very posh) for 5 Checks about a number of Fiats (6) the vagrant (8)

9 Learning about weather in European region (8)

11 Without a bit of sympathy shoot narrow-minded high

15 Intern ate stew in harbour (9) 17 It's understood one representative's allowed (8)
18 Precipitation affected all of New South Wales (8)

16 Decay found in opening 20 imran Khan showed class throttle (7) (4)
21 Socrates' killer shows a
hesitation to grapple (7)
22 Sort of crab found in Lincolnshire (6)

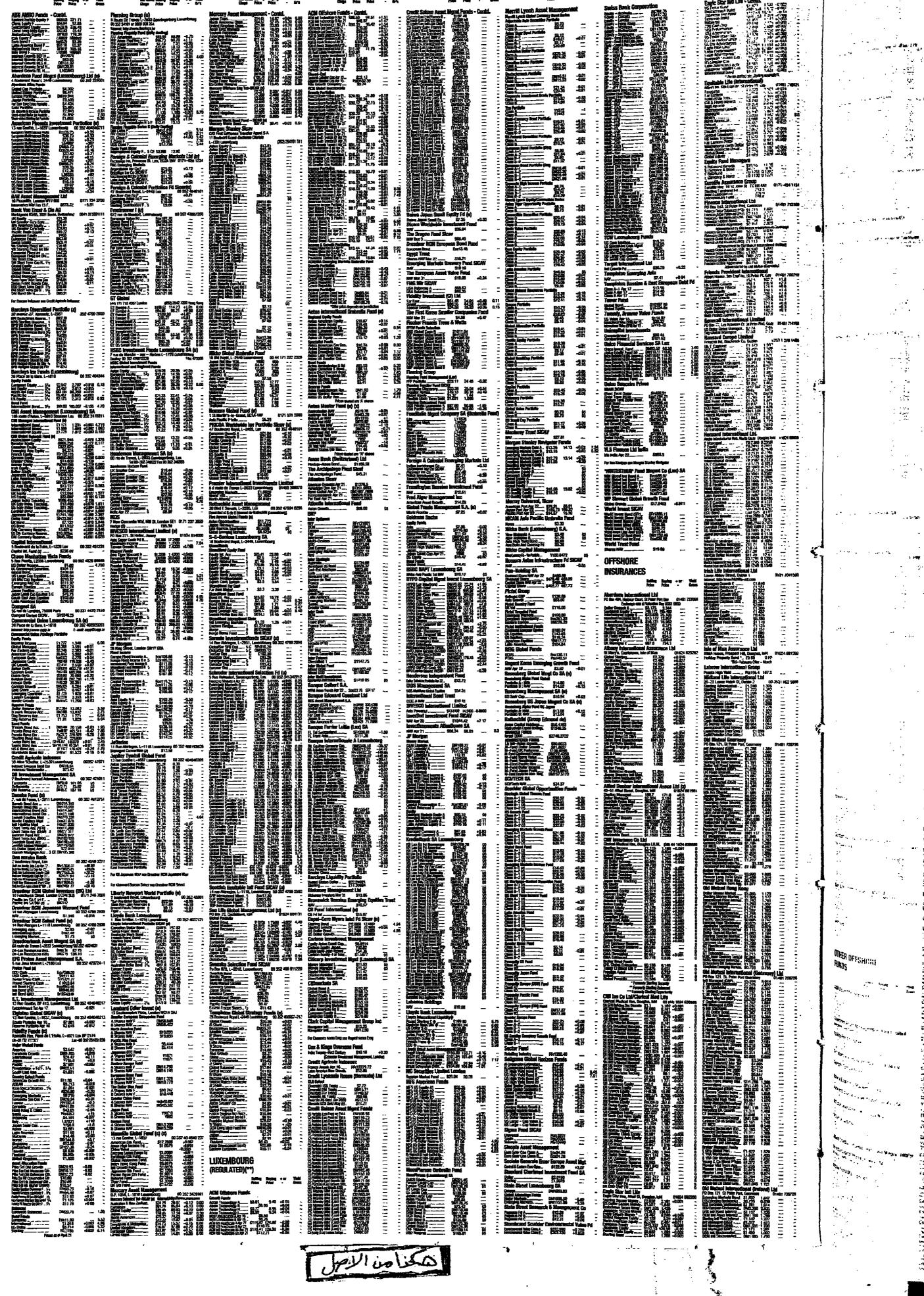
23 Teacher has bed overturned producing litter (6) 26 Finally arrive in topless burlesque (3,2) Solution 9,662

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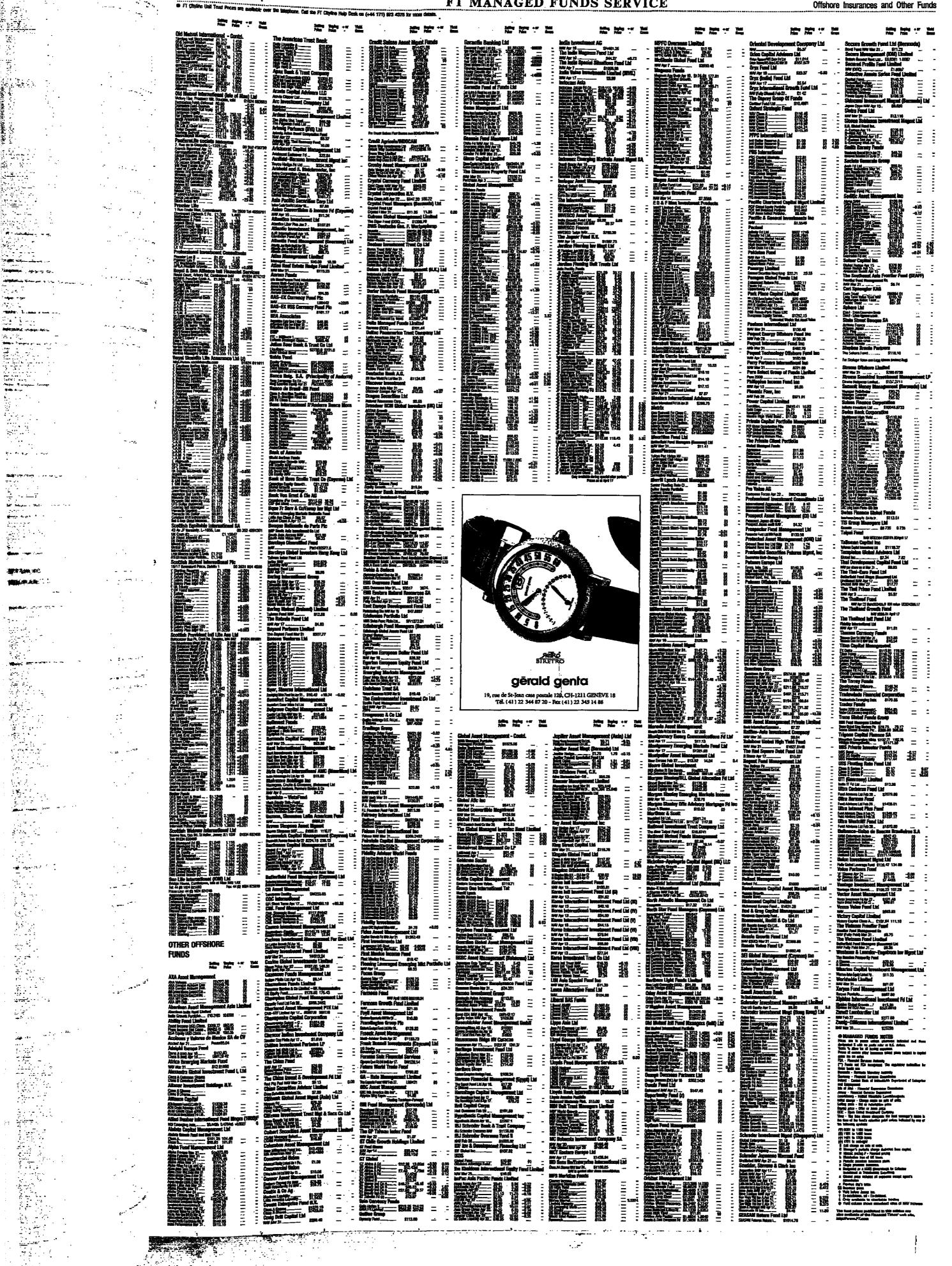
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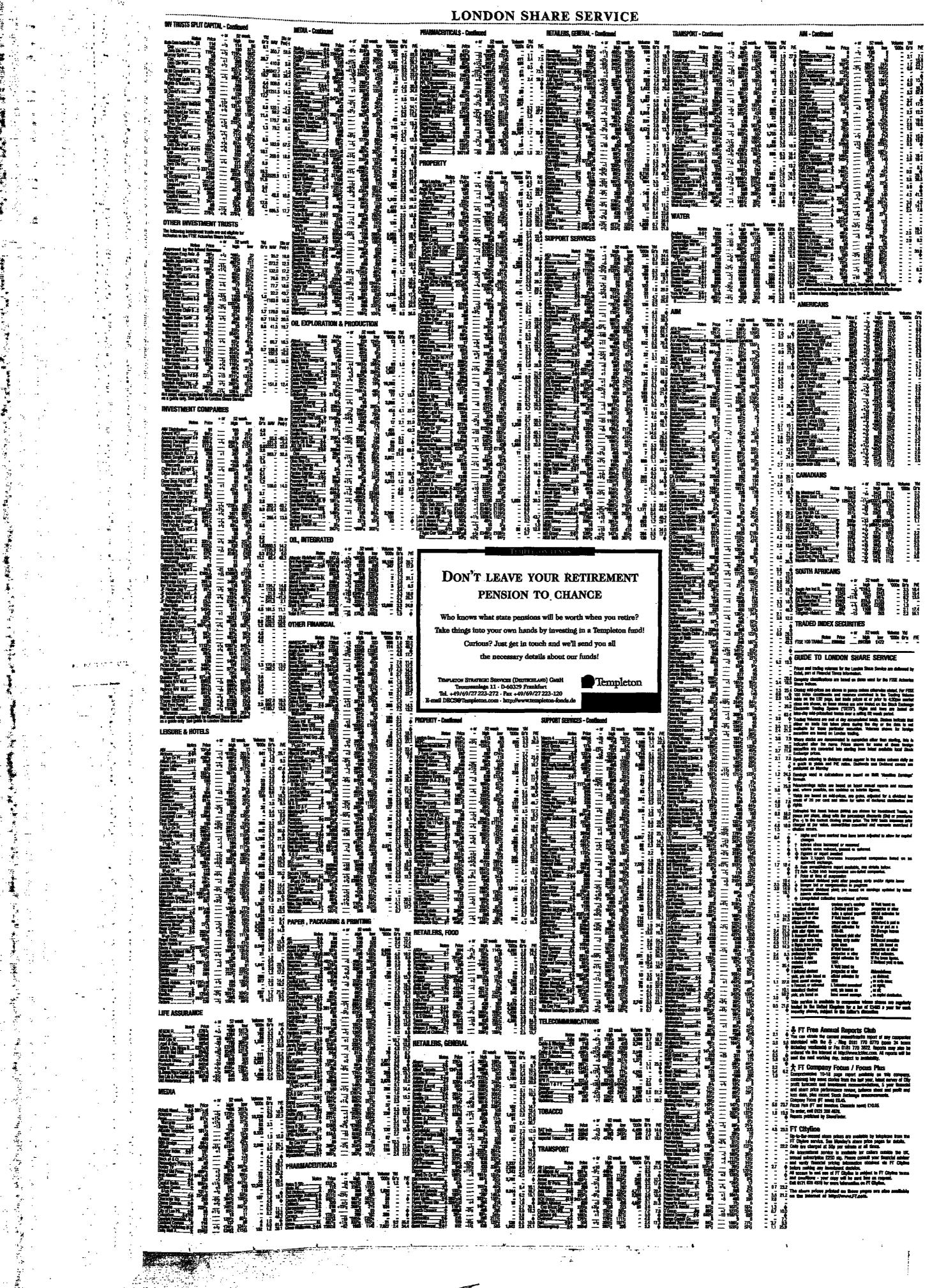
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MARKET REPORT By Steve Thompson

A raft of economic news provided only temporary respite for London's equity market yesterday.

The news was interpreted as reducing the chances of the Bank of England's Monetary Policy Committee recommending a rise in UK scheduled meeting on May 6

But by the end of the day the FTSE 100 had seen an just before the close. early 40-point rise trans-

within 5 points of the 6,000 mark, only minutes after trading commenced. The index stayed in positive territory until the early afternoon, when pockets of profittaking proved too much for the market to bear. But an unconvincing open-

Early in the session, an

upsurge in the leaders had

driven the FTSE 100 to

interest rates after their next ing by Wall Street saw London fall further, registering a session low of 5.918.5. down 36.5. before stabilising

the index settling at 5,931.1. was confined to specific giant. stocks and specific areas pharmaceuticals and insurances. "It was a quiet and difficult day," said one marketmaker.

Financials and drug stocks drag Footsie down

The mood in the stock market at the start of the day was also helped by comments on Tuesday evening from Eddie George, governor of the Bank of England.

Further support during the morning session came from Wall Street's overnight move to another record high on the Dow Jones Industrial Average, which was lifted by

Underlying UK average earnings in the year to end- fined to the leaders, how-February rose by 4.5 per ever, with the FTSE 250 cent, in line with market extending its recent gains forecasts, while the March and pushing up to hit an unemployment rate fell to intra-day and closing record 4.9 per cent, the lowest level of 5,570.5, up 27.1. The FTSE for 18 years.

M4 money supply rose 9.5 to its previous highs, finishper cent in the year to end- ing 3.1 firmer at 2,634.1 March, in line with expecta-

FTSE 100 was caused by a The interest rate story hit serious setback in the comgilts heavily, where losses at posite and general insurance the long end of the market sectors after Tuesday's warning from Commercial extended to more than a full Union of big claims arising point. Sterling, measured by from the recent bad weather the Bank of England's

formed into a 23.9 loss, with that the market's depression from IBM, the computer exchange rate index, fin- in the UK and elsewhere. ished marginally easier. The Weakness in the four composites, Commercial Union, setback was generally con-General Accident, GRE and Royal & Sun Alliance plus general Legal & General and Prudential accounted for more than

10 FTSE points. Poorly received prelimi-SmallCap edged ever-closer nary results from Bank of Scotland saw those shares retreat the equivalent of 2.5 Much of the damage in the FTSE 100 points.

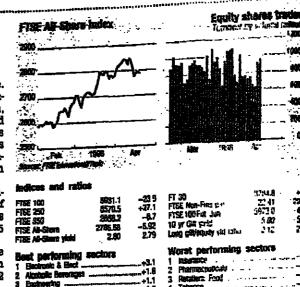
The most severe fall came from Glaxo Wellcome, which accounted for more than 12 FTSE 100 points.

Turnover in equities at 6pm was 975m shares.

The positive sentiment in

JJB Sport helped boost

Blacks Leisure, which



Drug stocks flounder

COMPANIES REPORT By Peter John, Martin Brice and

Drugs leaders tumbled as the market took on board a wide-ranging retreat by US

Merrill Lynch recently turned neutral on the entire UK sector for the first time in five years. Yesterday, it compounded the change of heart with forecast downgrades on SmithKline Bee-

And SmithKline, which failed to set the market alight with its global research and developments last week, was hit further by a downgrade from J.P. Mor-

Merrill started to waver after the mooted merger deal between Glaxo Wellcome and SmithKline collapsed at the end of February. In the past couple of weeks, the broker's caution on the sector leaders increased as Zeneca shares hit a demand-

Merrill cut its current year earnings per share forecast for SmithKline by 8 per cent to 21.4p and its profit number for Zeneca by £25m to

The market is coming to terms with the grim reality that there may be no

merger, while SmithKline's R&D presentation showed it will have to take the pain before the gain," said James Culverwell, Merrill's UK

pharmaceuticals analyst. J.P. Morgan cut its Smith-Kline eps number from 23p to 21.8p, but maintained its share price target of 800p, which leaves the stock on 32.2 times 1999 earnings.

SmithKline slid 8 to 683p and Zeneca 50 to £24.61. Glaxo Wellcome lost 62 at

downgrade for Commercial

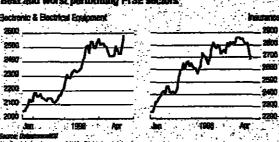
Union following revelations of weather-related claims. David Hudson of Credit Lyonnais knocked £55m off his current-year profit forecast, taking it to £370m. He warned that the new forecast left the projected dividend uncovered. He also stressed an 800p share price target - a 30 per cent dis-count to last night's close.

"The fact of the matter is that it is not just weather but deterioration in key markets. The only thing driving insurers helped lead the the financials is takeover market down yesterday as speculation. The reality is one of the sector bears that margins are going down punched in a swingeing and they're going down fast," said Mr Hudson.

1	NDEX							
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Equity bargains?	-	ПФ.	53,795	52,822	50,450	44,56
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Best and worst performing FTSE sectors



a price war on replacement

zer of director Stewart Base-

said to be part of a move

into Europe by Centex. Bes-

zer shares were static at

Bellway and Persimmon

emphasised recent strength

Bellway revealed a 27 per

cent interim pre-tax rise and

talked of continued growth

sales in the second half. Bell-

Persimmon rose 2 to 2381/ap

and improving elsewhere.

the top end of market expec-

tations. The shares ended

the day 16% up at 537%p

after the company revealed profits at the top end of mar-

graded its current-year profits estimate to £42.5m from

FTSE Actuaries Share Indices

stock on its "buy" list.

shares a "buy".

ket expectations.

382**½**p.

JJB dull

Bullish statements from

glass had ended.

CU fell 89 to \$11.60 and General Accident, which is to link up with CU in a £14bn merger and which will hold its own annual meeting on Tuesday, tumbled 78 to £14.63. Royal &Sun Alliance slid 20% to 725%p and Guardian Royal Exchange

Construction-related stocks were in the spotlight, led by Pilkington, one of the better performers in the FTSE 250, following a recommendation from Goldman Sachs, The shares rose 61/4 to 123¼p in busy trade of 32m shares after Goldman's construction team published a in spite of a likely slowing of 24-page research document on the company. The team said it reiterated

its "trading buy" stance on the stock, which it estimated was worth 187p a share, 61 per cent above the share price yesterday morning. Goldman's positive stance centred on its view that the

company was restructuring in a consolidating industry, while Pilkington was also about to enjoy favourable trading conditions. Price rises of 15 per cent

gained 16 to 378%p, and John David Sports, 2% ahead at DFS Furniture was the

worst-performing stock in the FTSE 250, the shares falling 82% to 286%p, after the group's warning that secondhalf profits will be below those managed in the first half due to poor Easter trading. Shares in hid target Argos

rose 6 to 616p, while those of Elsewhere in the building its predator, Great Universal sector, the move from Bea-Store, eased 1% to 812p as talk that the former may ley to Centex International escape the clutches of the latter did the rounds of the of the US raised some evemarket yesterday. brows as the change was Shares in the UK's two

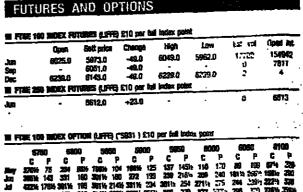
biggest spirits groups moved in opposite directions as they responded to research by the drinks team at Gold--man Sachs.

in housebuilding stocks. 618p in trade of 2.8m after the US investment bank downgraded the stock from "trading buy" to "market performer". Goldman blamed "the slow pace of way shares rose 7% to global spirits industry conobdation*

Goldman is more positive after it talked of rising maron Diageo. It not only reitergins while the market was ated its "recommended for healthy in the south-east purchase" stance, partly as a result of "the lack of a competitive response to last year's merger announcement", it also upgraded its A profits downgrade took profits forecast for 1999 from the shine off JJB Sports, £1.936bn to £1.972bn and raised its near-term share which published figures at price target from 775p to

> Cairn Energy improved 5 to 321%p with the market readjusting to what one dealer described as a rather sloppily executed cross late

Dresdner Kleinwort Ben-Bank Scotland of announced full-year figures above the range of market £46m, however the broker is forecasts, but the shares still reported to have the took a dive, closing 38 down The house still rates the at 734p on profit-taking after a good run.



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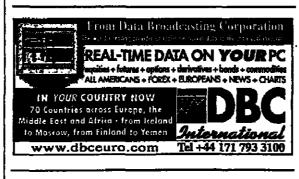
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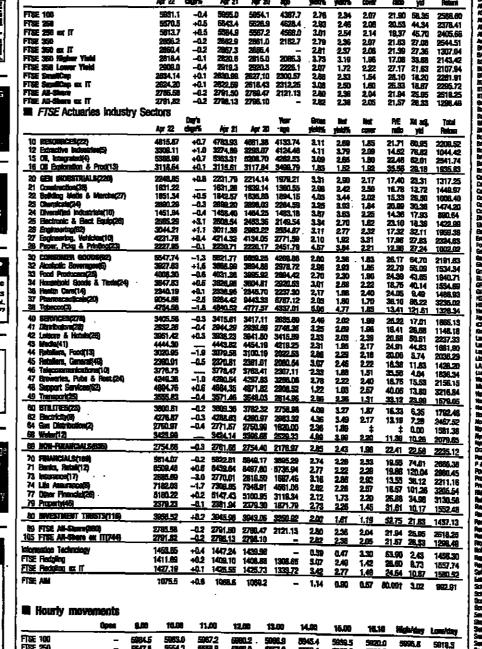
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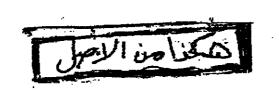


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Clouds loom but

Dax still shines

STOCKOMARKETS

Bonds and strong dollar hit investor mood

WORLD OVERVIEW

Equities remained subdued yesterday with the bond markets and the dollar con- nothing to dispel market tinuing to cast a shadow suspicions that the next over investor sentiment, move for German interest writes Jeffrey Brown.

Frankfurt led the way stayed under 1.80 to the dolyields continued to track nomic activity in Europe is

Tuesday's half-point cut for Italy's discount rate and yesterday's round of denials by Bundesbank officials did rates will be upwards.

This week's run of upbeat down, ending the day with a indicators - from Spanish fall of 1.1 per cent on the industrial production to Ger-Xetra Dax as the D-Mark man money supply - have supplied further solid evilar and long-term bond dence that the pace of eco-

those companies that

than-expected figures. TWA

ing a first-quarter loss.

announcement.

slid \$4 to \$10% after report-

Lucent Technologies rose

\$2% to \$77 after the company

topped earnings expecta-

tions. Armco also gained \$\%

to \$6 after its results

In the technology sector,

semiconductor shares ral-

lied. Intel gained \$41 or

more than 5 per cent to \$83%

higher with Dell Computer

adding \$3 to \$77% and Com-

The Russell 2000 index

TORONTO moved ahead

eased by less than a point to

as a rise in gold prices

precious minerals shares.

The TSE 300 composite rose

The gold and precious

minerals sub-index rose 3.3

per cent with Barrick Gold, a

leading gold producer which

earnings on Tuesday, adding

A recovery in financial

services stocks, which had

been sliding for the past few

days, also helped. The sector

rose 0.4 per cent.

41.98 to 7.807.5.

paq gaining \$1% to \$28.

telling us that earnings expectations in Europe are now under pressure," says Ian Harnett, equity strategist at NatWest Markets. The consensus view of

is about 14 per cent, but "this may well be shaded to about 10 per cent", says Mr Harnett.

this year, including the UK.

There has been little real nett.

Shares in Philips dominated

trading in AMSTERDAM,

surging 11 per cent and

allowing the overall market

to close little changed in

sparking a round of broker

upgrades and sending buy-

The shares hit a peak of

Fl 187.40 before ending

Fl 18.30 higher at Fl 185.30

for a three-day advance of 21

per cent. At the close of trad-

ing, more than 13.5m shares

sumer communications arm.

target price on the shares to

In contrast, disappointing

results from software group

Baan sent the shares down

Fl 11.10 to Fl 96.70. Goldman

Sachs lowered its rating to

"market perform" from "out-

The AEX index ended 1.36

ZURICH slid almost 1 per

cent as losses in a number of

market heavyweights kept

prices under pressure. The

SMI index closed 60.2 lower

Novartis added to Tues-

points off at 1,186.61.

Fl 210 from Fl 175.

had changed hands.

ers scrambling for stock.

The electronics giant's 300

first-quarter results came in 300 E-6mbi

well ahead of expectations, FISE Barotop 300

elsewhere in Europe.

spite of another weak day FISE Errotse 300

EUROPE

"The upward shift for weight of selling over the within a whisker of record highs.

But, equally, with money managers finding it increasingly hard to pinpoint value in equities, fresh funds have earnings growth in Europe not been forthcoming.

"I think there is clear scope for underperformance by some of the peripheral European markets in the short-term," says Mr Har-

Philips bucks downward trend

bonds yields and the past couple of days and unease among investors heavy trading volume. strength of the D-Mark are equity markets remain gained little comfort from yesterday's stream of highprofile earnings stories.

First-quarter disappoint-Swedish cyclicals - Volvo and Scania - were flanked by a profits warning from man electronics conglomer-

ate. · At the sight of shrinking operating margins, Volvo for a stock capitalised at the shares yesterday crumpled equivalent of \$33bn.

The general feeling of more than 10 per cent in

There was some soothing balm from Dutch electronics giant Philips, which turned in first-quarter profits way ments from two leading above the top end of a relatively wide range of broker forecasts.

This sent Philips shares up Stemens, the blue-chip Ger- 11 per cent in near record volume for a three-day gain of more than one fifth.

It was awe-inspiring stuff

closed a volatile day losing

138 or 0.6 per cent to 25,163.

higher last week on hopes of mergers, lost ground. Banca

Di Roma lost L107 to L3,445

while Credito Italiano lost

Fiat declined L244 to

L8,064, while Eni, the oil and

gas group, rose L180 to

L12,413 following the

announcement of a higher-

MADRID closed lower,

dragged down by weak

futures. The general index

closed down 12.15 or 1.3 per

cent at 893,98 as investors

took profits on shares that

had recently gained. Telefon-

ica lost Pta70 to Pta6,520.

while Endesa declined Pta65

to Pta3,955. Tabacalera lost

weaker-than-expected earn-

Pta75 to Pta3,695.

STOCKHOLM

than-expected dividend.

L241 to L10,033.

Banks, which were traded

have never known anything like it. As the market has reached successive highs, those who preached restraint and warned of inevitable corrections have been proven embarrassingly wrong. Now, analysts seem con-

Investors in German shares Germany

MARKET FOCUS

tent to have it both ways: to point out that the German market is overvalued after its latest dizzy surge and to indicate that share prices could continue to rise.

But there are clouds on the horizon, such as the possible impact of the Asian financial crisis on profits and a looming election that could see a change of government. The planned introduction next year of Europe's single currency. while generally seen as positive for equities, could also disrupt sentiment as economies and markets adjust to the euro.

So far this year, though. the market has ignored hints of trouble, with the Xetra Dax index rising 28 per cent to about 5,400. Last year, it went up 47 per cent. The main impulses have been the strong dollar, which helps exports, restructuring in the upper echelons of German industry and low interest rates and bond yields, which make non-equity invest-

ments less attractive. At the market's current heady levels, forecasters Euro Disney was marked 2 depressed by a spate of look forward to the Dax reaching 6.000 - though not vet. The targets they originally put forward for this year have mostly been

Undoubtedly, the big Deutsche Telekom issue at the boost to Germany's infant equity culture. The growing realisation that the state pension system will not meet future retirement needs has also caused more people to shift money away from secure low-yielding fixed-interest investments.

Lack of progress in achiev-

ing pension and other

Qct 97 reforms is likely to colour the attitudes of votors in the general election on September 27. If, as looks increasingly likely. Chancellor Helmut Kohl's centre-right coalition is ousted, the halt-

ing progress of economic reform could slow even fur-This Sunday's election in the east German state of Saxony-Anhalt, which is afflicted by high unemployment, could be a pointer to September's result. "The

general election will be won or lost in east Germany," says Gerhard Grebe, chief economist and equity strategist at Bank Julius Baer (Deutschland). He warns that if the Social Democratic Party, with the popular Gerhard Schröder as its candidate, moves from

opposition into government this autumn, there is likely to be a shift in emphasis from reform to economic pump-priming to help jobs. That could lead to a 10 per cent correction in share prices, Mr Grebe reckons. He also expects the dollar to

ease and interest rates to rise as European economies grow stronger, further dampening the market. However, he is optimistic over the longer term, expect-

ing the Dax to reach 6,000 in the second half of 1999 and continue climbing after that.

Andrew Fisher

Dow steady as investors sift rumours

US equities were mixed by reported earnings results. early afternoon trading as Steel producer Nucor fell investors waded through a \$115 to \$5614. Airline stocks flood of earnings reports and also weakened. UAL lost \$178 the latest wave of bank to \$901 in spite of bettermerger rumours, writes John Labote in New York.

The Dow Jones Industrial Average was down 4.74 to 9,180.20. The broader market improved, however, with the Standard & Poor's 500 climbing 4.01 to 1,130.68. Technology shares also advanced, sending the Nasdaq composite up 7.83 to 1,911.70.

Bank stocks took centre stage as Bank of New York launched a merger offer for as Morgan Stanley reiterated Mellon Bank. Mellon's a strong buy rating. Comshares surged more than 11 puter makers also moved per cent or \$7错 to \$77指.

Other stocks gained ground as well, with PNC Bank up \$2% to \$62% and BankBoston gaining \$212 to \$112#. The Philadelphia Stock Exchange's banking index rose 12.25 to 897.83.

Investors were cautious prompted a rally in gold and about Dow component shares. "First-quarter earnings have been really good, but there is still concern about what earnings will look like for the next three quarters, and the market looks pricey to many portfo- released firm first-quarter officer at First Albany.

Among Dow components, International Paper came off \$1 at to \$54 and 3M down \$1 ld

Reform fears hit Bovespa

SAO PAULO fell steeply in early trading amid concern for the government's reform programme. Telebrás fell 2.4 per cent to R\$40.80 and Electrobrás tumbled 3.5 per cent

MEXICO CITY ran into modest profit-taking and at midsession the IPC index was off 25.23 at 5.160.29. Brokers said the recent rally for shares sparked the selling.

CARACAS lost ground in morning trading. The IBC index was 71.76 or 1 per cent lower at 6.920/01 at midses-

The Bovespa index was off 262 or 2.2 per cent at 11.766 at midsession. Investor concerns for the reform programme were sparked by the

Golds back above 1,000

SOUTH AFRICA

Shares in Johannesburg clawed back early losses to close with the all share

ASIA PACIFIC

respectively.

index up 28.0 at 8,310.1. Golds were the main fea-ture of the session, breaking report. Gold Fields added R1 back above 1,000 for the first at R34.50.

TAIPEI ended a four-day

losing streak with a rise of

196.31 or 2.3 per cent to

8.636.51 on the composite

index. Brokers said the 367-

point setback over the previ-

ous four sessions had

The electronics sector rose

10.2

3.6 per cent. ASE and Hon

Hai advanced by the daily 7

per cent limit, adding T\$7 to

T\$111 and T\$13 to T\$208

TOKYO was listless as

investors paused for the

details of the latest govern-

ment stimulus package,

writes Paul Abrahams in

64.13 or 0.4 per cent to

15,761.54, in spite of Fuji TV

reporting the package would be larger than thought.

reacted to a speech by

Eisuke Sakakibara, vice

finance minister, saying it

was time to "buy Japan".

The yen strengthened mar-

ginally against the dollar on

his pronouncements, and the

equity market recovered

some lost ground. The 225

index traded as low as 15,601,

and as high as 15,832.

markets barely

The Nikkei 225 index fell

sparked bargain hunting.

time since last October thanks to a strong bullion

The golds index ended 61 higher at 1,009.3. Anglogold rose R18.20 to R264 ahead of

The Topix index of all

first-section shares fell 4.56

points or 0.37 per cent to

1,215. Volume remained

extremely light with only

Steel stocks were among

the worst performers, down

1.6 per cent after news of

poor production figures in

the automotive sector, an

important customer for the

industry. Nippon Steel gen-

erated the largest volumes,

as it fell Y4 to Y209. Kobe

SEOUL was weak as for-

incentives to commit fresh

Steel dropped Y3 to Y104.

319m shares traded.

Taipei jump ends four-day fall

although volumes were

day's 3.7 per cent fall with another of SFr51 to SFr2,430 in further response to its disappointing first-quarter sales figures. CS First Boston said it expected Novartis' weak sales growth to be limited to the first quarter and it reiterated its buy recommendation. Roche certificates lost SFr195 to SFr15,155.

Nestlé came under enewed pressure with a fall of SFr47 to SFr2,715 in response to rising coffee prices in London. ABB eased SFr5 to SFr2,316, ahead of first-quarter results today. Cement group Holderbank

to be depressed by the pros-

pect of labour strife after the

head of the militant Korean

Confederation of Trade

Unions said his group would

not participate in talks with

HONG KONG was flat in

cautious trade after a gov-

ernment land auction pro-

duced prices in line with

expectations and failed to

offer the market much guid-

ance. The Hang Seng index

added 9.21 to 10,977.47 in

Property counters lost out,

as enthusiasm for the sector

was dampened by a lack of

interest from the main devel-

Cheung Kong fell 75 cents

to HK\$53 while Sun Hung

Kai Properties was 70 cents

China Resources slipped 5

cents to HK\$14.95 ahead of

its results. After the market

closed, the company

reported 1997 net profit of

HK\$1.56bn, against HK\$597m

SYDNEY moved lower

index dipping 9.6 to 2,856.8.

opers in the auction.

lower at at HK\$49.30.

in 1996.

eign investors found few with the All Ordinaries

funds, and the composite Golds were firmer, notably

quiet trade of HK\$4.6bn.

government and business.

The shares added SF125 to

First-quarter earnings SFr1,660, supported by a prewere a sixth ahead of the top sentation to London analysts end of broker estimates and and Tuesday's annual Philips iced the cake by conresults news conference. Adecco climbed SFr27 to fidently forecasting an end to losses at its PCC con-SFr650, extending its advance over a week to more

than 14 per cent, amid rumours the employment half, compared with the group planned to merge with Kelly of the US. Bank Sal Oppenheim in FFr9.80. Zurich downgraded the stock

to market performer, noting that the share was now trading at a 30 per cent premium to Manpower of the US. A SFr235 jump in Bank Julius Baer to SFr4,325 was

attributed to consistent rimours of consolidation in the private banking sector. FRANKFURT was under pressure after Siemens issued a profits warning and the Xetra Dax index finished

61.52 lower at 5,312.28.

to DM114 after the electronics group cautioned that 1997-98 earnings would fall short of its own forecasts. Investment bank Merck Fink cut its earnings estimates after Siemens said profits could be hit by provisions for south-east Asian risks, problems with a recently introduced gas turbine prod-

for memory chips. ABN Amro added to the gloom, warning that Siemens' chip business might be facing heavy losses.

uct line and eroding prices

Telecoms newcomer Drillisch closed its first day's trade on the Neuer Markt at DM433, compared with the subscription price of DM86. The company is a rival to Mobilcom, which rallied DM35 to DM1,400, about 15 times the price when they were issued a year ago.

Dresdner Bank advanced DM6.40 to DM108.75 on continuing speculation that the group was a potential mega-merger candidate.

PARIS gave up early gains but finished off lows, continuing its consolidation. The CAC 40 index finished

cents to A\$2.76. But

resources generally were

mixed. BHP shed 6 cents to

A\$15.23. Media giant News

Corp was hit by manage-

ment uncertainties, giving

SINGAPORE managed to

find some support in late

buying, but nevertheless

closed down more than 1 per

cent. Overseas funds were

locking in profits and the

Straits Times Industrials index lost 16.82 to 1.475.52.

Blue chips were lower

with Singapore Telecom

down 6 cents to \$\$2.51. Sing-

SHANGHAI hard currency

apore Press Holdings lost 60

B shares declined on disap-

pointing earnings announce-

ments. The B index fell 0.427

Sentiment was depresse

as heavily Weighted Inner

Mongolia Erdos Cashmere

Products said its 1997 net profits had fallen more than

40 per cent. The shares

In contrast, Shanehai's

domestic A shares rallied on

reports that China's securi-

ties regulator would issue at

least five mutual funds to

declined \$0.034 to \$0.316.

cents to \$\$16.90.

to 52.219.

up 27 cents to A\$10.83.

index lost 7,40 or 1.7 per cent. Newcrest, which gained ?

pany reported a smaller loss ings announcements. The general index fell 76.27 or 2.1 in its traditionally weak first per cent to 3.573.57 on disapsame period of 1996-97. The pointing first-quarter results shares lost 20 centimes to from truckmaker Scania. Volvo and Autoliv, the car safety group.

Nickel miner Eramet added to recent gains, rising FFr8.40 to FFr292.90 in response to the French government's political settlement in New Caledonia.

L'Oreal lost FFr66 to

FFr2.829 on the suggestion

that it might suffer from

renegotiation by LVMH's

DFS subsidiary for delays in

per cent lower as the com-

MILAN closed weaker in spite of an opening rally inspired by the Bank of Italy's rate cut on Tuesday. Retail investors rushed to buy shares in early trading. but the Mibtel index finally

SKr181.5, Volvo lost SKr29.5 to SKr240 and Autoliv declined SKr14 to SKr245. Ericsson was down SKr12 to

Scania fell SKr9.5 to

Written and edited by Michael Morgan, Jeffrey Brown, Emiko Terazono. Paul

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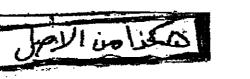
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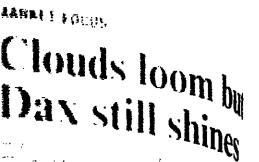
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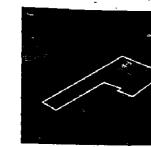


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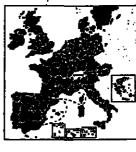
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Public and private sectors pull together



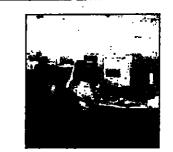
BUSINESS PARKS

Tougher restrictions may boost business



STATISTICS

Europe's regional prosperity league table



CALL CENTRES

Regional economies given jobs boost Page 8-10

Business conducted by phone continues to grow strongly, with regions competing for new facilities. But, says Brian Groom, there are grounds for caution as well as euphoria

Call centres become a jobs phenomenon

Marketing people have Marketing people have people, to be employed in the London School of devised an ugly word - call centres by the Economics, recently warned "telephiles". This denotes not a perversion but people who enjoy conducting business by telephone and prefer it for buying goods. According to research by the Henley Centre for Forecasting, this includes

half the UK population. To feed the telephiles' appetites comes a rapid distribution (ACD) switching growth in call centres - allows incoming calls to be where staff wearing sent out in orderly queues to headphones sit at desks, waiting operators, and if with a computer in front of necessary transferred to less them, selling anything from kitchenware to life or continents. insurance.

every month. Prudential, the customers' records to be announced plans for a calls are answered. 1,500-job centre at Derby, while Barclaycall is to create 2,000 jobs in Sunderland,

Tyne and Wear. Big numbers, indeed. Call phenomenon of the 1990s. lost elsewhere as fast as they great economic benefit to the out in separate branches.

scale of their overall impact. that while some of the early starting to pay more locations, such as There are also issues to be centres might have replaced attention to the environment. Leeds and Teesside, are greeted with equal joy by employers, staff and

people will be employed in UK call centres by 2000 have been scaled down. Most estimates put current somewhere between 150,000 and 320,000.

Datamonitor, consultancy, calculations are at the cent of the UK working

millennium. Across Europe, the total could be more than

That is still an annual growth rate of nearly 20 per cent in Britain, and even higher in continental Europe.

Technology makes it possible. Automated call busy centres in other cities

Computer telephony New ones are arriving integration (CTI) allows insurance group, recently called up on screen as their

How many of these jobs, though, are new to the economy? Incomes Data Services, the pay research group, caused consternation centres are the most in the industry by claiming remarkable employment that jobs were often being one which has investment were being created in call agencies fighting over every centres, since two-thirds of new centre looking for a call centres replaced home. Potentially they bring activities previously carried

The scale of this effect is, There are grounds for hotly debated. The Call is above 30 per cent. caution, however, about the Centre Association replies increasingly selling new services by telephone.

There is even greater of the jobs. Call centres are criticised for bringing the problems of industrial mass production into the white-collar field. Calls can be monitored by managers the for quality and length; whose sometimes they have to be answered in rapid succession by repeating a monotonous,

of the "Orwellian potential" of such work. There was an eerie parallel, he said, with Jeremy Bentham's 19th century "perfect prison", the Panopticon, in which all prisoners were visible from a control centre.

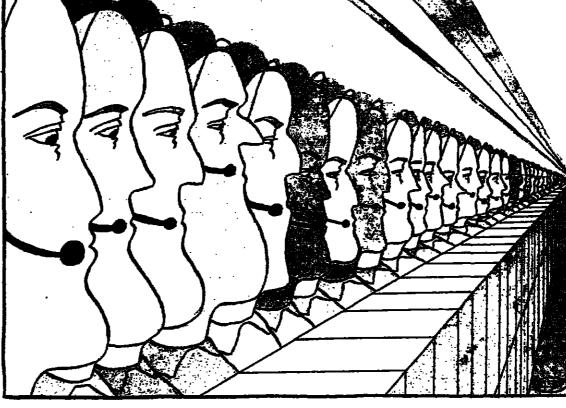
Employers deny they run sweatshops. Midland Bank's First Direct, for instance, has an operational floor in Leeds the size of Wembley football pitch, but prides itself on being a good employer, with no executive offices, closed doors, hierarchies or pecking orders.

In practice, employment conditions vary. There is a international property great difference between. say, Virgin Direct in Norwich, where graduates give complex financial are still failing to get the advice, and other outfits which cold-call people to sell windows or double glazing, or just take orders.

Motivation and training of to change." staff has, nonetheless. become a big issue within the industry. While some companies have labour turnover rates as low as 4 the UK, and there is a gap per cent a year, in others it for private professional

Some companies are in call centre needs. Freemans, the shopping group, has not only designed the telephone area controversy over the quality at its Sheffield centre for comfort, but also provided restaurant, gym and rest

> Training has become important for another reason: satisfying customers. travel and leisure companies



centres were set up near Jones Lang Wootton, the London in the 1970s and adviser, says: "The call then spread outwards in centre has revolutionised search of lower costs. British business but many leading to a boom in well-marketed cities such as message, either providing Glasgow and Leeds. poor telephone service or Recent research by Mitial, none at all. Competitive an economic development consultancy, suggests the

Call centre operators have not generally been impressed by the quality of public training provision in training bodies specialising

training job-seekers in telemarketing, keyboard certificate in "international teleservices", a two-year course with an overseas

the jobs, almost every area of Britain is looking to call centres to provide new investment. The conven-

locations include the quality of the labour force, the local business network, financial incentives, availability of property, and telecommunications expertise.

operators in choosing

They rarely mention accents in speech. A clear and confident telephone manner is important, but most regional accents are acceptable as long as they are not impenetrable to

Competition international. The UK faces a challenge from Ireland and the Netherlands for centres countries. Speaking English gives an advantage, but multi-lingual centres are growing, too: Italians calling Delta Airlines in Rome will be connected to an Italian speaker in north London.

Falling international call rates will continue to boost the world market. According to the World Bank, the cost of a transatlantic voice call in 2000 will be 1 per cent of what it was in 1987, and by 2010 will be a negligible 3 cents an hour. Doctors in Washington DC dictate their memos to a typist in Bangalore, India; callers looking for a kitchenware catalogue in the UK may get connected to an operator in

Ogden, Utah. The call phenomenon demonstrates vividly that changes in technology do not always produce the predicted effect. Better telecommunications. it was said, would release thousands of people to work from home tele-cottage. Instead, it has

SCOTLAND CALL CENTRE CAPITAL

Companies are attracted

by areas with a successful

record, but can be put off if

they fear a local market is

becoming saturated.

Glasgow is becoming a test

case for this. After

considerable early success, it

is now working hard to

avoid skills shortages, and

has launched a "Talking

Jobs' initiative to raise

awareness of opportunities

in call centres.

by their size, well-established

business infrastructure and

the need to utilise existing

The north-west, however,

was the most successful

single area, and when

operators were asked which

locations they would

consider for a new centre,

Scotland and north-east

England came out well.

either measure included the

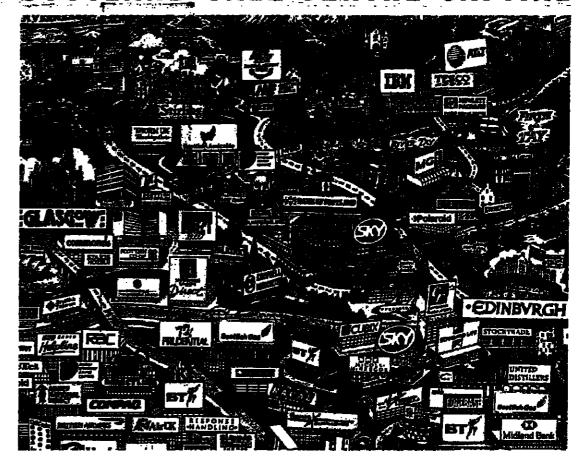
buildings.

south-east account jointly Areas which did less well by

dispersal may have been

exaggerated: London and the

for 26 per cent of all call centre jobs. This is explained



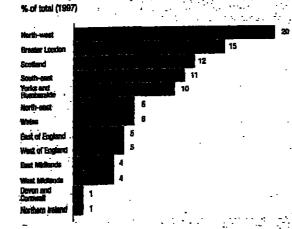
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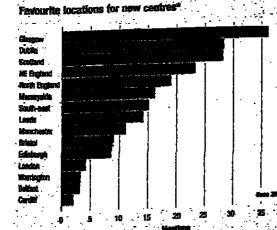
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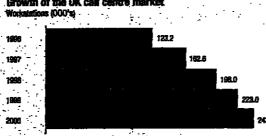
17-19 Cockspur Street, London SW1Y 5BL, UK Telephone 0171 839 2117 Fax 0171 839 2975 email: francis.rottenburg@scotent.co.uk http://lis.scotent.co.uk

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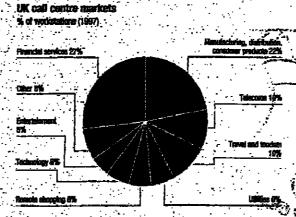




Growth of the UK call centre market







IN TIMES

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Opinion

INTERVIEW

Universities vital to the regions

Sir Geoffrey Holland, vice-chancellor of Exeter University, talks with Alan Pike about the role of higher education

public, private and voluntary sector interests whose input is deemed essential for successful economic development partnerships.

When university represen tatives arrive at partnership meetings, however, they can sometimes sense a lack of clarity - in their own minds as well as among other partners - about precisely how they should be contributing to the process.

Sir Geoffrey Holland, vice-chancellor of Exeter University and a leading force in economic development in the West Country, is in no doubt about the importance of his sector's role. "I think people are at different stages of waking up to the fact that higher education is possibly - I don't want to exaggerate – a region's most valuable resource in economic regeneration."

There are, argues Sir Geoffrey, at least three justifications for the strong claim: a knowledge-based economy's crucial reliance on highly-qualified men and women; the equally great importance of updating the skills of these highly qualified people throughout working life and offering a second educational chance to others; and higher education's capacity to provide back-up to industry through consultancy, laboratories and

The resources available to business in universities are staggeringly important, and the fact that this is not always realised is as much higher education's responsisays. "It has been another world. Many small and medium-sized epterprises have never thought of coming to reached out - they have been behind a metaphorical

Exeter is, among the older ing to dismantle the fence.

Higher education is ing a business forum with invariably listed among the large employers in the subregion, three-quarters of participant companies are already engaged on projects with university departments. Around 300 students and a staff are working on other projects in small businesses.

Sir Geoffrey's perspective on economic development draws on experience of having being exceptionally close to national education and labour market policy. Until becoming vice-chancellor at Exeter he was one of Britain's most senior civil servants - permanent secreemployment and then at the combined department for education and employment. Earlier, as director of the former Manpower Services Commission, he was closely involved in setting up both the original Youth Training Scheme and Training and Enterprise Councils.

Sir Geoffrey thinks the government's most recent policy initiative - English regional development agencies (RDAs) - has potential to deliver results, provided reservations that he holds about structure are over-

Some regions, such as the seven-county south-west of which the West Country counties of Devon and Cornwall form part, are geographically large and have "never felt themselves to be one". RDAs must, he believes, work through sub-regional structures in such places. In addition, the RDAs need

"None of this is impossible, but it has to be achieved." An issue of immediate

importance for the RDAs, universities, and the older says Sir Geoffrey, will be to universities have not set up effective delivery mechanisms to achieve their policy objectives. "We have got to take the word 'partnership' and the various universities, a leader in try- building blocks that are around - Tecs, local education authorities, the need for could do far more to advance



funding councils' regional structures - and build a delivery mechanism which is not about arguments, but about making things happen. We must accept that no one party has a monopoly of know-how, experience or resource and make regional and sub-regional mechanisms work."

The former permanent secretary draws on his Whitehall experience of education and training to envisage a novel component in the building process - combining the functions of Tecs and local education authorities. Both bodies, he suggests,

are pale shadows of what they might be. "Tecs have clear responsibilities and been nose-to-the-grindstone make to economic develop- nomic future. "The age of lines of accountability, and in terms of provision for ment basic skills. Local education authorities under the previous government were seriously affected by local management of schools, the Ofsted inspectorate and schools being able to opt out of local authority control."

While there were good Tecs, it could be argued that the impetus for creating them had run of steam. They

sized businesses. Local edu- university is located have cation authorities, mean-while, were "frustrated, browheaten and facing bud- in the country. "People do getary and function problems". And these difficulties deprivation, disadvantage had been "compounded by a potch pattern of unitary authorities and weakened

It was, argues Sir Geoffrey, important to retain and build on one of the Tecs' successful achievements - are the basis for the econengaging the active involve- omy." ment of the private sector at chief executive level. And local government and education authorities had an important contribution to tions about the area's eco-

needs to be given - and this might tie into a sub-regional delivery agent for RDAs - to bringing together the functions of Tecs and local education authorities in some kind of elected body." He believes future advances in regional chambers, which the government is setting up to support the RDAs, might facilitate moves

P6

P10

among the lowest levels of GDP per head of population not realise the problems of and unemployment in Cornthat kind of position I understand that you will cling desperately to what you have. Yet the future for large parts of the south-west involves moving to a new world where knowledge industries

When the south-west RDA was established next year it than changing public percepmining has gone. A lot of the Tourism is worldwide competitive now with the public demanding world-class, professional standards. Agriculture will not revive as an employer in the south-west.

"The future is in the knowledge industries. If the RDA succeeds in contributing to an understanding of the need for change that this implies, it will be as valuable In spite of its attractive as any investment project."

Cover illustration: Chris Duogan

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By Brian Groom

Building up and knocking down...

Donald Dewar's paternalistic image has been dented by, among other things, the Sean Connery affair and his choice of home for the Scottish parliament

SNP's rise. Rather it lies in

that Labour is not standing

up for Scotland's interests.

A Mori poll found that

disenchanted with Labour

over core policies: National

disabled, taxation and the

spending.
This suggests a picture of

oints ahead of the Tories

Much could happen in the

in England, yet neck and

Health Service waiting

lists, benefits for the

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diverging nations: in

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neck with the SNP in

Scotland, Does it mean Scotland is heading for

SNP surges have faded

off demands for

Scots voters were

the fundamental charge

It is hard to pinpoint exactly when the Scottish media started referring to Donald Dewar as "father of the nation".

The words began appearing a couple of months ago, usually within inverted commas, as a preamble to adminishing him for failing in his

parental duties. This is very Scottish: to award an accolane only when it is time to take it away. Such a Mandela-like sobriquet, in any case, sits ill on the Scottish Secretary's sloping

shoulders. A "non-practising Presbyterian", this most undemonstrative of politicians is not readily essociated with nationalist lervoor. Passion, he comments disapprovingly, 'suggests recklessness and

being out of control". Until recently, control appeared to be what Mr Dewar had in abundance. After a lifetime's dogged

pursuit of Scottish levolution, he honour the memory of his friend the late John Smith, by delivering a three-to-one majority for a Scottish parliament last Septemb following an exemplary referendum campaign.

Six months on, a surge has put the prondence Scottish National party on a par with Labour in opinion polls of voting intention

for the new parliament. Questions are being asked about Mr Dewar's leadership. Not that there being replaced - he remains Labour's main asset - but an array of spin doctors is being assembled to strengthen campaigning in the run-up to the first elections next May.

Mr Dewar's paternalistic image has been dented by, among other things, the Sean Connery affair. His. decision to deny a knighthood to the pro-SNP actor appeared pettily vindictive after the two had shared a platform on the eve of the referendum.

There has been public criticism, too, of Mr Dewar's choice to build a home for the parliament on a former Edinburgh browery at Holyrood, rather than adapt the imposing ald Reval High School on Calton Hill. which has a chamber

Mr Dewar has also be criticised for his party's uncertain handling of eaze allegations in In Glasgow, having firestened a tough line. Labour found sketchy evidence of misden and is on the defensive after legal challenges.

None of these things however, appears to be the main cause behind the

but it was a temporary has distanced itself. As Labour's attacks mounted, however, the SNP's rise continued. The strategy ras not working, as Labour's strategists have belatedly come to

One reason is that the enmity between the parties is not necessarily shared by the people. Some voters move relatively easily between the parties and nationalist opinion exists in a continuum, not in an abrupt division between supporters of independence and

There are Labour voters who favour independence, who support devolution. For these people the co-operation during the referendum was popular, and Labour's subsequent hehaviour self-serving.

year until the elections. One thing, though, is clear: those Labour politicians who portraved devolution as a way to kill independence must think

again. The evidence is Scots want their own parliament in order to strengthen Scotland, not strengthen the Union. Many are relaxed about whether it eads to independence. The SNP nonetheless

faces an uphfil struggle. Of the 129 members planned for the parliament, 73 would be elected by first past the post and 56 from party lists. While the latter would assist the SNP, its vote is too evenly spread - rather than concentrated in winnable seats - to do majority of votes does not necessarily translate into a majority of seats.

A Labour-Liberal Democrat alliance remains the most likely outcome to control the parliament. A recent poll by System Three, which gave Labour and the SNP 40 per cent of votes each, would have given Labour and the Lib failure. Dems a joint majority of

If the SNP's surge grows, however, it could emerge as the largest party, or at least the party with the most votes. Then it would seek alliance with the Liberal Democrats. They are likely to refuse if the price is a referendum on idence, but a strong SNP showing would increase the moral pre

for such a referendum. . Lebour's instinctive reaction to the SNP's rise was its traditional one - to denounce them as snake-oil salesmen. There is no rivalry in British politics deeper than that between Labour and the SNP, both of whom hold pretension to represent the country's

They came together for the referendum carm along with the Lib Dems,



HAREIGE HARR

the county sees itself a dalendo de Europe, but

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Some way to go, says

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OVERVIEW

alliance, Since then, Labour realise.

desolution.

just as there are SNP voters

That in turn goes some way to explaining why the spectre of independence is unlikely to frighten many Scots, 47 per cent of whom supported independence in Mori's poll. Few doubt Scotland could survive alone, if it wished. The evidence from countries such as Spain and Germany is that regional parliaments do not lead to separation, but it could happen. The same poll found that 63 per cent thought Scotland would be independent in 15

There are some illogicalities. If Labour's failure to increase public spending lies behind Scotland's disenchantment, then independence would hardly be the way to correct it, because in its early years a separate Scotland would probably rather than more.

But those Scottish leaders who believe that what unites the nations is greater than what divides them are going to have to inspire their countrymen with the successes devolution can bring. rather than frighten them with the consequences of

For Mr Dewar, that will mean campaigning in public rather than poring over policy detail in private.

The Scottish Secretary has many virtues, not least his suspicion of spin doctoring, but his new advisers can add something to the presentation of policy if they avoid the excesses of Millbank's black arts.

Mr Dewar has made a start by presenting a "new agenda". It is not all that new, and it lacks detail, but at least it concentrates on core concerns: education, anemployment, childcare and health. Fresh thinking on these issues, allied with sensitivity to their Scottish dimensions, may yet allow him to look forward to

brian.groom@ft.com

REPORTING BRITAIN

Reporting Britain, the FT's regular report on developments in Britain's regions, is next scheduled to appear on May 21, and then on the third Thursday of each month with the exception of January and August.

Each issue will contain a focus on one or more regions, in which economic, industrial, political and social developments will be analysed. New urban regeneration initiatives and the latest inward

featured, together with case studies and profiles of prominent schemes and individuals. The May issue will include special focuses on the East Midlands and profiles of new life

in various city centres.

investments trends will also be

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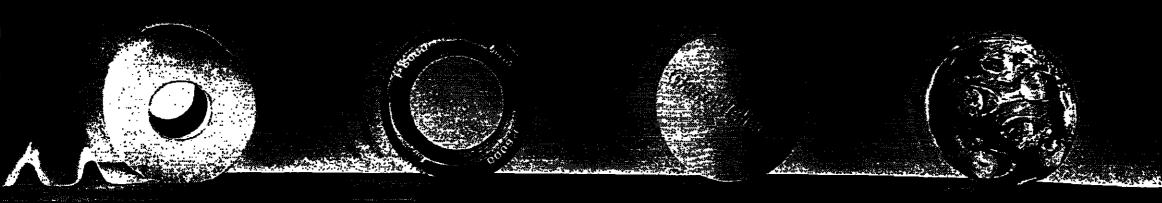
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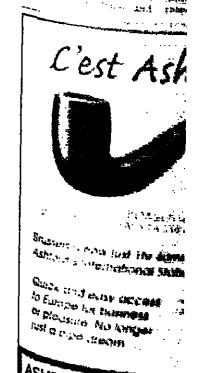
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Public and private sectors are pulling together

The county sees itself as the UK's gateway to Europe, but although it is no longer a rural backwater there is still some way to go, says Brian Groom

You hear a similar message on a wave," says Robert per cent. Ashmead, chief executive of Locate in Kent, the inward investment agency. "Its time has come as a choice location within the UK."

If determination translates into results, Kent has an attractive economic future. Public and private sectors are pulling together in unprecedented fashion to exploit the opportunities created by the Channel Tunnel and other investments in roads and ports. The county, no longer a rural backwater, sees itself as the UK's European

The county has some way to go. According to Kent Prospects, the strategy document that defined its ambitions 18 months ago, it has the second-lowest gross domestic product per head of the eight south-east

It has a relatively high concentration of jobs in declining manufacturing sectors and a smaller percentage in growing service sectors than the rest of the south-east.

Prosperity is poorly distributed. Royal Tunbridge Wells, in the west, had only unemployed in February, compared with 9.7 per cent

though falling, was above all over Kent. "The county is the south-east average of 3.2

Kent Prospects set tough

3.1 per cent GDP growth - its fastest this decade, but slightly below the rest of the

markets. GDP growth is forecast to slow to 2.5 per cent by the end of this

and that an average performance will simply not

moving beyond that or it will not break through," says Mike Evans, the county's development officer.

targets: to raise GDP growth to an annual 3.3 per cent in the years running up to 2006, 50 per cent above the baseline forecast; to increase manufacturing output from 17.8 per cent to 21.3 per cent of GDP: and to raise total employment by 55,000 to Last year Kent achieved

south-east and the UK as a Manufacturing exports were held back by sterling's rise and less rapid recovery

Officials say they are still putting in place the building blocks for future advance,

"We have got to get Kent

The creation of Locate in one of those building blocks. Backed by Kent County in Thanet in the east. Kent's Council, Kent Training and 1,500. 4.9 per cent jobless rate, Enterprise Council and Kent



The Bluewater shopping and retail centre (seen in this model) is expected to draw customers from a wide area when it opens early next year, Inset: how work is progressing

developers, it claims to Kent just over a year ago is have created 2,118 jobs in its first year, beating its original target of

Kent Tec, Business Link Kent Chamber. Kent, Kent Chamber of Transfer Centre, Kent Education Business Another is the planned Partnership, Kent Enterprise

economic Developers Group, repre rationalisation of six Agencies - into a single timetable, by 2003. senting leading property business support bodies - point of contact, the New A third building block anyway - Bluewater is

between the Tec and the county council.

to market is a complex that will go begging if, as one. In the post-industrial north. Kent Thames-side, the area between Dartford and Gravesend, is the UK's largest regeneration project. Built around Bluewater. the out-of-town shopping in the Thames Valley.

centre due to open next March, and the international railway station planned for Ebbsfleet, the development part, with a strong could create 50,000 jobs and 20 years. "What we are really

says John McCready, chief executive of Whitecliff, the ioint venture between the UK's Blue Circle and Australia's Lend Lease that and future supply by 4 to 1, of new homes on brownfield is the main developer of the area, using former cement works and chalk quarries. He adds, with a touch of Kent and in coastal areas environment will be a anti-climax: "It will be the Reading of the east."

Kent politicians have been in the forefront of those pushing for the Channel Tunnel rail link to be built in full, to the original

A large part of the redevelopment will happen

Commerce, Kent Technology is a "concordat" on already 90 per cent let, the spheres of influence nearby Crossways business park is filling rapidly, and the demand for housing is The county they are trying evident. The opportunity

> delay, is to create a business district around Ebbsfleet closed in 1989. A £1.1m station high-technology companies that might otherwise locate Western Kent, around Tunbridge Wells and Sevenoaks, is the affluent

professional services sector 30,000 homes over the next and heavy commuting to London. According to Kent county council and Cluttons Daniel it is one of the few counties Smith, the property group, demand for office and exceed deputy prime planned Kent is outstripping current target of building 60 per cent

creating an

accommodation shortage. It is different in eastern areas, however, and the affected by the departure of crucial issue in the coming holidaymakers for foreign years. "The benefits of assisted area status for are enormous but we must investment grants.

seems likely, there is a

to

attract

acute land.

full Thanet bas development area status, as leader of Kent county continental mainland yet.

well as Objective 2 status for European Union aid, and is

infrastructure through

projects such as upgrading

the Thanet Way between

Ramsgate and the M2 to dual

east Kent coalfield, where

the last pit - Betteshanger -

investment has created the

training, community

facilities, creche and small

It has many attractive

defend our environment,"

coming "not speedily".

Once seen as a buffer working to improve its against invasion. Kent is now more integrated into Europe than any other county. It forms part of the Transmanche region with France's Nord-Pas-de-Calais Efforts are also being and Belgium's Brussels. made to revive the former Flanders and Wallonia, co-operating on investment. tourism and development. bringing £200m to Kent over the Aylesham Centre, delivering last seven years for projects under the EU's Interreg (inter-regional) programme.

workshops, though Mr Evans admits that jobs are British government to look in another direction: to Kent has not wholly been south-east England. The the "Garden of England" for recent creation of South-East many years. Agriculture Regional Investment is accounts for only 2.5 per welcomed as a source of cent of the labour force, and inward investment inquiries, which expects easily to uncertainty, about how the distribution space in west minister John Prescott's development agency will affect Kent, and it is hard to see the county voting for a future south-east regional

professor of transport and regional economics at the University of Kent. points climes, many of which have being the gateway to Europe out, however, that Kent economy is still moving in line with UK trends. It has says Sandy Bruce-Lockhart, not decoupled and joined the



INWARD INVESTMENT

Making up for lost time

Money from US companies form the bedrock of an economy based on small businesses, writes Brian Groom

potential investors: now it is trying to make up for lost time. The creation, just over

inward investment effort. has created 2,118 jobs, compared with an original target of 1,500. Its aim for 1998-1999 is 2,500. Call and automotive components snapped up quickly. A shortare the most promising age of large units, particu-

sectors.

Kent receives 60 per cent of its overseas investment from the US, a large part from western Europe, and little from eastern Asia some parts of Britain to the people account for 93 per cent of its 40,000 companies.

are another source of munications (1.4) and food investment. We are close to processing (1.1). the capital, and within the space, the most benign skilled workforce. Then there is Kent's position

business parks, including structure. Most of the 650 a year ago, of Locate in Kent Kings Hill near Maidstone has brought some coherence (647 acres). Chatham Mari-staff will be recruited from to a hitherto fragmented time (350 acres), Crossways other parts of the UK and near Dartford (315 acres) and In its first year, the inward Orbital and Waterbrook near investment agency says it Ashford (300 acres). For all this space there has been a shortage of speculative development. That is changing - 5,000 sq m are planned centres, financial services in 1998-1999 - but it still gets larly in the distribution market, is likely to continue.

Kent Prospects, the county's strategy document drawn up 18 months ago, identified 12 key sectors: leaving it less exposed than business services (13.6 per cent of GDP), transport and problems of South Korea's distribution (13.1), construcchaebol. Its economy is tion (8.9), retail (8.2), health overwhelmingly based on and social care (7.1), paper small businesses: those and printing (4.1), high-techemploying fewer than 25 nology engineering (3.1). land-based industries (2.8), chemicals and pharmaceuti-Relocations from London cals (1.9), tourism (1.7), com-

Kent received a boost last south-east we have the most December when Pfizer, the US pharmaceuticals complanning regime and a pany and the county's largest industrial employer, announced plans for a £109m between London, Paris and research facility at its Sand-

Kent has not always been Brussels," says Robert moved there from London in ogy, Training and Enteraggressive in selling itself to Ashmead, the agency's chief the early 1950s - and that its prise, and informally as the expansion will impose strains on the local infranew research and support

> continental Europe, and they will all be looking for Kent now has more than 60 pharmaceutical and biomedical companies together employing 10,000 people. including four of the world's top 10. Apart from Pfizer, Glaxo Wellcome has a production site at Dartford, Abbot Labs has its European clinical trials centre at

Queensborough, and Rhone-

Poulenc Rorer has its UK HQ at West Malling.

prise Council (Kent Tec).

Inward investment will account for only 15 to 20 per cent of the new jobs Kent is looking for, so it is important that existing companies grow as well. That, in turn, has an international dimension. "We can only grow them if they get into new markets, We are seeing our domestic market share attacked by foreign companies so our companies have got to go after international market share," says Malcolm Allan, chief executive of

wich site, creating 1,000 jobs. county-wide business sup-Ken Moran, the company's port bodies which are set to UK chairman and managing be amalgamated into a sindirector, concedes that gle point of contact, known Pfizer's south-east Kent loca- formally as the Kent Chamtion is "serendipity" - it ber of Commerce, Technol-New Kent Chamber.

"If we can't compete with places that attract big government grants, what we will compete on is a sophisticated and effective back-up system for people who want to trade from Kent," Mr Allan says.

That involves links with other parts of the world with similar economies. A website has been developed with Penn State University in Pennsylvania, and a deal had been agreed with the Greater Seattle Trade Alliance whereby companies in Seattle and Kent hold video conferences about doing

business together. Locate in Kent, the county council, the Tec and Kent Economic Forum, representing business groups, are hiring consultants to find a new image that will help sell the county abroad. The "Garden of England", while helpful for tourism, is no longer thought to reflect the image the county wants to project

of technology and enterprise. The rustic label is a hard one to bury, however, and a sensitive issue given the which accompany develop-Kent Training and Enterment. The new image. therefore, will be portrayed as Kent Tec is among six complementary to the old.



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Kent

THE ENVIRONMENT

Developments need creative thinking

Housing is the hottest issue while the county strives to maintain its image as the Garden of England. Brian Groom reports

Robin Thompson, Kent's developed areas have grown strategic planning director, slowly, from 11.8 per cent of looks out of his office winthe total in 1961 to 14.5 per dow in Maidstone across a cent in 1990, but Kent county car park and a rundown railcouncil is sensitive to the issue. Along with Serplan, way station. He muses about the possibilities of building the planning conference for high-quality housing over south-east England, it questhe car park, next to an tions the government's foreadvanced light rail system. casts. It does not believe single-person households will Kent will need creative thinking if it is to maintain be created as quickly as has been predicted without pub-

lic subsidy.

Serplan proposes lower fig-

ures, but its options would

still leave Kent requiring up

to 130,200 homes by 2016,

compared with 116,000 in its

present structure plan,

the quality of its environ-ment. Its desire to be part of a European banana-shaped development region stretching to Turin, in Italy, could - if mishandled - damage a county that still thinks of itself as the Garden of England.

which runs until 2011. Apart from a planning Kent is more fortunate blight along the route of the than some counties in that it Channel Tunnel rail link, has enough former indushousing is the hottest issue, trial land, particularly in the as it is throughout southnorth and east, to build a east England. According to the government's household higher proportion on brownfield sites than the 60 per cent which John Prescott, projections, Kent will require 141,000 homes the deputy prime minister, between 1991 and 2016, a 23.3 announced in February as his new target. per cent increase.

The government's depart-Of the homes already ment of environment, transplanned, 31,000 are schedport and the regions predicts uled for Dartford, Gravesthat 6,000ha of rural land ham and the Medway towns. will be developed in Kent Looking further ahead, the over the same period if massive regeneration project trends continue. "That's around Ebbsfleet and Bluethree times the size of Canwater could create 30,000 homes on areas of former terbury," says Dan Clay, senior planning officer for cement works and chalk the Council for the Protecquarries, meeting nearly a tion of Rural England quarter of the county's need. (CPRE) in Kent, which pub-Other growth points in the structure plan include Ashlishes maps showing how far the areas of rural tranquillity have shrunk since the

New horses for the south-east 1991-2016

198,080

65,000

143,080

163,080

1,103,600

East Susse

isla of Wight

Essex

ing rivers further.

The planners' preference is

Light rail systems are planned, when passenger forecasts and finance permits, between Dartford and

even though the company's proposals include planting hundreds of thousands of

sensitively handled, could improve Kent's environment by bringing prosperity to its rundown areas. Its rural fabric, however, remains vul-

13,900

10,600

19,500

7,700

6,100

5,700

4,600

Kent's existing plans 1991-2011

cott's target raised from 60 per cent to 75 per cent. It also wants development planned in shorter five-year periods, with maximum numbers of homes rather than minimums, released in phases according to need rather than designated years in advance. Mr Clay worries about whether water supplies will be sufficient for the homes, without damag-

The key to Kent's future lies in its towns. It has 17 or 16 of between 40,000 and 100,000 inhabitants and Mr Thompson believes these can be strengthened by creating more housing in them through "sensitive infilling".

to do it that way, rather than spread housing around the countryside - not just to avoid despoiling the landscape. It is easier to provide integrated transport if people are in towns.

Gravesend and between the Medway towns and Maid-Lyminge Forest near Folkestone, where Rank has planning permission for a £100m Oasis holiday village. is a big target for protesters

indigenous trees and shrubs to replace a commercial conifer plantation. Economic development,

ford (13,900), Swale (13,200), Maidstone (10,600) and Canterbury (10,300).

Medway towns

Ashford borough

Maidstone borough

Tonbridge & Mailing borough

Tunbridge Wells borough

Gravesham borough

87,500

50,300

111,008

124,400

73,300

12,780

130,290

81,800

57,900

52,290

914,300

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of Econolist envice back official resident in auditor up 6 till.
Contro with 400 jobs. Recisents to provided as a feature. 45: A 33,000 sq ss reliai (179 to the rest of Europe and the UK, which the eri, beart of Kient's Successful west west had 22 per can £17.674#

Dinosaur' can expect 30m visitors

Like it or hate it, the Bluewater complex will have a strong impact on the area's economy. Brian Groom reports

Bluewater shopping and Council for the Protection of struction near Dartford, Kent ose to the interchang between the M25 and the A2, will be the the UK's largest when it opens next March. Measuring 1.6m sq ft, it is expected to attract 30m visitors a year and generate up

Already it is 90 per cent let. Normally such a centre would expect to build up to its potential within three years, but David Hatton, development director, says: We will be looking for those sort of figures in year

The centre has its critics, who believe it will create traffic problems and take business away from town wouldn't get permission now," says Dan Clay, senior planning officer for the

Bluewater was granted planning permission in 1990 and is the latest in a controversial series of out-of-town centres. These centres include the north-east's Metro Centre, the Midlands' Merry Hill, Sheffield's Meadowhall, Essex's Lakeside, Manchester's Trafford Centre, and the recently-opened Cribbs Causeway near Bris-

If opposition is muted now it is partly because Lend Lease, the Australian developer, was chosen by Blue Circle, the original site owner, not only because of. its financial strength but els, mostly clothing and because of its expertise in working with local commu-

Parties of local retailers, councillors, mothers and

learned the value of an

integrated effort rather than

having a series of competing bodies. "Although there was

lots more money available in

Northern Ireland, the lesson

effort towards a coherent set

council – with a majority of

one – from a Labour-Liberal

Not that he has had time

dundancies, to cope partly

to ponder it. Since then he

has implemented a painful

round of council cuts and

with a deficit and partly

with the departure of the

Medway towns into their

leisure accommodation.

He is a board member of

Locate in Kent, a director of

Kent Tec, and a member of

the south-east regional coun-

cil of the Confederation of

British Industry - he even

holds a non-executive direc-

torship of Folkestone Race-

course, in which his com-

pany is a shareholder. He

chairs Kent Developers'

leading developers which

part-funds Locate in Kent.

The developers do not see

themselves as in competi-

own unitary authority this

integration of the entire

I drew from it was

of goals," he says.

coalition.

other community groups have all been welcomed to is one result of market ground of a strong retail the site, on a former chalk research. Lend Lease conquarry. Lend Lease has ducted studies into lifestyles, planted 1m indigenous trees and shrubs and designed its ventilation shafts to look groups, and put video cam- schemes are planned for Sevleisure centre, under con- Rural England (CPRE) in like Kentish oast house

 roofs. Lend Lease argues that Bluewater brings a new type of retailing to Kent, where far as Kingston-on-Thames. London's West End or even Brent Cross in north London for big-item shopping. Bluewater expects to draw custom from people living anything up to 60 minutes' drive time away.

Rhewater will be a triangular mall featuring three big department stores -John Lewis, Marks & Spencer and House of Fraser one at each corner. There will be 300 shops on two lev-"lifestyle" retailers, and three "leisure villages" incorporating restaurants. cafes, a fitness centre and

multiplex cinema.

minded people's children while they took part in focus eras in areas where people shopped to study their bury and Folkestone. behaviour.

The large leisure element

The big question is the impact it will have not only residents have to travel as on nearby Dartford and Gravesend, but potentially as far away as Maidstone. To some extent these towns, which have been working on the appearance of their own centres, will be protected by the lack of food supermarkets and do-it-yourself stores at Bluewater

> Kent's property market report, produced by the county council and Cluttons Daniel Smith, says that so far the market shows no sign of reflecting the nervousness about Bluewater's effect. It predicts that Bluewater will draw an additional £230m of spending capacity which otherwise would not have come

market, with performance driven by Tunbridge Wells. Canterbury, Ashford and the Medway towns. New retail enoaks, Maidstone, Canter-

It comes against the back.

211,000

3.3%**

573,000

54%

58.267

Kent is the European Union's planned abolition of duty- and tax-free shopping for Dover, Folkestone, Ramsgate and beyond. A study by Public & Corporate Economic Consultants argues that about 9,000 jobs in Kent could disappear.

Up to 13.5m cross-channel ssengers, otherwise expected in 1999, could be lost because of increased ticket prices, with 2,270 jobs lost among operators, port authorities and customs and immigration, the study says. Reduced tourist spending

could lead to the loss of 5,890 jobs, with 831 going indirectly from local businesses and 155 from decreased orders to suppliers. By Breat Groom

SHAKERS AND MOVERS

Malcolm Allan

Malcolm Allan is a driving force behind the new-found unity of Kent's business support bodies. Currently chief executive of Kent Training and Enterprise Council, he is designated to play the same role in the proposed broader body, the cumbersomely-titled Kent Chamber of Commerce, Technology, Training and Enterprise, which will amalgamate six organ-

Sandy Bruce-Lockhart

The Conservative leader of Kent county council had an interesting election night last May.

While the Tories, who had occupied all of Kent's 17 parliamentary seats, lost half of them to Labour, they regained control of the

David Wilson

There are few parts of Kent's economic development pie in which David Wilson does not have a finger.

As managing director of the Ashford-based Eurotunnel Developments, the tunnel-builder's development and investment subsidiary, he manages six sites along the M20 corridor between Ashford and Folkestone, comprising land for production, warehousing, business parks, hotels, residential and

isations, including the Tec. Not only does Kent now Having worked in have common goals and a conomic development jobs more integrated set of in North America, England agencies, the Tec has run a and Scotland, it was in 'partners' skills Northern Ireland that he

programme", ensuring that private developers, local government officials and government office officials can talk a common economic development language. The business is no longer just about the availability of industrial space, but about management skills.

Kent has set itself tough Mr Bruce-Lockhart is no

leological warrior. He takes a pragmatic view of a single European currency, seeing it as minor compared with the issue of exploiting Britain's relationship with continental Europe - crucial for Keut, which works alongside counterparts in Nord-Pas-de-Calais and three Belgian regions in the Transmanche Euro-region.

tion, but as meeting different needs.

Eurotunnel Developments which began operating fully in 1991, has sites including Orbital Park near Ashford where 85 per cent of the infrastructure is in place -Waterbrook, also in Ashford Folkestone Racecourse and Cheriton Parc in Folkestone and Farthingloe in Dover. Group, an association of He believes Kent's future is bright if it can exploit European markets. "People say property is location, location, location, but it's comworked in places that weren't ambitions they substantially achieved mediocrity," he says. "I would like to see Kent become the kind of economy that New England became when it restructured itself?

targets. "Wherever I have

He sets store by Michael Porter's research in the mid-1990s, which identified successful investment locations as those which offered help with supply chains and training.

He has been working with Labour authorities in the Fast Links to Europe Alliance, campaigning for the Channel Tunnel rail link to be built quickly and in full. And he believes that local government's time has come. "After a century dominated by war, cold war. threat of recession, unemployment, union problems and inflation.

munications - accessibility. People have got to be able to get there," he says.

He is wooing a group of Taiwanese computer peripherals companies, a test of the county's coherent approach to development advise the investors on

A variety of people will schools, housing, training, and simple matters such as organising a reception. He has even hired a feng shui expert to check the buildings are arranged the



quality of life issues such as education and social services. We have a role to play in creating a sense of belonging," He says," A Scot from Perthshire, he farmed in Africa for three years and has grown fruit in Kent for the past 30. Now, he says, he attends to his farm between 10am and noon on Fridays.

people are turning to



Attraction

RAISPORT

- WOUND DIGHT the development State of writes Orland

and the same

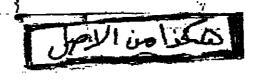
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Henry Lauk LEUR THREE



And The Park to Street in



Leeds Castle, near Maidstone:

a beautiful setting on a lake

Kent

The Pantiles offer

shopping, walks and elegant architecture

TOURISM

far general

Attractions abound for the visitors

An increase in cross-channel traffic is giving a welcome boost to employment prospects, writes Brian Groom

Kent is the most popular destination for overseas visitors to England among counties outside London. It has a larger number of historic houses, castles and gardens than any other shire. Offering employment to 23,700 people, tourism and leisure is among the sectors targeted for further growth in the county's economic development strategy, and is of charges at Canterbury expected to generate another 4,000 jobs by 2006.

The opening of the Channel Tunnel in 1994 and the continued rise of Dover as Britain's busiest roll-on, rolloff port has helped raise Kent's profile, and the volume of visitors crossing the channel in both directions. While UK visitors spent £329m in Kent in 1996, a 17 per cent increase since 1990, spending by overseas tourists rose 60 per cent over the same period to £225m.

Pulling in the tourists Top 10 visitor attractions

	VISIO
Canterbury Cathedral : Leeds Castle	1,613,00 584,67
Dreamtand White Knacking Theme Park	400,00
Dover Castin	319,67
Hever Castle	320,00
Aylestoni Priory	300,000
MV Princes Pocahonias (Thames toot trips)	290,80
Bend Water	200,000
Sissinghorst Castle & Gardens	183,500
Howlets	181,000

That figure was slightly down on the previous year, however, an indication of one of the problem areas the strength of the pound. Sterling's strength may also have been behind a slight dip, from 4.46m to 4.39m, in the numbers visiting Kent's top 10 tourist attractions last year. Another factor could have been the introduction Cathedral during 1996.

The cathedral continued to top the league of Kent's attractions by a wide margin, with more than 1.6m visitors. Leeds Castle, near Maidstone, came second with 584,670, followed by Margate's Dreamland White Knuckle theme park with 400,000. Like other parts of the

Kent economy, some areas are more prosperous than others. Much of the growth has come in inland rural areas and historic towns, such as Royal Tunbridge Wells. Traditional seaside resorts, such as Margate, Folkestone and Herne Bay, have had to fight for business in much the same way as their counterparts around the country. The coastal invest in access, infrastructure and facilities.

"One of the significant challenges is to make more of the transit visitor market," says Dave Hughes, tourism manager at Kent county council. There are



Kent, 4m of them by people en route to holidays elsewhere. Persuading them to resorts are continuing to make stopovers could be beneficial.

The council has worked hard with cross-channel operators such as Le Shuttle, the car transport service through the tunnel, to build packages and short breaks for holidaymakers from Bel-20m trips a year through gium. France and the

tives include a map of ways to get off the M20 and the M2, and plans are under conspeaking visitors from Cansideration for a new visitor attraction which would draw

instead of just passing Tourism has been one of the main areas of co-operation between local authori-

new arrivals into the county

Netherlands. Other initia- channel, working for instance on a project to attract French and English

> A range of public and private sector agencies has come together to launch a tourism investment in Kent campaign that is intended to raise awareness of development opportunities, increase investment and improve visi-

Investment in hotels grew to a record £18.9m last year.

tor facilities

The biggest proposed development is Rank's £100m Oasis Holiday Village at Lyminge, near Folkestone, which would create 750 lodges and 90 apartments on 436 acres of forest, but which has been subject to environ-

mental protests. Kent's resource of heritage

sites is diverse: it has more cover a third of the county. listed buildings than any the North Downs and high other English county, and Weald, Garden tours to Sandwich has a higher denplaces like Sissinghurst. sity of listed buildings than Groombridge and Scotney any other English town. Castle are popular.

In spite of heavy develop-Overall, with more than ment in some parts, such as the north Kent still has a variety of landscapes, habirailways as well as castles tats, wildlife and rural areas. and stately homes, the Two designated areas of out- county has much to prostanding natural beauty

TRANSPORT

30m visitors

Tunnel provides both hope and uncertainty

The Chunnel link would provide significant benefit through the development of Ebbsfleet station, writes **Brian Groom**

Most places would look with between the UK's Blue envy on a county that had Circle and Australia's Lend \$26bn spent on its transport Lease, has outline planning infrastructure in recent permission for 8.5m sq ft of years. For Kent, the amount office and residential lic sources on the Channel estimated to cost £1.5hn to Tunnel, roads and ports. 52bn over 20 years, is the while welcome, is not yet largest mixed-use planning enough. Businesses and consent to be granted in economic development England. officials believe more needs

to be done. link is the dominant issue. Gravesend, much of which The link, while a nightmare for those with properties the link. What is affected is directly along the route, the speed with which a would bring economic commercial district can be benefits for the majority. created around Ebbsfleet, The turmoil over London & The link would cut travel Continental Railways' times to central London finances has brought two from 40 minutes to 15 - a unwelcome prospects: extra uncertainty for those with high-technology companies blighted properties, coupled

would be the development around the Properties, a joint venture joined councillors from the reach Northallerton," says more than 21m passengers linking Sittingbourne with developments.

spent from private and pub development. The project,

It forms part of the regeneration of a 2,500-acre The Channel Tunnel rail site between Dartford and will happen even without crucial factor in attracting which currently locate west with delays in reaping the benefits.

The effect would be enhanced if local trains

The principal benefit for fed into Ebbsfleet. Kent, however, is looking beyond the benefits within planned Ebbsfleet the county. Sandy to be desired. "It takes you international station in Bruce-Lockhart, leader of as long to get to Ramsgate north Kent, where Whitecliff Kent county council, has

north and midlands in the Fast Tracks to Europe Alliance, campaigning for

done. The opening of the Channel Tunnel, and associated benefits such as the completion of the M20 between Folkestone and the M25, create a huge opportunity. Ashford, where an international rail station has already been built, is growing rapidly as a centre for value-added distribution by companies such as K'Nex International, the US-owned self-assembly toy company, which packs components Apart from the Channel between Kent's mediumsized towns leave something from London as it does to

the link to be built quickly and in full. London bas in the past been as much a barrier for Kent as has the English Channel, cutting it off from the rest of the UK. A fast rail link through London to the north is as important as the Channel Tunnel itself in improving Kent's access to markets. This is not to say Kent is ungrateful for what has been



The view ahead: The Channel Tuonel railway, seen from a Le Shuttle cab, is a dominant issue in the county's transport programme

County Council.

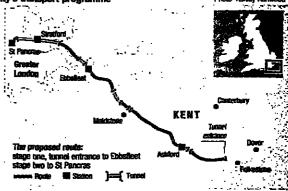
Gravesend, taking in thriving. Tunnel, train services Bluewater and Ebbsfleet, and another between the developments include the tracks.

: some other ports is more The council would like to mixed, but those with a see more invested in rail: strong specialist role, such Longer term, it proposes two as the deep water container

Apart from the M20, road Maidstone, using existing carriageway of the Thanet Way (A299) between the M2 The rise of Dover, with and Ramsgate and the A249

Robin Thompson, strategic last year, is a boost to Kent's Maidstone. Pfizer, the US planning director at Kent economy. The picture in pharmaceuticals group which is expanding its operations at Sandwich, wants the A256 between Ramsgate and Dover to be there before sending light rail systems, one terminal at Thamesport on made dual carriageway, products around Europe. between Dartford and the Isle of Grain, are because it is outgrowing the local road network.

If the Channel Tunnel link is built, the only major thing Medway towns and upgrading to dual Kent will lack is a Heathrow or Gatwick airport - but manyresidents may feel they will have had enough major



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. CENTRAL, URBAN LOCATION

Statistics/Business parks

EUROPE'S	REGION	AL PE	ROSPER	ITY LEA	AGUE	TABLE
Region	GDP per (% of EU as		Population* (Thousands)	% of GDF Agriculture	derived industry	rom: Services
Hamburg (Germ	any)	198	1,704.4	0.3	23.2	76.5
2 Region Wallown	e (Belgium)	183	3,308.7		19.2	80.8
3 Lucentibourg		169	403.8	1.5	31.0	. 67.5
de de Franca (Fr	rance)	181	10,980.6	0.3	25.8	74.8
5 Bremen (German	my)	156	681.6	0.3	29.8	69.9
5 Hessen (German	ly)	152	5,974.8	0.5	26.7	72.8
Lombardia (italy	1	131	8,905.7	1.9	37.6	60.6
3 Bayera (German	y)	128	11,892.6	1.1	34.7	64.2
Emilia-Romagna	(liziy)	128	3,923.5	4.6	33.3	62.1
16 Ahvenanmas/Als	and (Finiand)	126	25.1	6.8	16.1	77.2
Baden-Würtemb	erg (Germany)	126	10,253.0	1.0	49.5	58.6
12 Ostosterreich (A	ustria)	122	3,381.0	-	<u>.</u>	
Lazio (Italy)		119	5,189.3	1.8	19.0	79.2
Nord Est (thely)		119	6,517.2	3.7	33.0 .	63.3
15 SE England (inc	: London)	117	17,870.2	0.7	20.6	78.7
16 Nord Ovest (Baly)	116	6,083.8	2.6	31.8	65.6
Broseles-Brusse	ds (Belgium)	115	950.3	1.9	32.6	65.5
18 Denmark		114	5,205.0	3.7	27,0	69.3
19 West-Nederland	(Netherlands)	113	7,204.1	2.9	21.1	76.1
20 Nordrhein-Westi	alin (Germany)	112	17,787.7	0.7	36.3 ·	63.0 -
21 Westosterreich (Austria)	110	2,885.4	<u> </u>	•	:
22 Centro (Raty)		107	5,787.6	3.1	31.2	65.6 _
Searland (Germa	my)	106	1,084.4	0.3	34.4	.65.2
Schleswig-Holste	ein (Germany)	106	2,701.6	2.2	29.6	58.2
25 Niedersachsen (C	iemany)	105	7,681.7	2.8	33.2	64.0
25 Berlin (Germany)		104	3,473.7		•• .	:- ·
27 Centre-Est (Frank	28)	102	6,864.8	2.5	33.6	63.9
Noord-Nederland	(Netherlands)	102	1,618.7	. 4.7	40.2	55.1
28 Zuid-Nederland (Netherlands)	101	3,395.3	3.1	32.9	84.0
30 East Anglia (Eng	(land)	100	2,104.9	4.9	28.6	66.5
Est (France)		100	5,111,2	3.0	35.8	61.1
Rheinland-Plaiz (Germany)	160	3,938.7	1.5	37.8	88.7
Bassin Parislen (France)	98	10,430.5	6.9	32.8	61.3
Scotland		98	5,132.4	2.9	30.1	67.0
Sweden		98	8,789.8	22	28.7	69.1
36 Madrid (Spain)		95	5,001.1	0.2	24.9	74.9
South-west Eng	land	95	4,798.4	3.7	27.6	68.7
28 Fact Wirthands		93	A 102 2	20	27.5	F0 6



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Region (*	COL bet proods	Population" . (Trousands)	Agriculture	industry	Spraces
Cost-Nederland (Nethe	rtands) 93	3,163.4	4.2	27.6	69.2
Sud-Quest (France)	93	6,064.7	5.1	25.9	84.0
41 Manner-Scomi (Finlance	91	5,063.2	6.2	32.1	51.Z _
Mediterrance (France)	91	6,872.6	3.3	20.8	75,9
Ouest (France)	<u></u>	7,603.7	8.7	28.8	61.7
Visans Genesi (Belgiu	m) 91	5,856.6	2.2	27.5	76.2
West Midlands (Engla		5,294.5	2.2	38.5	51.2
Eff Noreste (Soeln)	89	4,053.5	2.8	40.1	57,2
47 Ireland	88	3,587.A	7,5	34.3	50.2
North-west England	88	6,412.0	1.0	32.9	65.1
45 Arbruza Modee (Italy)	87	5,727.2	5.0	29.1	. 85.9
Nord-Pas-de-Celais (Fr	ance) 87	3,991.5	1.8	31.5	66.5
Suslastemelich (Austria)	· 87	1,763.7			
Yorks and Humbersió	e (England) 87	5,025.0	2.1	33.A	64.6
53 Este (Spain)	86	10,684.5	1.8	33.4	84.8
54 North-east England	\$ 5	3,099.8	2.2	34.2	63.5
55 Wales	81	2,913.0	2.3	33.7	53.9
56 Morthere Ireland	80	1,641.7	4.8	26.3	68.9
Sardegna (Raly)	78	1,658.4	5.4	25.8	68.7
Ganartas (Spain)	75	1,535.3	2.8	18.6	78.5
59 Atliki (Greaca)	73	3,485.2	2.2	25.6	72.2
50 Sicilia (Raly)	70	5,054.0	6.7	20.2	73.1
Campania (Raly)		1,597.4	3.8	20.3	76.0
62 Continente (Portugal)	68	9,406.3	4.1	34.1	61.8
Stort (fitally)	68	6,759.5	7.2	19.8	72.9
Misia Algaiou, Kriti (Gree	sce) 67	1,001.2	23.5	15.4	61.1 -
G Centro (Spein)	65	5,271.1	6.8	34.0	59.2
Brandenburg (Germany)	64	2,537.2			<u>-</u> _
Noroiste (Spilln)	64	4,338.2	5.8	33.3	61,0
65 Vorsia Flade (Greece)	. 62	3,363.4	21.6	30.4	47.9
59 Sachsen (Germany)	68	4,596.0			
Sachsen-Anheit (Germe	ny) · 60	2,788.6		<u></u>	<u>.</u>
Thuringen (Germany)	. 68	2,525.3			· ·
72 Sex (Special)	68	8,265.7	6.8	27.0	68.3
Kentriki Elade (Greece)	57	2,575.5	24.5	28.7	46.8
Mecklenburg-Vorpomm	eon (Gen) 57	1,837.9			
73. Madeira (Portugal)	52	256.0	4.4	18.4	77.1
76 Acres (Portegal)	48	-239.9	11_9	19.6	88.4

TOWN VERSUS COUNTRY

Tougher restrictions may boost business

Potential tenants of new sites will be looking for, among other things, good transport links, says David Lawson

Ten years ago, an obscure change in planning law opened up hundreds of sites across the country to businesses trapped in crowded towns and cities. Politicians are now trying desperately to force the genie back in the bottle. But they seem doomed to failure.

Business parks flourished on the promise of high-tech buildings, swish offices and generous car parking in pleasant surroundings. They have become victim to their own hype, however.

Glazed pavilions set in rural splendour are a potent image for drawing in tenants, but they grate on the nerves of users and also attract the ire of countryside campaigners.

In fact, most parks are on reclaimed sites on the fringes of towns, according to Patrick Deigman, chief executive of Arlington, the country's largest park developer. And, ironically, parks could flourish rather than wilt under tighter planning restrictions.

Those already up and running will become even more attractive as parking restrictions bite new sites. Many have anticipated traffic controls by building in public transport links. Arlington has plans for monorail connections in Manchester, Birmingham and Bristol.

Other developers' giant projects such as Blythe Valley in Solihull and the Thames Valley's Green Park have been integrated into new access roads and bus

Many insiders believe such parks could be central to ideas for "transport development nodes" now floating around Whitehall. But not every park will meet the tough new criteria. Most sprang out of an era when motorway access was the prime consideration to attract top tenants.

And there are more still in the pipeline, Grimley International calculates a potential for almost trebling the current stock to 130m sq ft - more than 10 per cent of all UK offices. This massive buffer of

development which already has planning permission appears a big stumbling block to restricting countryside development But many will never come out of the ground, according to Alistair Eliot, of property consultant Knight Frank. "They will need renewed or more detailed

planning permission, and that "will not happen in

many cases," he says. "Potential tenants will also be looking for public transport links because they, too, anticipate a crackdown on cars in future. One solution may be a return to urban areas."

There is bound to be a trend back into towns over the next 10 years by both Trevor Silver, a director of Akeler Developments. He is working on plans to regenerate the nine-acre Daily Record site in central Glasgow into a 400,000 sq ft business park.

This will be nowhere near the scale of Akeler's pioneering Doxford Park in Sunderland but will share the same kind of flexible buildings in pleasant surroundings. The main difference is the denser urban dimension, with buildings at 45,000 sq ft per

acre rather than 18,000 sq ft. Urban parks are few and far between, however, and reversing the flow out of town will not be easy. Arlington is a market leader with schemes in towns such as Coventry, Oxford and Gloucester, but these are redundant car and aircraft sites passed on by parent



Plans are afoot to regenerate the nine-acre Daily Record site in central Glasgow (above) into a 400,000 sq ft busing

company British Aerospace Assembling similar blocks of land under multiple ownership would be difficult. One possibility in London is the 33-acre Chiswick Park. where work on spectacular plans for 1.5m sq ft of high-class offices came to a

halt in the recession. This is one of the last development assets of Kvaerner, which is selling its property portfolio. More conventional fringe

urban sites are thin on the ground, however. Ironically, this is because tougher planning controls on out-of-townsites are pushing up prices to levels affordable only to housebuilders. Higher parking fees in

towns are another backlash which will drive businesses out rather than bring them back, says Grimley. Local politics are running

improve town centres and counter to government aims Angus McIntosh, research in other ways. Akeler's Mr

in the regions, local

Silver admits to frustration finding sites, particularly London. "When we try this that staff are the prime consideration to employers, and the best people will not authorities welcome the new work in tired and rundown jobs. In the south-east they seem to find barriers," he

Councils will need to public transport before (new developments) if they want to bold onto businesses, says

Richard Ellis. He points out the UK's leading business park. Yet Standard Life has paid £25m for the now-vacant 70,000 sq ft to renovate them.

If business parks can Rather than move into adapt this quickly - and town, investors may recycle change their focus to meet buildings put up in the early new transport demands surge of development. The they will continue to thrive. Dow Chemicals buildings at Town centres will have to Stockley, near Heathrow, match this flexibility to were being held up until compete rather than rely on recently as the epitome of increasingly tough planning modern business space on

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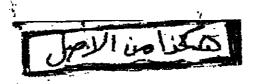
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Business parks



The giant Stockley Park site near London's Heathrow airport, developed by Kajima, Prudential and Chelsfield since 1985, is approaching completion. The US group Aspect

4-44 II-16 .

There's a revolution taking shape

Businesses are becoming more aware that mundane tasks in the workplace use valuable resources. David Lawson reports

where companies locate. Such mundane tasks could hit the agendas of board charge. meetings very soon, however, as part of a revolution in the way buildings are pro-

European law but a lot to do with the way businesses are run. Toilet cleaning, gardening, catering, security, water supplies and telephone links are part of a huge range of services which keep any organisation going. And they take up holds to "nursery" units for for tenants. Telephone servaluable time and resources better devoted to core activities.

The last government kickstarted the idea that landlords should do more than

Cleaning toilets and weeding and collect the rent. The Priflower beds do not rate vate Finance Initiative (PFI) highly in the priorities of suggested a package of accommodation and services in exchange for an all-in

While the industry pondered such a momentous change, the UK's biggest business park developer This has nothing to do jumped into action. "It obscure new seemed perfectly suited to regulations slipped into our kind of activity," says Patrick Deigman, chief executive of Arlington Securities, the property arm of British

Many parks already provide a mix of tenures, ranging from large freeholds through conventional leasestart-up companies. Recent moves have seen Regus, the fast-growing serviced office company, expanding onto business parks. Mr Deigman wants to offer something

style packages. how much premises cost," says Mr Deigman. "That does not tust mean rents.

but all the services. An

want to wait until the end of have come in to see whether a salesman is getting good value out of his 20 sq ft. Wrapping up all these services with rents in a quar-

terly package gives a more immediate picture. Tenure would be by licence rather than lease, perhaps on a 5,000 sq ft building agreed for 10 years. This is a step up from the

deals already being worked out by Arlington, which involve using bulk purchasing power to buy utilities such as water and electricity vices are also offered at discount rates, providing extra benefits such as networking and links to staff homes. The company has moved deeply enough into this area to set

off they could spread rapidly through the property industry as tenants demand a similar approach. The main stumbling block is funding. Investors are comfortable with conventional long leases and regular rent the year when all the bills reviews. They could shy away from short-term deals

> But Andy Martin of Arlington's property advisers, Strutt & Parker, expects views to change as tenants see the new approach in

based on cashflow valua-

tions.

"Real estate investment trusts work this way in the US," he says. "Banks in this country would leap at the chance of structuring deals based on good covenants and fixed-rate debt."

The package would resemble those set up for leasing aircraft. "We have had some very big inquiries and I would not be surprised to next year, expect what he see a few examples in the calls a "new chapter in businext few months," says Mr

Some sceptics remain unconvinced, "Landlords do not have to provide these

buoyant market," says Tony

Fisher, regional director at

Chesterton. But he accepts

that such moves will eventu-

ally emerge as a new kind of property service. Mr Deigman harbours no such doubts. "This is not being driven by landlords but by tenants looking for a new approach to premises," says. Investors are also fascinated by the PFI approach, but put off by the

large city-centre buildings, Business parks have a sufficiently wide variety of premises to test the concept. Progress may depend as much on Arlington's own

future, however. British Aerospace is considering floating the company or selling out. But if Mr Deigman is still in charge this time ness parks" to open with

0171-6297666

OUT OF LONDON

Regions seen to offer exciting prospects

find in town centres,"

anticipate demand.

Chris Hiatt, of Jones Lang

Wootton But the momen-

turn could take a couple of

years to translate into

growth as nervous investors

wait for pre-lets rather than

biggest park developer, has

maintained momentum in

towns such as Gloucester

and Oxford, changing the

face of old airfields and car

company, British Aerospace.

A trickle of lettings has also

justified continued specula-

tive development. Now the

company has plans for new

schemes, including one in

south Manchester and more

than 1m sq ft beside the M8

They all have special rea-

sons for optimism. The

back of proximity to Heath-

row airport and a skilled

labour force. Manchester.

Birmingham and the Central

Valley of Scotland are now

international airports and

Blythe Valley, a 100-acre

But if the partnership

between the local council

and British Land can attract

the 2,000 jobs Oracle is pro-

posing, it will underline the

claim that the Midlands can

not have to rely on IT com-

panies fleeing northwards.

however, says Nick Wil-

liams, of DTZ Debenham

These regional centres will

compete.

outside Glasgow.

Arlington, the country's

Proximity to airports can often be an important factor when considering location, writes David Lawson

A shiver of excitement ran chester. Nottingham and through the Midlands when news leaked out that Oracle, one of the world's biggest software companies, was considering building a large office centre just outside Bir-

Most leading in towns the UK have at least one international name in residence. and technology plants have popped up on sites ranging from Strathclyde to the Welsh valleys. But this Midlands development - if it comes off - will show that a top-flight tenant can be sites passed on by its parent attracted out of the southeast without resorting to an armoury of grants or political arm-twisting.

This coming-of-age is not before time. There have been business parks in the regions ever since planning rules changed in the 1980s. In fact, the West Midlands has almost as much office space - around 3m sq ft - as towns in the Thames Valley, according to Applied Property Research.

The difference emerges when other kinds of business park space are included. The south-east has a total of almost 30m sq ft compared with the Midlands' risk of experimenting with 7.6m sq ft, according to Tim Heatley, head of business parks at Grimley International. This is partly because the regions lag a year or two behind London during economic growth cycles but can collapse earlier in recession. By the time parks had become established in the regions, the early-1990s crash meant development almost

> "There are now some exciting prospects around major centres like Edin-

ground to a half.

the regions and demanding the quality and surroundings only available on these parks. An explosion in call cen-Leeds, as tenants look for a tres has added another layer quality of space they cannot

of demand as banks, retailers and public utilities move labour-bungry these operations out to cheaper locations where they can pick up regional employment grants. Akeler showed the way by attracting London Electricity to Doxford Park in Sunderland almost five years ago, and now also houses Barclays, One 2 One. Royal and Sun Alliance and Post Office centres. The park has created more jobs than those lost by the shipyards it replaced.

are growing organically in

Tony Fisher, of property consultant Chesterton, is less enthused than most about the amount of development taking place in the looking for up to six call centres of 120,000 sq ft each for BT. "This kind of expansion will drive the market forward and help rents move

up," he says. That, in turn, will draw in funding and stimulate further development. Investors have already begun to recogoffering similar access to nise the potential for growth. Guardian bought the latest phase of Arlington's Birmingham Park for site on the M42, has taken 10 £8.3m last year, while Abbey years to get off the ground. Life spent around £15m fund ing two speculative buildings on Amec's Cheadle and developers Kingspark Royal park in south Manchester. Friends Provident also put £11m into Edinburgh Business Park.

"Rental growth is strongest in south-east England so that is where funding has been concentrated. But this will flow faster into the regions in future," says Mike Cutteridge, investment director at DTZ Debenhan

GOVERNMENT GRANT ASSISTANCE



Concentrated nign-tech

This corridor west of London has been transformed from a rural backwater to a European centre, writes David Lawson

furnace is running out of

est concentration of business parks, driven by the trend for these companies to seek big, modern buildings in

green locations. During the past couple of years alone, leading companies such as Microsoft, Oracle, Sun and Computer Associates have burst out of the narrow constraints of the area's small town centres and begun building more than 1m so ft of space.

wych sooner.

a 350,000 sq ft HQ. Smith-Kline Beecham's on-off mar-

riage with Glaxo has not go for a long building pro-

shaken plans to take most of gramme or sell the fruits of the remaining land at Stock-

ley Park, near Heathrow, for companies looking for sites.

While travelling into London resuming the dizzy rise last along the M4 or railway line seen in the 1980s. Some it is difficult to believe that recent lettings have the endless green fields are exceeded £25 a sq. ft, and the crucible of 21st century developers are beginning to industry. Even more difficult react with speculative buildto grasp is the claim that the ing. But it may be too little and too late to prevent over-

"Rents will probably bit quiet rural backwater, now £80 [a sq ft] this year bolds more high-tech companies than any other part of Europe. It also has the large ground," says James Kennedy-Cooke, of property consultants DTZ Debenham

The problem is that invesment until rents bounced back in the last six months. development emerged to sat-

tors and banks bruised by the last property crash were reluctant to back develop-"A decade ago a wall of isfy demand, with business

open. The question remains whether the Prodential will

"This time around the mar- software company's ambiket has been too slow to

But the industry faces a dilemma. Even if it started tomorrow to meet the volume of demand, buildings would not be ready for at least 18 months. By then the economic cycle may be heading downwards, and investors could be left licking their wounds again. But even if growth does

slow, IT and pharmaceutical companies will need more space, and there is relatively little left in an area constrained by green belts and other planning controls.

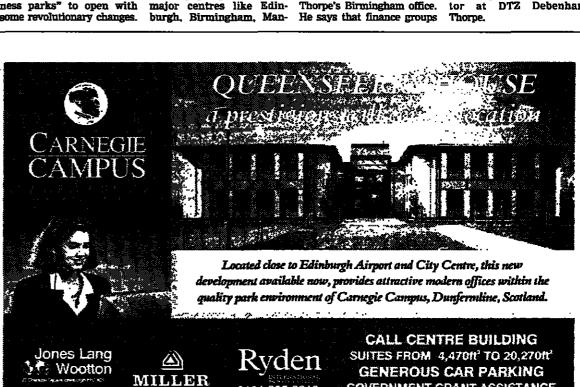
So why not look else-where? Oracle is doing this, spiffing around the Midlands after deciding that headquarters being built at Argent's Thames Valley Park are inadequate to meet the big

tions. Drug companies are also drifting into Kent, keen to be near the new European regulation agency in London's Docklands.

But this will merely take the edge off the now-traditional concentration on sites between Hammersmith and Newbury, drawn by access to Heathrow airport, central London and the pool of skilled labour.

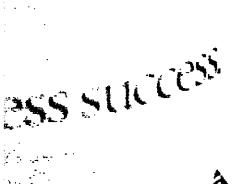
There is still room for expansion on existing parks being built around Reading, but the underlying fear is that the well will run dry in

some 10 years' time. "There is a real danger that if further land is not released, high-technology companies will look abroad for expansion," says Nigel Aslin, a partner with Strutt









Call centres

NORTHERN ENGLAND

The Warrington connection

Sheila Jones reports on BT's success in setting up one of the country's largest phone centres

call centre in Warrington A floor means the lines are busy. Mr Davis, the call cen- ket place." tre's director, bubbles with

he gazes across the floor of have made a phenomenal British Telecom's gigantic difference for us," he says. "(t's a very effective way to talk to customers and to get your products into the mar-

The explosion in call cen-

north of England. In the north-west alone, more than 30,000 people are employed jobs in the UK. one of the biggest in the

through to each operator at Ian Davis smiles broadly as enthusiasm. "Call centres in call centres, accounting a rate of eight to 10 an hour. BT centres across the UK. It for 20 per cent of call centre As the call comes through, a was built as a warehouse script appears on the opera-BT's Warrington centre is tor's PC screen giving details of a customer's account. The country. It operates two operator's job is to retain shifts a day, employing more and develop BT's customer than 2.000 people. At any one

tre business has brought time, about 500 tele-opera- a regular basis to tell them thousands of jobs to the tors are busy talking to cus- about savings they can tomers. An automated dial- make, and to build loyalty," ling system sends calls says Mr Davis.

Warrington is one of five and converted two years ago. The 120,000 sq ft floor is a matrix of cubicles in a vast open-plan space. Team leaders run groups of 12 operators, monitoring calls and coaching staff. Each shift starts with a team briefing.

Across the floor there are 54 TV screens and four giant screens conveying the company message or giving details of the latest product. There is a Big Brother feel about it all, although Mr Davis argues the operation is about effective communica-

"I don't think there is anything Big Brotherish about Wedgwood, Its operators it," he says. "The challenge is to ensure we convey a may look after four companies at a time, or they will be dedicated to one customer consistent message to our if the work is highly specicustomers." The screens are also used to communicate alised with staff in areas such as training, he says. rise in business. It chose

Locations such as Liverpool, Warrington, Manchester and Leeds, which have attracted thousands of call centre jobs, attribute their success to a combination of the availability of skilled labour, appropriate sites and telecoms infrastructure. The grant and support regimes have also been important in reducing start-up costs and encouraging investment. Ventura, the Next subsid-

iary, is the latest arrival in Yorkshire and Humberside. It won a package of incentives to set up a customer service centre in a jobs blackspot in South Yorkshire.

Some companies suggest that a friendly and easy-going manner among northerners may also be a factor in rated and the labour market attracting call centre invest-

A high concentration of In addition to company-dedicall centres on Merseyside cated call centres, the sector has also produced rapid land over Merseyside for its panies and academic organi- to a the centres' success. growth in call centre agen-

new multilingual call centre which is expected to employ about 600. In the north-east, Barclays recently announced it would open a new telebanking centre in Sunderland next year, employing 2,000. Newcastle and Washington have also won large call centre investments in recent months.

Merseyside, like other regions, is trying to shift towards more diverse and advanced call centre operations. It is targeting the three main growth sectors: shared service facilities. combining back office and customer care operations; pan-European centres requiring multilingual skills; and

technical help lines. Skills shortages and a shift towards more value-added services in call centres has also prompted growth in public-private partnerships in the provision of training, and other initiatives designed to meet the industry's needs.

On Merseyside, a database has been compiled of more than 800 operators with multilingual skills. "That's the sort of support level companies from North America, for example, are demanding before they will even look at a location," says Neil Rami, marketing director for Mersey Partnership, the regeneration agency.

In Yorkshire and Humberside, a forum has been created combined training and means that IBM, for exam- enterprise councils, local ple, is likely to choose Scot- authorities, call centre com-

sations. In Leeds, which dominates in financial services call centres, a regional call centre user group was created in 1995. This brings together organisations including the Leeds Financial Services Initiative, a private sector group, and Bradford University Management Centre. It runs seminars and workshops and collaborates with industry in an attempt to improve call centre skills and performance.

Bradford Council and the local Tec teamed up with call centre companies in 1996 to create a call centre training unit

The increasingly advanced skills required for both operators and managers means employees are being equipped with "skills for the 21st century", according to Chris Llewellyn, investment manager of the Northern Development Company, based in Newcastle. Information technology and management skills, coupled with more specialised subjects. such as accounting, are "readily transferable" to many other applications, he

For the northern regions. future growth will depend on their ability to fulfil the labour and skills needs of an industry that is growing rapidly and becoming more global. Employers will also need to consider the more advanced nature of call centre concerns of employees. whose motivation is critical



ish shout it'

cies, which provide services

for more than one company.

ADS Telemarketing, based

in Manchester, is the front

line for all calls to Ofgas, the

gas industry regulator, for

It also runs telemarketing

operations for the Central

Office of Information, the

Co-operative Bank, and

ADS opened a second site

in Bristol to cope with the

Manchester and Bristol

partly because of their uni-

versities, says Sally Penn,

managing director. It gave

the group access to skilled

labour, including graduates.

and to students looking for

occasional work. Like other

call centres, ADS operates

flexible shifts and contracts

which means the company

periods and shift down when

The rapid growth in call centres has led to labour

shortages in some regions.

Companies opening new

operations are now more

likely to choose Wales, Scot-

land, Ireland or north-east

England because of worries

that the north-west is satu-

rial promises investors a

range of advantages: staff,

There is a widespread pool

of available workers, who

enjoy a reputation for being

infrastructure and financial

incentives.

demand slows.

can gear up swiftly to peak

example.

CASE STUDY Restaurant Express

Phones and food are right ingredients

It might not be the wisest thing to do, to order tempura from a computerised takeaway service offering delivery within an hour. The dish has to be served straight from the frying pan or it will be soggy. The tempura was sorgy, of course, but the rest of the meal was fine and it arrived roughly within the time promised.

has opened a huge new area of business ideas for the imaginitive entrepreneur. One of them is Mark von Stein, a US businessman

working in home delivery services. He brought an American idea to Liverpool and now his company, Restaurant Express, is negotiating terms for expansion elsewhere to Europe and it is being groomed for flotation on London's alternative investment market (Aim). Restaurant Express is a

few steps up from the traditional takeaway service. It has partnerships with more than 200 restaurants in the UK and is aiming to treble that by the end of the year. Restaurant menus are published in glossy booklets for each town and city served by the company. In Manchester, for example, 25 restaurants across the city are listed with full

menus. In London, 50 restaurants have been

signed up. Callers throughout the UK phone one number to place their orders. These go through a call centre in Liverpool, where tele-operators key in the details and fax through the information to the restaurant. A follow-up call ensures the order has been received. The Liverpool centre has the capacity to take one order per minute. and is aiming to take 16,000 orders a month by the end of the year.

Restaurant Express supplies participating restaurants with containers and packaging, so when the meal arrives it is wrapped in Restaurant Express livery. Delivery agents have Restaurant Express uniforms. "They are waiters on wheels, not that much different from a waiter in a restaurant,' says Alex von Stein, a director and son of the

The company has grown rapidly since setting up late in 1996. New customers and their orders are kept on a database, and discounts are offered to regular callers. "We can pick up a bottle of wine or a pack of cigarettes on the way for a customer we know," says Alex von Stein, "so long as

There's a lot to be said for outsourcing your

customer management requirements, but you

your call centre doesn't just represent your

your fingers crossed.

it is your company.

cannot afford to go into such a partnership with

The telebusiness company which provides

company, as far as your customers are concerned

Understanding and accepting this critical

responsibility to our clients and their customers

has enabled SITEL to build the most successful

And that's why leading companies across

telebusiness service in the UK.

it doesn't hold up other deliveries".

> The company was set up with capital of £700,000, capitalists 3i, the Merseyside Special Investment Fund, Midland Rank, and the government's department of trade and industry. Most of its directors used to work for the Home Delivery Network in the US, where the idea to expand into Europe was developed.

Mark and Alex von Stein, and other directors, bought out the rights and software to operate exclusively in Europe, but the two companies keep in touch. exchanging ideas. experience and software developments.

"As we roll out here in the UK, and elsewhere in Europe, we're sharing ideas with Home Delivery Network as it plans its own expansion across states in the US, though our operation here is more centralised through the Liverpool call centre," says Alex von Stein.

A recent innovation is the company's message despatch system, developed with Nokia and Orange. Messages are delivered to Restaurant Express delivery drivers directly from the company's PCs to the drivers' mobile phones.

a wide range of industries including utilities.

to talk with their customers.

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You've trusted another

company to talk to your

customers.

How do you feel?



Alex von Steint sharing ideas with Home Delivery Network

The company's software and database can be used in many more distribution and delivery applications, such as flower delivery and theatre bookings, says Mr von Stein.

The company also believes it can achieve growth through sales links with other organisations; customers can, for instance collect Air Miles. The company is using the

UK as a springboard into

other European markets.

starting in Germany this year. It is aiming to turn in a profit by the third quarter of this year. Turnover is £1.25m a year and it is growing by 20 per cent a month, according to Mr von Stein. He hopes the summ flotation will help the company fulfil what he sees as virtually endless possibilities.

Sheila Jones

WALES

The lure of a delicate

Stunning views across open countryside can be part of a package to lure bosses and staff. Juliette Jowit reports

The story goes that a man rang his computer help desk hotline to complain the coffee cup holder was broken. Bemused staff puzzled for a while before realising the problem was the retractable CD-Rom tray.

Despite the everyday frustrations, however, call centres are greatly sought after, with regions across the UK and the rest of Europe vying to win a share of this growing industry.

Wales makes up about 6 per cent of the UK population, and accounts for about the same proportion of call centre jobs. As competition increases, the principality hopes to maintain, if not expand, its share, Leading the drive for this

investment is the Welsh Development Agency, which lists 34 call centres in the principality, employing more than 7,000 front-line and back office staff. These range from eight

people employed at the Patent Office in Newport to 1.000 at Companies House in Cardiff, but it is the smaller, more specialist operations that the WDA is keen to attract, says Enid Rowlands, chairman of the call centre strategy group. "The very big 1,000-and-

over sector would just never work in rural areas. We do not have the density of population to sustain that type of operation.

Existing investors bear witness to the broader strategy of attempting so far to attract big household names: sites in Wales are operated by AA, British Gas, British Telecom, HSBC Direct, Kays Catalogue, Legal & General, Lloyds Bank, Midland Bank and NatWest. For the future, the WDA is in talks with companies in a number of other more specialist sectors, including sales and travel inquiries, and medical

These sectors, and other targets, such as IT and computing, offer the advantage of high quality jobs, with good training and better pay, says Ms Rowlands

The WDA's publicity

flexible, low turnover rates especially in university and good labour relations - towns and cities such as Carlast year there were no diff. Swansea, Aberystwyth strikes lasting more than and Bangor, and there is the one day in Wales.

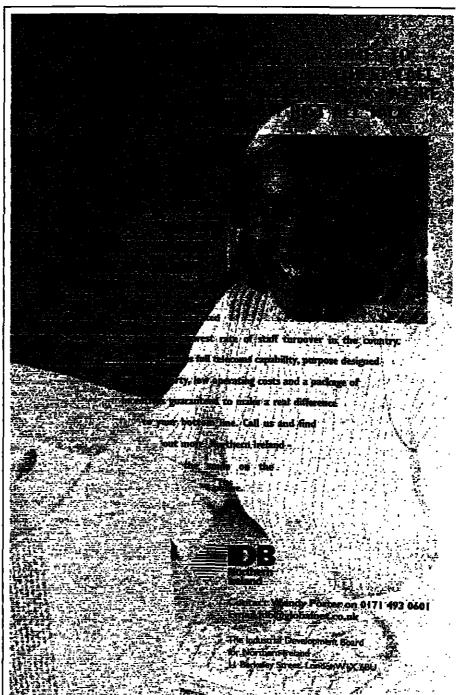
Wages are lower than in most other parts of the UK for staff, ranging from £7,800 for a single language telesales operator to £15,000

Language skills are good,

lure of the "delicate Welsh

quite bighly in extensive research, far higher than many other regional accents, for a multilingual sales and we've found it creates a

Continued on Page 10



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THE MIDILANDS

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Call centres

LONDON

Language skills are a key factor

The capital is winning business, even though centres can be housed almost anywhere. Alan Pike reports

Capital of Europe." Inward investment organisations often allow themselves a modest degree of poetic licence when competing to attract new business. But surely this statement in a briefing by London First, the

agency, risks being dismissed as absurd? Since call centres can be

"London - the Call Centre for locating them in the relatively expensive environment of London and the south-east?

The response of the market is a clear "'yes". Both London and the wider southeast region are shown to be performing strongly in capital's inward investment region-by-region studies of call centre location. The Mitial group's 1997 call centre location study found housed almost anywhere, is that, measured in terms of

there really a justification employees, London has 15

jobs and the south-east a further 11 per cent. Locations outside the capital with substantial call centres include Milton Keynes, Brighton and

London's bid to be considered a desirable location is particularly targeted at clients with specialist needs, notably in language skills. This is illustrated by some of the centres that have recently opened or expanded in the capital.

Pelta Airlines established

its centralised European reservations sale centre at Park Royal, west London, two years ago. The airline esti-mates that it will save £24m over five years as a result of consolidating activities previously handed in reservations offices in Amsterdam, Athens, Barcelona, Brussels, Copenhagen, Dublin, Helsinki, London, Madras, Paris, Rome, Vienna and Zurick. It regarded London as the only European loca-

tion capable of providing the

per cent of the UK sector's multilingual workforce that than half the total living in the consolidation exercise

> AT&T Solutions' global customer service centre in the City of London, which was expanded last year, handles enquiries from 20 countries in Europe, the Middle East and Africa. Employees each speak an average of three or four languages, and 80 per cent are graduates.

In addition to being able to

meet language requirements,

some organisations see a London location as adding status or credibility to their operations. "From the US point of view, you can't qualify for doing international business and not be in London," says Bob Nielson, UK managing director of Gallup, the market research organisation. Gallup established its European response centre in London two years ago.

About one-third of all UK residents who were born in continental Europe or the former Soviet Union states live in London, with more omy and labour market

London and the south east the call centre sector overcombined. For some nationalities - including Spanish, Portuguese, Swedish and Turkish - London and the south-east's proportion of

the total is higher still.

Access to a large pool of native European language speakers in backed-up by London's extensive structure of universities and other higher education institutions, producing a regular supply of language graduates. Westminster University teaches 26 languages believed to be the largest number of any institution in

"Access to language skills

is obviously one of our important strengths in attracting call centres," says Andrew Cooke, London First's executive director for business development, "But there are other important considerations in our favour as well. Because of the overall size of the London econ-

the UK.

beating, leading to constant poaching of staff, as there is in smaller locations.

"London's size means investors can choose from a complete range of properties and working environments. Some companies choose to contract out call centre activities rather than provide them directly

although customers are unlikely to notice the difference when telephoning. A new report from Sitel, a leading provider of outsourced teleservices, endorses the view that, while it is simple to choose the cheapest location for a call centre, selecting the most effective one is a "complex decision requiring careful thought and anal-

This applies, it says, to both in-house and out- the City of London at the sourced centres. "Every business has to think carefully about the need for

32,027 15 14,324 27 36,247 68

5,974 20 19,847 49 28,146 38,725 4,250 30 14,720 9,247 56 4.117 25 5,135 31 15,415 9,735 67 14.610 7.120 49 13.125 65 229 32 2.118 24 8.445 31 4,118 33 3,071 31 8.05B 64 4.00m 37 3.617 33 3.412 39 4.451 36 21,823 30

with its customers." Following this principle. Sitel opened a call centre in end of last year. Sitel the City, as the centre is known, will serve all activities in

ing utilities, automotive, the public sector and travel but is expected to be of particular interest to financial clients will be able to visit the centre was a factor in proximity to its own call which the company is the decision to locate it in

and London

THE MIDLANDS

Cosy chats are job winners

Michelle Reynolds visits some traditional industrial centres to discover how a softly-softly approach has been successful

When North America's frankly I find it quite hard to largest credit card group was deciding where to locate its first overseas call centre, the east Midlands city of perhaps, have been the first location in everyone's mind.

Within the UK, Scotland and north-west England have attracted the most publicity over the success and proliferation of their call centres and they might have expected to host yet another foreign investment.

However, it seems it was the Nottingham people's the adaptability of the worktendency to want to stay and force, says Mr Finch, "Most chat over a beer after a long of these places run a 24-hour day of interviews that operation with split shifts, convinced Nigel Morris, people around here are pre-Capital One's chairman, that these would be the type of like to speak to over the turnover rates by 70 per cent

need of a 900-strong work- tics, "we're pretty confident force. Capital One wanted to we've got a good story here." make sure it had the right people. Apart from good results from the psychometric, numerical and verbal reasoning tests, it was the team. "They stayed behind centres. at the end of the evening to chat to the people who ran Ionica, the national telethe tests. They were friendly and interested," recalls Mr

sites by June.

Midlands Development Company was told that Cork, in the Irish Republic, was the main competition. A "warm" group, Prudential, launched letter from the UK prime a centre in Dudley in Februminister, a "quality of life" tour and more telephone calls helped to seal Mr Morris's decision, and by sumer information service November Nottingham had

Capital One, one of the region's newest employers, is to take over an old print Development Agency says ing site which belonged to the group's location criteria Boots, one of the most estab-included the availability of lished employers. The centre suitable buildings, an appro-is scheduled to open in 1999 priately skilled labour force to help service Capital One's and the local college which UK customer base and pro- provides training for call. vide a springboard into European markets.

One's decision, the East Midlands Development Company, English Partnerships situated within the region -(which is investing £2.9m) that was a big attraction for Nottingham City Council and the government's locations. department of trade and

announced its investment at many newcomers as other the beginning of December, John Finch, the development to counter the negative percompany's chief executive, ceptions of the "Brummie" said: "We're convinced it accent. will stimulate further invest-

Indeed, hard on Capital invested resources to make One's heels came the Pru- the region attractive to prodential Corporation, which spective call centre operaannounced in February it tors. In conjunction with Birwould be setting up a call mingham City Council, centre in Derby. It plans to Birmingham Tec and Bircreate up to 1,500 jobs over mingham Chamber of Comfive years in an expansion of merce, a centre of excellence its direct banking for call centres has been

operations. just 4 per cent of UK call centre jobs, according to a recent survey conducted by the Mitial Group. However, nars on call centre issues; a John Finch, EMDC chief technology forum and a call executive, says the figure is centre college to provide spemisleading, "and quite cialist training.

believe".

He said while the east Midlands may not have the largest number of call centres it Nottingham would not, probably featured much more highly in terms of the number of people employed: Barclaycard's centre in Northampton accounted for between 3,000 and 4,000 people.

One of the reasons companies such as Viking Direct, the office supplies business, and RCL, the US timeshare group, chose the area was pared to do that." He says United Parcels Service, the people his customers would US company, cut its staff compared with sites in Lon-With £30m to invest and in don. Regardless of the statis-

The west Midlands has tured just 4 per cer of UK call centre jobs, although Paul Richards, chief executive of the West Nottingham applicants' Midlands Development social skills which impressed Agency, points out that this the Capital One mangement still accounts for some 200

Recent additions include which created 600 jobs last July with the opening of a After initial contact in new centre in Birmingham. May, Nottingham had been Barclaycall, Barclays' specishortlisted to one of three alised telephone service, opened its first call centre in In September the East Coventry in 1995 and the workforce has grown from ary 1996 and now employs 750 there.

Scoot, the interactive congroup, started in Telford in and intends to expand to 450. Robert Hartley of Telford

Mr Richards save it was While the character of often the availability of a Nottingham's workforce qualified workforce within obviously influenced Capital the west Midlands area - 60 colleges of further education and eight universities are operators when considering

However, Mitial said one industry were all involved. of the reasons the west Mid-At the time Capital One lands had not attracted as regions was that it had failed To overcome negative per-

ceptions, the WMDA has

established, located in Bir-The investments are significant for the east Midlands, which accounts for existing call centre



DAVID JONES: MERICONE DIRECTOR, INFORMATION SYSTEMS, SCOTTISH POWER.

These are exciting times for ScottishPower, when your are moving towards becoming a leading edge with brilly organisation, it requires even greater than ever levels of effort to retain existing customers and win new business A goal which required ScottishPower setting up a call centre to establish a much closer direct relationship with over 3 million customers. A dramatic shift, which had to be achieved quickly ScottishPower chose GT-X, Graham Technology's a business process server software, running on a mix of SUN Microsystems Ultra 1 and Ultra 2 Application servers as the front end solution hands 3,000 inbound and outbound calls per hour through their 400 seat call centre. David Jones commented Asia Spytre Technology and Web Technology is going to the major customer facing technology of the sature, it is now we effectively interface with GT-X product and in Graham Technology a company and a

product that could allow the business to look to the future". With GT-X handling calls to and from the call centre. ScottishPower has met all it's objectives of providing the bighest quality customer service in a single location. GT-X's ease of use and implementation dramatically shortens training times for the operators who can pull data from around the organisation to help provide better feedback on customer needs. The implementation of our call centre was a very high risk project, it is to the enormous credit of the Graham Technology team that they delivered a product that our customers think is outstanding, delivered within a very tight lead time and within budget". Graham Technology's expertise and the GT-X solution gives ScottishPower all the power it needs to lead into the new millennium. "We are convinced that this product is still the only product on the market that will take us where we need to go, or where any customer facing organisation needs to go. GT-X is an outstanding call centre product".

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Call Centres

SCOTLAND

Rush of facilities form a pillar of tartan economy

Local enterprise companies are being credited with much of a continuing success, says James Buxton

From people in Rothesay on could claim to have one in the Isle of Bute processing five of all call centre jobs in applications for bank loans to those in central Glasgow parts of the country have dealing with a rush of queries to the BBC Helpline fol- Scotland's biggest city, lowing a stimulating programme, the call centre has become a pillar of the Scot-

"As you can see, there

forcing people to work

harder," says Stephen

Geraghty, managing

director of Direct Line

the group which

centre.

revolutionised motor

the telephone and thus

Though Direct Line

Financial Services is a

Geraghty is anxious to

distinguish it from some

operators which share the

call centre label and may

encourage the sweatshop

image that is sometimes

"If you're thinking of a

attached to the sector.

call centre such as one

where people take down

pager messages in some

draughty hanger then I

don't think we count as a

call centre at all. We're a

centre as a quick.

bank which includes a call

convenient way of dealing

centre industry, Mr

Financial Services, as he

walks round the office in

Glasgow. The company is

an offshoot of Direct Line,

insurance by selling it over

almost invented the UK call

leading name in the UK call

aren't any men with whips

the UK are over as other

caught up. But Glasgow, invented for itself following its success in attracting some of the UK's first more over the next six years.

with our customers," Mr

Direct Line Financial

Services, which is part of

Royal Bank of Scotland,

sells mortgages and life

insurance, takes deposits

loans, and deals with its

customers by telephone.

newspapers and braces

surge of calls from

Each call has to be

answered within 20 seconds

and the interaction with the

customer may last as much

as 20 minutes. If a sale is

made a pack is sent out to

returned and processed

the customer that day, to be

One of the most difficult

managerial tasks at Direct

Line Financial Services is

predicting the flow of calls

and matching it to the most

Financial Services employs

about 400 individuals, both

appropriate number of

full time and part time.

which works out as 320

Full-time staff work a

full- time equivalent jobs.

people. Direct Line

itself each Monday for a

оп TV and in the

potential clients.

Every weekend it advertises

and provides personal

Geraghty says.

While opinions differ as to

ers, Scotland has probably succeeded in identifying itself with the call centre industry to a greater extent than other parts of Britain. In the past year announcements of new call centres in promotes itself as the UK's Scotland have come thick Call Centre Capital, a title it and fast, with more than 3,000 jobs promised within

about a year and nearly 5,000

35-hour week but most

Average salaries are just

under £10,000, varying

according to how many

products the person is

The atmosphere is

Tuesday rather than a

centre image of serried

work to cells of eight

it looks much like any

other modern office. Far

business park or industrial

estate, it is in the heart of

The average age of the people working at Direct

23 and the majority are

people who are good at

talking and listening, and

have previously worked for

other financial services.

companies, such as banks

women. "We look for

sound friendly and

efficient," says Mr Geraghity. Many of them

Line Financial Services is

from being out on a 🗆

remarkably friendly and,

visited on a less-frenzied

Monday, there are plenty of

smiles. Contrary to the call

ranks of telephonists, staff

people and though most of

m are wearing headsets

qualified to handle.

people do overtime.

CASE STUDY Direct Line Financial Services

Banking on speed and convenience

the consultants, that Scotthe importance of the Scots land in 1997 had 12 per cent accent in winning custom- of UK call centre employment, putting it behind north-west England and Greater London, is becoming out of date, and no published directory gives an up-to-date list of centres north of the

However, the widely accepted figure last year was that 17,000 people were employed in about 200 call centres in Scotland, of which

and building societies.

What annoys potential

getting what they wanted,

he says. It is crucial that

product. Staff are initially

given four weeks training,

agents have a good

understanding of the

and then work in the

supervision than later.

are under closer

is monitored.

nursery area where they

Further intensive framing

is given when staff upgrade

time agents spend on a call

to take customers through

a formal procedure laid out

before them on their

phrases to hand, he does

not believe the customer

speaking to an automa We expect people to have a

If it were not for the fact

James Buxton

that staff never meet the

customers it is much like

any other business.

Although the agents have

inter screens, and have a book of appropriate

to a new product, and the

During 1997 First Direct, the telephone banking subsidiary of HSBC, announced an operation at Hamilton, Lanarkshire, which will eventually employ 5,000 people. Midland Bank opened a centre in Edinburgh, while Bank of Scotland chose to set up in

100 jobs after Cable & Wireless selected Bellshill. Last month Tony Blair, the prime minister, announced that the US company Teletech was to create 500 jobs at a centre in Glasgow, joining long-established operators such as BT. British Airways, Lloyds TSB,

Motherwell. More than 6,000

people applied for the first

Direct Line and many oth-Ewan Gowrie, chairman of the Call Centres Association and development director of TSC, a call centre operator in Scotland, says part of the country's success in winning call centres is due to the initiative shown by some of the local enterprise companies, the Scottish equivalent of

Mr Gowrie singles out those in Glasgow, Lanark-shire, Forth Valley and Fife. He says financial assistance

often important to companever seen the inside of a nies in deciding where to locate call centres, although factors such as the availability of suitable labour also The Glasgow Development

Agency, which focused on call centres in the early 1990s when its lack of greenfield sites made it almost impossible to attract manufacturing investment, bas belped to upgrade the industry by developing a certificate in introductory call centre skills, offered by the Scottish Qualifications Authority. Last year it launched a campaign with employment

agencies to make call centre employment known to more people in Glasgow, Stephen Running, of the GDA, insists that the Talking Jobs campaign was intended to avert a potential shortage of applicants for call centre jobs, not to alleviate an actual shortage, as has been suggested by some of Glasgow's rivals

south of the border. "With less than 2 per cent of the city's population working in call centres the idea of a labour shortage is absurd," he says, The public-

from public sector bodies is useful as most people have call centre, while negative stories about the work circulate. The campaign enabled call centres and agencies to build up databases of people wanting to undertake such

The early development of call centres in Scotland has triggered the growth of a network of specialised suppliers, providing anything from cabling to space management. As well as operating a 100-seat call centre at Rothesay, on the Isle of Bute, TSC has a systems integration team which sets up computer and telecommunications arrangements for other call centres, with specialists travelling all

round Scotland. The Isle of Bute, a halfhour ferry journey across proved a canny choice for a call centre, according to Alistair Kay, TSC's sales and marketing manager.

The population of this declining seaside resort is both well educated and stable: the centre has had almost no staff turnover. "That means that the people working on a particular client's account are the same

people who were doing the job the year before." Mr Gowrie has says. "It's tantamount to having the people working in your own operaFINANCIAL I

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Because Bute is covered by Highlands and Islands Enterprise, TSC bonefited heavily from grants and other assistance. This year it announced it would open a second centre in the HIE area at Dunoon, and it is considering setting up operations in Oban, in Argyll, and Dingwall, near Inverness. The French company Cap Gemini was another pioneer of call centres in the Highlands, with operations at Forres and

The industry can operate easily in rural as well as urban Scotland because of the investment that BT and the Firth of Clyde, has HIE have made in telecommunications in the Highlands and Islands.

As for the Scots accent, Mr Gowrie says it is a "serious bonus" that it is perceived as more trustworthy than some other British regional accents, but adds: "No one is going to move a 13m business from the south of England to Scotland just for the accent.



Telecoms carriers such as Energis are building call centre features into their networks to manage incoming calls

TECHNOLOGY

Outlay is quickly recouped

Joia Shillingford reports on some of the advances being made, particularly in software, as business surges in Europe

Next time you pick up a and the CTI software. telephone to buy a cinema ticket or query a bill you nario, a small call centre will will probably be talking to a cost around \$14,000 a seat to regional call centre.

number to order a personal call centre of 100 seats costs call dentite. And when you A typical payback period, call ragin Cinemas to book according to Ovum's report, as there you are put is 10 weeks for a large call through to a call centre in centre.

up everywhere because the its business done by tele-technology is cheap and the phone rather than face to payback is quick.

typical small call centre with 40 seats costs \$2,200 per seat to set up in Europe. This computer telephony integration (CTI) gateway and CTI software, and perhaps an upgrade to the company's telephony integration integrates telecoms and computer technology so that, for example, when a customer's phone number is detected, his or her details come up on

The good news is that a Sheina. small call centre can pay for little as four months. The outers work well together - rather than a structured

function such as sales.

Even in a worst case sce-

set up and have a payback When you phone an 0800 period of 19 months. A large ranter from Dell you are more to set up but the cost

Call centre demand is Call centres are springing buoyant as Europe increases face. Ovum estimates that According to London- this year there will be based researchers Ovum, a 244,000 UK call centre seats equipped with computer telephony integration software. By 2002, this will rise to includes a telecoms switch, a 542,000 seats, the company

predicts.
Meanwhile, "UK revenue from CTI in call centres will rise from \$353m this year to \$440m in 2002," says Madan Sheina, a consultant at Ovum. In the US, the market is largely being driven by software upgrades. "Software is now the main differentiator in the effectiveness of call centres," adds Mr

In addition to rapid itself in extra revenue in as growth there are three key trends in the call centre marmost expensive elements of ket, he says. First is the setting up a call centre are growth of informal call censystems integration consul- tres. This is where call centancy - to make the tre technology is applied bring up details of that custelephone system and com- to a general business area

tures are starting to be built into desktop software such ler chooses between a menu as contact manager or personal organisers. The second trend is the at the call centre. use of distributed call cen-

tres where incoming calls are shared between more than one centre, or even passed to call centre staff working from home. This requires heavy support from technology. The third trend is growing

integration between call centres and the internet. "On some web sites on the internet a caller can press a button and be routed through to a call centre," says Mr Sheina. "On others, there's a callback feature where the user sends an email requesting a phone call at a particular time."

Moreover, "successful web sites often have large call centres behind them," says Bob Scott, director of electronic commerce and customer care at Cap Gemini, the European computer services company.

There are two main types of call centre - inbound and outbound. Sometimes an inbound call centre will have a CTI server computer that captures the calling line's number from the telecoms switch.

An alternative to using caller ID is voice recognition software. This allows the name to be matched against tomer's previous calls.

ing software can be used to instead. This is when the calof different prompts to be passed on to the appropriate

Automatic call distribution software is used to make sure calls are distributed evenly between the different call centre agents. If a call needs to be transferred to another agent, voice and data transfer software make it possible to transfer details about the call, along with the call itself.

Similar technology is used in outbound call centres with the addition of predictive dialling, where the system dials and redials numbers for the agents. There are also some integrated suites of software available for the larger call centres.

But Cap Gemini's Mr Scott says: "Companies often make the mistake of thinking that their inbound and outbound call centres are interchangeable and that one can easily handle overflow from the other. This is not the case because the type of people skills needed for handling enquiries (inbound) and selling (out-

bound) are very different. "People often damage an expensive sales campaign by putting the wrong staff on the phone, or putting them on without adequate train-

Nevertheless call centres an information database to are here to stay. "They will become part of the fabric of business life," says Mr

The lure of the Welsh lilt lives on

Continued from Page 8

good impression on the company's sales all over the UK," says Henry Engelhardt, managing director of Admiral Insurance Services, which employs 600 people in Cardiff and Swansea.

To ensure the workforce is training agencies have set up a range of programmes targeted at the call centre Of vital importance, too,

the WDA boasts good Wales, and the agency can high quality physical Manchester. Only a few

offer a range of sites across environment for your centres, such as Dundee, the principality.

facilities have been put in Wales." place for call centres for 20 to 200 staff, and these can be covered by assisted area built and fitted out in six to status, investors are offered in Swansea and one at St with buying or leasing backed with the right skills, Asaph in north Wales, property, training staff, and speculatively built centres

are under construction. life, claims Enid Rowlands.

telecommunications St Asaph site] I can see the networks, provided by BT, blackthorn in bloom and we than £1.4m and £9.5m and Mercury, and CableTel, can watch the foxes at above respectively in which is investing \$400m in lunchtime... if you want a Birmingham, London and

At 12 key locations, of locations, particularly in planning permission and the more rural parts of

With most of Wales 12 months. At two sites, one financial packages and help installing infrastructure.

As a result, the WDA Apart from practical claims companies' running attractively high quality of £900,000 to £1.1m a year for a small operation and £7.1m to From my window [at the £8.7m for a larger project.

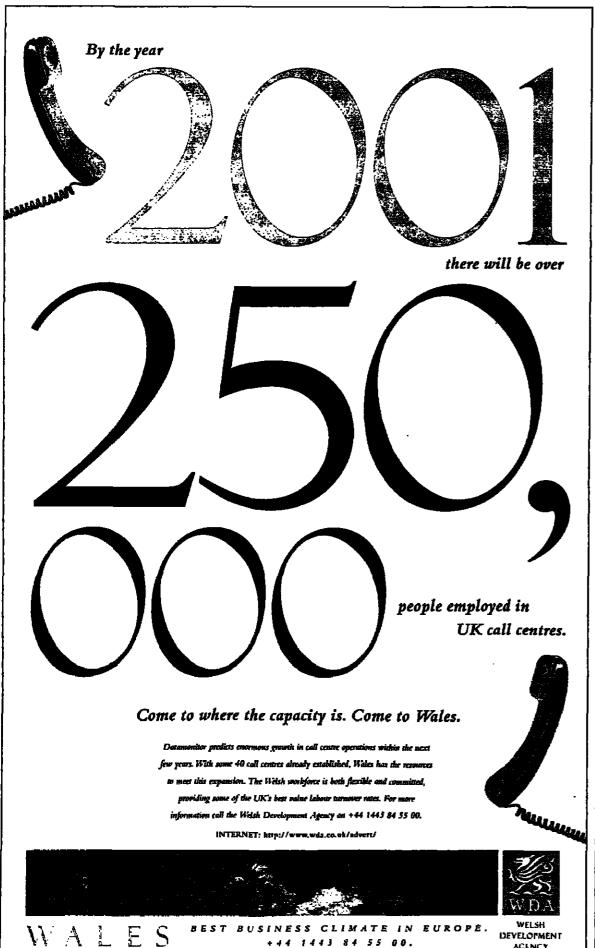
This compares with more

workforce, there are a range offer a cheaper price at both Within Wales, it is the

south-east and north-east corners which have won the lion's share of call centre investment so far, and Cardiff and Newport recently launched a special initiative to attract further jobs.

Beyond this affluent pocket, the WDA sees call industry, including a special advantages, some of these costs in Wales will be among jobs in the less prosperous vocational qualification locations also offer an the lowest in the UK: from and more needy regions of centres as a key to creating west and mid Wales. In these areas, the strategy

of targeting small specialist projects makes most sense: spreading the risk of any job losses and offering better paid, long-term jobs where they are needed most.



Confidence has returned but observers are concerned that the reform programme is in danger of running out of steam, reports John Burton

A test of the public will

A visitor to Seoul this spring might be forgiven for thinking that South Korea never underwent a severe financial crisis last winter.

The Lotte department store, the city's biggest, is filled with shoppers who were staying at home just a few months ago. Traffic jams have returned to the streets.

Korea's success in rescheduling \$22bn in foreign debt after the International Monetary Fund provided a \$58.5bn rescue package in December has created a sense of confidence that the nation has dealt with the worst of

But observers are warning that Koreans may be becoming too relaxed and economic reform programme Seoul promised the IMF it would implement is in danger of running out



of steam. "The sense of is proceeding quickly. Now Jong-keun, a top economic adviser to the new president, Kim Dae-iumg.

"The greatest danger to economic reform is complacency. Korea has to move quickly to maintain momentum," said William Rhodes, Citibank vice chairman, who helped arranged the nation's foreign debt deal with 134 international banks.

The truth of the matter is that Korea has still not fully addressed the structural problems of its economy, including debt-heavy industrial groups, insolvent banks, and growing unemployment, despite an impressive array of policy initiatives by the new government.

"Restructuring at the regulatory and macro levels

urgency is less than it was a the focus must be on what is few months ago," said You going on at the micro level," said Kim Hum-soo, research head for Merrill Lynch in

Corporate debt poses the biggest problem since it nearly brought down the undercapitalised banking system as bankruptcies increased last year, triggering the foreign debt crisis. Total corporate debt is estimated at nearly twice the gross domestic product.

This excessive amount is difficult to service as the economy plunges into a Corporate losses are likely to balloon this vear after listed companies reported total losses of Won4,500bn in 1997 despite 5.5 per cent growth in GDP. There are few possibilities

of new rights issues to raise capital because corporate credit ratings are poor. The IMF has imposed high interest rates to stabilise the currency, but this is squeezing companies

Troubled conglomerates, or chaebol, are still being propped up by emergency bank loans instead of being allowed to fail. Nearly 40 per emergency loans.

This has created a perverse situation in which distressed companies are receiving loans, while healthy businesses are being

Recubilic of More mentile directly decises, both on a firstemposed of the president, prime equite nd behease 15 and 30 minuters. no 45 are distributed butsteen burder fon in their store of the vote The suites Democrafic Liberal Party, Analy

puriles, changed its norms to How Kores Part 0907 in December 1995 and then to the Grand Hadional Picty (SNP) in Horosuber 1997, The HKP coby guitant 139 seeks in the Acril 1990 election, but the SMP has since 151 seeds and an outside conjusty of beater

2,879,000

Real State growth (an CEP per bosel (iii) 137.5 1484 140,4 123,5

Hong Kong

apply pressure because more bankruptcies would swell amount non-performing loans, which could wipe out bank equity and lead to closures.

Although the official estimate of non-performing loans last year was pegged at 6 per cent of total lending, analysts believe the true figure, using tougher international criteria, was at least 15 per cent - a figure which could jump to 30 per cent this year if more big bankruptcies occur.

The Korean government, worried about growing unemployment, has supported giving credit to ailing companies. It recently encouraged banks to roll over maturing commercial paper to prevent a credit increased moral bazard.

Sprawling conglomerates have shown few signs of allowed to fail. Nearly 40 per undertaking extensive assume cent of bank credit in the restructuring. "The chaebol responsible past six months has been are hoping to ride out the storm," said Richard Samuelson, branch manager for SBC Warburg Dillon

Industrial groups are

The banks are reluctant to to generate cashflow. But analysts doubt whether this will occur as demand slumps in the rest of Asia, Korea's biggest export market.

> investments to save money. But they are resisting efforts to sell large chunks of their industrial empires and focus investors are little interested in the unprofitable corporate offerings being put on the auction block.

> Executives are struggling to change attitudes that emphasise market share rather than profits, while they are still uncomfortable with the concept of answering to minority shareholders.

> Pressure on the chaebol is mounting. New laws require cross-payment guarantees, reduce heavy debts, and make *chaebol* owners management responsibility. The question

> is how quickly the conglomerates will respond. The slow pace of their reform could trigger social an unprecedented deal in

guarantees, based on a promise that the chaebol owners would give up some of their economic power and make themselves more

Some workers feel they have been betrayed. "I consider (the labour reform deal) as good as broken who are forced to bear the brunt of the ongoing crisis," said Lee Kap-yong, a hardline labour activist who was recently elected head of the dissident Korean

Confederation of Trade His threats of staging a general strike carry weight as unemployment reaches a level not seen in at least two

With 10,000 workers losing jobs daily, unemployment is expected to reach at least 10 per cent this year. But social benefits are still meagre despite government plans to spend Won8,000bn on relief and job training schemes.

President Kim's efforts to push through reforms have been hampered by a political opposition Grand National on educating the public so as months will test the public

government with a involved. "All of us are being asked to shed sweat and tears now," he said in conservative partner. The GNP, which lost

MPORTS

power in the December presidential election, has months ago. used its slim majority in the National Assembly to block approval of the appointed prime minister, Kim Jong-pil. It has also attempted to weaken reform legislation because of the centre-right party's close

bureaucratic old guard. The new government is political will to implement reform and is being assisted by a good economic team. The danger, however, is that any slowdown in momentum will allow vested interests to regroup and resist any changes that threaten them.

links with the chaebol and

Deregulation could suffer because of bureaucratic inertia, and corruption is still a problem. The president has attempted to tackle this by trimming the powers of the finance ministry, which wielded immense influence over the

Mr Kim has also focused

his inaugural speech two Koreans, still reacting to the legacy of Japanese colonial rule that ended in

1945, have long opposed economic exploitation. But public criticism of foreign takeovers has been muted in response to Seoul's pronouncements that such

investments are the only way to save the economy. Seoul is pressing ahead with trying to attract foreign investment, opening new areas, such as the right to buy property. Support for reform is still strong, with polls showing 65 per cent approving the effort. disturbing signs of resistance, such as boycotts of imported consumer

products. If the president can retain popular support, he has a fighting chance to succeed and revive competitiveness in global betting on a rise in exports, February to accept the end party, which controls to overcome resistance to will to an unprecedented helped by a cheap currency, of lifetime employment parliament, while he must reform and he has been degree.



In every crisis, there's risk and there's opportunity.

elsh lilt lives on

kly recouped

Let's all focus on a world of opportunities.



The Chinese word "危楼" meaning crisis, pronounced Wegi" in Korean, stands for risk(We) and opportunity(Gi).

www.daewoo.com

FOREIGN TRADE • by Guy de Jonquières

New truth, old maxim

'Export or die' has never been more relevant as recession tightens its grip

For three decades the watchword of the industrialisation programme which made Korea the world's elevbeen export or die. But never axiom into practice been more urgent than today.

With Korea's economy plunging into deep recession. and its main industries struggling under the weight of massive debts, hopes of generating the income needed to spur recovery and keep the corporate sector solvent depend crucially on increased export earnings.

At first glance Korea seems well placed to meet the challenge. It is the world's largest shipbuilder and producer of D-Ram rates to fall fast. But, in memory chips, the fourth biggest car exporter and the sixth largest steelmaker.

Weak domestic demand has freed potential export capacity in all these industries while the steep depreciation of the won should sharpen their international

Although Korea's trade balance has moved into sur-

plus since the onset of the financial crisis in November, the improvement is largely due to a sharp fall in imports.

Exports have only edged up and many independent economists expect a 10-15 per cent rise in volumes this year, much less than some had previously forecast

The immediate cause of enth richest economy has the disappointing performance is soaring interest has the pressure to put the rates and a brutal credit squeeze, which have made trade finance hard to come

The crunch has been exacerbated by the shakiness of Korea's banking system, which has made foreign banks and trade finance houses cautious about accepting letters of credit issued by its financial institutions.

Recently there have been signs that conditions are starting to ease, though few economists expect interest addition, other daunting obstacles and uncertainties stand in the way of Korean industries' efforts to compete more effectively on international markets.

"Export businesses face great difficulty," says Cha Dong-se, president of the Korea Development Institute, a government think-

"There will be no big to a devaluation of the yuan windfall profits from devalu- later this year. ation," adds Stephen Marvin, head of research at Ssangyong Securities.

Korea's exports go to other countries in Asia. Japan, its second biggest market worldwide and destination for about a fifth of its total exports, is teetering on the brink of recession, while most south-east Asian markets are sharply cutting

China, an increasingly important market for Korean exports of steel and intermediate manufactured products during the 1990s, faces slower growth. Concern is growing in Seoul that con-tinued weakening will lead

That would reduce China's imports further, at least in

the short term, and could Probably the most serious trigger a spiral of competi-handicap is that almost half tive devaluations in Asia. Prospects in the West look equally troubling. In the US, where Korean exporters' market share has been in steady decline for a decade, they face fiercer competition from other parts of Asia whose national currencies

have also fallen.

There is also the risk that successful inroads into US and European markets would trigger a protectionist backlash there.

That danger is increased by the fact that some industries in which Korea is a caused prices to soften. leading international com-

The successes

that remain

may be blinding

the world to the

serious problems

Over the past few weeks,

South Korea has been receiv-

ing plaudits for its success in

tackling its financial crisis.

It took Korea some time to

vention from the Interna-

since agreeing to the \$58.5bn

rescue package - with accom-

panying conditions - it has

progress, saying that it was

recovering faster and regain-

ing international confidence

More tangible signs of out-

side approval came with the

Korean government's suc-

cessful launch of a \$4bn

bond issue earlier this

month, and last month's pri-

vate sector agreement to res-

chedule about \$22bn of the

Korean corporate sector's

for much self-congratulation,

as foreign lenders responded

much more positively than

had been expected. They

agreed to roll over almost all

the debt requested, at lower

than expected premiums to

Libor and at longer maturi-

But some observers are

FINANCIAL SECTOR • by Bethan Hutton

warning that these successes

Companies hit

adjust quickly to

After decades of being

shielded from outside compe-

tition, and protected from its

own shortcomings, Korea's

financial industry is sud-

dealy having to adjust to the

The dire state of the Kor-

ean banking sector has been

dominating the headlines, as

institutions collapse and

both the state and private

sector search for solutions to

the banks' capital shortage.

But the problems are not

confined to big commercial

Haif the country's mer-

chant banks have been

ordered to close their doors,

and some of the survivors

are still looking in a precari-

At least two securities

companies have fallen vic-

tim to the stock market

crash and problems with

loan guarantees: Corvo Secu-

rities and Dongsuh Securi-

ties are both under suspen-

Other brokers are barely

real world.

hanks.

ous state.

by the crisis

are having to

the real world

This was seen as a cause

short-term overseas debt.

quicker than he expected.

proved a model pupil. Michel Camdessus, the

FINANCIAL REFORMS • by Bethan Hutton

petitor, notably cars, are suf- responded by trimming fering from worldwide excess capacity which is depressing profits.

Export drive. But it is going to be an upfill strugg

Korean car producers contributed substantially to the glut with huge expansion programmes in the mid-1990s, which weak demand to cut back. Similar doubts cloud the

outlook for exports of D-Rams. These widely used microchips have been the mainstay of Korean industry's export earnings since the mid-1990s, when they line results. accounted for roughly a quarter of total exports.

That share has since fallen to 10-15 per cent as intense worldwide competition has Korean producers have lar borrowings.

capacity and accelerating the launch of the latest 64megabit chips which carry negative. fatter margins. But it is still

moves go far enough. Some industry watchers are forecasting a fall in at home is now forcing them 64MB D-Ram prices of as much as 60 per cent this year, which could erase much of Korean producers' profit.

not clear whether these

Nor is it clear that currency devaluation will do much to help their bottom-

Although Korea's top three D-Ram makers export nearly all their output, and most of their operating costs are in won, their fixed costs are largely financed by dol-

No time for complacency

According to SBC Warburg Dillon Read, the financial impact on them of the fall in the won is slightly

The perverse effect of devaluation is not unique to semiconductor makers. Korea's export industries

suffer from a broader structural weakness. The country's failure to develop a strong base of indigenous suppliers and sub-contractors, as Japan has done, means many manufacturing companies are assemblers which rely

heavily on imports of critical components and machinery. In manufacturing industry barely half of all value-added is generated locally. As a result much of the competitive advantage which export- begun.

ers stand to gain from devaluation is wiped out by higher prices for imported inputs.

Many of the best-performing exporters since November are in heavily labour-intensive sectors such as textiles, clothing and footwear - ironically, Korea's leading exporters before industrialisation.

The country's newer export industries face a tougher struggle to achieve profitable growth.

Whatever gains they reap from shifts in the exchange rate will need to be supplemented by painstaking efforts to reduce foreign debt, cut costs and improve productivity.

That battle has only just



Financial pressures, investors withdraw funds from a Korean brokerage house

BANKING • by Bethan Hutton

Weighed down by bad-debt burden

The big question now is how to boost capital levels at the remaining banks

The Korean banking system is in crisis, but analysts say the situation could get much worse before it gets better.

Years of lending decisions based on corporate links or political directives rather than credit analysis, and over-investment by large Korean companies in non-viable projects, mean that bad loan ratios at most Korean banks have soared.

seems likely that between 15-30 per cent of all bank loans are to some extent non-performing, and more than half of those will have

Estimates vary, but it

The bad-debt burden bas eroded bank capital to dangerous levels. Half Korea's merchant banks have been closed down, and two commercial banks have been effectively nationalised. Korea First Bank and Seoul Bank, which had non-existent or negative capital ratios, are being propoed up by the government until a buyer - preferably foreign or some other rescue method

The IMF has given the rest of the banking system two years to bring itself up to on its limited resources. international standards of capital adequacy, meaning a

minimum level of 8 per cent. Most Korean banks fell below the 8 per cent capital adequacy level by the end of last year, and will have slipped further since.

The half dozen that still look relatively healthy are mainly those with foreign erry holdings as collateral. links and capital - Koram Bank and Hana Bank, for example - or those which were not so exposed to the the Housing and Commercial

The big question now is how to boost capital levels at the remaining banks. The amount of capital needed is property held as collateral a moving target, as daily corporate bankruptcies increase the size of bad-loan portfo-

The government-linked

Korea Institute of Finance only solution to the banking recently estimated that by the end of this year bad loans at Korean financial institutions would amount least Won62,000bn would be needed to recapitalise the financial system.

Stephen Marvin, head of research at Ssangyong Securities in Seoul, said the KIF figures showed that officials were becoming more realistic about the extent of the problem, but his own calculations still produced higher bad debt totals.

He thinks at least Won100,000bn-Won110,000bn will be needed to recapitalise the sector.

One step in the process was taken last year, before the crisis erupted, with the establishment of the Korea Asset Management Corporation, modelled on the Resolution Trust in the US.

This is a government-backed institution which buys up non-performing loans from banks and other financial institutions, and aims to recoup the cost by collecting the loans, selling off collateral, or possibly securitising the debt.

The problem is that the KAMC has a budget of Won30,000bn of which it has already spent Won7,500bn. The government may have to pump further money in, but it has many other calls

Another concern is that the KAMC may have been paying out too much for the loans. It has been taking on the loans at discounts of between 25 per cent and 75 in the two banks to chaebol per cent, depending on industrial groups, which are whether they are backed

with collateral. The majority have prop-

so the discount is less. Property prices have risen steadily in Korea over the past two decades, but it has corporate market, such as not experienced the kind of speculative property boom seen in Japan or some parts of south-east Asia.

There is nonetheless concern that valuations of the for many loans may now be over-generous, given the glut of property on the market,

and absence of buyers. The KAMC cannot be the sector's problems, but other options are limited.

Equity issues are unlikely to fill the need, given the to Won58.000bn, and that at amount of capital required, and the fact that many banks' share prices have fallen below par value. Some of the stronger

banks have made successful rights issues recently, but the ones most in need of funds are unlikely to attract Finance ministry officials

are hoping that healthier institutions, particularly foreign ones, will take over struggling banks.

Objectively, however there seems little reason for buyers to snap up deeply troubled banks, particularly when the full extent of their bad loans is not yet clear. Citibank, which has operations in Korea, is seen

as the most likely candidate to buy all or part of Seoul Bank or Korea First - both have branch networks which would provide it with an easy way to expand its position in Korea. HSBC is another possible candidate.

However, banking analysts agree that no one is likely to take either bank on unless the government relieves them of their bad loan portfolios and provides a guarantee against any hidden prob-

nally planned to sell the two banks by the end of February; the current deadline is November.

It has even said it would consider selling large stakes now banned from substantial involvement in banking. But it seems the banking crisis is so acute that strong action will have to be taken. This will be a relief to some in Korea, who have been looking with concern across the water to Japan, where action to restructure the financial system was repeat-

commercial concerns. Korea cannot afford to sion until the end of this attempt partial solutions: if month, and their bankruptcy the economy is to get back appears inevitable. on its feet, the government cannot still be fiddling with holding themselves together, with combined losses in the the mess in its banking secsector reaching Won770bn tor a decade from now.

edly delayed by political and

Many of the financial reforms imposed by the IMF

as conditions for the bail-out are measures that Korea both the state and private sector - has been resisting or delaying for years. They may have come too late to be helpful in the current extreme circumstances.

accept the necessity of inter-At first glance, the list of tional Monetary Fund but reforms is impressive. Stock and bond markets are being fully opened to foreign inves-

The central bank has been ised that all controls on capital flows in and out of Korea will be lifted on July 1. including full foreign exchange liberalisation. In addition overseas buy-

ers will be free to buy almost any Korean company, even in a hostile takeover. Most of Korea's property market will also be opened to foreigners. Many of the reforms are long overdue. Korea has more than once been accused of opening the door to foreign money only when it is seen as necessary for the country's financial health, not when foreign investors are clamouring at

but usually only when the

ind of change

March. Even credit unions

are struggling with bad

No life insurers have yet

collapsed, but the apparent

calm is thought to be hiding

serious problems. The life

insurance sector expanded

rapidly over the past decade,

as new entrants were

allowed into the market in

The problem is that most

of the new groups did not

have any experience in the

life insurance business, and

they thought market share

was the best thing to go for,

Quality of business was.

therefore, low, and in the

race for new business, many

insurers offered high guar-

anteed returns, and invested

are now suffering the conse-

Brian Hunsaker, financial

sector analyst at Dresdner

Kleinwort Benson in Seoul,

says: "Life insurance is a

the sector."

says one asset manager.

1988 and 1989.

debts and falling deposits.

Over the past few years, the limit for foreign investment in Korean shares has been raised several times,

still has an inflated view of eign capital. cial reforms have technically opened the door to foreign

ment's plans. More money

than many analysts expected

has flowed into Korea this

year, in the form of portfolio investments which have

boosted the stock market at

Direct investments will

take longer, but once made,

are more stable. However,

least temporarily.

investors, there are still many impediments. He cites the accounting of bad debts is incompatible with Western accounting nies need \$4bn a month to practices, as a big disincentive to potential foreign buy but they are generating to be pinning its hopes for ers looking at Korean finan-

cial institutions. Lack of disclosure, and potential future liabilities tees, are also putting off buyers. Mr Morris thinks that government hopes of finding foreign buyers or merger partners for alling banks and brokerages are unrealistic in present circumstances.

Praise from the IMF, how-Korea's domestic economic

cency and blinding the world of an injection of new funds. economy is likely to shrink this is changing with falling So far, foreign investors by 1 per cent this year, and are co-operating to some even that estimate is optiextent with the govern- mistic compared with many private sector economic fore- my's collapse. casts, which put growth at a negative 3 to 5 per cent this

> While it appears to be Korea's overseas debt problems, the IMF has not been involved in trying to resolve domestic corporate debt.

there are signs that Korea Many Korean companies its own attractiveness to for- are leveraged by 300 per cent or more, and most of that Henry Morris, director of debt is owed to domestic given independence in set- IRC, a business development, banks, Interest rates are still IMF's managing director, ting monetary policy. The company in Seoul, says that cripplingly high, at around although IMF-inspired finan- 20 per cent, but they cannot be lowered yet because of IMF conditions and the dan- investment-grade status. ger of triggering another run

on the currency. Stephen Marvin, of Ssansystem, where the treatment gyong Securities in Seoul, warns that Korean compaservice their domestic debt. nowhere near enough cash

He sees a scenario unfolding in which unmanageable arising from debt guaran- levels of corporate debt cause an implosion of the banking system later this year, probably by the end of

government to take urgent action to recapitalise the financial system, but it is ever, does not mean that still not clear where this money would come from. performance is looking good. Korean public finances have investors.

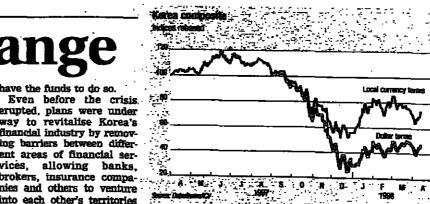
may be creating compla- stock market looked in need. It concedes that the Korean been relatively healthy, but tax revenues and growing demands on government finances due to the econo-

The \$4bn raised in the government's first overseas bond issue since the crisis does not appear to be eardoing well in sorting out marked for the financial system. Instead, it will probably be used to boost foreign exchange reserves, and help the even bigger burden of pay for the growing calls on the social security system.

particularly unemployment benefits. More cash may be raised with further forays into international capital markets, particularly if the ratean sovereign debt to from its current junk-bond be increasing competition Asian economies return to

the bond markets. The government appears the survival of the domestic economy and the financial system on two things; massive export growth, and a large inflow of foreign

money. The financial reforms undertaken or promised have certainly improved the This would require the likelihood of the latter, but even more far-reaching changes may still be needed. It takes more than the simple removal of barriers to



financial industry by removing barriers between differ ent areas of financial services, allowing banks, brokers, insurance companies and others to venture

The deregulatory process may have been accelerated financial institutions themselves may not be in a fit; state to take advantage of their new freedoms.

erupted, plans were under

way to revitalise Korea's

Consolidation, whether within sectors or across sec- source of funds and expertor boundaries, is seen as an inevitable result of deregulation and the financial crisis. In a consolidation, howin high-risk areas to try to ever, it helps if at least one are plenty going cheap at the generate those returns. They of the parties is in a healthy financial situation.

Healthy companies with the funds to make acquisitions are in short supply in Korea's financial sector. Most banks and brokers are very big part of the financial too preoccupied with their from debt guarantees. sector, but the life compa- own survival, without trying nies' problems are not so to forge a new entity out of widely known. There are two separate corporate culsigns that the government is tures.

Also, the normal logic of going to do something about mergers and acquisitions is What form any action will that cost savings can be take is not yet clear. The made, mainly through job government is also being cuts. In Korea, despite called upon to bail out the changes to labour legisla-

into each other's territories or link up with each other. process. Even under the new rules, companies will only be by the recent shock, but the . allowed to lay off large numbers of staff if they can show they are close to bankruptcy. . As in other areas, the government is hoping foreign

> tise in rehabilitating the financial sector. Taking over a Korean bank or broker - and there moment - would certainly in Korea, said Mr Hunsaker be an easy way in for a foreign institution.

companies will be a key

There is a reason for the cheapness: huge and still growing books of bad loans, and unpredictable liabilities

eral Korean banks now on the auction block would be a bad buy even if they were being given away free while those in a better state may demand an unreasonable premium by international standards.

Foreign institutions, therebanking sector, and does not tion, that is still a difficult fore, may for the moment be

more interested in loose cooperative agreements or contractual arrangements. rather than mergers or acquisitions.

And given the state of the Korean economy, now is not necessarily the time to enter the Korean market. Those foreign banks which have tested the water have not set an encouraging example. Banking has not proved to

be a very profitable business at Dresdner Kleinwort Benson. The returns are low and the risks are great.

Although foreigners may not be rushing in now, once the situation stabilises and the economy improves, they .. Some would say that sev- may see more to interest

> "Two or three years from now it is going to be very different," says Mr Hun-

> "There is going to be a lot more foreign presence. The financial sector is going to be wide open, and you can-

provide these

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KOREA 3



Signs of strain. Trade unionists protest at Job losses outside government offices in Seoul

LABOUR • by John Burton

Spectre of job losses

insurance programme along

according to the labour min-

less workers receiving half

Those losing their jobs can

also rely on generous sever-

month's wages for every

year of work. But the gov-

ernment estimates that 40

per cent of the workforce is

because they are either day

labourers or part-time work-

some of the unemployment

funds on programmes to re-

train workers, while estab-

lishing job placement cen-

tres. But building the net-

work will take time. Funds

have also been allocated to

create jobs through public

ment begins to affect work-

Industrial workers retain a

of their pay.

The government is trying to appease workers and maintain labour peace

When Choi Dae-rim set fire to himself and jumped to his death from an oil tanker being built at the Daewoo shipyard in February, he joined a long line of Korean union martyrs who have died to promote workers' rights. But it is uncertain whether Mr Choi's desperate action represents a harbinger of new labour protests or the last gasp of union mili-

tancy in South Korea. Mr Chol was protesting about a new labour law that ended the tradition of lifetime employment guarantees. The new government of Kim Dae-jung, a long-time supporter of union rights, agreed to the measure under the \$58.5bn rescue package from the International Monevital to industrial restructur-

"Legalising lay-offs marks style 'cruel' capitalism, replacing Confucian capitalism in Korea" with its promise of providing secure jobs, said Chae Chang-Kyun with the Hyundai Research Insti-

Observers, however, were . The government recently lingering resentment of their surprised that Korean work- agreed to spend Won8,000hn' treatment at the hands of

the Korea Confederation is limited to those who have growth. of Trade Unions, the smaller contributed to the work

and more militant of the nation's two trade union with their employers, groups, collapsed because workers were fearful of putting their jobs in jeopardy.

But can labour peace hold as unemployment climbs to levels not seen in at least two decades? The govern-ment initially predicted that unemployment would increase from 3.1 per cent in December to 6 per cent this year, with the loss of 1.2m

Yet with more than 3,000 businesses going bankrupt each month and an average of 10,000 workers losing their jobs daily due to Korea's worst economic crisis since 1980, the number of unemployed is soon expected to reach 2m, or at least 10 per cent of the workforce, according to the latest estimates.

"I worry that we are at the threshold of a Europeanstyle situation with a permaand the need for a social weltary Fund, which regards fare state," said Park Funlabour market flexibility as koo, president of the government-supported Korea Labour Institute.

Most of those losing their for social unrest. Strikes a shift toward American- jobs are low-paid, poorly-edu- could erupt as unemploycated workers with little chance of gaining employ- ers affiliated with the big

Korea lacks a secure social the employees of small busisafety net. Unemployment nesses that are bearing the insurance was only intro- brunt of the job cuts. duced in 1995.

ers rejuctantly agreed to on the jobless this year big business in the 1970s and accept job cuts instead of which includes Won2,800bn 1980s, when they were forced immediately taking to the in unemployment benefits. to work long hours at low

A planned general strike a quarter of the jobless and was registering double-digit and undermine the govern-

more than 3,000 strikes were Unemployment benefits staged to demand improved are meagre. They provide wages and the right to form protection for only six independent unions. months, recently increased from three months, with job-

Industrial action has since died down as wages quadrupled in the past decade, making Korean workers the highest paid in Asia after

released in the late 1980s fol-

lowing the collapse of the

military government when

ence payments - one But the bitter legacy of the clashes between labour and management is still evident at the conglomerates, such as Hyundai and Daewoo, not covered by this system whose workers have gained the reputation as being among the most militant in Korea despite being the best · The government is using

The new government has tried to appease the unions by giving them new rights to organise in return for accepting job cuts.

But the unions are demanding that the family owners of the conglomerates must also sacrifice some of their power and wealth.

"For many, losing their jobs means going on the "There is no reason why street," said Mr Park, who the workers alone must worries about the potential make the sacrifices, the chaebol (conglomerate) owners must do so as well." said Yoon Young-mo, the KCTU's international secretary. "industrial groups instead of

The government is promoting a policy of chaebol reform to reduce the size of the sprawling industrial empires that dominate the chaebal are resisting some of the measures.

If chaebol reform remains stalled, it could provide the This, however, covers only wages, even as the nation pretext for a wave of strikes The pent-up anger was

POLITICS • by John Burton

An uneasy presidency

Kim Dae-jung's weak political hand threatens his plans for reforms

For a president who wants to introduce radical reforms to pull South Korea out of its worst economic crisis in two decades, Kim Dae-jung starts with the handicap of having a weak political hand.

Elected with only 40 per cent of the vote last December, the nation's first opposition leader to enter the Blue House must contend with a parliament controlled by the former ruling Grand National party (GNP).

He must also share power in Korea's first coalition govment with the right-wing United Liberal Democrats (ULD), who make strange bedfellows with Mr Kim's mildly social democratic National Congress for New Politics (NCNP).

The fact that Mr Kim rep resents the interests of the rural Cholla region, Korea's poorest, which has traditionally been discriminated against by the Seoul elite, only adds to his problems.

The centre-right GNP has proved to be the biggest obstacle to Mr Kim as he begins his single five-year

It withheld parliamentary approval of his nominee as prime minister, the ULD leader Kim Jong-pil, and tried to weaken reforms affecting the conglomerates, or chaebol, which have close ties with GNP.

Tensions have increased after the new government threatened to take action against GNP members and former officials.

They are alleged to have conspired with the intelligence service in a disinformation campaign to smear Kim Dae-jung during the presidential election by claiming he was secretly backed by communist North

The political struggle between the government and GNP threatens to derail Mr Kim's reform programme, which analysts believe must year if the programme is to Kim sought conservative effective control of the gov maintain momentum The government has suc- his narrow victory. He he remains premier and

ceeded in passing some agreed to appoint the ULD achieves his ambition of reform legislation, such as leader as prime minister and ending lifetime employment guarantees and improving corporate governance, under pressure from the International Monetary Fund and foreign investors.

But more needs to done, including curbs on the growth of the chaebol. closing insolvent financial institutions, and offering social benefits to Korea's growing army of unemployed.

Some analysts believe the parliamentary stalemate could be broken in the next a free market system. few months if the government coalition succeeds in persuading MPs to defect from the GNP, which holds a slim 12-seat majority, with 161 seats in the 299-member National Assembly.

The GNP is faction-ridden following its defeat in the December presidential elec-

One catalyst for its break-up could come with local elections in June. A good performance by the government might tempt GNP defections, with the ULD likely to be chief benefi-

That raises a question about the balance of power between the two coalition partners because of Mr Kim's dependence on the ULD in parliament. It holds 43 seats against 78 for the NCNP.

The coalition resulted from an election pact as Mr mentary system would give

voters to help him achieve ernment to Kim Jong-pil, if

smoothly despite the ideolog- approved by the National ical differences between Kim Assembly. Dae-jung, a long-time dissident, and Kim Jong-pil, who masterminded the nation's favoured by MPs since it first military coup in 1961 and then founded the notorious secret police.

Moreover, the ULD represents the architects of their local districts. Korea's state-guided capitalism that the president is try- the parliament could also ing to dismantle in favour of

The ULD's inclusion has dent Kim might have to curb economic reforms to keep the coalition stable. The cabinet has been criticised for being designed more to meet the needs of political expediency than those of reform.

ULD members dominate the economic portfolios. The finance minister. Lee Kvusung, previously served in the post in 1988-90 at which time he favoured using state funds in the stock market to boost share prices.

Two-thirds of the cabinet posts are filled by politicians rather than the technocrats normally named as government ministers. This is considered a trial run for the parliamentary system the president has promised to introduce in 2000 as another concession to the ULD.

becoming a national leader. share half the cabinet posts. But a switch to a parliamen-The coalition has operated tary government must be be

Analysts expect a parliamentary system to be would give them a greater say in government and provide them with new opportunities to provide largesse to

But devolving power to rob the nation of strong political leadership by entrenching vested interests. President Kim appears to be trying to break bureaucratic resistance to reforms by transferring power from the ministries to the Blue House. He has reduced the influ-

ence of the finance ministry. considered the "ministry of ministries", by giving a new agency a supervisory role over financial institutions. The central bank has achieved independence in setting monetary policy. while budget planning has been placed under the president rather than the finance ministry.

Economic advisers to the president have a more liberal bent than those officials heading most of the ministries and reformers have been appointed to several key posts, including the central bank governor and the The German-style parlia- director of the financial supervisory board.



Korean economy. But the be implemented within the The coalition has operated smoothly - President Kim Dae-jung (right) and Kim Jong-pil

CHAEBOL • by Guy de Jonquières Kim's giant challenge

The government faces a tricky task in changing the family-run conglomerates

If there is one acid test of Korea's determination to build a more open, flexible and competitive market economy, it will be its success in reforming the chaebol, the bloated family-run conglomerates which dominate the country's industrial

The chaebol's power has long inspired hatred and fear, even among their own

Their reckless debt-driven expansion into unrelated businesses has been blamed for stunting competition, distorting domestic markets and squandering national resources on grandiose investment projects, designed more to satisfy their chairmen's vanity than to earn commercial returns.

Now the country's financial crisis, brought on largely by the groups' unsustainably large foreign and domestic borrowing, has given Kim Dae-jung's goveroment the opportunity to do what its predecessors only talked about - cut the

chaebal down to size. the International Monetary Fund, it has set about the bol to improve their task with gosto. Well before he took office President Kim called in the heads of the leading chaebol and told imising profit. them they must rapidly change their ways.

Among his demands were operations more transparent by publishing consolidated yet to take drastic measures financial statements, stop guaranteeing subsidiarles' other companies in the same by selling businesses and the are.

pressure with legislation to reform corporate accounting,

remove restrictions on for- LG Economic Research Insti- their feet in a deliberate legalise hostile takeovers.

sing companies in difficulty to lay off employees. But the most powerful agents for change are Korea's strict monetary policy and planned

banking reforms. Soaring interest rates and slumping domestic demand are severely squeezing the chaebol's rickety finances and have plunged several smaller ones into bank-

ruptcy. Others may follow. Hyundai Research Institute, an offshoot of one of the largest chaebol, estimates that even if the country's 30 biggest industrial groups maintain sales this year at last year's level they will lose at least Won14,000bn. This is equivalent to a fifth of their combined capital, if interest

rates average 20 per cent. Meanwhile, the government hopes planned reforms of the banking sector will induce Korean commercial banks to replace crude traditional lending policies, based largely on collateral pledged by borrowers, with more sophisticated risk assess-

ment criteria. Spurred by pressure from sure from foreign institu-define core strategic busitional shareholders on chaeperformance, these changes

That, at any rate, is the lent employee protests. tightening financial tourni- suspicions that the initial that they make their quet and plummeting domes. tic sales, the *chaebol* have giving way to complacency.

we to take drastic measures

"Top managers of some

borrowings with assets of edge that they need to rebuild their capital bases by weeding out poorly performaccountability to shareholders and radically slim down shrunk from the wielding the Seoul office of Booz Most complain that they

Mr Kim has kept up the are being expected to do too much too fast. Lee Yun-ho, president of that the chaebol are dragging will.

eign equity investment and tute, says LG Group, its par- attempt to force the governent, will need five years to At the same time he has lower its debt-equity ratio started to attack Korea's from 350 per cent to the 200 notoriously rigid labour mar- per cent level the governket restrictions by authori- ment wants the chaebol to reach by the end of the year.

"There is no quick solution.

We need more time," he Many foreign observers believe the chaebol have yet to grasp the gravity of their situation. "The solvency position of the corporate sector is horrendous," says Richard Samuelson, of SBC Warburg Dillon Read. "But the chaebol do not seem to know the score. Their poli-

cies so far have been reactive, not proactive." Adrian Cowell, of Dresdner Kleinwort Benson, says many chaebol have still to accept that they need to sell prized assets to raise enough money to repair their capital

"They think they can get by simply by getting rid of any old rubbish. But who is going to pay good money for it? The numbers just don't add up.

The chaebol face tough challenges. Primitive management information systems mean they lack the detailed financial data and analysis Along with growing pres-needed to value assets and

advertise businesses for sale should lead managements to for fear of appearing to be focus more intently on max- distress sellers in a buyers' market and provoking viotheory. But, despite the However, there are also

shock of the crisis may be

to put their house in order. groups think the problem is Although most acknowl- only temporary, that interest rates will fall and then things will be all right again. But they are wrong," says agement consultancy.

ment to relax its strict poli-

Lee Hahn koo, president of the Daewoo Economic Research Institute, insists that high interest rates are threatening such damage to the economy that the IMF will soon be obliged to soften its prescriptions.

The chaebol's strongest card is the knowledge that their own operations are so vital to national employment, exports and wealth creation that the country's economic infrastructure would be devastated if they were forced into total col-

As a senior finance ministry official puts it: "What bappens if the chaebol say: 'If we die, the economy dies too?" He has no answer to

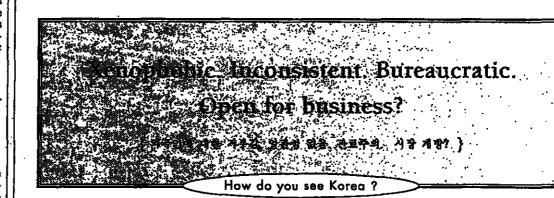
his own question. Such a gambit is fraught with danger. The government is acutely aware that it cannot relent on its austerduced the restructuring it is designed to promote, without forfeiting the international confidence on which economic recovery hinges.

But delay by the chaebol in setting their affairs in order risks making the crisis still worse by undermining their increasingly precarious financial structures.

So far the authorities have insisted they will let market forces do the job. But some analysts fear that if results are slow to materialise, the government might be tempted to intervene directly in an effort to compel the chaebol to restructure. That could mark the start

of a slippery slope. Previous Korean governments which have set out to impose change on the chaebol have invariably ended up as their powerless captives. To avoid that fate, and the

tous economic conse President Kim will need to show that his new-found There is another, more faith in the market is troubling, interpretation - matched by a steely political



Perceptions and reality are rarely the same. All foreign companies have their opinions about doing business in Korea. Koreans also have views on foreign companies, especially those which seem to have developed a sudden interest in the Korean market.

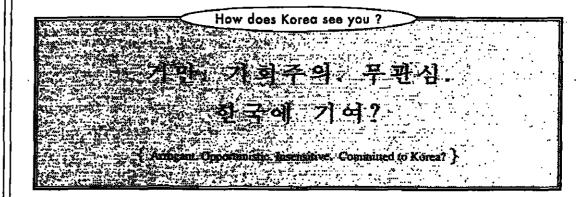
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SMALL BUSINESS • by Guy de Jonquières

Living with the crumbs

The government has pledged it will remove constraints on the

sector's growth

If Korea's new government has its way, the country's to turn for loans to the unof-recovery will be forged in a ficial "kerb market", where ferment of entrepreneurial

President Kim Dae-jung, mon. who draws much of his political support from small businesses, has promised to put them at the centre of his economic restructuring plans by bulldozing the restrictions which have inhibited their growth.

His plans include Won1,000bn in low-interest loans for smaller companies. an attack on red tape and a bigger role for the Fair Trade Commission, Korea's traditionally toothless competition watchdog, with the aim of encouraging the formation of 20,000 fast-expanding companies in the next five years.

At any other time the prospect of such a helping hand would be cause for rejoicing by the downtrodden owners of Korea's 2.6m small businesses and their 9m employees.

But today most are too worried about short-term survival to put much faith in politicians' promises of jam

tomorrow. Since the country was plunged into financial crisis in November, small businesses have taken much of the pain. Choi Dong-kyu, of the Korea Small Business Institute, says their bankruptcy rate has doubled to more than 3,000 a month and will continue to accelerate as domestic demand slumps.

lion's share of financial pany be founded in 1987. resources has long been channelled on preferential terms into prestige investments by the chaebol small companies have learnt to

live with the crumbs. Commercial banks' reluctance to lend without collateral, and their lack of risk

most small businesses the capital needed to grow fast. The onset of high interest rates and a severe shortage of credit has come as a crushing blow.

Dr Choi estimates that more than half of all small businesses have been obliged annual interest rates of 50 per cent or more are com-

The squeeze has been tightened by the cash shortage among the chaebol, on which many small bustnesses rely as customers. Never fast payers, taking at least four months even in good times, the chaebol are stretching out payments to small suppliers for even lon-

Meanwhile, Dr Choi comtougher by Korea's lenient bankruptcy laws, under which several big companies have recently filed for protection from their creditors.

Released from the obligation to pay interest on borrowings, these companies are unfairly cutting prices to levels which even their most efficient smaller rivals cannot match profitably, he

The picture, however, is not entirely bleak.

Lee Min-hwa, chairman of Korea Venture Business Association, a recently formed grouping which represents young entrepreneurial businesses, still believes it will meet its target of doubling membership to 1,000 companies this year.

"The recession will create new opportunities for venture-backed businesses," says Mr Lee, who is president of Medison, a successful In a country where the medical diagnostics com-

His confidence is shared by Yun Yeo-gyeong, president of Korea Development Investment Finance Corporation, one of the country's rare western-style venture capital investors.

Unlike most of the self-styled venture capital



Cheebol have enjoyed the lion's share of financial resources

make loans. KDIFC is an try's capital markets. independent concern which provides equity financing and management support for start-ups.

Mr Yun says that although the financial crisis has forced KDIFC to defer plans to float on the stock plains, competitive condi-exchange three of the 52 tions are being made companies in its portfolio, only one has failed so far this year.

The two men can afford a relatively relaxed stance because the businesses they represent are unusual by Korean standards. Most are "knowledge-based" concerns which compete in technologically sophisticated markets. Because they earn a large

proportion of sales internationally they are far less vulnerable to the weakness of the domestic economy and stand to profit from the won's collapse. They also depend heavily on equity financing, which lessens the impact of high interest rates and scarce credit.

Mr Lee and Mr Yun believe the recession will enlarge the pool of entrepre neurial talent by forcing the chaebol to sack employees, who will seek to set up their own businesses. Mr Yun thinks, however, that they will be of variable quality.

"Korea has lots of good engineers, but few are expesave. "The give I want are the ones the chaebol least want to let go."

Both men are sceptical of the government's plans to provide subsidised loans to small businesses, saying it ssment skills, has denied companies, which are affili- should focus on deregulation Korea."

ated to chaebol and only and strengthening the coun-

They particularly stress the need to develop Kosdaq. the electronic over-thecounter exchange on which about 360 small companies are listed and which is being opened to both Korean and foreign institutional inves-

Kosdan has long suffered from poor liquidity, and trading on it has all but seized up since Korea's financial crisis broke. But Mr Yun, who is also an adviser to the government. is convinced that the prob-

lem is temporary. "As soon as things have settled down, I am sure many foreign investors will want to invest in it," he

He has little time for the many small Korean businessmen who complain incessantly that the odds are unfairly stacked against them. "This country has been good at promoting nationals, Korea's prosperity entrepreneurs. If an entrepreneur is any good he can survive anywhere," he savs.

Mr Lee strikes a similarly upbeat note. The environment for small businesses, he says, "is much better than a few years ago, and it is improving very fast."

But the two men's vision of a Korean economy propelled forward by the efforts rienced businessmen," he of fast-growing high-tech enterprises is a world away from the grim reality which faces most of the country's small businesses.

"Some people say small is beautiful," Dr Choi says. nology, management and "But that is not the case in

INVESTMENT . by Guy de Jonquières

olte-face on capital

The president now sees foreign money as essential to the recovery

To visit Seoul's smarter hotels these days is to re-live scenes in eastern Europe soon after the fall of the Berlin Wall.

In lobbies and coffee shops, sharp-suited Western bankers and businessmen hold impromptu meetings with hopeful-looking local Documents are scrutin-

sed, numbers crunched, further meetings planned. Maybe, just maybe, deals might be in the making.

For Koreans, however, the experience could not be less familiar. For generations their inward-looking society has been accustomed to keeping the rest of the world at an unrespectful distance. Now, the collapse of the

country's economic "miracle" is forcing it to swallow its pride and seek salvation in foreigners' arms. Kim Dae-iung's govern-

ment has lost no time ramming the message home. The new president has repeatedly emphasised that Korea's recovery depends on going all-out to woo international confidence and attract large inflows of capital from abroad.

Unlike south-east Asia's "tiger" economies, whose growth depended heavily on investment by foreign multiwas largely home-grown. Tight restrictions on inward investment kept ownership of all the main sectors of its economy firmly in Korean

At less than \$9bn, foreign direct investment (FDI) inflows in the decade to 1995 were among the lowest for any economy of comparable size and development in the world.

As some Koreans now acknowledge, protectionism constricted access not just to an important source of capital but to world-class techmarketing knowhow.

A report by Booz Allen,

the international manageattitude to FDI and the interworth of their businesses. nalisation of technology now make it difficult to master

economic metamorphosis. "Unless these challenges are addressed rapidly, the prospect facing the country is dark.

the new forms of knowledge

that Korea requires for an

The crisis has prompted the government to lay out the welcome mat for foreign investors. The questions are: how many will take up the invitation and whether they will really be made to feel at

The bounce in the Seoul stock market this year suggests international portfolio investors are responding. But, despite the lure of modern assets at bargain-base ment prices, prospective direct investors are taking

their time. "Foreign buyers are not dropping out of the sky and snapping up anything in sight," says a US business executive in Secul. Indeed, a sold rush seems unlikely to develop quickly.

The government apparently hopes to relieve severe problems in the banking sector by finding foreign buyers for the First Korea and Seoul commercial banks, which are in bankruptcy.

But foreign bankers remain wary of these or any other institutions in the sector until they have been recapitalised and bad debts brought under control.

Nor do foreign multinationals seem tempted by companies in sectors which depend heavily on Korea's depressed domestic market such as construction, consumer products and some categories of capital equip-

Korea's leading export industries, including cars and electronics, are more attractive opportunities. Many have recently invested in efficient, highly auto-mated plants which have been made still more competitive by the won's decline. But prising these assets away from the owners on acceptable terms may not be

gyong Securities, says many stations in Scoul have Steve Marvin, of Ssan-October: The kenophobic Korean companies have refused to fill up the few inflated ideas about the

> "They still think of Asia as the oyster of the world economy, and of Korea as its pearl," he says. But Western companies say Korean business's primitive accounting systems make unearthing the financial data needed to value prospective acquisitions and conduct due diligence procedures an arduous

Such lack of transparency. coupled with wariness about Korea's history of hostility towards foreign business, is encouraging many prospective western investors to

plav safe. Most are looking at companies they already have a

Western buyers can probably afford to wait for prices to fall

relationship with," says a US business executive. "But unless they have a truly wonderful local partner. which is pretty rare in Korea, they are shunning joint ventures and insisting on overall control."

Many are also said to be seeking to limit risks by bidding selectively for factories and equipment

Given the scale of the asset disposals which Korean companies need to make to fend off the threat of financial collapse, prospective Western buyers can probably afford to wait for prices to fall.

Some believe really interesting opportunities may not materialise for at least another year, when the chaebol feel that their backs really are against the wall. But securing keen prices may be only the start of the process. For all the official insistence that Korea is now an open market, there is still plenty of evidence of grassroots xenophobia.

For instance, some service imported luxury cars in the

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No one knows how rankand-file workers will respond to foreign ownership, particularly if their new bosses insist on cutting ranges and jobs. "Koreans are almost totally unfamiliar with foreign management. How fast they adjust is a crucial issue." says Park Fun-koo. head of the Korea Labour Institute, a government think-tank.

He warns that, despite plans to amend the country's labour laws, if foreign companies try to deal with Korea's notoriously militant trades unions by locking them out they will face widespread resistance. Such action could trigger a more general backlash against for-

eign owners. Jong Hyun-chang, head of Booz Allen's Seoul office, says Koreans need to stop identifying the country's economic welfare with the interests of its national producer industries and start thinking in terms of its attractions as a business from which companies from all over the world can compete in global markets.

Korea can certainly present an impressive list of credentials including one of the best-educated populations in Asia, abundant skilled labour, and sierce dedication to self-improvement and

hard work. However, even on the most optimistic assumptions, it will probably be many years before the country is ready to accept foreign investors as full corporate citizens rather than guests whose presence has been brought about by adverse economic circumstances.

After all, in the US and much of Europe, with much longer histories of international exposure, acquisitions and investments from abroad still arouse sensitivities about foreign economic domination. It hardly seems realistic to expect Korea, now struggling to shake off a tradition of insularity, to prove any more open to the



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